

# NCWORKS COMMISSION

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**February 10, 2021**

**Webinar**

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We are using Cisco WebEx for today's meeting

Make sure to MUTE your microphone on the taskbar

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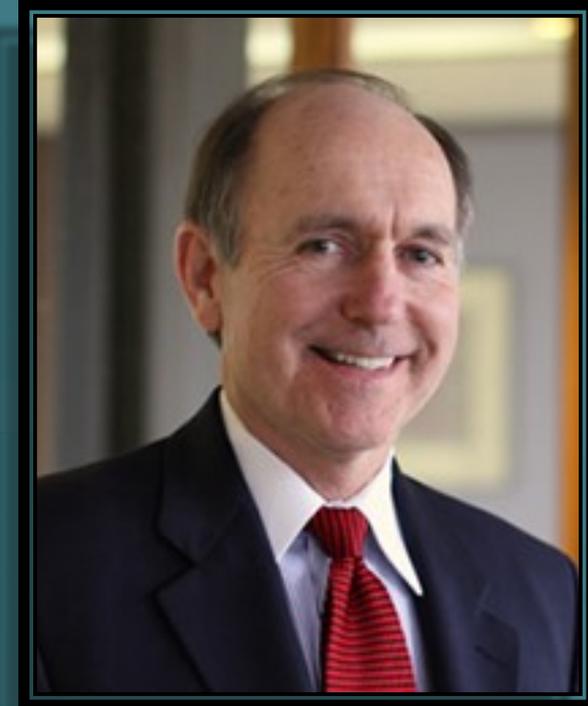
If you experience any technical difficulties, please use the Q & A feature to report issues to "All Panelists" and we will assist you.

# Webinar Instructions

# Opening Remarks

NCWORKS  
COMMISSION

## Tom Rabon, Chair NCWorks Commission



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# Spotlight on Local Innovations

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**Jade Manley**  
**Local Innovation Committee**  
**NCWorks Commission**

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# Spotlight on Local Innovations

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## Program Highlights

- GuilfordWorks on Coursera Initiative is targeted for Guilford County residents.
- The initiative is offered at no cost to participants, as the cost is assumed by Coursera.
- Registered participants can take up to as many courses as they like through this initiative; however, they must have completed courses by December 30, 2020 to earn certificates.
- Typical courses are 2-3 weeks, and some can last up to 3 months, with the shortest courses offered at only 16 hours for participants, providing more opportunities for participants to earn certificates.



### SPOTLIGHT ON LOCAL WORKFORCE INNOVATIONS

#### Responding to the Unemployment Crisis caused by COVID-19

COVID-19 has altered the technological landscape of many industries. Digital technology is now the center of operation for many industries - from online meetings via Zoom, to companies relying on automated technologies for financial management. Considering such transformations, there is a pressing need for students, industry professionals and unemployed individuals to upskill, reskill and retool in order to gain a competitive edge or have the necessary skills required for emerging roles in the workforce during and post-COVID.

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# Spotlight on Local Innovations

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## Program Highlights

- Charlotte Mayor's Youth Employment Program started in 1986.
- In April, MYEP began to be reimagined as a virtual career readiness program in partnership with Radius Learning Group, LinkedIn Learning and Charlotte Mecklenburg Schools, offering a five-week career pathway experience.
- The Radius team developed the virtual pathways, CMS provided 20 teachers to serve as virtual guides, and LinkedIn Learning provided access to a content library of more than 5,000 courses.
- Pathways consisted of skills development, work-based learning, coaching sessions, industry interactive session with representative from local employers and life skills session focused on developing confidence and professional habits.

**cms**  
Charlotte-Mecklenburg Schools  
Susan Gann-Carroll  
Susane.gann@cms.k12.nc.us

**CHARLOTTE MYEP**  
MAYOR'S YOUTH EMPLOYMENT PROGRAM  
Dawn Hill  
dmhill@ci.charlotte.nc.us

**Radius Learning**  
Austin Halbert  
austin@radiusgroup.co

**in LEARNING**  
WITH Lynda.COM CONTENT  
Charlie Gill  
cagill@linkedin.com

SPOTLIGHT ON LOCAL WORKFORCE INNOVATIONS  
**Reengineering a Traditional Workforce Program during COVID-19**

Welcome to the next generation of the City of Charlotte's Mayor's Youth Employment Program (MYEP). For over 34 years, MYEP has provided Charlotte youth with opportunities to explore the world of work, build social capital, and enhance economic mobility. The program focuses on leveraging relationships with businesses and the community to provide meaningful, career-oriented work experiences for participants.

