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network

# WORK ON WHAT'S NEXT

Business Services



# MANAGING YOUR TALENT IS CRITICAL TO SUCCESS



**As a business, you face many challenges on a daily basis.** No matter your organization's size, age, location, or industry sector, there is one thing you have in common with every other North Carolina employer: the success of your organization depends on the skill and productivity of your workforce.

The NCWorks Business Services Team is here to work with you to help your business perform at the highest levels. We specialize in providing talent management strategies, connecting talent to training programs, and strengthening your talent pipeline. NCWorks finds solutions that are tailored to your goals – and we do it at no cost to you.

We know North Carolina. We are proud to serve as your local partner – as an organization that knows the regional business community and has experience managing talent in all industries and areas of the state. We want to make sure your business succeeds right here in North Carolina.

## NCWorks Online

NCWorks Online ([ncworks.gov](http://ncworks.gov)) is North Carolina's official job search website and gives employers the ability to:

- Search for candidates based on their skills, work experience, and resumes.
- Post job listings which allow you to review potential candidates that have expressed interest in a specific job posting.
- Find and review resumes of candidates that have the qualifications you need.
- Access labor market trends, statistics, and economic and demographic data specific to your area and your industry.





## STRATEGIC PARTNERS NCWorks Business Services and You

NCWorks partners – within government agencies, economic developers, education, the private sector and elsewhere – will work together to integrate and deliver workforce solutions that help at each stage of your business's lifecycle. From talent recruitment to tax credits and more, we will help you find and manage the workforce your business needs – as well as ways to offset the cost of hiring them.



### Recruitment

We recruit, screen, and provide you with qualified applicants so that you can quickly fill critical openings with the right people.



### Accessing untapped talent pools

We can use our expertise to connect you with talent you might have overlooked – including youth, veterans, people with disabilities, older workers and job-seekers with criminal records.



### Training

We can provide training resources and funding for your new or existing employees by offering on-the-job instruction as well as off-site classes at local colleges and other training venues.



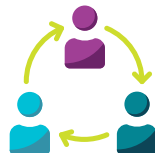
### Apprenticeships

Grow the talent you need. We can provide technical assistance and resources supporting apprenticeships, which combine on-the-job training with classroom learning to contribute to your long-term growth.



### Helping you see around the corner

We can provide the latest labor market information and economic forecasts, along with local wage and salary data, helping you look ahead and remain competitive.



### Creative strategic partnerships

We can engage with you on workforce program planning to support business growth and economic development by sharing information and collaborating on efforts to identify and address workforce challenges.



### Business start-up services

We can guide you through processes and resources that help you build your new business and workforce to be successful as you get off the ground.



### Tax credits and incentives

We can help you discover if you are eligible for these benefits to help your bottom line.



### Transition and outplacement needs

We offer a myriad of transition and outplacement services to help you with challenges caused by plant closures, natural disasters or layoffs of your workers, while also aiming to avert job losses through collaborative strategies.

## WHAT'S NEXT: How do you get started?

Contact your local business consultant today so that we can begin a partnership to ensure your business continues to thrive. Your workforce is your biggest asset, and the array of services we provide ensure that at every step – from recruiting and screening, assessment and training to planning and growing – you are operating with the highest level of information, strategy, and resources available.

The NCWorks Business Services Team is here to help you continue to succeed.

**Go to [ncworks.gov](https://ncworks.gov) to find local contact information. If you need additional help, email [BusinessServices@ncworks.gov](mailto:BusinessServices@ncworks.gov).**

The state of North Carolina also offers Small Business Advisors, a free service providing one-on-one help to businesses over the phone - on workforce as well as on other topics.

**Call them toll-free at (800) 228-8443.**



### ► What is NCWorks?

NCWorks is the state of North Carolina's workforce development system, helping jobseekers and businesses find each other and work on what's next for everyone's future success. NCWorks services are delivered by a group of collaborating partners, such as the N.C. Department of Commerce, the N.C. Community College System, the N.C. Department of Public Instruction, the N.C. Department of Health & Human Services and local workforce development boards.

Through NCWorks, these organizations and other workforce system stakeholders have built a stronger alignment of services and resources to meet the workforce needs of businesses, to connect North Carolinians to technical training and quality careers, and to use data to monitor and assess program outcomes. NCWorks is the one name to know when you need the strength of an integrated workforce system standing behind you, responsive to the needs of employers, and one that better prepares workers for today's economy in North Carolina.