

NCWORKS COMMISSION

August 7, 2019
Charlotte, NC

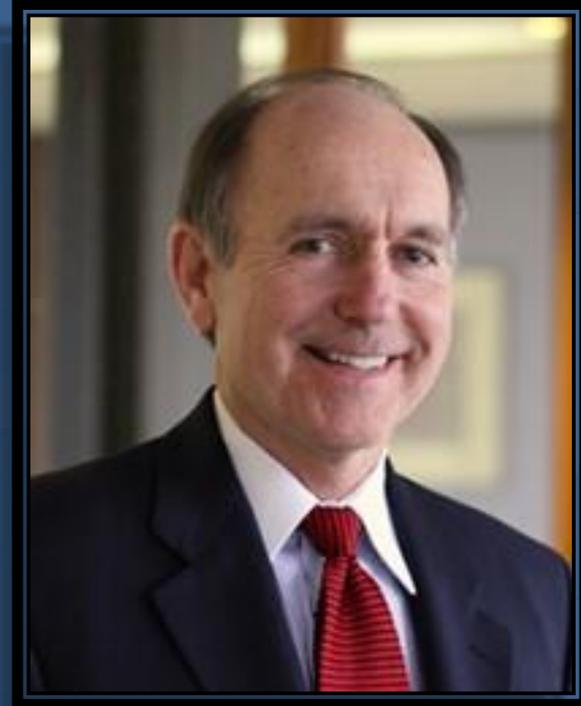
**Welcome and Opening
Remarks**

**Liz Crabill, Chief Deputy Secretary
NC Department of Commerce**



**Welcome and Opening
Remarks**

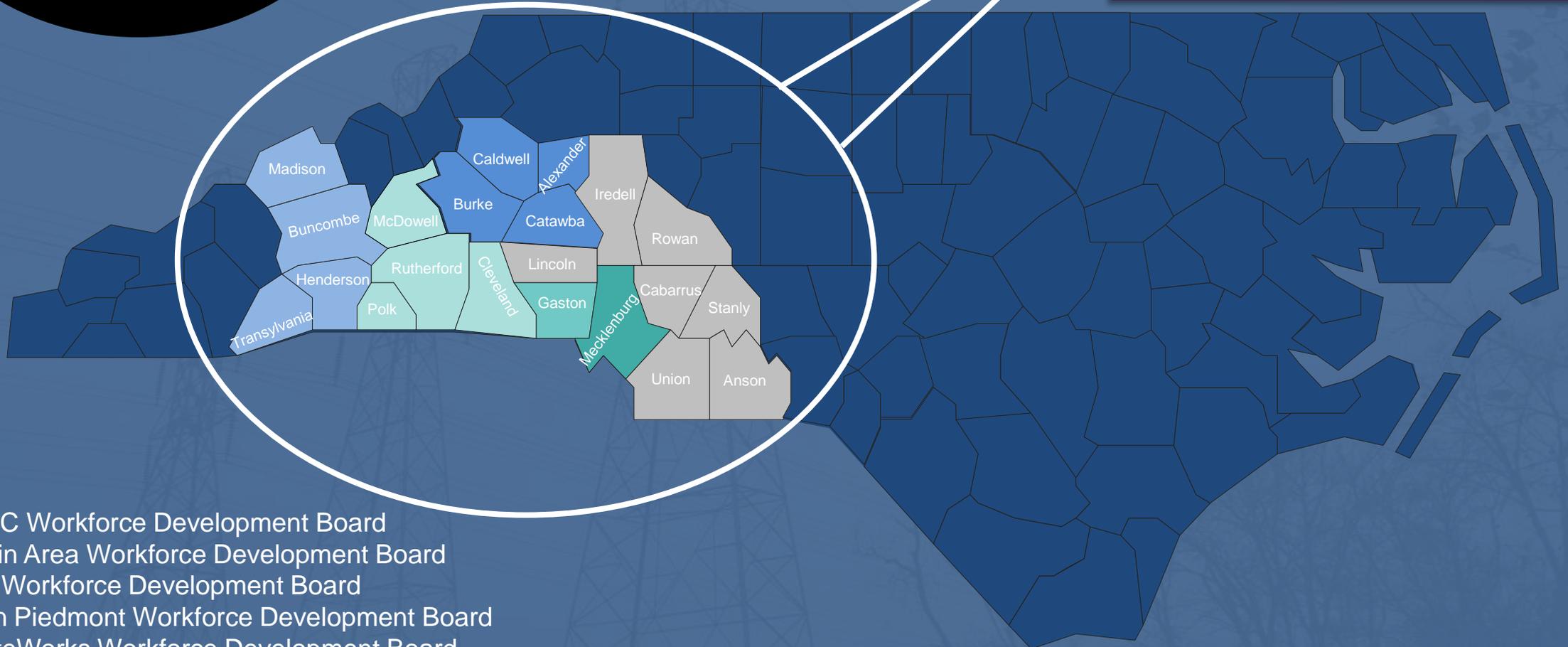
**Tom Rabon
Chair**



NCWORKS COMMISSION

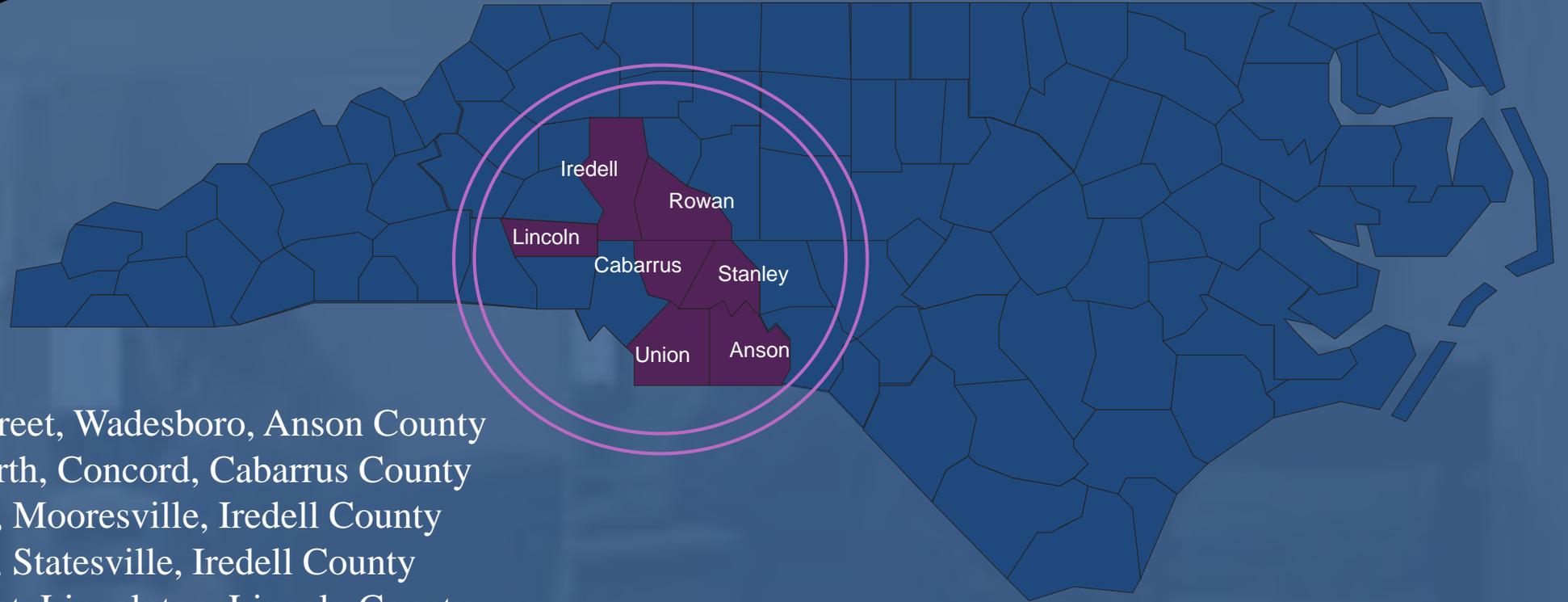
NCWorks Career Pathways

Southwest, Northwest & Western
Carolina Alliance of Workforce
Development Boards
“Energy Certified Pathway”



- Region C Workforce Development Board
- Mountain Area Workforce Development Board
- Gaston Workforce Development Board
- Western Piedmont Workforce Development Board
- CharlotteWorks Workforce Development Board
- Centralina Workforce Development Board