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# Spotlight on Local Innovations

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## Program Highlights

- Year Up Charlotte targets young adults (ages 18 - 26) residing in the Greater Charlotte area.
- The program is offered at no cost to participants.
- Throughout the year, students earn college credits and have access to Central Piedmont's many services, including the college's library and tutoring resources, as well as additional Year Up services.
- Participants are provided a career pathway into one of three in-demand fields: cybersecurity, software development or project management support.



SPOTLIGHT ON LOCAL WORKFORCE INNOVATIONS

### Connecting Young Adults to High-Quality, In-Demand Jobs Despite Pandemic Hardships

Continuing to expand its proven program to create pathways to meaningful employment for low-income youth, the national nonprofit Year Up launched a new site in Charlotte, North Carolina in 2019, with generous support from Bank of America, The John M. Belk Endowment, and The Duke Endowment in partnership with Central Piedmont Community College and Leading on Opportunity, a nonprofit focused on improving economic mobility in Charlotte.

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**Skills and Education Attainment – Sherry Carpenter**

**Employer Leadership – Jeff Frederick**

**Local Innovation – Olalah Njenga**

**Governance and System Alignment – Hope Williams**

# Commission Action Items

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## Dr. Hope Williams Governance and System Alignment Committee Chair

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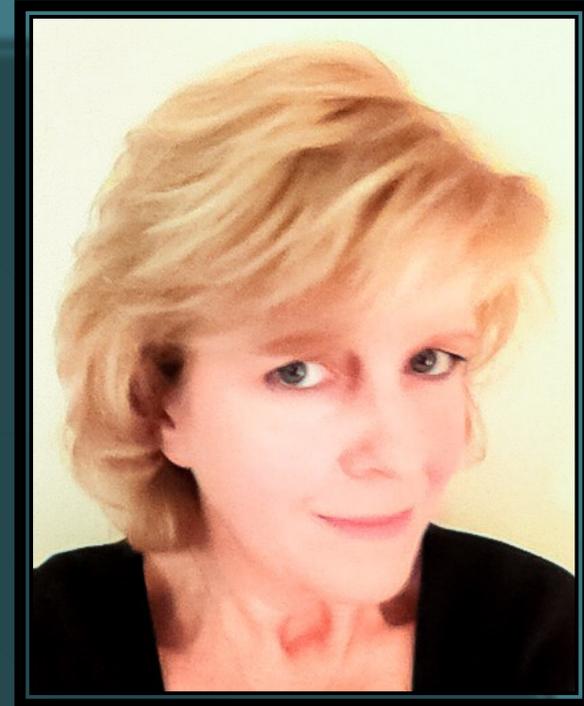
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# NC Workforce System Report

