### LMI TUESDAYS!!!!!

## Session 2022-22: Re-introduction to LEAD visualizations!

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**NC Department of Commerce** 



#### Sample List of Products and Tools



















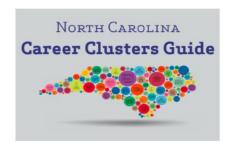












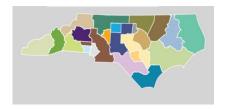












# Tool to use Analytics.nccommerce.com



#### What is available there?

#### Houses the following **DATA Visualizations**:

- Employment Projections
- NC Today
- Regional Labor Market Overviews
- NC Unemployment Insurance Claims
- Area Profiles
- NC Labor Supply and Demand

#### Visualization?

Data visualization is the representation of data through use of common graphics, such as **charts**, **plots**, **infographics**, **and even animations**.

#### Visualization?

Claimants by Gender

#### **UNEMPLOYMENT RATE COMPARISON**

North Carolina

United States

3.6%

3.5%▼

<u>Year</u>	<u>Quarter</u>	Area Name	Ownership aggregate or an types	<u>Establishments</u>	Average Employment	Total Wages	Average Weekly Wage
2021	00	North Carolina	Aggregate of all types	683	15,718	\$1,490,395,237.00	\$1,823.00
2021	00	North Carolina	Aggregate of all types	30,360	238,447	\$14,659,632,227.00	\$1,182.00
2021	00	North Carolina	Aggregate of all types	10,353	463,922	\$30,573,796,418.00	\$1,267.00
2021	00	North Carolina	Aggregate of all types	21,199	190,484	\$16,540,300,470.00	\$1,670.00
2021	00	North Carolina	Aggregate of all types	35,815	516,771	\$18,281,408,820.00	\$680.00
2021	00	North Carolina	Aggregate of all types	9,304	199,572	\$10,273,597,269.00	\$990.00
2021	00	North Carolina	Aggregate of all types	7,307	78,327	\$8,270,899,876.00	\$2,031.00
2021	00	North Carolina	Aggregate of all types	16,914	207,030	\$23,921,780,229.00	\$2,222.00
2021	00	North Carolina	Aggregate of all types	14,990	63,467	\$3,836,487,028.00	\$1,162.00
2021	00	North Carolina	Aggregate of all types	46,572	291,463	\$28,565,408,281.00	\$1,885.00
2021	00	North Carolina	Aggregate of all types	1,825	76,594	\$9,743,829,371.00	\$2,446.00
2021	00	North Carolina	Aggregate of all types	22,227	313,706	\$14,451,999,131.00	\$886.00
2021	00	North Carolina	Aggregate of all types	7,222	369,922	\$19,820,524,616.00	\$1,030.00
2021	00	North Carolina	Aggregate of all types	28,655	627,504	\$37,036,667,581.00	\$1,135.00
2021	00	North Carolina	Aggregate of all types	4,662	67,259	\$2,578,090,149.00	\$737.00
2021	00	North Carolina	Aggregate of all types	23,253	395,544	\$8,611,951,304.00	\$419.00
2021	00	North Carolina	Aggregate of all types	26,952	116,333	\$4,855,278,283.00	\$803.00
2021	00	North Carolina	Aggregate of all types	2,632	246,710	\$13,829,601,415.00	\$1,078.00
4							<b>&gt;</b>





