

Introducing the *New* NC Equity Dashboard

LMI Tuesdays
October 17th, 2023

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Overview of the NC Equity Dashboard

- 3 sections of the dashboard:
 - Income and Wealth
 - Employment and Joblessness
 - Economic Mobility – the ability to improve economic status over time
- At this point, the dashboard shows data by:
 - Race/ethnicity
 - Mostly at the state-level
- Examine economic data through a racial and ethnic lens to identify disparities, raise awareness, and promote racial equity

Importance of Racial Equity

Justice and Fairness

All individuals, regardless of their racial or ethnic background, should have equal access to opportunities, resources, and outcomes.

Economic Growth

When segments of the population face barriers to education, employment, and business opportunities, the economy misses out on their productive potential.

Innovation

Diverse perspectives and experiences contribute to more innovative problem-solving, which can lead to economic advantages for businesses and society as a whole.

Health and Well-Being

Economic and racial disparities often translate into disparities in health, housing, and living conditions. Achieving racial equity contributes to better health and overall well-being for all members of society.

Reducing Crime and Violence

Addressing disparities can lead to safer communities by reducing the desperation and hopelessness that can contribute to crime and violence.

How do you find the NC Equity
Dashboard?

Go to analytics.nccommerce.com



DATA

View tables, download statistics, and access business information by state, regional, and local geographies.



DASHBOARDS

Interact with economic and labor market information to better recognize trends.



TOOLS & PUBLICATIONS

Extensive resources to better understand NC's economy, labor market, and career opportunities.

DASHBOARDS



Economic Overviews

- > **NC Today** – LEAD’s monthly summary of North Carolina’s labor and economic data and trends. LEAD’s monthly summary of North Carolina’s labor and economic data and trends.
- > **Regional Labor Market Overviews** – Monthly summary of labor market data for each NC workforce development board region.
- > **Area Profiles** – Economic and demographic overviews by county, workforce board area, and prosperity zone. Includes monthly and annual data, updated monthly.



Labor Market Trends

- > **Supply-Demand Dashboard** – LEAD’s monthly and annual estimates of state and local labor supply (jobseekers) and labor demand (job postings).
- > **NC Unemployment Insurance Claims** – Monthly breakdown of UI claims by county, race, and gender.
- > **NC Equity Dashboard** – Demographic and economic data by racial groups in North Carolina.



Employer Surveys

- > **Employer Needs Survey** – Summary finding from the survey of employers hiring challenges.
- > **Business Pulse Survey** – Monthly summary of employers’ business conditions.



Employment Projections

- Charts and visual displays of state and regional employment projections by industry and occupation.
- > **Industry projections**
 - > **Occupational projections**



Workforce System

- > **NC Workforce Service Delivery Outcomes**



Wages & Staffing Patterns

- > **Occupational Wage Lookup** – Use common job titles to search and access detailed OEWS wage data for NC’s industries and geographies.
- > **OEWS Staffing Patterns** – Breakdowns of statewide industry employment by occupation and occupational employment by industry.