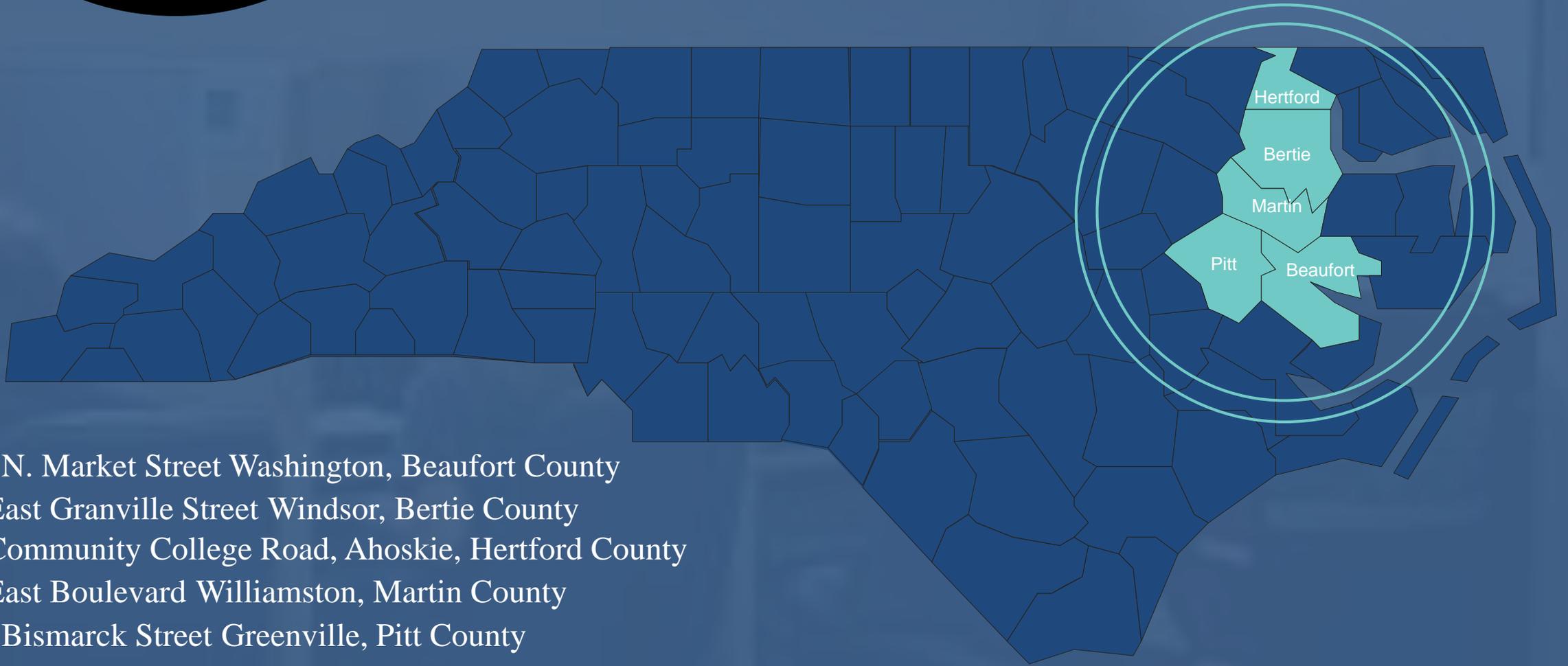
NCWORKS COMMISSION



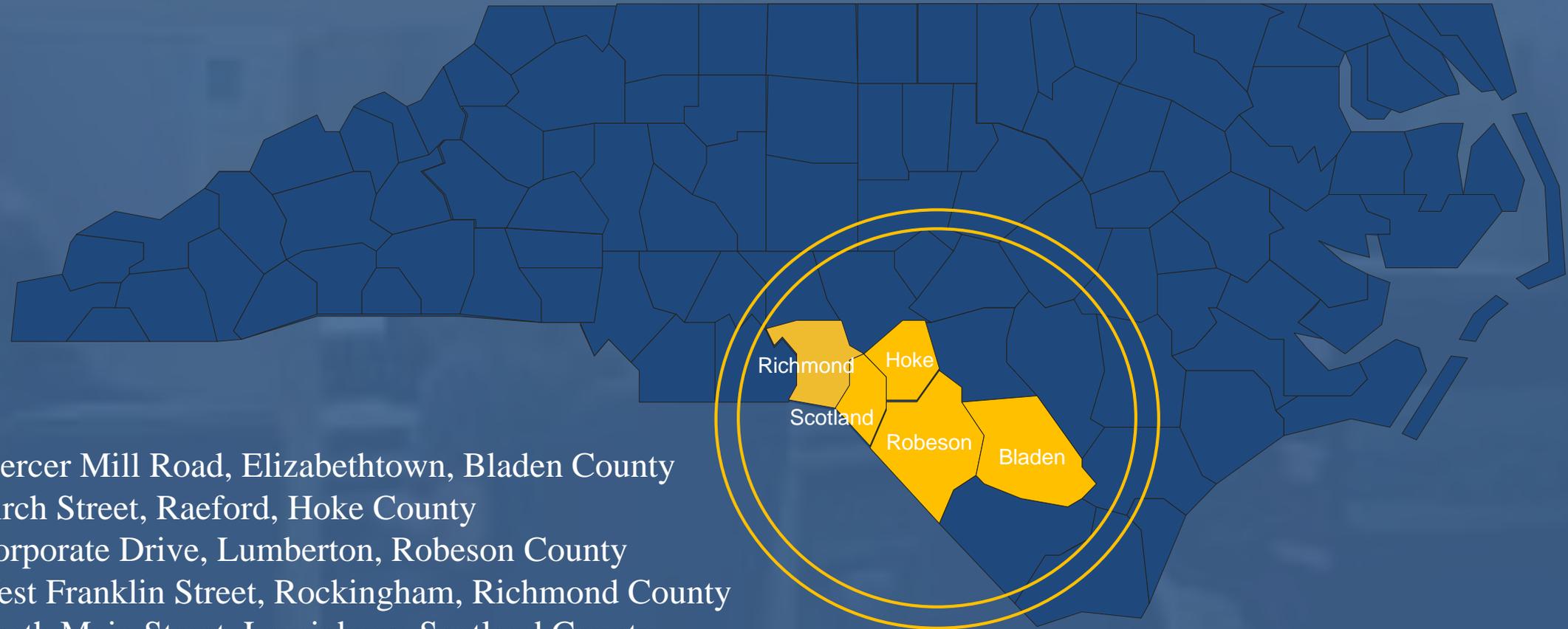
541 N. Washington Street, Wadesboro, Anson County
845 Church Street North, Concord, Cabarrus County
532 Patterson Avenue, Mooresville, Iredell County
133 Island Ford Road, Statesville, Iredell County
529 North Aspen Street, Lincolnton, Lincoln County
1904 South Main Street, Salisbury, Rowan County
944 North First Street, Albemarle, Stanly County
1121 Skyway Drive, Monroe, Union County



2701 University Parkway, Winston-Salem, Forsyth County
541 West Pine Street, #300, Mount Airy, Surry County
8340 NC Hwy. 87, Reidsville, Rockingham County



- 1502 N. Market Street Washington, Beaufort County
- 105 East Granville Street Windsor, Bertie County
- 109 Community College Road, Ahoskie, Hertford County
- 407 East Boulevard Williamston, Martin County
- 3101 Bismarck Street Greenville, Pitt County



Richmond Hoke
Scotland Robeson Bladen

401 Mercer Mill Road, Elizabethtown, Bladen County
304 Birch Street, Raeford, Hoke County
289 Corporate Drive, Lumberton, Robeson County
115 West Franklin Street, Rockingham, Richmond County
303 North Main Street, Laurinburg, Scotland County

NCWORKS COMMISSION

Danielle Frazier

CharlotteWorks Board Director



Sylvia Cini

Special Projects Director
Central Piedmont Community College



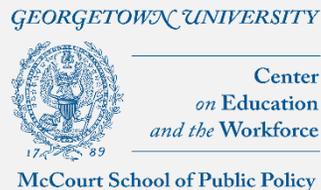
GOOD JOBS CHARLOTTE

The Good Jobs Charlotte project, funded by the NCWorks Local Innovation Fund, is an opportunity to recommit to building career pathways that are aligned with industry needs, connected to good jobs that pay a living wage, and reflective of our shared equity goals.

THE GOAL

Define a collective approach to labor market data and rapidly advance a vision for future collaboration around economic mobility.

By 2020, partners will identify strategies for workforce development that build and strengthen secondary-postsecondary career pathways (education and training plan). The partnership will also develop a resource allocation plan that leverages public and private resources to support collaborative work in 2020 and beyond.



