LMI TUESDAYS!!!!!

Session 12: LEADing LMI resource overview

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LEAD TEAMS

Data Collection & Production including Monthly
Unemployment Rates,
Job Numbers,
Industry & Occupational
Employment & Wages

Employment
Statistics
(BLS Programs)

Policy & Economic Analysis

County Tier Designations, ED Grant Report, County Annual Wages (JDIG), Employment Projections, Star Jobs, NCcareers.org, LMI Tools & Publications

Big Data Analysis,
Program Evaluation,
Analytic Dashboards,
Longitudinal Data System
(Common Follow-up System,
NCTOWER)

Data
Analytics &
Evaluation

Information Delivery

Online & Print
Publications, LMI Tool &
Application
Development (NCBOLD,
D4, AccessNC),
Workforce Info Database



SAMPLE LIST OF PRODUCTS AND TOOLS



















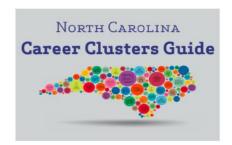












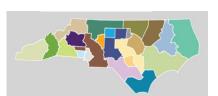
WDB Dashboard















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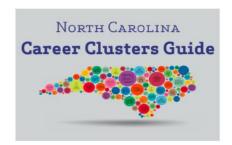












WDB Dashboard











General Resources from NC Commerce/LEAD

- Labor market publications
- D4 (and former Access NC)
- Dashboards
- NCcareers.org
- tools.NCcareers.org
 - Common Follow Up System
- NCworks.gov
- Economic Development Reports
- Reference Guides for Researchers
- Reports for Policymakers
- Social Media (Blog- The LEAD Feed; Twitter- @LeadNC, @CareersInNC)



Labor market publications

- Several of these are being transferred into dashboards or elsewhere (NC Today, Labor Market Overviews, Area Demographic Profiles)
- State and County Labor Market Conditions
 - Monthly reports providing latest unemployment (LAUS) and payroll (CES) data
- Prosperity Zone Data Books
 - Assorted information on population, labor force, and industries at Prosperity Zone and county levels
- Employer Needs Survey
 - Biennial survey of NC establishments for NC Works Commission
- Annual Evaluation of NC Economic Performance
 - Annual report for General Assembly on key economic indicators

D4 (and former AccessNC)

- Been recently updated (see recent LMI Tuesday)
- BLS Programs
 - Local Area Unemployment Statistics (LAUS)
 - Quarterly Census of Employment and Wages (QCEW), Largest Employers
 - Current Employment Statistics (CES)
 - Occupational Employment Wage and Statistics (OEWS)
- <u>Link</u> to Employment Projections
- Other Tools
 - Mapping
 - Business Search
 - Demographics Area Profiles

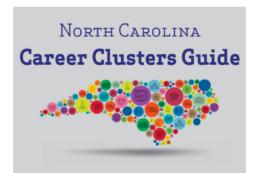
Dashboards

- NC Today
 - Up-to-Date Unemployment Rates, Key Indicators with Visuals
- NC Labor Supply and Demand
 - Job Seekers per Region, Regional and Occupational Trends and more
- NC Unemployment Insurance Claims
 - UI Claimant Information by Region, Demographics, and Industry
- Regional Labor Market Overviews
 - Up-to-Date LMI By Workforce Development Board (WDB)
- Industry Employment Projections
- Occupational Projections
 - Long-Term Employment Projections with Visuals
- NC Workforce Service Delivery Outcome
 - Statistics on Individuals Served, Services Provided, and Outcomes
- WARN Reports Across North Carolina
 - WARN information by County, Industry, Type (Layoff or Closure)

NCcareers.org

- Find My Interests
 - Learn about Interests through Reality Check, Interest Finder, Career Cluster Match, Small Business Entrepreneur Readiness Survey, Work Values Sorter, Skills Matcher
- Explore Occupations
 - Information on Occupations such as wages, projected growth, education required.
- Plan My Career
 - Questions to consider to Start Planning, Career Tree to see next or first steps, What Can I Do with my Education?
- Education & Training
 - Preparing for College, Training, and Work, and Locating Programs
- Job Search
 - Resources for Job Search and Apprenticeships including Help Finding Career Advisor

tools.NCcareers.org

















NCworks.gov

- Labor Market Profiles
 - Profiles on Areas, Occupation, Industry, Education, Employers
- Data Trends
 - Advertised Job Data, Labor Market Supply, Economic Indicators, Employment and Wage Data, Demographics
- Other Services
 - Assistance Center, Learning Center
- Additional Resources
 - Links to other sites

Economic Development Reports

- Strategic Economic Development Plan for North Carolina
 - First in Talent Plan from July 2021
- Area Demographic Profiles
 - Information by County such as demographics, education, housing
- Community Investment Report
 - Economic Development Announcements collected by <u>EDPNC</u>
- International Trade Report
 - Analysis of Exports of Goods from North Carolina
- Tourism Data
 - Visitor data and other published research
- Incentive Program Reports
 - Performance reports for variety of NC economic development incentive programs

Reference Guides for Researchers

- Economic Development Research Manual
 - Some guidance and hints put together from LEAD (updated 2019)
- Answers to FAQ about Unemployment Statistics
 - Helpful document answering some questions about unemployment statistics
- Other References
 - BLS Statistics Chart, LEAD Glossary

Reports for Policymakers

- Incentive Program Reports
 - Another way to access reports on incentive programs
- Technology and Innovation Reports
 - Reports from NC Science, Technology, and Innovation as well as on small businesses and strategic reports like one on clean energy
- Other Reports
 - Variety of other reports here such as Annual Report from Rural Economic Development, First in Talent, Plans for Feedback, Report on Building NC's Offshore Wind Supply Chain, COVID-19 impacts on Small Businesses

Social Media

NC Economic Trends Blog:

The LEAD FEED

https://www.nccommerce.com/ news/the-lead-feed



On Twitter:



@CareersInNC
 @LeadNC

Bonus: JR's Favorite Non-LEAD Resources

- Census Bureau:
 - data.census.gov
 - https://www.census.gov/topics/employment.html
 - https://www.census.gov/programs-surveys/acs
 - https://onthemap.ces.census.gov/
 - https://gwiexplorer.ces.census.gov
- Bureau of Labor Statistics: https://www.bls.gov
- Employment Projections: https://projectionscentral.org/
- Office of State and Budget Management: <u>Population Projections</u>

Topic for November 2

Session 13: Application day

Today, we will provide a few scenarios of economic situations, and walk through how we would **apply** Labor Market Information to better understand these situations.

Questions?

Thank You!



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