NORTH CAROLINA RACIAL EQUITY DASHBOARD

Income & Wealth

Employment & Joblessness

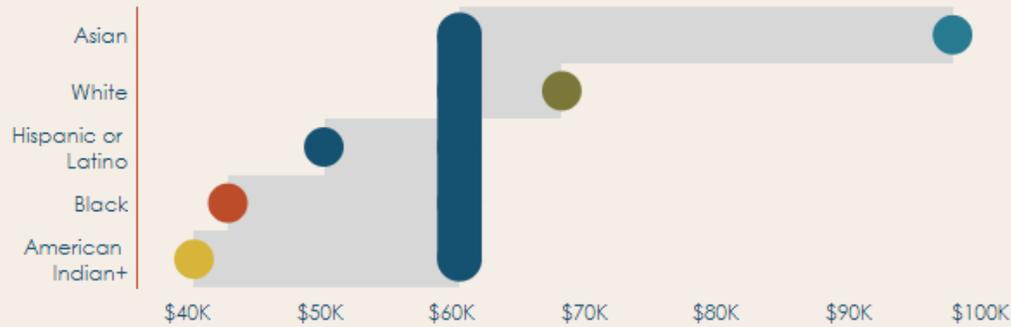
Economic Mobility

Methodology & Notes

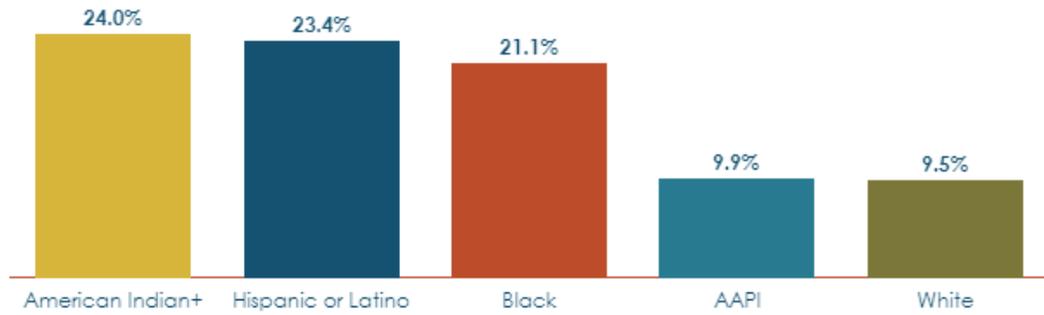


» INCOME & WEALTH

MEDIAN HOUSEHOLD INCOME

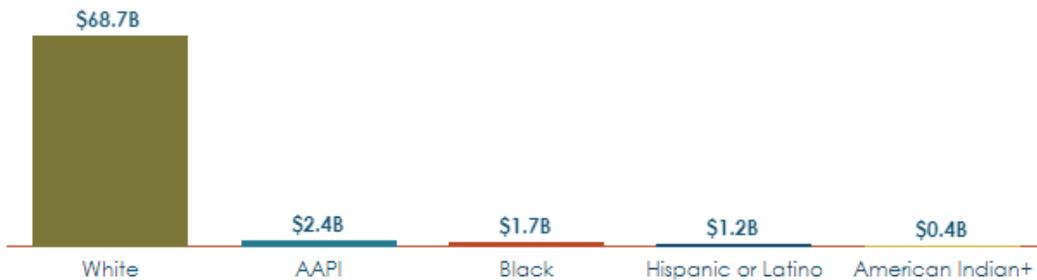


POVERTY RATE

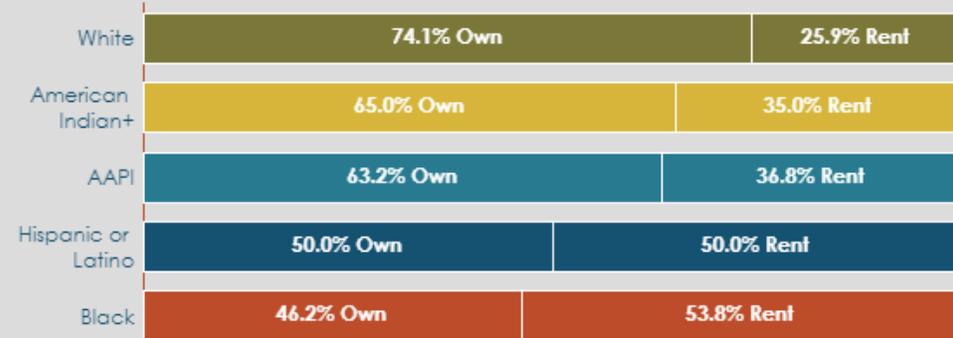


BUSINESS PERFORMANCE

Payroll among employer businesses



HOMEOWNERSHIP



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Employment & Joblessness

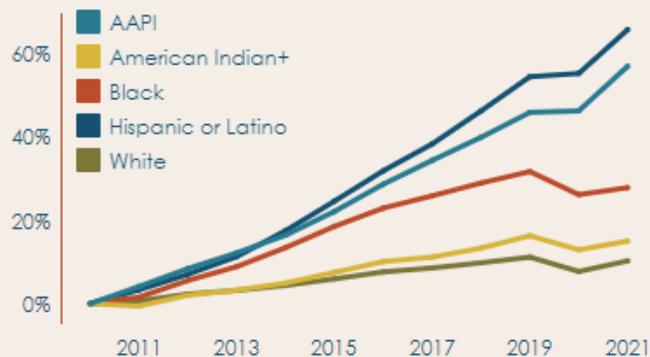
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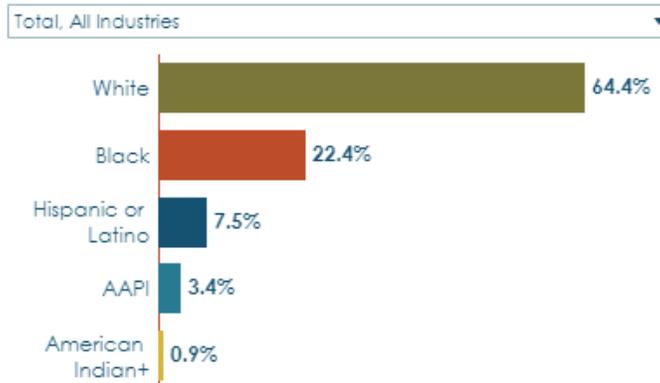