#### CHANGE IN JOBS FROM PREVIOUS MONTH

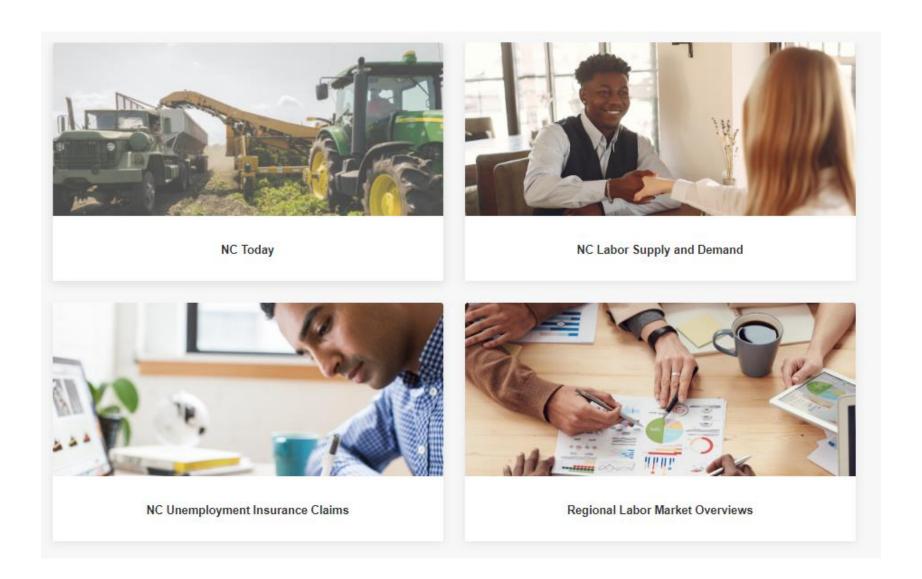
Industry Detail

3,835

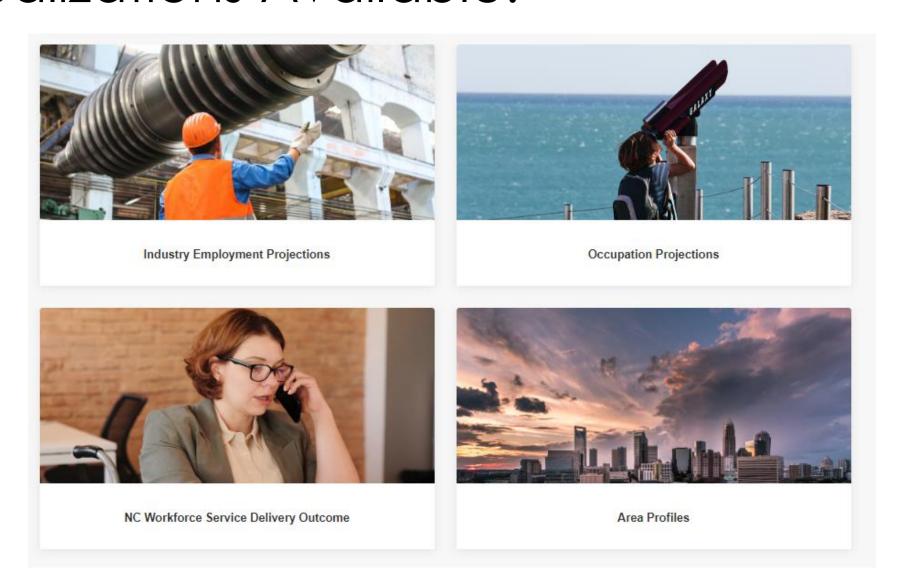
CHANGE FROM PREVIOUS MONTH

<sup>\*</sup>September 2022 data is preliminary. Taxable Retail Sales data reflect August 2022 and Jok Openings data reflect August 2022.

