NCWORKS CERTIFIED CAREER PATHWAYS

AUGUST 8, 2018

NCWorks Certified Career Pathways are a key strategy to strengthen the workforce and increase the percent of North Carolinians with education and training beyond high school.

Certified Career Pathways are integrated, seamless systems of education and workforce development programs developed by engaged employers, workforce development boards, high schools and colleges.

Four pathways are being recommended for certification today:

- NORTHEASTERN (NORTHEASTERN, REGION Q, TURNING POINT) BUSINESS SUPPORT SERVICES
 Counties: Beaufort, Bertie, Camden, Chowan, Currituck, Dare, Edgecombe, Gates, Halifax, Hertford, Hyde, Martin, Nash, Northampton, Pasquotank, Perquimans, Pitt, Tyrell, Washington, Wilson
 - 1. Provides comprehensive training in the Business Support Services industry sector.
 - 2. Strengthens collaboration between industry, community colleges and secondary education entities.

The Northeastern Business Support Pathway covers many sectors under one umbrella, including business administration and support, logistics and supply chain management, and information technology. Collectively, these positions are projected to encompass 17% of all job openings in the Northeast and North Central NC Prosperity Zones in 2022.

- 2. <u>THE TRIANGLE REGION (CAPITAL AREA, DURHAM, KERR-TAR) CONSTRUCTION & SKILLS TRADES</u> Counties: Durham, Franklin, Granville, Johnston, Person, Vance, Wake, Warren
 - **Key Elements:**

Key Elements:

- 1. Promotes career awareness at all education levels in the Construction/ Skills Trade sector.
- 2. Demonstrates employer commitment to leading the development and implementation of work-based learning opportunities.

The Triangle Region aims to simplify students' choices by utilizing career roadmaps and visual graphics that show clear paths to high school completion, further education, and employment opportunities for the Construction and Skills Trades Industry cluster. The region also emphasizes supporting students through a strong advising process that is embedded and ongoing in the pathway to help students make informed education and career choices.

3. TRIANGLE SOUTH - HEALTH CARE

Counties: Chatham, Harnett, Lee, Sampson

Key Elements:

- 1. Provides comprehensive training in the Health Care industry sector.
- 2. Meets the growing need for skilled workers to perform varied positions within the occupation.

The Triangle South Health Care pathway has been designed to allow multiple and diverse populations access to training and employment throughout their careers. The foundation of the pathway is a traditional route starting in the public school system and moving through the community colleges and universities. There are also a wide range of entry/exit points for adults and dislocated workers, and opportunities for youth ranging from short-term certifications that can lead quickly to a job through to advanced degree programs.

4. TRIANGLE SOUTH - ADVANCED MANUFACTURING

Counties: Chatham, Harnett, Lee, Sampson

Key Elements:

- 1. Designed to allow multiple and diverse populations access to training and employment throughout their careers.
- 2. Prioritizes work-based learning as a strategy for career exploration and workforce engagement.

The Triangle South's Advanced Manufacturing Pathway programs at the partner community colleges have advisory committees that review curricula and provide insight on future labor needs. These committees consist of professionals from local manufacturing companies who employ individuals at different stages of the Advanced Manufacturing pathway. In particular, Central Carolina's Innovation Center provides a facility through which students can obtain hands on experience in technical areas.