

sync[®] NEWS & OPPORTUNITIES FROM N.C. COMMERCE



N.C. Commerce Secretary Tony Copeland (left) with Dentsply Sirona's CEO Donald M. Casey Jr. in Charlotte at today's announcement ceremony. Photo courtesy of @cltchamber.

320 New Jobs Coming as Dentsply Sirona Selects Mecklenburg County

Dentsply Sirona will create 320 jobs over three years in Mecklenburg County, **Governor Roy Cooper** announced today (Sept. 25). The Dental Solutions Company will invest \$3 million to expand its current presence in the state.

"North Carolina has the right ingredients for success for manufacturers and life sciences companies, including skilled, experienced workers," said **Governor Cooper**. "Dentsply Sirona's decision proves again that the life sciences industry is thriving here, and I welcome these good new jobs for North Carolina."

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets dental and oral health products as well as other consumable medical devices.

"We are excited to grow in North Carolina with the establishment of a U.S. commercial hub in Charlotte for our sales activities and the ongoing educational programs offered through our Dentsply Sirona Academy," said **Don Casey, Chief Executive Officer of Dentsply Sirona**.

Dentsply Sirona employs approximately 15,000 employees with locations in more than 40 countries worldwide. The company



Recovery Resources Available for Businesses Impacted by Florence

Businesses facing the difficult chore of rebuilding after Hurricane Florence can take advantage of a comprehensive website that pulls together information about all of the available state and federal resources to aid in storm recovery.

The website, sbtcdc.org/hurricaneflorence, is published by the Small Business and Technology Development Center (SBTDC), in conjunction with N.C. Commerce and a host of state and federal partners.

Business owners and other company leaders can also talk with an experienced business counselor at Business Link North Carolina (BLNC), the state's hotline for information and resource referrals, including storm recovery resources. The **counselors are available toll-free at (800) 228-8443, Monday through Friday from 8:00am through 5:00pm**.

North Carolina's strong and comprehensive response to Florence includes assistance to help companies develop recovery strategies as well as access the capital they need to support immediate cleanup costs and longer-term recovery from physical damage and economic losses. The state and its network of partners stand ready to help companies smartly navigate the wide array of resources available to them.

As of SYNC's publication deadline today (Sept. 25), here are the list of 27 counties now eligible for federal disaster assistance:

- Beaufort
- Bladen
- Brunswick

currently employs 145 people in North Carolina. With this project, Dentsply Sirona expects to add positions in sales, customer service, clinical education, marketing and executive roles. Salaries of the additional jobs will vary by position. Once all positions are filled, the average payroll impact will be approximately \$23 million. Average salaries are expected to be above the current Mecklenburg County average wage.

"Dentsply Sirona has chosen to invest in North Carolina because their experience here built confidence in our business climate and workforce," said **North Carolina Commerce Secretary Anthony M. Copeland**. "Our workforce knows life science manufacturing and procedures inside and out. Companies in this industry can trust that North Carolina is the right choice."

Dentsply Sirona's expansion in Mecklenburg County will be facilitated, in part, by a Job Development Investment Grant (JDIG) approved by the state's Economic Investment Committee earlier today. Over the course of the 12-year term of this grant, the project will grow the state's economy by an estimated \$959 million. Using a formula that considers the new tax revenues generated by the new jobs, the JDIG agreement authorizes the potential reimbursement to the company of up to \$3.94 million, spread over 12 years.

Partnering with [N.C. Commerce](#) and the [Economic Development Partnership of North Carolina](#) on this project were the [North Carolina General Assembly](#), the [North Carolina Community College System](#), [Mecklenburg County](#), the [City of Charlotte](#), and the [Charlotte Chamber of Commerce](#).

[Read more.](#)

Manufacturer Chooses New Bern for New Plant

McGuckin & Pyle, Inc., a manufacturer of custom lamination and processing equipment, has selected Craven County for its new plant, creating 33 new jobs and investing \$2.25 million

N.C. Department of Commerce Secretary Anthony M. Copeland announced the news yesterday (Sept. 24). The company will bring mechanical and electrical control system assembly and machinery services to New Bern.

"Much of our state is hurting after Hurricane Florence," said **Secretary Copeland**. "As we continue to support each other and start to recover and rebuild, McGuckin & Pyle's choice to move to New Bern and belief in this community underscores North Carolina's resilience. This is a company that picked North Carolina because of our people, and they are committed to rebuilding together with all of us in North Carolina."

McGuckin & Pyle produces custom processing industrial equipment such as laminators, winding and unwinding machines, carton forming machines and more. Additionally, the company offers mechanical, electrical and automation control system design and engineering along with machining and fabrication services which will also be located at the New Bern facility. McGuckin & Pyle is privately owned with headquarters and its only current facility in Downingtown, Pennsylvania.