#### Visualizations Available:

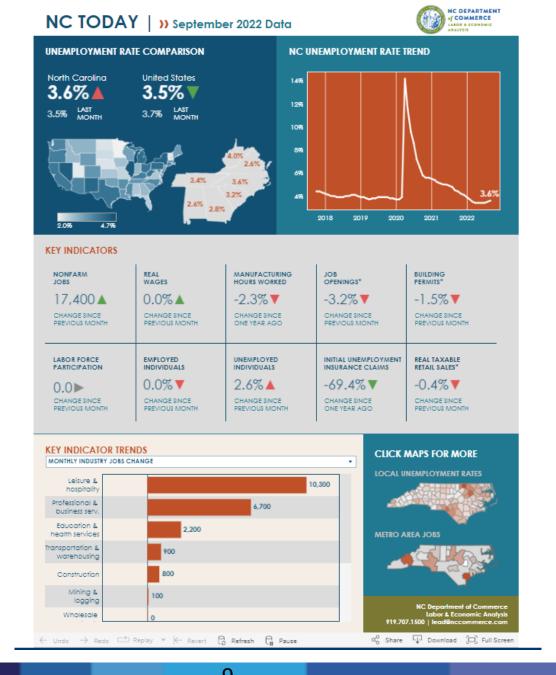


#### Visualizations Available:



### **NC Today**

- Overview of Statewide economy
  - Unemployment (LAUS)
  - Jobs numbers (CES)
- Overview of key economic indicators
- Comparison to national stats



#### Regional Labor Market Overviews

Overview of WDB market

- Unemployment (LAUS)
- Jobs numbers (CES)
- Job Postings (NCWorks)
- Taxable retail sales (NC DOR)
- Comparison to statewide numbers

REGIONAL LABOR MARKET OVERVIEW

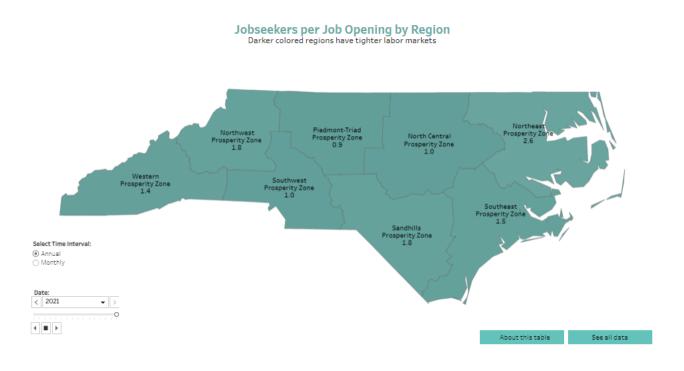
)> Kerr-Tar WDB | September 2022 Data\*





#### NC Labor Supply and Demand

- A measure of the tightness of the labor market
- # of Jobseekers per job opening
  - Statewide
  - Regional (Prosperity Zone)
  - Occupational group
  - Career Cluster
  - Career Pathways



#### **Area Profiles**

- Multiple Geographies:
  - Statewide
  - County
  - PZ
  - WDB
- Info on:
  - Jobs (QCEW)
  - Labor Force (LAUS)
  - Demographics & Commuting (Census)