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## Dr. Betty McGrath

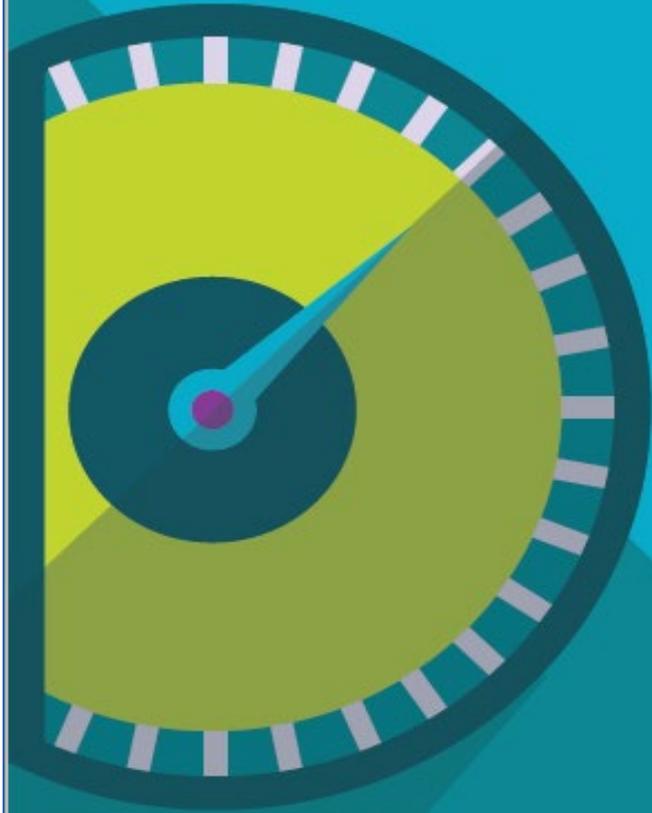
Director of BLS Programs



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MEASURING THE PERFORMANCE OF  
NORTH CAROLINA'S WORKFORCE  
DEVELOPMENT SYSTEM



# WORKFORCE DEVELOPMENT SYSTEM ANNUAL PERFORMANCE REPORT February 10, 2021

Elizabeth A. McGrath, Ph.D.  
Director of Employment Statistics  
Labor and Economic Analysis Division  
North Carolina Department of Commerce



NORTH CAROLINA  
DEPARTMENT of  
COMMERCE

# PERFORMANCE REPORT BACKGROUND

- **N.C. G.S. § 143B-438.10**

## OUTLINES THE CREATION AND DUTIES OF THE NCWORKS COMMISSION

- ❖ To develop and continuously improve performance measures to assess the effectiveness of workforce training and employment in the State. The Commission shall assess and report on the performance of workforce development programs administered by the Department of Commerce, the Department of Health and Human Services, the Community Colleges System Office, the Department of Administration, and the Department of Public Instruction
- ❖ To collaborate with the Department of Commerce on the common follow-up information management system.





- **NCWORKS ACCOUNTABILITY COMMITTEE AND NCWORKS STAFF**
  - ❖ **Convened Task Force and Advisory Committee**
  - ❖ **Defined a Methodology**
    - **Cohort Analysis of Former Program Participants**
  - ❖ **Defined a Set of Core Measures**
    - **Percent of Former Program Participants Employed**
    - **Average Wage**
    - **Enrollment in NC Public Higher Education**
    - **Enrollment in Other Workforce Programs**
  - ❖ **Data Source**
    - **North Carolina Common Follow-up System (CFS)**



- **NORTH CAROLINA COMMON FOLLOW-UP SYSTEM – CFS  
LONGITUDINAL DATA SYSTEM**

- ❖ Provides technology and analytical infrastructure to link student and participant level data across programs and institutions to employment and wage information

- ❖ Contributing Agencies provide data to the CFS

- **Education, Employment and Training Agencies**

- Individual Participant Level Information
- Program Participation
- Services / Courses
- Institution
- Participation Dates
- Completions
- Demographics

- **Division of Employment Security**

- Unemployment Insurance Wage
- Unemployment Insurance Claims

- **Labor and Economic Analysis Division**

- Employer Industry Information





# WORKFORCE PROGRAMS INCLUDED IN THE 2021 REPORT

## ❖ DEPARTMENT OF COMMERCE

- Wagner Peyser
- Workforce Investment Act & Workforce Innovation and Opportunity Act – Adult
- Workforce Investment Act & Workforce Innovation and Opportunity Act – Dislocated Worker
- Workforce Investment Act & Workforce Innovation and Opportunity Act – Youth
- Veteran’s Employment

## ❖ DEPARTMENT OF HEALTH AND HUMAN SERVICES

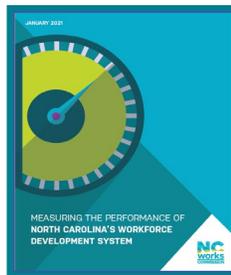
- Services for the Blind
- Vocational Rehabilitation
- Work First