"Extending our operations into North Carolina is a real game-changer for our company, and we are committed to rebuilding Craven County and helping play a part in getting people back on their feet after Hurricane Florence," said **Keith Connolly, President for McGuckin & Pyle**. "Strategically, this growth is a necessity. We have many clients in the Carolinas and this

- Carteret
- Columbus
- Craven
- Cumberland
- Duplin
- Harnett
- Hoke
- Hyde
- Johnston
- Jones
- Lee
- Lenoir
- Moore
- New Hanover
- Onslow
- Pamlico
- Pender
- Pitt
- Richmond
- Robeson
- Sampson
- Scotland
- Wayne
- Wilson



Extensive road damage is one category among many as officials inventory the major impacts of Hurricane Florence.

Secretary Copeland Encourages Participation in Southeast Partnership's Damage Assessment Survey

North Carolina's Southeast, the regional economic development partnership, has launched an initiative to conduct an initial storm impact assessment of business, industry, and infrastructure in the 18-county southeast region.

The North Carolina Department of Commerce is collaborating with Southeast leaders on the effort, and Commerce Secretary Anthony M. Copeland encourages participation from all relevant parties in the region. As the southeast region was ground zero for the storm, the Partnership is in a good position to develop an understanding of the initial immediate impacts to economic development assets.

Data gathering will be an on-going process that will take place over the next few weeks. Information gathered by the partnership will be shared with Commerce officials as well.

expansion will allow us to broaden our level of support to those businesses. Craven County was integral in navigating the possible incentives that were available for our business. It was a combination of their efforts and the generous support awarded to us that ultimately convinced us that this was the site for our continued growth."

Salaries for the new jobs will vary by position but will average \$44,304, which is more than the average wage of \$37,174 in Craven County.

A performance-based grant of \$70,000 from the One North Carolina Fund will help facilitate McGuckin & Pyle's move to North Carolina.

In addition to [N.C. Commerce](#) and the [EDPNC](#), other key partners in the project include the [North Carolina General Assembly](#), the [North Carolina Community College System](#), [Craven County](#), the [Craven 100 Alliance](#), [North Carolina's Southeast](#), and [Duke Energy](#).

[Read more.](#)

Haakon Industries Selects Asheville for New Manufacturing Operations

Haakon Industries announced plans to invest \$19.6 million in new Asheville operations to be located at Enka Commerce Park.

News of the decision came September 21, in conjunction with the Buncombe County Commission, Asheville City Council and the Economic Development Coalition for Asheville-Buncombe County.

The custom HVAC manufacturer plans to build a manufacturing plant that will serve customers across the United States. The company expansion will create up to 160 new jobs in its first five years of operations including positions in assembly and production, machining and engineering, management and administration.

[Read more.](#)

Partnership officials understand that gathering storm impact data may take some time.

Examples of information that would be useful to report include:

- Businesses or industries with visible flooding/damage, or temporarily closed/inaccessible
- Businesses in Central Business Districts with visible flooding/damage, or temporarily closed/inaccessible
- Estimated number of businesses and industries flooded or impacted
- Water and wastewater treatment facilities flooded, damaged or not operational (if local city/county officials not already assembling this information; Southeast officials don't want to create a duplicative/conflicting list of these)
- Railroads that have been affected and cannot provide rail access
- Other impact data relevant to businesses, industries, infrastructure and economic development

For more information on the survey or to report findings from your area, contact N.C. Southeast's Steve Yost (stevey@ncse.org) or Joe Melvin (joem@ncse.org).

On Our Radar

- [Donate to Florence Recovery at Governor Cooper's website.](#)

N.C. in the News

- [NC IDEA awards \\$1.5M for 13 grants spread across state](#) (WRAL TechWire - September 21)
- [Caterpillar Investing \\$15M In North Carolina](#) (Business Facilities - September 21)
- [Inside the local economy of going outside](#) (AVL Today - Asheville - September 21)
- [2018 Top States for Doing Business](#) (Area Development - September)

About Us

SYNC is North Carolina Commerce's electronic newsletter for local government officials, private-sector allies, state policy makers, and other economic development leaders. We offer unfiltered details about new economic development projects and events, useful news about your peers, and opportunities to synchronize with statewide programs and tools in order to advance economic development in your community. [Send your story ideas to the editor.](#)

(919) 814-4600

[Business Services](#) | [Rural Services](#)
[Tourism Services](#) | [Workforce Services](#) | [Press Room](#)

Building Location:
301 North Wilmington Street
Raleigh, NC 27601-1058

Mailing Address:
4301 Mail Service Center
Raleigh, NC 27699-4301

feedback@nc-sync.com [SYNC archive](#)

© 2018 North Carolina Department of Commerce | SYNC® is a registered trademark of the N.C. Department of Commerce.
