



(Left-right) N.C. Commerce Secretary John Skvarla; Donald Dunn, President & CEO of Universal Mfg. Co. and Governor McCrory prepare to take a tour of Metal Works Mfg. in Shelby

JDIG Award Helps Metal Works Mfg. Co. Expand in Cleveland County

Governor Pat McCrory, North Carolina Commerce Secretary John E. Skvarla, III and the Economic Development Partnership of North Carolina (EDPNC) announced July 1 that Metal Works Mfg. Co. will be expanding in Cleveland County. The company plans to create 86 new jobs in Shelby within the next three years. Metal Works Mfg. Co.'s annual investment in new jobs for the Cleveland County workforce will be \$3.9 million by the end of 2019.

"Nothing compares to North Carolina's manufacturing workforce," said Governor McCrory. "This new company will find well qualified employees to not only make armor for specialty vehicles but also manufacture lifts and material handling equipment. I admire companies that make things in our great state."

The project was made possible in part by an award from the Job Development Investment Grant (JDIG) program, the first JDIG award since November of last year. North Carolina's ability to compete for jobs using its premier financial incentive tool has been hindered recently after strong project activity caused the program to reach its 'cap,' a predetermined limit in its ability to offer grants. With the start of the new fiscal year July 1, the program's cap limit automatically reset, with \$7.5 million available between now and December 31, 2015.

Metal Works Mfg. Co. is a newly formed wholly-owned



Gov. McCrory receives an honorary jersey from Herbalife Executive Vice President for Worldwide Operations David Pezzullo

300 Jobs On the Way as Herbalife Expands in Forsyth County

Herbalife Ltd., a global nutrition company headquartered in Los Angeles will be expanding in Forsyth County. The company plans to create 301 new jobs in Winston-Salem by the end of 2018, in addition to the 500 jobs that will have been created by the end of 2015. It also plans to invest an additional \$3.5 million into infrastructure and development by the end of next year.

Governor Pat McCrory made the announcement at a press conference with company officials on July 2.

"Herbalife is nearly doubling its workforce and its commitment to North Carolina," said Governor McCrory. "These new jobs will be a boost to the Piedmont Triad region."

Herbalife currently employs 404 people in Forsyth County who produce a wide range of Herbalife's nutrition and weight-management products. The company plans to further expand its manufacturing operations in Winston-Salem, as well as establish a significant global corporate IT presence. The new jobs will include production staff and information technology staff. Salaries will vary by job function, but the average annual wage will be \$54,506. The average annual wage in Forsyth County is \$47,624.

"This is yet another example of the state's performance-based incentives helping a local manufacturer expand," said N.C. Secretary of Commerce John Skvarla. "We continue to grow jobs on the home-front with existing

subsidiary of Universal Mfg. Co. (UMC) headquartered in Lincoln, Nebraska. UMC acquired Ultra Machine & Fabrication Inc. and Ultra Armoring LLC, headquartered in Shelby to expand its manufacturing footprint into North Carolina.

"Metal Works will be adding a new type of manufacturing to the mix in Cleveland County," said Secretary Skvarla. "This company will make items for well known customers such as Boeing, Caterpillar and Bombardier and we are excited the business chose to grow in North Carolina."

"We are excited to become a member of the manufacturing community in Cleveland County and thank Governor McCrory and the EDPNC for their support," said Donald Dunn, President & CEO of Universal Mfg. Co. "The facility and manufacturing capability in our Shelby operation is absolutely first class. We have been very impressed with the North Carolina workforce."

Under the terms of the company's JDIG, Metal Works Mfg. Co. is eligible to receive up to twelve annual reimbursements equal to 75 percent of the state personal income tax withholdings from the eligible new jobs. Over twelve years, the JDIG could yield aggregate benefits to Metal Works Manufacturing Co. of more than \$1.3 million upon the creation of 86 jobs. In addition, more than \$235,000 in additional funds from the company's JDIG could be added to the state's Utility Fund for infrastructure improvements in economically distressed counties.

In addition to [N.C. Commerce](#) and the [Economic Development Partnership of N.C.](#), other partners that helped with this project include: [North Carolina Community College System](#), [Cleveland County Economic Development Partnership](#), [Cleveland County](#), and the [City of Shelby](#).

[Read more.](#)



European Grocery Giant to Invest \$125 Million, Bring 200 Jobs to Alamance Co.

Lidl, one of the fastest growing retailers in Europe, will open a new regional headquarters and distribution center in Alamance County. The project will create 80 new full-time jobs and 120 hourly positions in Alamance County during the next three years. The company plans to invest more than \$125 million over the same period.

News of the expansion broke on July 1 with an announcement from Gov. Pat McCrory, N.C. Commerce Secretary John Skvarla and the Economic Development Partnership of North Carolina.

"Lidl is one of the best known grocery store names in Europe,"

business. Nothing compares to North Carolina and any decision to grow here is an easy one."