» EMPLOYMENT & JOBLESSNESS

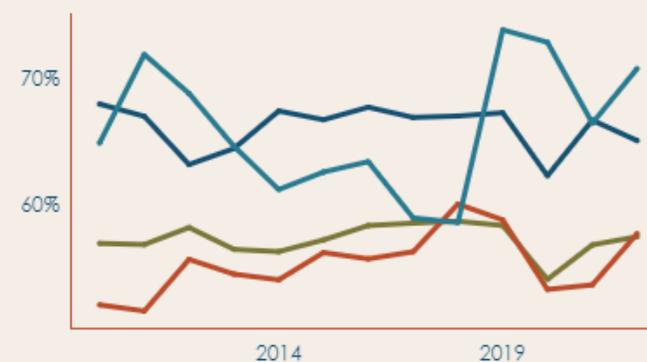
EMPLOYMENT GROWTH



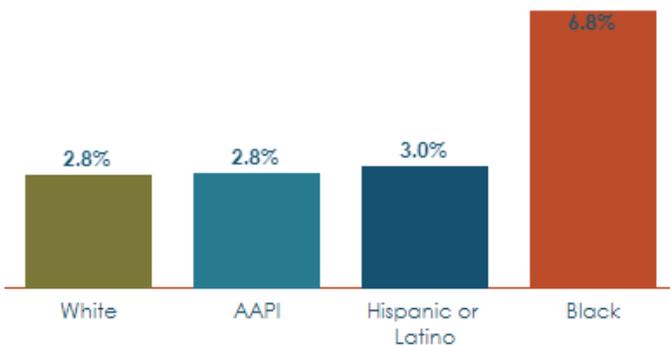
INDUSTRY EMPLOYMENT



EMPLOYMENT RATE



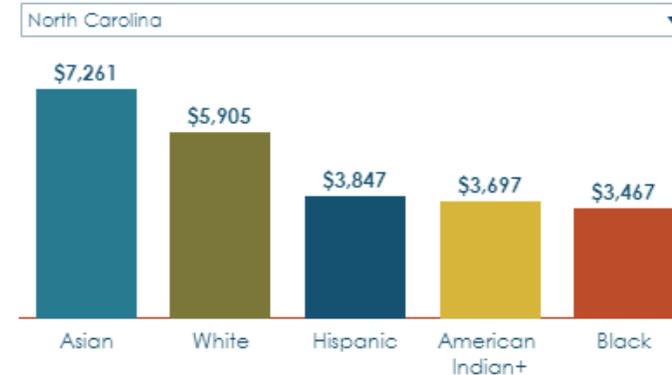
UNEMPLOYMENT RATE



WAGE GROWTH



AVERAGE MONTHLY WAGES



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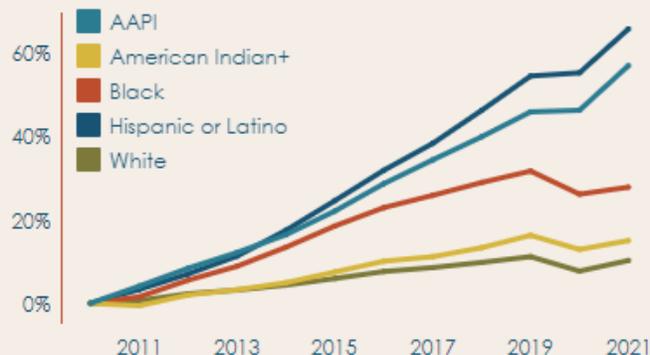
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Methodology & Notes



