

# Governor's Council on Workforce & Apprenticeships

Meeting 4  
June 12, 2025

A proud partner of the American  Job Center network





# Welcome & Call to Order

A proud partner of the American  Job Center network



# Roll Call

A proud partner of the American  network



# Conflict of Interest

In accordance with the State Government Ethics Act, it is the duty of every Council member to avoid both conflicts of interest and the appearance of conflicts of interest.

If any Council member has any known conflict of interest or is aware of facts that might create the appearance of such conflict, with respect to any matters coming before the Council today, please identify the conflict or the facts that might create the appearance of a conflict to ensure that any inappropriate participation in that matter may be avoided.

If at any time, any new matter raises a conflict during the meeting, please be sure to identify it at that time.

# Ethics Awareness

- Additional training **June 18th at 9 AM and 12 PM**
- Please contact staff if you need the virtual link or if you are not able to attend a training.

# Approval of Minutes

A proud partner of the American  Job Center network



# Overview of Council's Work and Plan for Today

A proud partner of the American  Job Center network



# Review and Vote on Workforce Development Goals

A proud partner of the American  Job Center network





# Survey Feedback

- Over 90% acceptance on each goal.
- Staff reached out individually to every council member who provided comments or had questions.
- Goal changes are in red.

# Workforce Development Goals

**Goal #1:** Ensure 2 million North Carolinians aged 25-44 will have earned an industry-valued credential or degree.

**Goal #2:** By graduation, every high school student will have completed coursework that results in transferable credit **or credentials/certifications** in preparation for the postsecondary pathway of their choice, such as dual enrollment, Career & Technical Education (CTE) concentrator, Junior Reserve Officers' Training Corps (JROTC), Advanced Placement/International Baccalaureate, and work-based learning courses.

**Goal #3:** For graduating high school students, increase postsecondary enrollment, employment, or enlistment in the military within 12 months of high school graduation.

**Goal #4:** Double the number of registered apprentices.

**Goal #5:** Increase participation in work-based learning (reference document for targets).

**Goal #6:** Engage 50,000 employers to partner with the Governor's Council on Workforce and Apprenticeships on achieving its goals.

**Goal #7:** Establish and expand coordinated partnerships between education and workforce agencies and employers to increase alignment of resources to better address current and projected employer needs. Partnerships will result, on an annual basis, in the identification of local industry-valued training across the education continuum, shared planning for educational courses to meet these training needs, and increased use of available federal and state funds to support training in these programs.

**Goal #8:** Create statewide sector-based workforce development strategies for at least 3 key industries, including, but not limited to, advanced manufacturing, education, and healthcare.

**Goal #9:** Develop a plan to integrate AI skills development into sector-based strategies and work-based learning in key industries to build a future-ready workforce.

**Goal #10:** Reduce state government vacancy rate to 15%.

**Goal #11:** Launch a coordinated statewide public outreach effort to broaden awareness and participation in workforce development programs by employers, learners, jobseekers, and incumbent workers, with an emphasis on reaching under-tapped talent pools like rural communities, veterans and their families, individuals with disabilities, and the justice-involved.

# Timeline

- **June 13th:** Goals submitted to the Governor
  - **June 25th:** Public report posted
  - **June 25th - July 25th:** Staff will divide Council into subcommittees.
  - **Early/Mid August:** Staff will meet with subcommittees virtually.
  - **Late August:** Full Council meeting in-person (location, date TBD)
  - **Early October:** Full Council meeting (virtual)
  - **Early November:** Full Council meeting in-person (location, date TBD)
  - **Early December:** Full Council meeting (virtual)
  - **December 15th:** Report with strategies due to the Governor
- 
- Subcommittees will meet virtually on an as-needed basis between August and December.
  - All goals are on a 4-year timeline with annual progress reports to be submitted in December 2026, December 2027, and December 2028.

# Breakout Groups

A proud partner of the American  Job Center network



# Breakout Session Questions

1. Who is missing from our conversations and who do we need to invite when we start developing strategies?
2. What data and presentations do we need to hear from to help us develop our strategies?

# Thank you!

A proud partner of the American  **JobCenter** network

