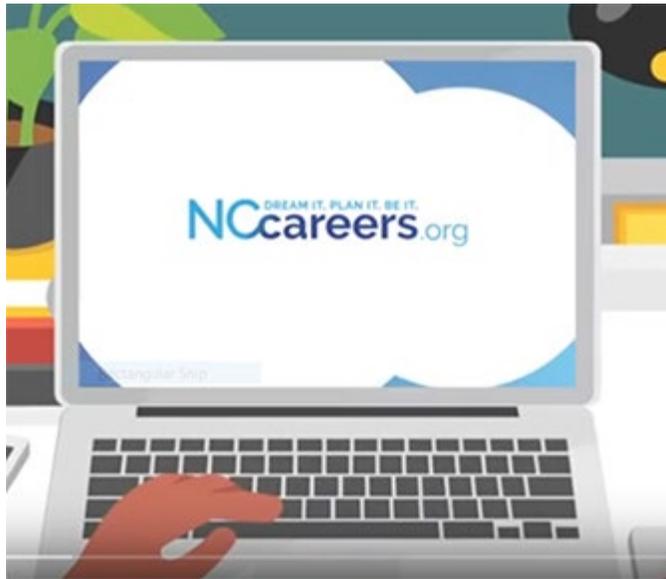


sync[®] NEWS & OPPORTUNITIES FROM N.C. COMMERCE



North Carolina Introduces the New NCcareers.org

Governor Roy Cooper introduced the new NCcareers.org July 15, an integrated career information system that offers North Carolinians ways to explore careers and job opportunities. Governor Cooper praised the portal during video remarks he offered at the annual Career & Technical Education Conference.

"North Carolinians need resources to navigate the quickly changing job market," **Governor Cooper** said. "The new NCcareers.org helps people research the education and training options that lead them to find good, high paying jobs available right now across our state."

As the state's economy continues to adapt to the impact of COVID-19, work environments and employers' needs have shifted significantly. The career portal will offer skills and interest assessments for people in all stages of their careers, as well as the ability to explore occupations and local job openings, and the capability to identify education and training opportunities tailored to an individual's career interests.

The core group of partners collaborating over several years to create the portal includes:

- the North Carolina Department of Commerce's Labor & Economic Analysis Division,
- the North Carolina Community College System,



N.C. Businesses Invited to Meet Virtually with State Trade Offices

North Carolina businesses needing help in choosing the best global markets for their products can sign up now for virtual consultations with any of the state's internationally located trade offices.

"Our trade representatives can assess your product and help craft a market-entry or expansion strategy for their region of the world, connect you to the right international distributor and more," said **Mike Hubbard, director of international trade at the Economic Development Partnership of North Carolina**. "And it all starts with sitting down for this one-on-one chat."

The EDPNC oversees the state's export-support services. It is now scheduling the free appointments virtually because COVID-19 travel restrictions forced canceling the organization's 2020 Go Global Road Show in April.

The annual road show would have brought all the state's trade representatives from Europe, Mexico, Canada, China, Japan, Singapore, and the Middle East to North Carolina. The representatives typically travel the state for four days of individual meetings with businesses. Now the EDPNC is offering these appointments virtually through the summer and fall.

More information about arranging a [virtual half-hour appointment with a trade office is available online](#). You can also ask any questions to the EDPNC international trade team via email at ITD@edpnc.com.

- the North Carolina Department of Health & Human Services and its Vocational Rehabilitation unit,
- the North Carolina Department of Public Instruction,
- the University of North Carolina System,
- N.C. State Education Assistance Authority,
- the North Carolina Association of Independent Colleges and Universities,
- the Workforce Solutions Division at the Department of Commerce,
- the North Carolina Business Committee for Education, and J.P. Morgan.

The portal is available now at NCcareers.org.

On Our Radar

- [Carney leaving Cabarrus EDC in August](#) (*The Independent Tribune* - Concord - July 20)
- [How local governments can attract companies that will help keep their economies afloat during COVID-19](#) (*The Conversation*)
- [Leaders discuss the future of Triangle transit](#) (*WRAL.com* - July 16)
- [TBJ reveals 2020 class of 40 Under 40 winners \[Ed. Note: Dave Kaiser from Commerce's OSTI honored](#) (*Triangle Business Journal* - July 15)
- [Opportunity Zones Best Practices Report](#) (*U.S. Housing and Urban Development* - May 2020)

N.C. in the News

- [N.C. partners with Leave No Trace on outdoor stewardship tourism initiative](#) (*OBX.com* - Nags Head - July 20)
- [NC college students help local governments, nonprofits with COVID-19 response](#) (*The Coastland Times* - Manteo - July 19)
- [Talk about a pop – Wilmington's nCino stock rockets 195% in IPO](#) (*WRAL Tweekwire* - July 14)
- [Only Statewide Program to Help Community College Students Graduate Seeing a Spike in Need](#) (*Next City* - July 9)
- [Triangle ranks No. 10 among world's startup ecosystems: Charlotte, Wilmington crack top 100](#) (*WRAL Techwire* - June 26)

About Us

SYNC is North Carolina Commerce's electronic newsletter for local government officials, private-sector allies, state policy makers, and other economic development leaders. We offer unfiltered details about new economic development projects and events, useful news about your peers, and opportunities to synchronize with statewide programs and tools in order to advance economic development in your community. [Send your story ideas to the editor.](#)

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