



46th ANNUAL JOINT MEETING
Southeast U.S./Japan & Japan-U.S. Southeast Associations
**“Shaping the Future with Partnership,
Innovation, and Growth”**

October 27-29, 2024

The Charlotte Convention Center (CCC)
501 South College Street
Charlotte NC 28202

Conference Information and Registration: seusjapan.org

- Notes: 1. All participants must be registered delegates or guests** of a delegate.
2. All meetings to be held at The Charlotte Convention Center, unless otherwise specified.
3. **Times AND Room Locations are subject to change.**

Sunday, October 27, 2024

- 7:00 a.m. – 5:30 p.m. Registration Open (Main Desk)
Richardson Ballroom Pre-Function Area, Charlotte Convention Center
- 8:00 a.m. - 2:00 p.m. Golf Event
Buses Depart: Richardson Ballroom Pre-Function Area, Convention Center
Location: To Be Confirmed
- 3:00 p.m. – 4:00 p.m. Higher Education Networking Reception
Location: Room E-217, Charlotte Convention Center
- 4:30 p.m. – 6:00 p.m. Registration Open (Mint Museum Location)
Exclusively for Japan & North Carolina Delegates ONLY
*(name badge only available + ticket to claim conference bag later at
CCC Main Registration Desk)*
Location: Mint Museum, 500 S. Tryon Street, Charlotte NC 28202
- 4:30 p.m. – 6:30 p.m. Host State Welcome Event | *Exclusively for Japan & North Carolina Delegates*
Location: Mint Museum, 500 S. Tryon Street, Charlotte NC 28202
- 5:00 p.m. – 6:30 p.m. Individual State Delegation Receptions
Location: Charlotte Convention Center
State of Alabama – Room E-219B
State of Florida – Room E-219C
State of Georgia – Room E-221A
States of Mississippi & South Carolina – Room E218
State of Tennessee – Room E-221B
- 6:30 p.m. – 9:30 p.m. **Dinner On Your Own (Conference delegates)**
- 7:00 p.m. – 10:00 p.m. Chairman’s Dinner | *Delegation Leaders Only; By Invitation Only*
Location: Mint Museum Terrace 5th Fl, 500 S. Tryon Street, Charlotte NC 28202

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Monday, October 28, 2024

- 7:00 a.m. – 5:00 p.m. Registration Open
Richardson Ballroom Pre-Function Area, Charlotte Convention Center
- 7:00 a.m. – 8:20 a.m. Joint Networking Buffet Breakfast | *All Delegates*
Location: Room E-220 A-F, Charlotte Convention Center
- 7:30 a.m. – 8:15 a.m. Governors/Head of Delegation Leaders Breakfast (attendance restricted)
- 9:00a.m. – 3: 30 p.m. Optional Guests' Tour
Buses Depart: Richardson Ballroom Pre-Function Area, Convention Center
• Venue(s) TBD – includes lunch for the guests
- 8:30 a.m. – 9:45 a.m. **Opening Ceremony**
Location: Richardson Ballroom A & D, Charlotte Convention Center

Explanation of Simultaneous Interpretation Equipment
Presentation of the Official Party/Playing of National Anthems

Welcome Remarks: [Mr. Sean M. Suggs](#)
Chairman, Southeast U.S./Japan Association
President, Toyota Battery Manufacturing, North Carolina (TBMNC)

Opening Remarks: Mr. Masaaki Tsuya
Chairman, Japan – U.S. Southeast Association
External Advisor/Immediate Past Chairman & CEO, Bridgestone Corp.