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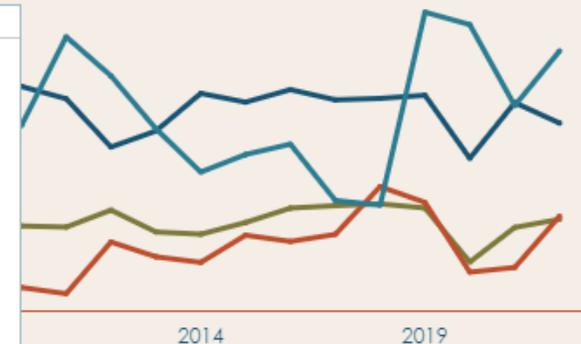
EMPLOYMENT GROWTH



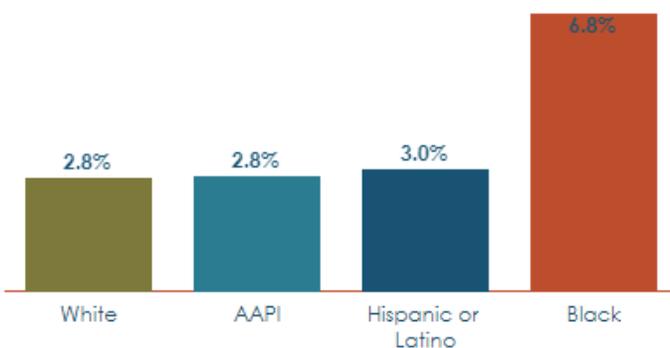
INDUSTRY EMPLOYMENT

- Total, All Industries
- Accommodation and Food Services
 - Administrative and Support and Waste Management and Remediation Services
 - Agriculture, Forestry, Fishing and Hunting
 - Arts, Entertainment, and Recreation
 - Construction
 - Educational Services
 - Finance and Insurance
 - Health Care and Social Assistance
 - Information
 - Management of Companies and Enterprises
 - Manufacturing
 - Mining, Quarrying, and Oil and Gas Extraction
 - Other Services (except Public Administration)
 - Professional, Scientific, and Technical Services
 - Public Administration
 - Real Estate and Rental and Leasing
 - Retail Trade
 - Transportation and Warehousing
 - Utilities
 - Wholesale Trade
 - Total, All Industries

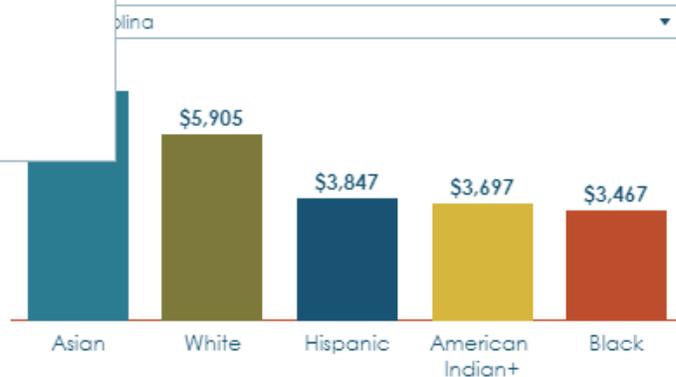
EMPLOYMENT RATE



UNEMPLOYMENT RATE



AVERAGE MONTHLY WAGES



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Income & Wealth

Employment & Joblessness

Economic Mobility

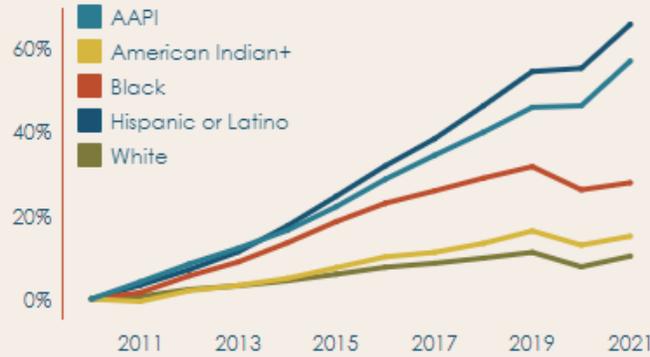
Method Notes

- (All)
- Alamance County
- Alexander County
- Alleghany County
- Anson County
- Ashe County
- Avery County
- Beaufort County
- Bertie County
- Bladen County
- Brunswick County
- Buncombe County
- Burke County
- Cabarrus County
- Caldwell County
- Camden County
- Carteret County
- Caswell County
- Catawba County
- Chatham County
- Cherokee County
- Chowan County
- Clay County
- Cleveland County
- Columbus County
- Craven County
- Cumberland County
- Currituck County
- Dare County