The performance-based Job Development Investment Grant (JDIG) program played an important role in the project. If the company meets its job creation commitment, Herbalife can receive reimbursements from the state, funded by the new revenue derived from personal income tax withholdings from the new jobs. Over twelve years, this reimbursement could yield aggregate benefits to Herbalife Ltd. of nearly \$3 million, but only upon the creation of the 301 jobs.

In addition to [N.C. Commerce](#) and the [Economic Development Partnership of N.C.](#), other partners that helped with this project include: [North Carolina Community College System](#), [Forsyth Technical Community College](#), [Winston-Salem Chamber of Commerce](#), [Forsyth County](#), the [City of Winston-Salem](#), and [Winston-Salem Business Inc.](#)

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Expansion of White Oak Carpet Mills to Bring 40 New Jobs to Rutherford County

White Oak Carpet Mills, LLC, a division of CAP Carpet, Inc. based in Wichita, Kansas is expanding its operations in Rutherford County and plans to create 40 new jobs over the next three years. The company plans to invest \$4.1 million in the town of Spindale over the same period.

Gov. McCrory made the announcement on June 29.

"Some of the best carpets in the world are made right here in North Carolina by White Oak Carpet Mills," said Governor McCrory. "This expansion will nearly triple its workforce so it can produce even more with the 'made in North Carolina' label."

White Oak is headquartered at CAP's corporate facility in Wichita, and its mill is located in Spindale. It currently has 14 employees in its Spindale location.

said Governor McCrory. "North Carolina will play a key role as the company begins its plans to enter the U.S. market."

Lidl currently operates nearly 10,000 stores in 26 countries throughout Europe. It is part of the Schwarz Group, which is the largest retailer in Europe and one of the largest in the world.

"This is clearly a good strategic decision by Lidl to put a regional headquarters and distribution center in North Carolina," said Secretary Skvarla. "By locating here, it can take advantage of our great workforce and infrastructure as it builds its presence in the United States."

"North Carolina provides a talented workforce, a strategic location and market opportunities which presents an incredible opportunity as Lidl prepares its expansion into the United States," said Brendan Proctor, President and CEO for Lidl US. "We thank Governor McCrory and our local partners in Alamance County, who recognize Lidl's potential and are working with us to bring Lidl to the area."

The project was made possible in part by a performance-based grant from the One North Carolina Fund of up to \$250,000.

In addition to [N.C. Commerce](#) and the [Economic Development Partnership of N.C.](#), other partners that helped with this project include: [N.C. Department of Transportation](#), [North Carolina Community College System](#), [Golden Leaf Foundation](#), [NCWorks](#), [Elon University](#), [City of Graham](#), [City of Mebane](#), [Alamance County](#), [Alamance County Area Chamber of Commerce](#), and the [Alamance County Economic Development Foundation](#).

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National Spinning Company Bringing 50 New Jobs to Duplin County With Expansion

Governor Pat McCrory, N.C. Commerce Secretary John E. Skvarla III and the Economic Development Partnership of North Carolina (EDPNC) announced June 30 that National Spinning Co., Inc. will be expanding its facilities in North Carolina and creating 50 new jobs over the next three years. The company plans to invest \$1.5 million in the town of Beulaville over the same period.

"Our traditional manufacturing industries are still a large part of the backbone of North Carolina's economy," said Governor McCrory. "Companies like National Spinning Company are important to the continued strength of those industries."

National Spinning Company is based in Washington, N.C. and has been a traditional textile manufacturer in N.C. since 1921. The company is an employee-owned manufacturer and

"Nothing compares to North Carolina when it comes to quality manufacturing," said Secretary Skvarla. "By expanding its operation here in North Carolina, White Oak will be able to take advantage of the skilled and capable workforce we have available."

"We are very proud to be a part of the great textile heritage of Rutherford County which has been a tremendous source of skilled workers and craftsmen for generations," said Tom Pack, president of manufacturing at White Oak. "Made in America still means superior quality and unsurpassed craftsmanship to our clients, so when it was time for us to expand our operations, it was our primary goal to try and find a suitable facility near Spindale."

Mr. Pack continued by saying "Fortunately, Governor McCrory, Commerce Secretary Skvarla, the Economic Development Partnership of N.C., the Rural Infrastructure Authority, North Carolina Community College System, Rutherford County Economic Development, Rutherford County and the Town of Spindale helped us find the solution we were looking for, and it's right here in Spindale. This allows us to keep our current staff and will also allow us to bring on additional workers as we complete the consolidation and expansion of our facilities." said Pack.

The project was made possible in part by a performance-based grant from the One North Carolina Fund of up to \$25,000. In addition, the North Carolina Rural Infrastructure Authority has awarded Rutherford County a Building Reuse Program grant in the amount of \$300,000 to support the reuse of a building in Spindale constructed in 1973 and vacant for more than five years. White Oak will relocate its current operations to that building.