## ❖ NC COMMUNITY COLLEGE SYSTEM

- Apprenticeship
- Basic Skills
- Customized Training
- Human Resources Development
- Workforce Continuing Education
- Postsecondary Career, Technical and Vocational Education

## ❖ Department of Public Instruction

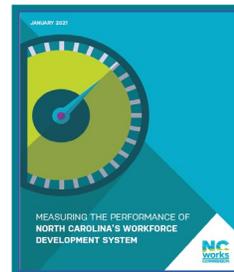
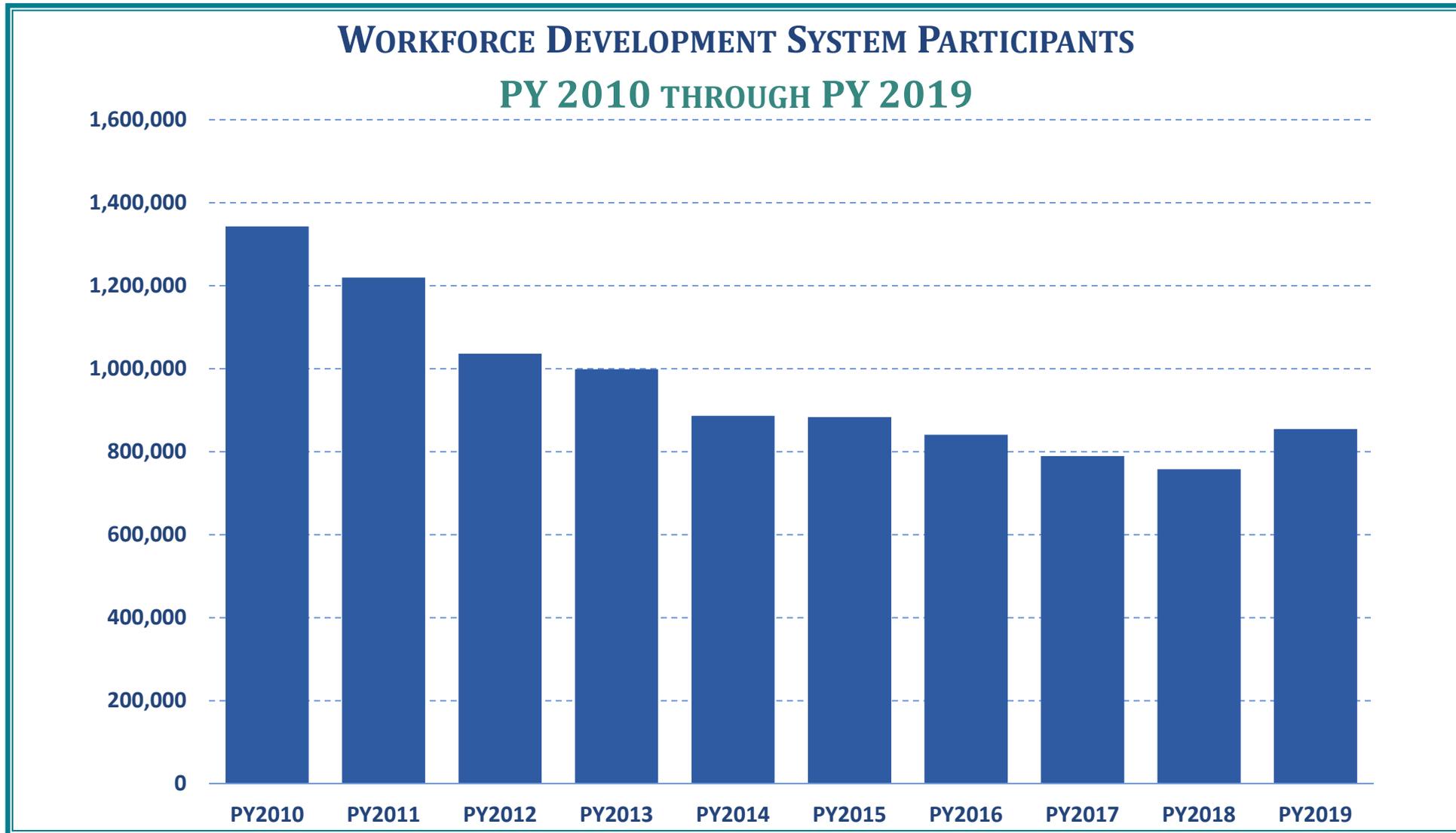
- Secondary Career and Technical Education