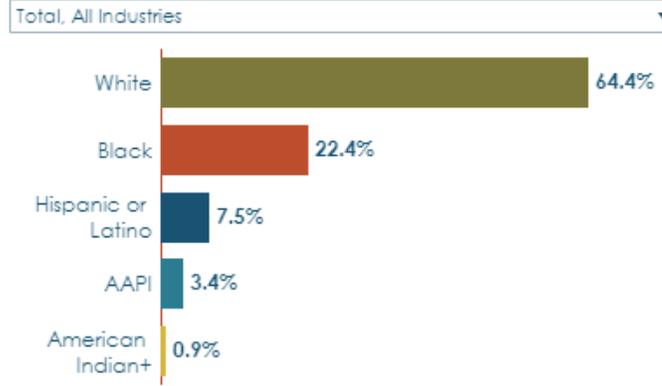
North Carolina

» EMPLOYMENT & JOBLESSNESS

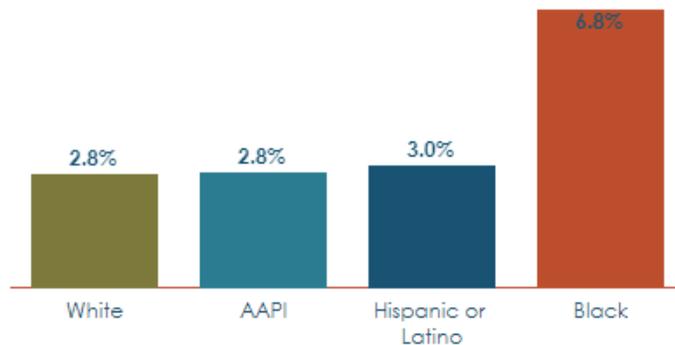
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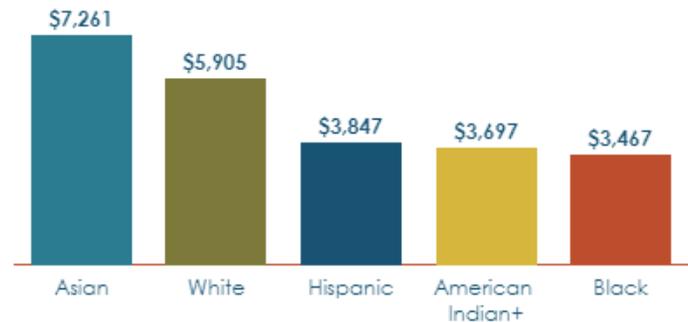
INDUSTRY EMPLOYMENT



UNEMPLOYMENT RATE



WAGE GROWTH



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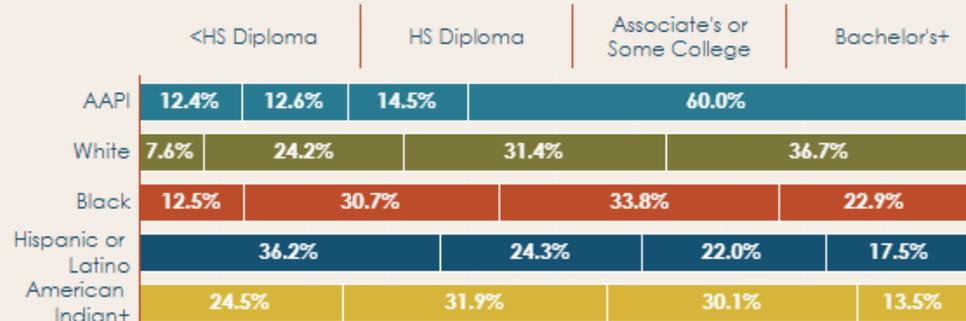
Methodology & Notes