In addition to [N.C. Commerce](#) and the [Economic Development Partnership of N.C.](#), other partners that helped with this project include the [Rural Infrastructure Authority](#), [North Carolina Community College System](#), [Rutherford County Economic Development](#), [Rutherford County](#), and the [Town of Spindale](#).

[Read more.](#)

NC Commerce Receives \$5.25 Million to Create New Job Training Program

More people in North Carolina will receive help preparing for jobs in high-demand occupations, thanks to a \$5.25 million federal grant awarded to the state. The money will be used to create and implement a new program called NCWorks Certified Career Pathways.

distributor of yarn, nonwovens, and consumer craft items, with plant locations in Washington, Whiteville, Beulaville, Burlington, and Lincolnton, N.C. It currently has more than 600 employees in North Carolina.

"National Spinning Company has been a part of the fabric of Duplin County for decades," said Secretary Skvarla. "It is one of North Carolina's great, traditional, home-grown companies, and this expansion sends a strong signal that manufacturing is alive and well in our state."

The new jobs in the expansion include operators, shipping and receiving and general maintenance with varied salaries by position. The added payroll of the new jobs will be approximately \$1.2 million annually.

James W. Chesnutt, Chairman/CEO stated, "Our company has operated in Duplin County for many years and is extremely pleased to create additional employment opportunities and investment in the county. We are fortunate the products produced in the Beulaville facility continue to be in high demand. The assistance from the EDPNC, Department of Commerce, and Duplin County Economic Development Commission is greatly appreciated."

The project was made possible in part by a performance-based grant from the One North Carolina Fund of up to \$100,000.

In addition to [N.C. Commerce](#) and the [Economic Development Partnership of N.C.](#), other partners that helped with this project include the [North Carolina Community College System](#), [Duke Energy](#), [Duplin County Economic Development Commission](#), and [Duplin County](#).

[Read more.](#)

Small Communities Advance to Main Street Status

Several Small Town Main Street communities across the state recently achieved Main Street status.

Those communities are Ayden, Benson, Bessemer City, Cherryville, Elizabethtown, Tryon, Valdese, Waxhaw and Williamston.

The requirements to achieve the new designation included such items as hiring a permanent Main Street director and organizing their downtown revitalization work in accordance with the Main Street Four-Point program. These communities will benefit from additional training and resources that the NC Main Street Center offers local Main Street directors.



For more information about the NC Main Street Center programming, visit nccommerce.com/MainStreet, or contact Liz Parham, director of the NC Main Street Center, at (919) 715-0527 or by email at lparham@nccommerce.com.

The state received a Sector Partnership National Emergency Grant from the U.S. Department of Labor to support education and training programs, such as on-the-job and classroom training, for people who have lost their jobs through no fault of their own or have struggled with long-term unemployment. This funding will help more job seekers gain meaningful employment, as well as ensure that employers have access to a steady pipeline of talent.

North Carolina was one of 27 states to win the competitive grant award.

"This grant will support our ongoing efforts to find out what employers need from us and align our workforce services to meet those needs," said Will Collins, Executive Director of NCWorks. "By working collaboratively with our partners, we're creating the best workforce in the nation and making North Carolina a top destination for business."

High School Students Discover NCWorks Online

Students attending Mitchell High School in Bakersville are tapping the state's online job system to prepare for their futures, thanks to a joint effort between educators and staff members at the NCWorks Career Center in Spruce Pine.

The career center team recently provided students a comprehensive introduction to NCWorks Online, the state's one-stop online resource for job seekers and employers. Students learned how to search for jobs, create resumes, and find education and training.

Employers can also use NCWorks Online to find candidates, post jobs, and research labor market information.

"The senior projects at Mitchell High school are making a positive impact on how well the students there are prepared for jobs and careers," said April Jones, workforce development youth career coach for Mayland Community College.



To find the NCWorks Career Center near you, [visit the online directory at ncworks.gov](http://visit.the.online.directory.at.ncworks.gov).

N.C. in the News

- [Demand from Honda Aircraft, other aviation firms fueling Kernersville company's growth](#) (*Triad Business*)



(Left-right) Chris William, Host; Bill Mahoney, CEO, SCRA ; Jonathan Kappler, Director of State Government Relations for the UNC System; N.C. Commerce Secretary John Skvarla

Skvarla TV Appearance On Tap

N.C. Commerce Secretary John Skvarla is the featured guest on the next edition of *Carolina Business Review*, the business and public policy program broadcast on 22 public television stations in North and South Carolina.

The program airs at various times around the state. Secretary Skvarla's appearance can be seen on these stations and times:

- WTVI, Charlotte: Friday, July 10 at 8:30p.m.
- UNC-TV: Tuesday, July 14 at 5:00p.m.
- UNC-TV(MX): Friday, July 17 at 11:00a.m. and Sunday July 19 at 8:30a.m.

Journal - July 1)

- [State Economic Development Official Visits County - Brevard NC](#) (*Transylvania Times* - June 29)
- [State to add 105,000 jobs this year. jobless rate to fall says NCSU economist](#) (*WRAL TechWire* - June 29)

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