

NCWORKS COMMISSION

August 12, 2020

Webinar

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Make sure to MUTE your microphone on the taskbar

Make sure you have followed instructions on your key pad



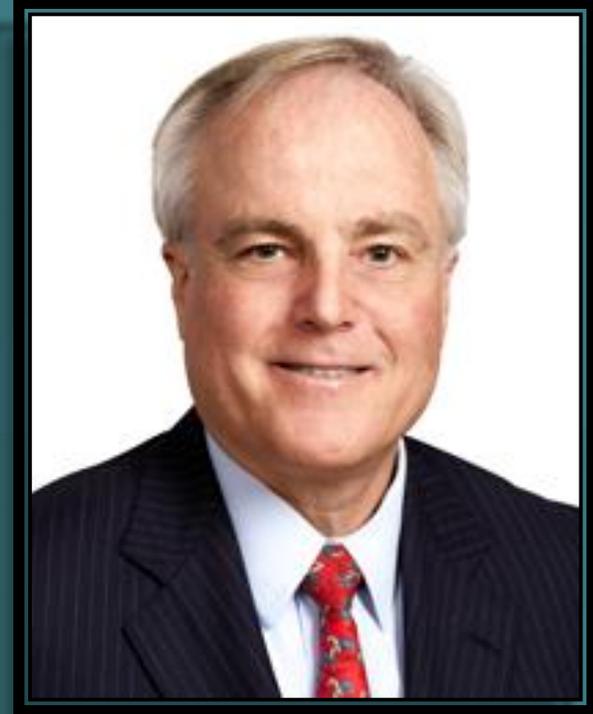
If you have audio or visual difficulties, please let us know via the Question Box and we will assist you.

Webinar Instructions

Welcome

**NCWORKS
COMMISSION**

**Tony Copeland, Secretary
NC Department of Commerce**



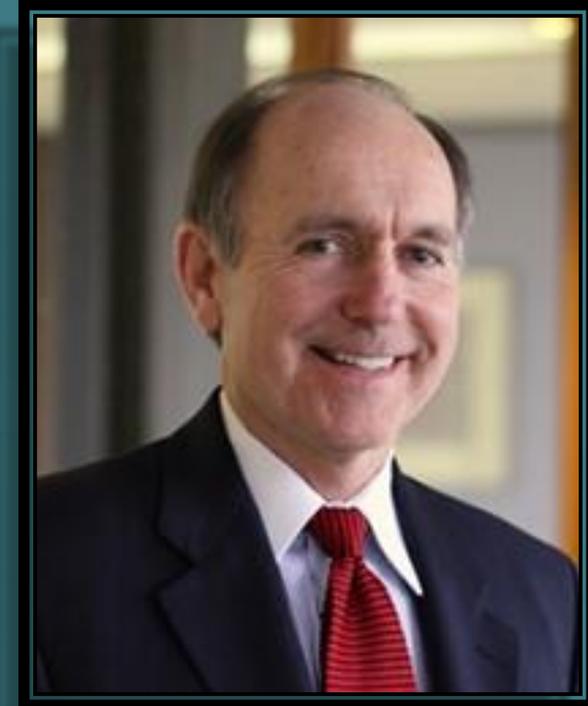
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Opening Remarks

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Tom Rabon, Chair NCWorks Commission



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COVID-19 Updates

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Jessica Englert Assistant Secretary, DWS



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Annual Program Review

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James Bain, Deputy Director NCWorks Commission