Opening Remarks by Delegation Leaders. Final Speaking Order Determined by Office Rank, Then Alphabetical by state (i.e. Governors attending speak first):

State of North Carolina • Governor Roy Cooper
State of South Carolina • Governor Henry McMaster
State of Alabama • Ellen G. McNair, Secretary of Commerce
State of Florida • Head of Delegation TBD
State of Georgia • Head of Delegation TBD
State of Mississippi • Bill Cork, Executive Director, Mississippi
Development Authority
State of Tennessee • Stuart McWhorter, Commissioner, Tennessee
Department of Economic and Community Development
Japan • Consul General Mio Maeda, Japanese Consulate in Atlanta [TBC]

- 9:45 a.m. – 10:30 a.m. **Coffee Break and Free Period to Prepare for Departures to Offsite Sessions**
Location: Richardson Ballroom Pre-Function Area, Charlotte Convention Center
- 10:30 a.m. Buses to Offsite Locations Depart
Location: Richardson Ballroom Pre-Function Area, Charlotte Convention Center

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10:30 a.m. – 5:00 p.m. OFFSITE SESSION: Future Innovation in Aviation
Honda Aircraft Company – Greensboro/Piedmont Triad International Airport

See the HondaJet manufacturing facility and meet company leaders bringing the aviation future to life. The tour will include the Production Facility, Flight Simulator area, Delivery Center, and Visitor Center which includes a mockup of the HondaJet Echelon fuselage (HondaJet's newest model), and other Honda products on display – including the GE Honda Aero jet engine manufactured nearby in Burlington, N.C.

*Buses Depart: Registration Desk Area, Richardson Ballroom Pre-Function Area
Charlotte Convention Center*

FEATURED SPEAKERS:

- Honda Aircraft Co.

*NOTE: Travel time to this offsite location is approximately 90 minutes each way;
Our transport busses come equipped with WiFi*

10:30 a.m. – 5:00 p.m. OFFSITE SESSION: Experience Vehicle Performance Up Close
Charlotte Motor Speedway

This exclusive, behind the scenes visit to the Charlotte Motor Speedway will demonstrate how companies like Toyota use lessons from the track to enhance their products. Includes a lunch high above the Speedway, an exclusive tour of the garage area featuring special displays, and the option to experience a ride around the track yourself!

*Buses Depart: Richardson Ballroom Pre-Function Area
Charlotte Convention Center*

FEATURED SPEAKERS

- Person To Be Announced, Toyota

10:30 a.m. – 5:00 p.m. OFFSITE SESSION: New Approaches for Human Health in the Life Sciences
North Carolina Research Campus - Kannapolis

Visit the labs and workforce training spaces at this unique center for life science research, home to eight North Carolina university research teams investigating the questions that will impact the future of human health.

Bonus: Learn how this innovative research campus rose on the site of a closed textile mill, helping the region recover from the largest company layoff in state history

Buses Depart: Richardson Ballroom Pre-Function Area, Convention Center

FEATURED SPEAKERS

- [Dr. Cory Brouwer](#), Executive Director of Research, North Carolina Research Campus; Professor, Bioinformatics and Genomics and Director of Bioinformatics Services, University of North Carolina at Charlotte
- [Doug Edgeton](#), CEO & President, North Carolina Biotechnology Center

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10:30 a.m. – 12:00 p.m. Artificial Intelligence – Monday Demonstrations Session
A session focused on demonstrating the impact and some of the capabilities of Artificial Intelligence, or AI, on international business and corporate productivity.

Location: Room E-219CD, Charlotte Convention Center

6:00 p.m. – 9:00 p.m. Welcome All-Conference Reception & Dinner: All delegates
Location: NASCAR Hall of Fame, 400 East MLK Blvd. Charlotte, NC 28202

Tuesday, October 29, 2024

7:00 a.m. – 5:00 p.m. Registration Open
Richardson Ballroom Pre-Function Area, Charlotte Convention Center

8:00 a.m. – 9:30 a.m. **Formal Breakfast**

Keynote Addresses

Mr. Shigeo Yamada, Ambassador of Japan to the United States [TBC]

Location: Richardson Ballroom A & D, Charlotte Convention Center

9:30 a.m. – 10:30 a.m. **Plenary Session – Current Security Considerations in the Asia-Pacific Region**

[Barbara J. Stephenson](#), Vice Provost for Global Affairs and Chief Global Officer,
University of North Carolina at Chapel Hill

Location: Richardson Ballroom A & D, Charlotte Convention Center

10:30 a.m. – 11:00 a.m. Coffee Break
Location: TBD, The Charlotte Convention Center

