

RESOLUTION
IN SUPPORT OF THE CITY/TOWN OF (Insert Name of City/Town) 's
DESIGNATION AS A
NORTH CAROLINA MAIN STREET COMMUNITY

WHEREAS; the City /Town of (Insert Name of City/Town) is a designated North Carolina Main Street Community, a program coordinated through the North Carolina Department of Commerce – NC Main Street & Rural Planning Center and

WHEREAS; the City/Town of (Insert Name of City/Town) and its Council has embraced the concept of downtown revitalization and wishes to ensure the ongoing vitality of its downtown business district by creating the position of Main Street Director (or Downtown Development Director) and will assume the primary responsibility of the downtown revitalization effort beginning **INSERT DATE**; and

WHEREAS; the City/Town of (Insert Name of City/Town) is dedicated to Main Street America's Economic Development Strategies and Main Street Four-Point Approach® to downtown revitalization utilizing the principles of Economic Vitality, Design, Promotion, and Organization; and

WHEREAS; the City/Town of (Insert Name of City/Town) recognizes the nationwide success of the Main Street Program for creation of new businesses, significant private sector capital investment that increases the property tax base and a significant increase in net employment; and

WHEREAS; the City/Town of (Insert Name of City/Town) understands that in addition to employing a XXXX-time Main Street Director (or downtown development director) in order for the City/Town to maintain its active status in the North Carolina Main Street Program, it will also need to supply information on its downtown revitalization activities on an annual basis to the North Carolina Main Street & Rural Planning Center in order for the City/Town to be maintain its active status; and

WHEREAS; the City/Town of (Insert Name of City/Town) understands that technical assistance from the North Carolina Main Street & Rural Planning Center is provided at no charge to the City/Town; reimbursement for travel- related expenses will be requested from the City/Town if this technical assistance requires travel by the Main Street staff; and

WHEREAS; the City/Town of (Insert Name of City/Town) recognizes the importance of continued training in the field of downtown revitalization and will provide the resources for its Main Street Director (or downtown development director) to attend the educational opportunities provided several times a year by the North Carolina Main Street & Rural Planning Center and furthermore, will maintain a membership with the National Main Street Center;

NOW, THEREFORE, BE IT RESOLVED THAT, the (Insert Name of City/Town) City/Town Council recognizes (Insert Name of Agency or Entity) as the local director of its downtown revitalization effort and Main Street Program activities in order for the City/Town to maintain its standing in the North Carolina Main Street Program and will support the City/Town of (Insert Name of City/Town) as a designated North Carolina Main Street community with all the obligations that the designation carries.

**ADOPTED BY THE CITY/TOWN COUNCIL of _____ THIS
_____ DAY OF _____, 20XX.**

Mayor

(SEAL)

Clerk

SAMPLE