» ECONOMIC MOBILITY

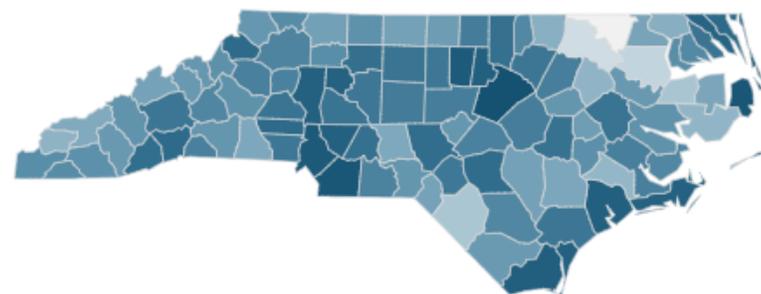
EDUCATIONAL ATTAINMENT

Population age 25+

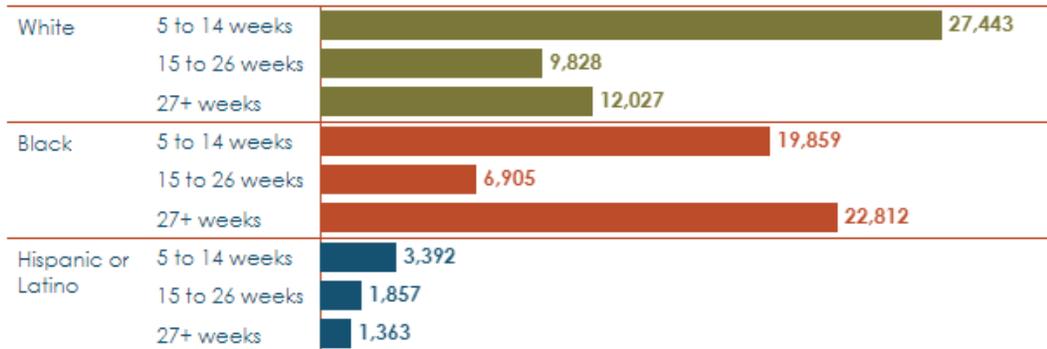


BROADBAND ACCESS

Shaded by overall access, roll over for access by race

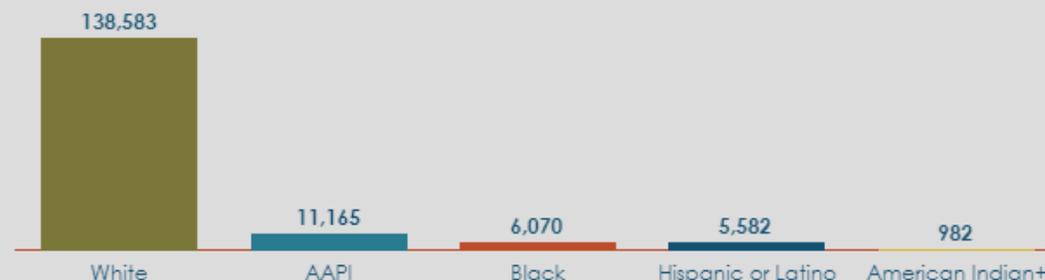


UNEMPLOYMENT DURATION



BUSINESS OWNERSHIP

Number of employer businesses



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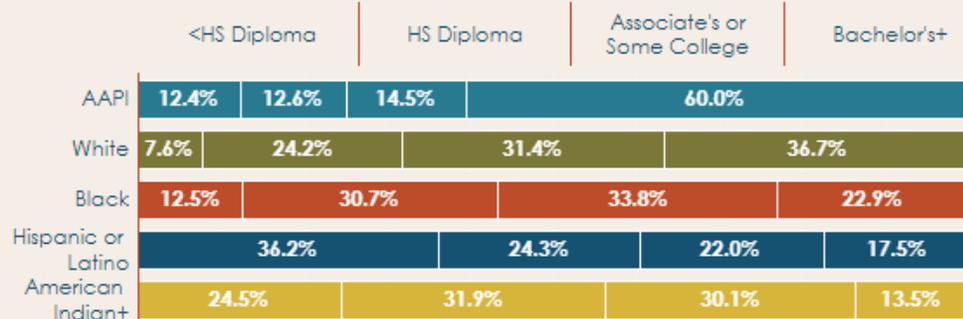
Methodology & Notes