# INTERPRETING THE REPORT

## PARTICIPANTS BY YEAR





**NORTH CAROLINA DEPARTMENT OF COMMERCE**  
**WORKFORCE INVESTMENT ACT AND WORKFORCE INNOVATION AND OPPORTUNITY ACT**  
**DISLOCATED WORKER PROGRAM**  
**COHORT ONE 2012-2013**

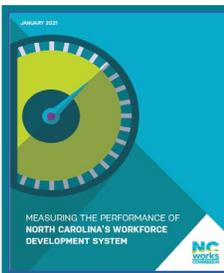
		Base Year 2012-2013	1 Year Later 2013-2014	2 Years Later 2014-2015	3 Years Later 2015-2016	4 Years Later 2016-2017	5 Years Later 2017-2018	6 Years Later 2018-2019
Number of Participants	N	5,909						
Number of Participants Enrolled in same program in the following year	N	1,859						
Number of Participants not Enrolled in same program in the following year	N	4,050						
Employed	%	76%	79%	78%	76%	75%	73%	70%
Average Wage		\$16,139	\$24,556	\$27,989	\$31,092	\$33,392	\$34,874	\$37,243
Enrolled in Public Higher Education and/or Workforce Development	%		57%	35%	38%	34%	33%	35%
Enrolled in UNC	%		2%	2%	2%	1%	1%	<1%
Enrolled in NCCCS	%		24%	17%	13%	11%	9%	8%
Enrolled in Other Workforce Program	%		48%	24%	30%	27%	27%	30%
Not Found	%		8%	16%	17%	19%	21%	22%





### NORTH CAROLINA COMMUNITY COLLEGE SYSTEM CUSTOMIZED TRAINING PROGRAM COHORT TWO 2013-2014

		Base Year 2013-2014	1 Year Later 2014-2015	2 Years Later 2015-2016	3 Years Later 2016-2017	4 Years Later 2017-2018	5 Years Later 2018-2019
Number of Participants	N	21,270					
Number of Participants Enrolled in same program in the following year	N	5,976					
Number of Participants not Enrolled in same program in the following year	N	15,294					
Employed	%	89%	87%	82%	79%	76%	74%
Average Wage		\$43,265	\$45,114	\$47,064	\$49,693	\$52,145	\$52,913
Enrolled in Public Higher Education and/or Workforce Development	%		20%	26%	22%	21%	22%
Enrolled in UNC	%		<1%	<1%	<1%	<1%	<1%
Enrolled in NCCCS	%		10%	19%	16%	14%	14%
Enrolled in Other Workforce Program	%		12%	10%	8%	8%	10%
Not Found	%		12%	16%	19%	22%	24%