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NC COMMERCE

- WIOA Title I
- WIOA Title III
- TAA
- Veterans

PUBLIC INSTRUCTION

Career Technical Education

ADMINISTRATION

Native American Workforce
Development Program

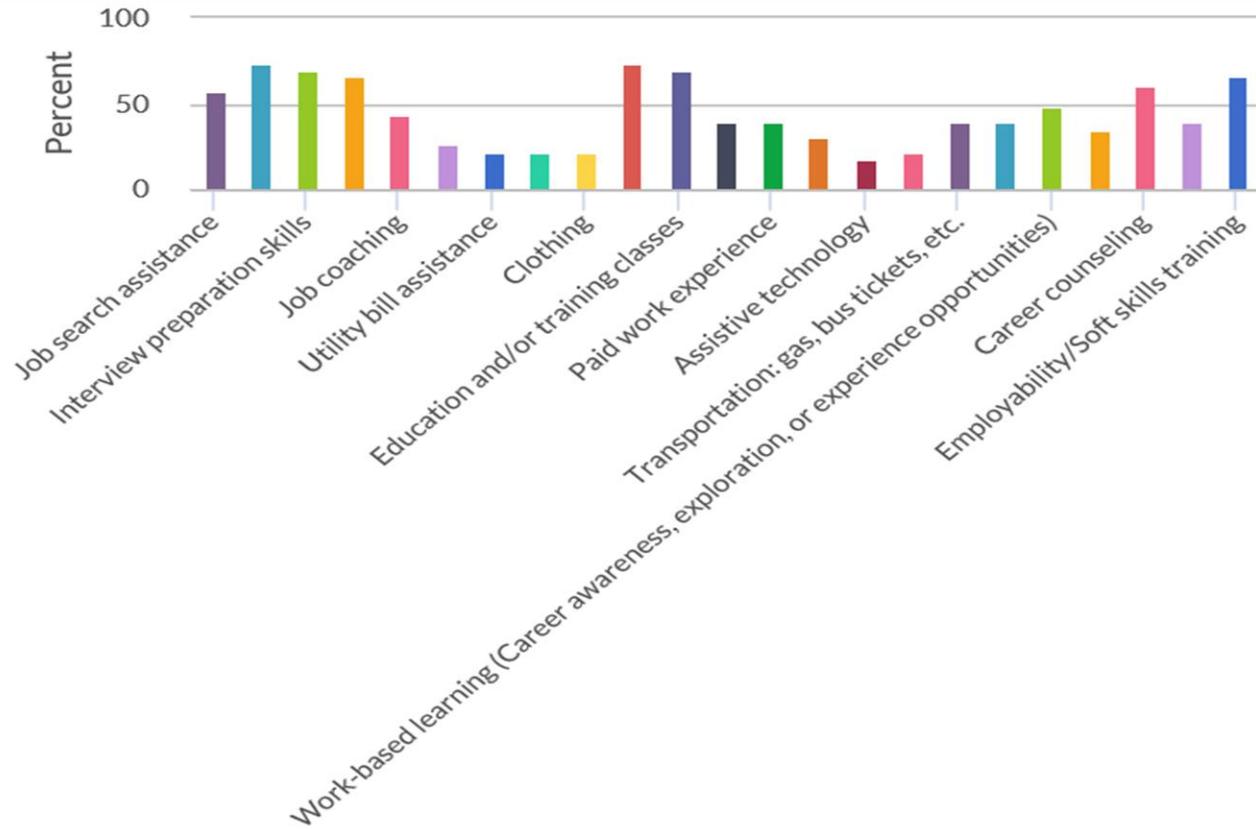
NC COMMUNITY COLLEGE SYSTEM

- Apprenticeship
- Customized Training
- Small Business
- WIOA Title II, Basic Skills
- Occupational Career Education
- Post Secondary, Career Technical & Vocational Education

HEALTH & HUMAN SERVICES

- Community Services Block Grant
- Food and Nutrition Services
- TANF (Work First)
- WIOA Title IV, Vocational Rehab
- Services for the Blind
- Long Term Vocational Support Services
- Senior Community Service Employment

Services Provided to Individuals



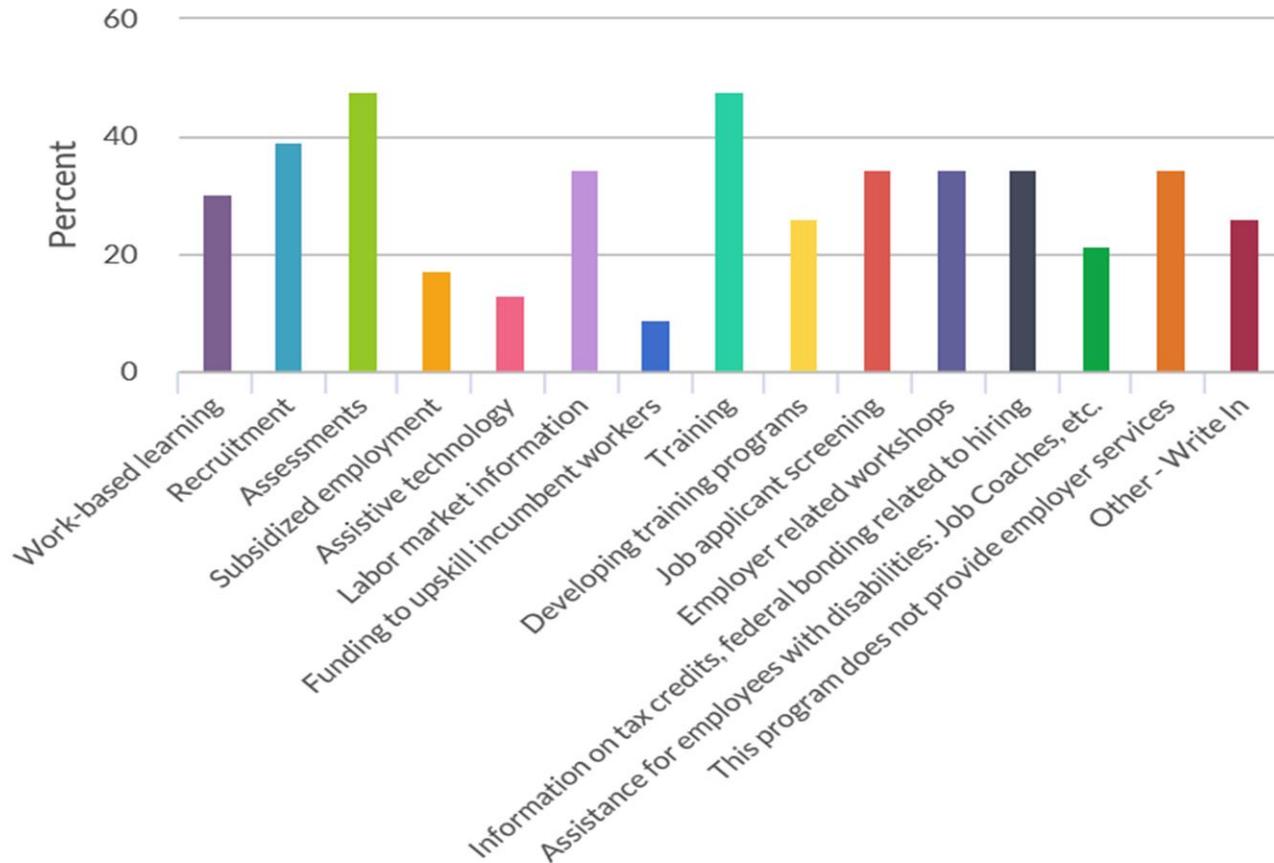
Most of the agencies report that they primarily provide:

- Skills Development
- Resume Assistance and Job Search.
- Education/Training
- Assessments
- Soft Skills Training

Fewer of the agencies report that they provide:

- Job Coaching
- Paid Work Experience
- Transportation Assistance
- Childcare Assistance
- Assistive Technology

Services Provided to Businesses



Most of the agencies report that they primarily provide:

- Assessments
- Training
- Recruitment
- Job Applicant Screening
- Labor Market Information

Fewer of the agencies report that they provide:

- Developing Training Programs
- Assistance for Disabled Employees
- Subsidized Employment
- Assistive Technology
- Incumbent Worker Training

Outreach Strategies



Reaching Individuals:

Most of the agencies report they primarily use:

- Agency Website
- Word of Mouth
- Printed Materials
- Facebook
- Agency Visits
- YouTube
- LinkedIn



Fewer of the agencies report they use:

- Radio/TV Advertisements
- Twitter
- Newsletter
- Instagram
- Snap Chat
- Blogs

Reaching Businesses:

Most of the agencies report the primarily use:

- Attending Industry Events
- Agency Website
- Printed Materials
- LinkedIn
- Facebook

Fewer of the agencies report they use:

- Twitter
- YouTube
- Radio/TV Advertisements
- Sector Strategy Meeting
- Newsletter
- Instagram

Work-Based Learning



Guest speakers Job shadowing Career fairs
Mock interviews Pre-apprenticeships Practicums
Apprenticeships None Other

Apprenticeships	27%
Job Shadowing	13%
Other (OJTs, IWT, WEX)	13%
Pre-apprenticeships	7%
Guest Speakers	7%
Career Fairs	7%
Mock Interviews	7%
Practicums	7%

Work-based learning strengthens N.C.'s talent pipeline by providing individuals with career awareness, career exploration, and real-world career experiences to build employability and technical skills. A continuum of work-based learning activities can begin as early as elementary school and continue throughout an individual's career.

COVID-19 Response

- Several agencies have received CARES Act Federal Funds
- Agencies increased services provided virtually and online
- Staff roles and responsibilities have shifted to meet demand for services
- Participants have received additional funding
- Technology is integral to continued daily operations
- COVID-19 pandemic has increased agency response times