THE GOOD JOBS PROJECT

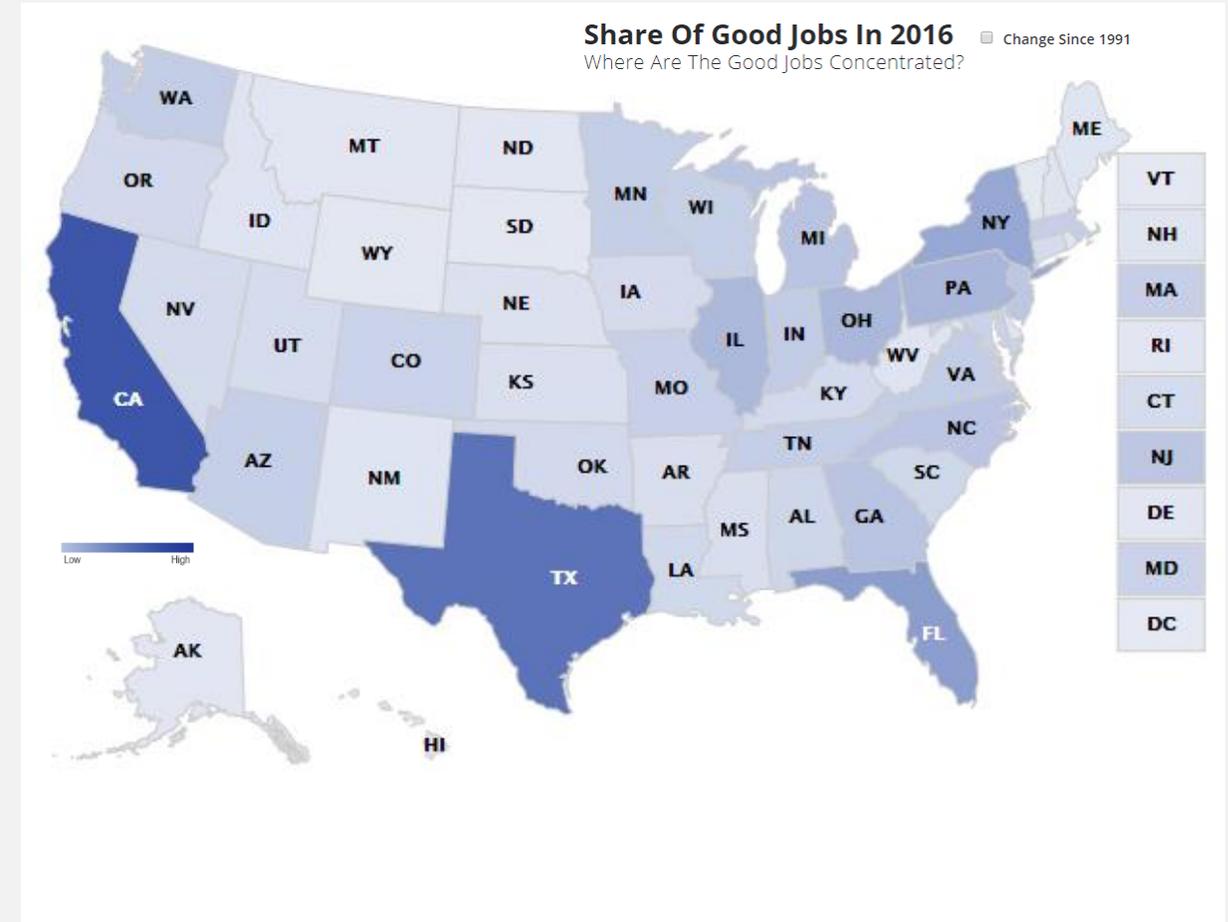
GEORGETOWN UNIVERSITY CENTER FOR EDUCATION AND THE WORKFORCE

- Investigates **the impact overarching structural economic change has had and is having on workers** based on educational attainment.
- Shows, nationally and by state, the **concentration of good jobs** for workers by educational attainment (HS, Sub-BA, BA+).
- Highlights the prevalence of good jobs by **industry and occupation**.
- Provides an interactive way to explore **economic opportunity** for workers with and without BAs across the country.

THE GOOD JOBS PROJECT

GEORGETOWN UNIVERSITY CENTER FOR EDUCATION AND THE WORKFORCE

A “Good Job”
pays \$35K if you’re <45,
and \$45K if you’re 45+.