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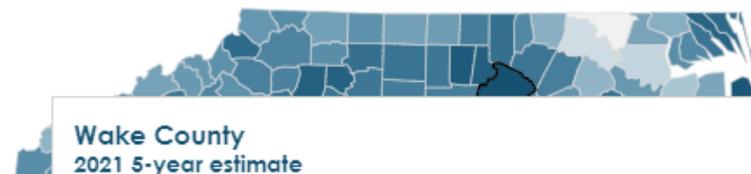
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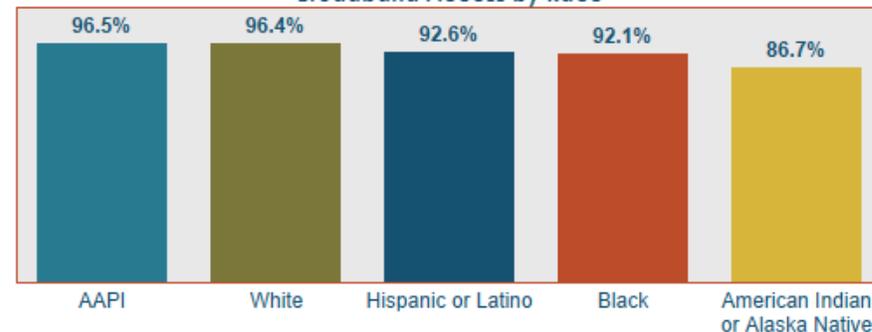
Shaded by overall access, roll over for access by race



Wake County
2021 5-year estimate

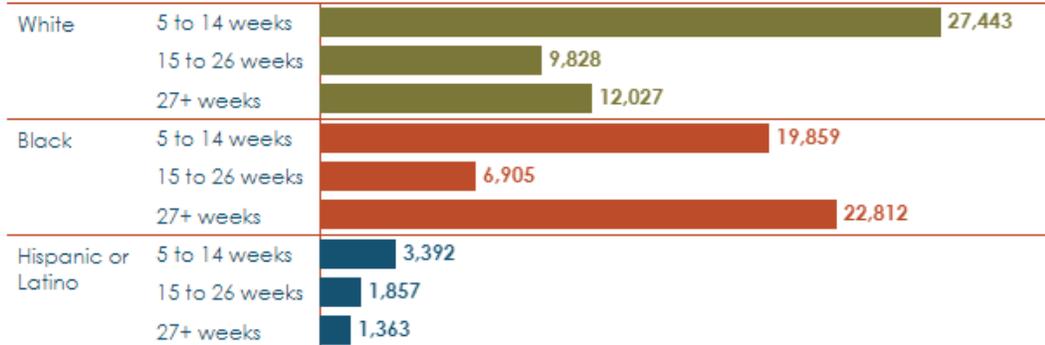
Overall broadband access: **93.3%**

Broadband Access by Race



Source: US Census Bureau, American Community Survey (ACS)

UNEMPLOYMENT DURATION



BUSINESSES

Number of employees



Why aren't we showing more
substate data?

Survey estimates are based on data from a sample of the population, not the full population

Example: American Community Survey sample size for North Carolina by year

North Carolina

Initial Addresses and Sample Selected and Final Interviews

Year	Housing Units		Group Quarters People		
	Initial Addresses Selected	Final Interviews	Initial Sample Selected	Final Actual Interviews	Final Synthetic Interviews #
2022	110,296	60,632	4,339	3,680	5,415
2021	108,709	58,584	3,848	3,260	4,271
2020 &	88,569	41,216	2,773	2,519	4,988
2019 %	108,770	61,984	5,150	4,740	4,729
2018 +	108,000	64,000	5,000	4,700	4,700
2017	108,158	64,918	5,170	5,026	4,764

The smaller the sample size, the higher the margin of error (generally)

	Alamance County, North Carolina					
	Total		Below poverty level		Percent below poverty level	
Label	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
White alone	110,654	±1,348	12,650	±1,367	11.4%	±1.2
Black or African American alone	32,773	±724	7,210	±1,087	22.0%	±3.3
American Indian and Alaska Native alone	580	±254	89	±84	15.3%	±14.6
Asian alone	2,721	±232	510	±294	18.7%	±10.5
Native Hawaiian and Other Pacific Islander alone	46	±30	3	±5	6.5%	±12.2
Some other race alone	10,099	±1,525	1,522	±637	15.1%	±5.3
Two or more races	7,996	±1,050	1,687	±537	21.1%	±5.7
Hispanic or Latino origin (of any race)	21,845	±123	4,537	±913	20.8%	±4.2
White alone, not Hispanic or Latino	101,990	±560	10,341	±1,059	10.1%	±1.0

NC Equity Dashboard Data Sources

- [U.S. Census Bureau, American Community Survey 5-year estimates](#)
- [U.S. Census Bureau, Annual Business Survey](#)
- [U.S. Census Bureau, Quarterly Workforce Indicators](#)
- [U.S. BLS and U.S. Census Bureau, Current Population Survey](#)

Thank you!

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