Governance and System Alignment – Hope Williams

Employer Leadership – Jeff Frederick

Local Innovation – Mel Chernoff

Skills and Education Attainment – Sherry Carpenter



NCCareers.org

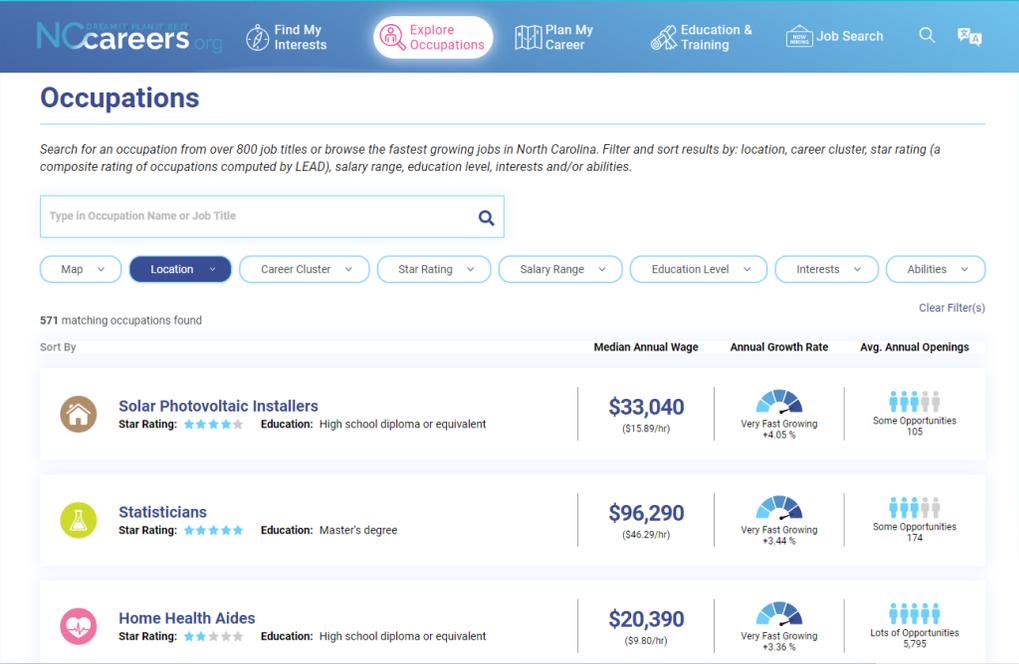
A Comprehensive Career Information System

- Assess your career interests & needs
- Research 100's of occupations or match to ones that best fit you
- Plan your career & identify possible career paths
- Understand your education options or match programs to your desired occupation
- Research available jobs & how to get them

Larger, More Expansive Occupation Search

- Find occupations through **over 40,000** alternate job titles like Video Game Developer & YouTuber
- Filter nearly **800** occupations by
 - Location
 - Career Cluster
 - Opportunity
 - Salary
 - Education
 - Matching Interests
 - Abilities (exclude disabilities)

- Sort Occupations by
 - Growth
 - Pay \$\$ 
 - Size (projected job openings) 



The screenshot shows the NCcareers.org website interface. At the top, there are navigation links: Find My Interests, Explore Occupations, Plan My Career, Education & Training, and Job Search. Below the navigation is a search bar with the placeholder text "Type in Occupation Name or Job Title". Underneath the search bar are several filter buttons: Map, Location (selected), Career Cluster, Star Rating, Salary Range, Education Level, Interests, and Abilities. A "Clear Filter(s)" link is also present. The main content area displays "571 matching occupations found" and a "Sort By" dropdown menu. The results are sorted by "Median Annual Wage". Three occupation cards are visible:

Occupation	Star Rating	Education	Median Annual Wage	Annual Growth Rate	Avg. Annual Openings
Solar Photovoltaic Installers	★★★★★	High school diploma or equivalent	\$33,040 (\$15.89/hr)	Very Fast Growing +4.05%	Some Opportunities 105
Statisticians	★★★★★	Master's degree	\$96,290 (\$46.29/hr)	Very Fast Growing +3.44%	Some Opportunities 174
Home Health Aides	★★★★★	High school diploma or equivalent	\$20,390 (\$9.80/hr)	Very Fast Growing +3.36%	Lots of Opportunities 5,795

New Connections to Resources

- Online Guidance → NCcareers Tips & Resources
- Career Guidance → School Counselors & CDCs
- Career Guidance → Career Centers
- Work Based Learning → Navigator
- College Search & Financing → CFNC
- Job Postings → NCWorks Online



Core Partners

- **NC Department of Commerce's Labor and Economic Analysis Division**
- **NC Community College System Office**
- **NC Department of Health and Human Services and its Vocational Rehabilitation Unit**
- **NC Department of Public Instruction**
- **University of North Carolina System Office**
- **NC Carolina State Education Assistance Authority**
- **NC Association of Independent Colleges and Universities**
- **NC Department of Commerce's Division of Workforce Solutions**
- **NC Carolina Business Committee for Education**
- **J.P. Morgan**

Career Pathways Recognition

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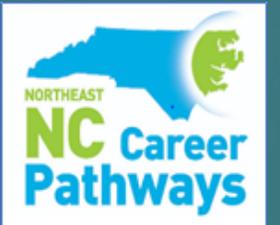
Sherry Carpenter Commission Member

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Career Pathways Recognition

NORTHEAST NC CAREER PATHWAYS PARTNERSHIP
Northeastern, Rivers East and Turning Point Workforce
Development Boards
“Agriscience/Biotechnology Pathway”



Chair Tom Rabon

Next Meeting Dates:

November 18, 2020

February 10, 2021

May 12, 2021

August 11, 2021

November 10, 2021

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