SELECT AREA TYPE

SIGNE

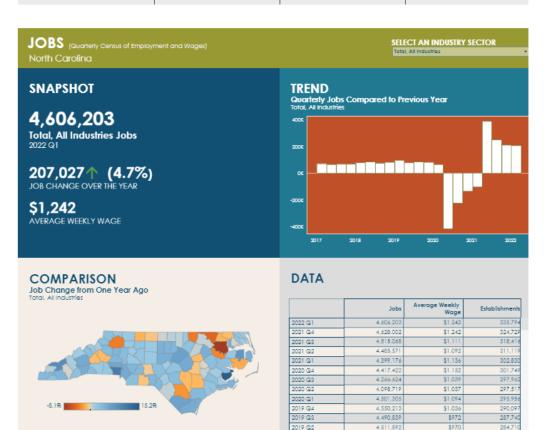
SELECT AREA

North Carolina

V

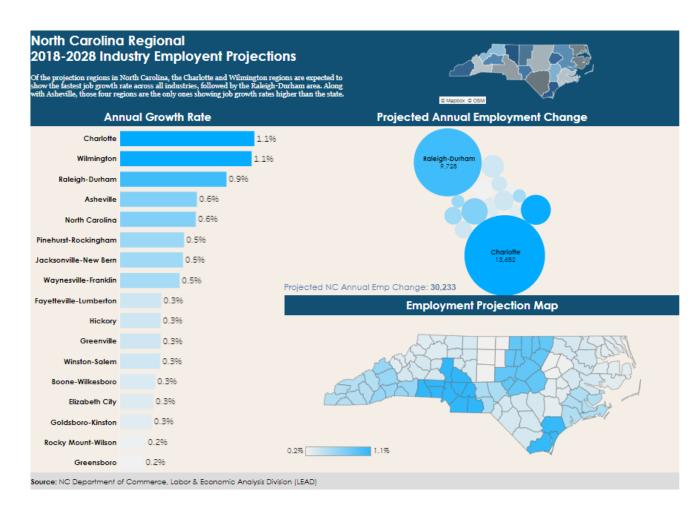


JOBS	BIZ ESTABLISHMENTS	AVERAGE WEEKLY WAGE	MEDIAN HH INCOME	
<b>4,606,203</b> 2022 Q1	<b>335,794</b> 2022 Q1	\$1,242 2022 Q1	\$59,616 2020	
UNEMPLOYMENT RATE	EMPLOYED	UNEMPLOYED	LABOR FORCE	
<b>3.3%</b> September 2022	<b>4,951,030</b> September 2022	<b>169,997</b> September 2022	<b>5,121,027</b> September 2022	



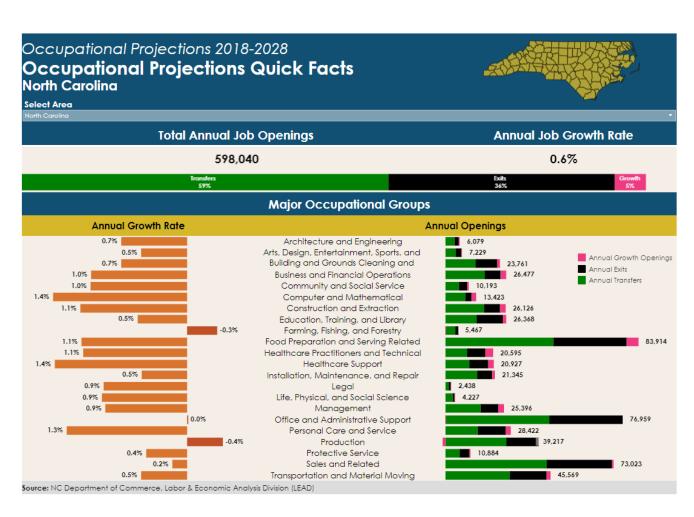
#### **Industry Employment Projections**

- Compare Regional Information (SubPZ)
  - Growth and wage
  - # of jobs
  - Look at more detailed sector level



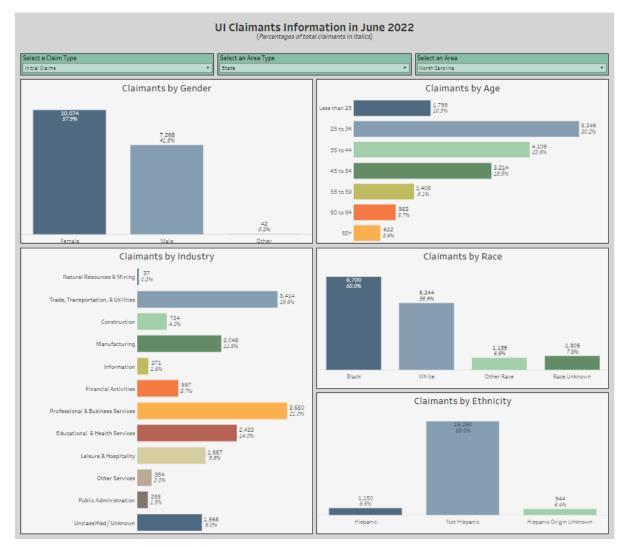
#### Occupational Employment Projections

- Compare Regional Information (SubPZ)
  - Growth and wage
  - # of jobs
  - Openings vs. growth rate
  - By education level
  - Star Rating



#### NC Unemployment Insurance Claims

- Multiple Geographies available:
  - Statewide
  - County
  - WDB
- Initial and Continues Claimants
- Demographic info for claimants:
  - Gender
  - Age
  - Race
  - Industry
  - Ethnicity



# Questions?

## Thank You!

Jeff Rosenthal





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