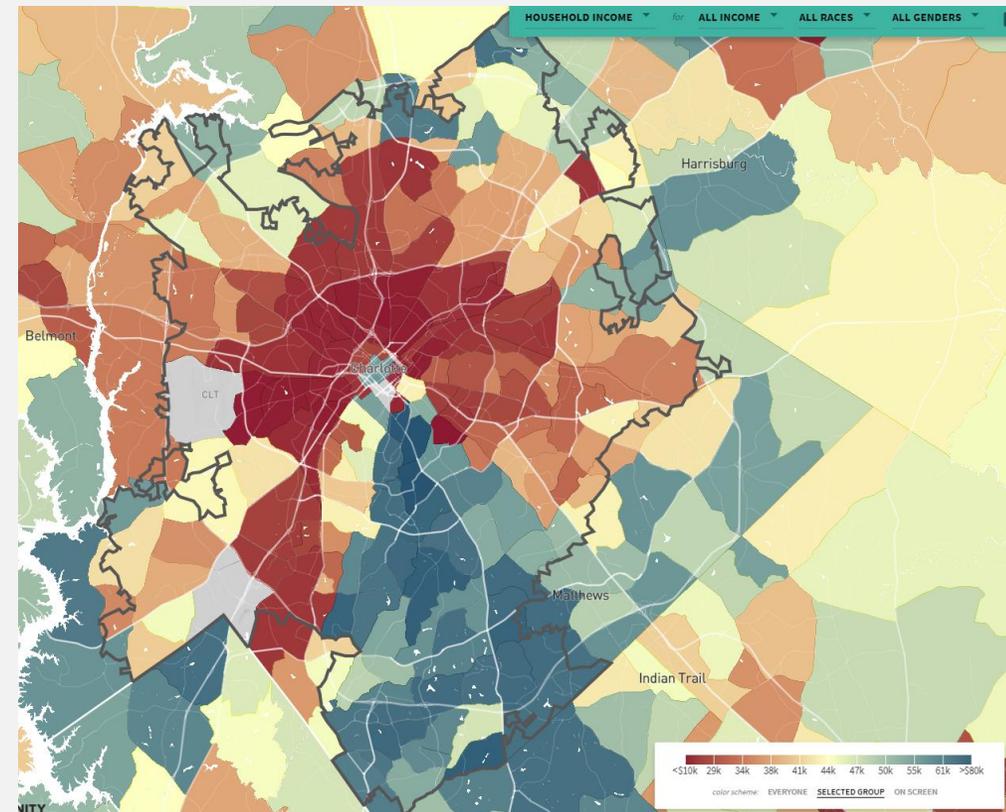


WHY?

- **No shortage of regional and local data projects** and lengthy labor market information reports – but we are all still generating our own data.
- Local higher education partners will soon have access to **even more data** through new partnerships.
- Local secondary-postsecondary partners **have not systemically analyzed data** and developed a comprehensive strategy/plan.
- **No shared definitions** (i.e., living wages, family-sustaining wages, “good jobs,” etc.)

A BOOMING ECONOMY BUT NOT FOR EVERYONE...

- Between 2004 and 2013, the number of jobs in Charlotte grew by 2.6% per year on average, which made Charlotte one of the nation's fastest growing economies.
- Yet, poor children who grew up in Charlotte earned an average of only \$26,000 as adults, one of the country's lowest mobility rates.



THE APPROACH

- ❑ Build consensus around a common agenda promoting a career-ready culture,
- ❑ Develop a shared vision for a more equitable education system,
- ❑ Identify opportunities for program expansion targeting specific occupations and industries,
- ❑ Collaboratively prioritize underserved and under-resourced populations, and
- ❑ Plan short-term projects and long-term initiatives that take evidence-based models to scale.

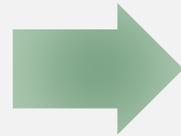
The core of Good Jobs Charlotte is a structured analysis of labor market data.

TIMELINE

VISIONING

(by October 2019)

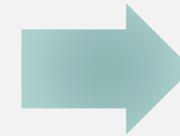
- Build consensus around a common agenda promoting a career-ready culture
- Develop a shared vision for a more equitable education system



DATA COLLECTION AND ANALYSIS

(by Dec 2019)

- Identify opportunities for program expansion targeting specific occupations and industries
- Collaboratively prioritize underserved and under-resourced populations



DEVELOP ACTION PLAN

(by April 2020)

- Plan short-term projects and long-term initiatives that take evidence-based models to scale

NCWORKS COMMISSION

Workforce Updates

MyFUTURENC 2 million by 2030

GENERAL ASSEMBLY OF NORTH CAROLINA
SESSION 2019

HOUSE BILL 664
RATIFIED BILL

AN ACT TO ESTABLISH AN EDUCATIONAL ATTAINMENT GOAL FOR THE STATE.