11:00 a.m. – 12:15 p.m. **Concurrent Panel Sessions** (Moderator & Speakers)
Panelists are recruited by both Associations (Japan-USSE and SEUS/Japan)

Session 1

Future Innovation in Aviation
Location: Room 219A, The Charlotte Convention Center

- *Moderator: TBD.*
- [Mr. Anders Solem](#), Vice-President, Sales & Marketing Division, Honda Aircraft Company | Japan-USSE
- [Mr. Shinichiro Shimizu](#), Director and Company Vice Chair, Japan Airlines | Japan-USSE
- Mr. David Tyler, Operations Director, [Skydwell Aero, Inc.](#) | SEUS –
- [Mr. Bill Carter](#), Vice-President, Materials and Manufacturing Technology, Boeing | SEUS

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Session 2

Electric Vehicles and Other Green Energy Solutions for the Automotive Industry

Location: Room 219D, The Charlotte Convention Center

- *Person To Be Announced from Toyota Motor North America | Japan-USSE*
- [Mr. Chad Edwin Schuchmann](#), CEO, Polypore International, LP (an Asahi Kasei Group Company) | Japan-USSE
- [Mr. Michael Oatridge](#), Executive Director, Alabama Mobility and Power Center | SEUS

12:30 p.m. – 1:45 p.m. **Luncheon**

Keynote Address

Mr. Norihiko Ishiguro, Chairman, [Japan External Trade Organization \(JETRO\)](#)

Location: Room E-220 A-F, Charlotte Convention Center

2:00 p.m. – 3:15 p.m. **Concurrent Panel Sessions**

Session 3

New Approaches for Human Health in the Life Sciences

Location: Room 219A, The Charlotte Convention Center

- *Moderator: [William O. Bullock](#), MBA, Senior Vice President, Economic Development and Statewide Operations, North Carolina Biotechnology Center*
- [Mr. Toshihisa Iida](#), Director, Corporate VP; General Manager, Life Science Headquarters Office and General Manager, Bio CDMO Division, Fujifilm Corporation; Chairman, Fujifilm Diosynth Biotechnologies Group | Japan-USSE
- [Mr. Naoki Aoyama](#), Senior VP, Mitsui & Company | Japan-USSE
- [Josh Carpenter](#), President & CEO, Southern Research | SEUS

Session 4

Artificial Intelligence (AI) and the Implications for the Future of Business

Location: Room 219D, The Charlotte Convention Center

- [Mr. Gajen Kandiah](#), President & COO, Hitachi Digital / Executive Chairman, Hitachi Digital Services | Japan-USSE
- [Mr. Kenji Motohashi](#), NTT Data Group Corp. | Japan-USSE

3:15 p.m. – 3:45 p.m.

Coffee Break

Location: TBD, The Charlotte Convention Center

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Print date 7/25/2024

3:45 p.m. – 4:20 p.m. ***Adoption of Joint Statement & Closing Ceremony***
Location: Richardson Ballroom A & D, The Charlotte Convention Center

Includes remarks by:

Consul General Yoichi Matsumoto, Japanese Consulate in Nashville | TBC

Consul General Kazuhiro Nakai, Japanese Consulate in Miami | TBC

Closing Remarks by: *Mr. Masaaki Tsuya, Chairman, Japan – U.S. Southeast Association*
Mr. Sean M. Suggs, Chairman, Southeast U.S./Japan Association

Location: Richardson Ballroom A & D, The Charlotte Convention Center

Exchange of Gifts by Chairmen

Announcement of dates/venue 2025 Joint Meeting (Chairman Tsuya)

***** Business Meeting Adjourns *****

6:00 p.m. – 9:00 p.m. All Conference Closing Reception, Dinner, & Entertainment
Location: Richardson Ballroom B & C, The Charlotte Convention Center

****Note:** *For 2024, the term “Guest” replaces the use of the term “Spouse”*
Guests of a Delegate are welcome and as in past years, must register at the required fee