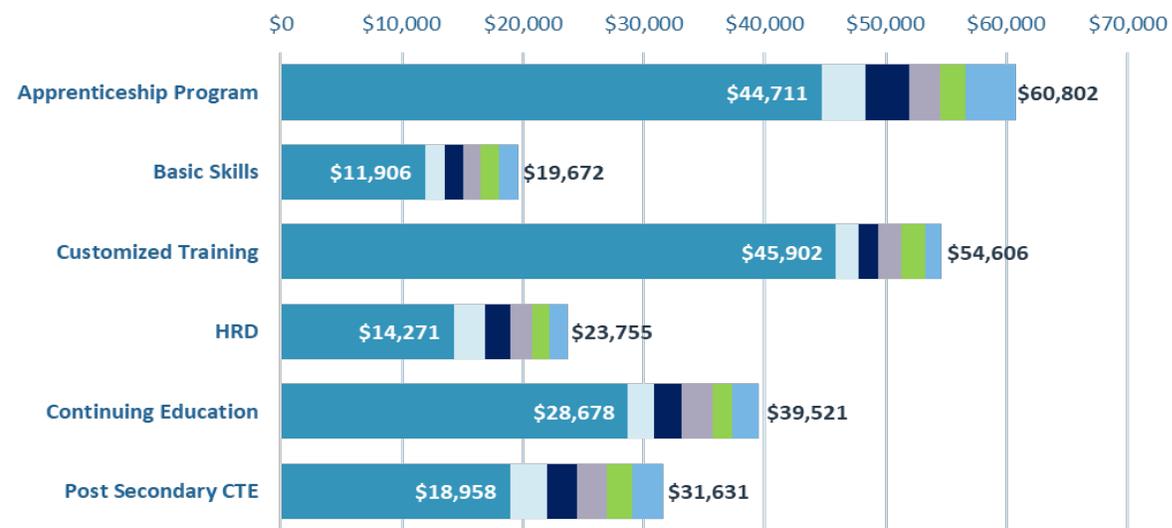
# INTERPRETING THE REPORT

## WAGE PROGRESSION BY YEAR

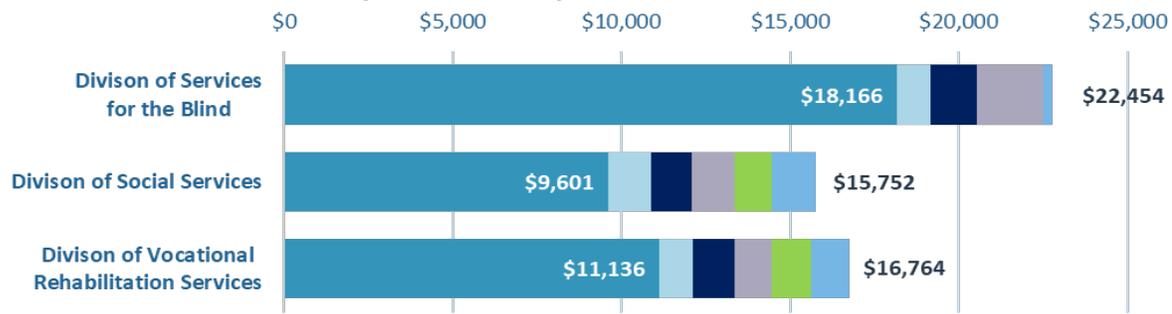
**NORTH CAROLINA DEPARTMENT OF COMMERCE**  
**COHORT ONE (2012-2013) WAGE PROGRESSION BY YEAR**



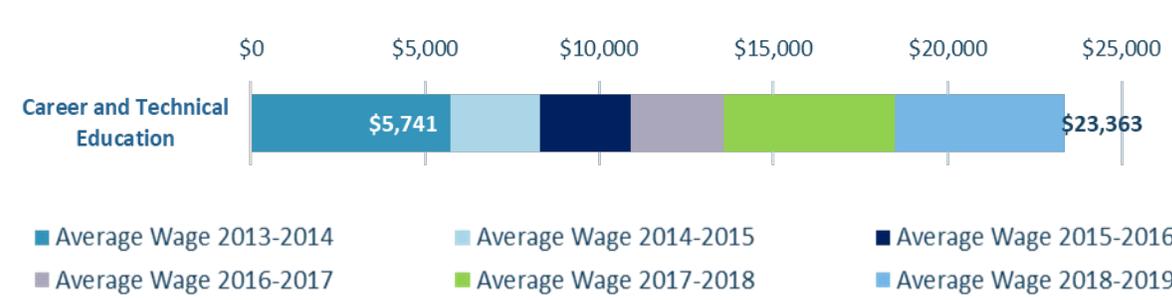
**NORTH CAROLINA COMMUNITY COLLEGE SYSTEM**  
**COHORT ONE (2012-2013) WAGE PROGRESSION BY YEAR**



**NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES**  
**COHORT ONE (2012-2013) WAGE PROGRESSION BY YEAR**

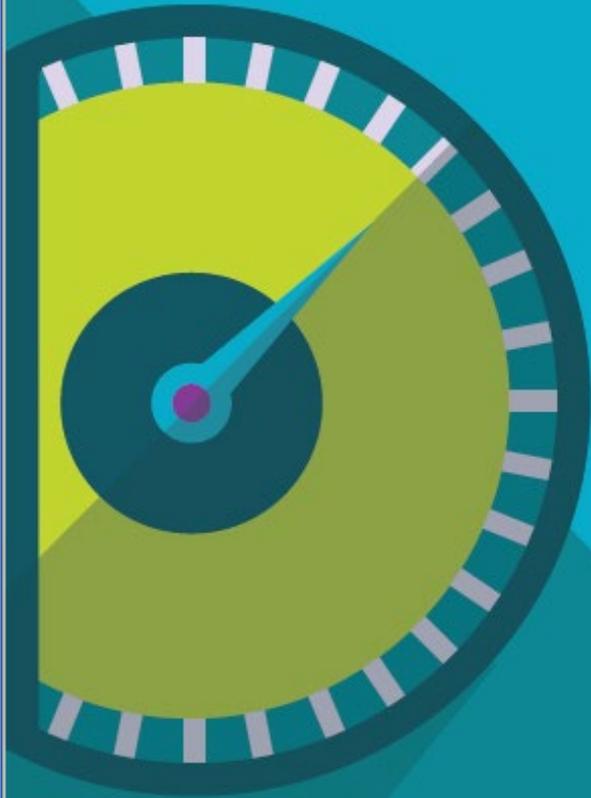


**NORTH CAROLINA DEPARTMENT OF PUBLIC INSTRUCTION**  
**COHORT ONE (2012-2013) WAGE PROGRESSION BY YEAR**



■ Average Wage 2013-2014    
 ■ Average Wage 2014-2015    
 ■ Average Wage 2015-2016  
■ Average Wage 2016-2017    
 ■ Average Wage 2017-2018    
 ■ Average Wage 2018-2019

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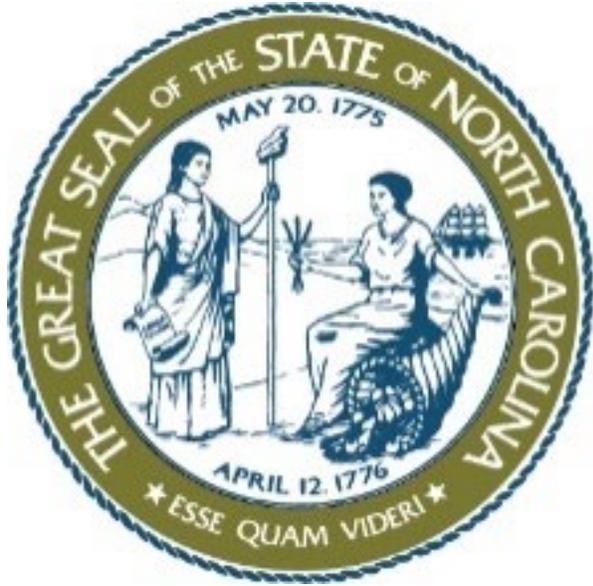
MEASURING THE PERFORMANCE OF  
NORTH CAROLINA'S WORKFORCE  
DEVELOPMENT SYSTEM



# MORE INFORMATION

- North Carolina Department of Commerce
  - [www.nccommerce.com](http://www.nccommerce.com)
- NC Works 2021 Performance Report
  - [\*NCWorks 2021 Performance Report\*](#)
- North Carolina Common Follow-up System
  - [\*North Carolina Common Follow-up System\*](#)
- NC TOWER
  - [www.nctower.com](http://www.nctower.com)





**NORTH CAROLINA**  
**DEPARTMENT of**  
**COMMERCE**

**Elizabeth A. McGrath, Ph.D.**

[betty.mcgrath@nccommerce.com](mailto:betty.mcgrath@nccommerce.com)

**Director of Employment Statistics**  
**Labor and Economic Analysis Division**  
**North Carolina Department of Commerce**

# Chair Tom Rabon

## Next Meeting Dates:

May 12, 2021

August 11, 2021

November 10, 2021

# NCWORKS COMMISSION

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