Whereas, the State of North Carolina is one of nine states in the country that does not have a shared postsecondary attainment goal and has less than half the 25- to 44-year-old workforce with a postsecondary degree or certificate; and

Whereas, the myFutureNC Commission, a statewide group of business, education, and government leaders, recently studied North Carolina's evolving workforce needs and the alignment between future demands and trends in educational attainment; and

Whereas, based on that study, the myFutureNC Commission developed an educational attainment goal that will ensure North Carolina remains economically competitive now and into the future; and

Whereas, to make progress towards that goal, the North Carolina higher education community must improve student outcomes, reduce the time to graduation, and create opportunities that meet the needs of today's students; and

Whereas, increasing on-time graduation rates at institutions of higher education and expanding access to high-quality workforce training places more graduates into the workforce more quickly, reduces student debt, and increases the supply of skilled workers in North Carolina, making the State more attractive to businesses to start, expand, or relocate; Now, therefore,

The General Assembly of North Carolina enacts:

SECTION 1.(a) G.S. 116C-1 through G.S. 116C-5 are designated as Article 1 of Chapter 116C of the General Statutes, which is entitled "Education Cabinet."

SECTION 1.(b) Chapter 116C of the General Statutes is amended by adding a new Article to read:

"Article 2.

"North Carolina Postsecondary Attainment Goal.

"§ 116C-10. North Carolina postsecondary attainment goal.

(a) **Findings.** — The General Assembly finds it necessary to set a goal for postsecondary attainment for North Carolina residents to ensure that the State remains economically competitive now and into the future.

(b) **Postsecondary Attainment Goal.** — The State shall make significant efforts to increase access to learning and improve the education of more North Carolinians so that, by the year 2030, 2,000,000 residents between the ages of 25 and 44 will have completed a high-quality credential or postsecondary degree.

(c) **Rights Not Created.** — The attainment goal established in this section is not to the exclusion of any other goals and does not confer a right or create a claim for any person."

SECTION 1.(c) Beginning September 1, 2020, and every September 1 thereafter, the myFutureNC Commission, which is a statewide commission focusing on postsecondary educational attainment in North Carolina, shall report to the General Assembly, as provided by G.S. 120-29.5, and to the Joint Legislative Education Oversight Committee on the progress of the State reaching the postsecondary attainment goal set forth in G.S. 116C-10, as enacted by this



A GOVERNOR'S ACTION GUIDE TO ACHIEVING GOOD JOBS FOR ALL AMERICANS



<https://www.nga.org/center/publications/good-jobs-for-all-americans-governors-guide/>

Department of Labor Workforce Data Quality Initiative Grant

Annie Izod

Executive Director

Workforce Updates

NC Next Gen Sector Partnership Training



Finish Line Grants

NCWORKS COMMISSION

2019

Annual Program Review

Jade Manley

Commission Staff

COMMERCE

- WIOA Title I
- WIOA Title III
- TAA
- Veterans

PUBLIC INSTRUCTION

Career Technical Education

ADMINISTRATION

Native American Workforce
Development Program

COMMUNITY COLLEGE

- Apprenticeship
- Customized Training
- Small Business
- WIOA Title II, Basic Skills
- Occupational Career Education
- Post Secondary, Career Technical and Vocational Education

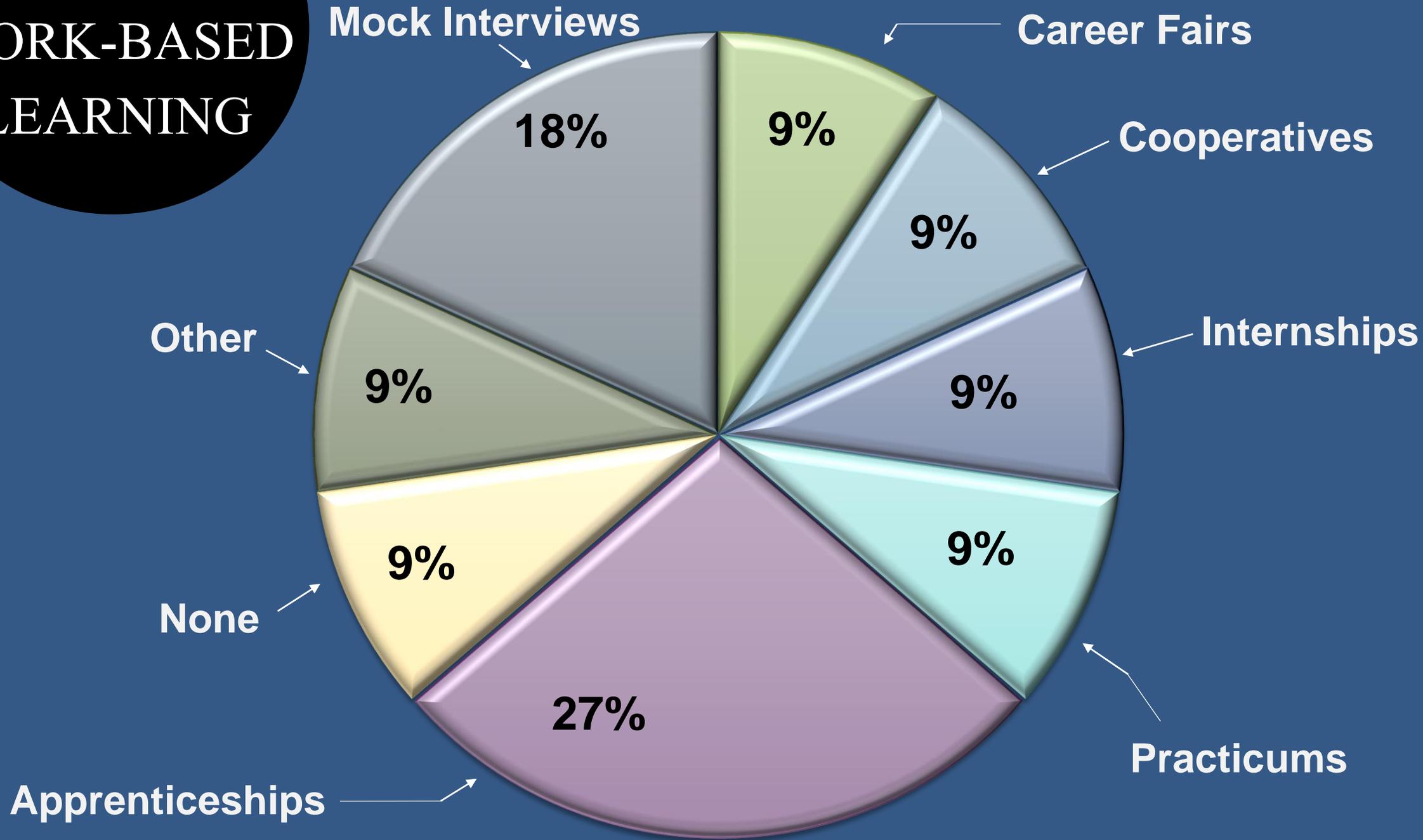
HEALTH & HUMAN SERVICE

- Community Block Grant
- Food and Nutrition Services
- TANF (Work First)
- WIOA Title IV, Vocational Rehab
- Services for the Blind
- Long Term Vocational Support Services
- Senior Community Service Employment

SERVICES FOR INDIVIDUALS

- Over 68% of programs provide job search assistance
- Over 78% of programs provide education and/or training
- Close to 53% of programs provide work-based learning

WORK-BASED LEARNING



TARGET POPULATIONS

MOST

Adults

Unemployed and
underemployed

Veterans

LEAST

Reentry populations

Youth

Older workers over
age 55

OUTREACH STRATEGIES

REENTRY

Partnership with
Community
Corrections

Training within
NCDPS facilities

YOUTH

After school
programs

Collaboration with
public school
system

OLDER WORKERS

Printed instructional
materials to
agencies that cater
to older adults

Community
outreach events

SERVICES FOR BUSINESSES

MOST

Employee Assessment

Training

Work-Based Learning

LEAST

Development of Training
Programs

Assistive Technology

AREA OF OPPORTUNITY

Promoting the use of WBL
Navigator

NCWORKS COMMISSION

Committee Updates

Skills and Education Attainment – Sherry Carpenter

Governance and System Alignment – Chris Egan

Employer Leadership – Jeff Frederick

Local Innovation – Mel Chernoff

NCWORKS COMMISSION

Next Steps

Tom Rabon

Next Meeting

November 6, 2019

2020 DATES

February 12, 2020

May 13, 2020

August 12, 2020

November 18, 2020