



NC DEPARTMENT
of COMMERCE
LABOR & ECONOMIC
ANALYSIS

LMI Tuesdays

Session 2022 – 9: Research Manual

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The 1-Year Anniversary of LMI Tuesdays

Since May 4, 2021...

- 24 unique sessions
- 756 unique attendees
- Average of 89 attendees per session

Looking for another great year ahead!



We're Hiring!



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The [Market Intelligence Analyst](#) will be charged with delivering written briefs, articles, and blog postings; making attractive visualizations; creating new labor market information products; and conducting presentations and trainings of complex concepts and tools in simple and effective terms.

The types of projects the Market Intelligence Analyst may be involved in include:

- Conducting analyses of the workforce, communities, or industries to inform leaders of economic conditions and trends;
- Creating career information products to educate students, jobseekers, and educators about future workforce needs; and researching economic and workforce development policies in support of the goals of the Department of Commerce and the state's First in Talent Strategic Plan.

Posting closes 5/4/2022



RESEARCH MANUAL



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Updated April 2022

Economic Development

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graph TD; A[Economic Development] --- B[Business Recruitment]; A --- C[Workforce Development]; A --- D[Small Business]
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Business
Recruitment

Workforce
Development

Small Business

A little background



Goal: To help our partners find the data they need

- Received feedback
- Wanted to be self-sufficient

What's in it?

The data sources we use for:

- Businesses & Industry
- Energy & Utilities
- General Economic
- Housing & Construction
- International
- Social
- State Government & Policy
- Transportation
- Workforce

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How do we use it?

Where can I find a Quick Economic Overview?

Is there a source for other states' tax rates?

How many establishments are in my region?

What is the average industry wage for Manufacturing?

What are the Local Tax Rates in my competitor county?

What is the most current State and Local Unemployment Rate?

How much do plumbers get paid?

Favorite Sources of Data

Welcome to D4

Demand Driven Data Delivery

North Carolina's Official Labor Market Data Source

The most current and historical labor market information available.

View, share, and download statewide, local, and regional data.



D4.nccommerce.com

Favorite Sources of Data

DASHBOARDS



NC Today



NC Labor Supply and Demand



NC Unemployment Insurance Claims



Regional Labor Market Overviews



Industry Employment Projections



Occupation Projections

analytics.nccommerce.com

The Rest of our Favorite Sources

- [EDPNC's Zoom Prospector](#)
- [Explore Census Data](#)
- [Bureau of Labor Statistics](#)
- [Opportunity Insights](#)
- [St. Louis Federal Reserve](#)
- [Data USA](#)

Where can I get a copy?

Guidance | North Carolina Manual for Conducting Economic and Labor Market Research

Associated Files



[Research-Manual-April-2022.pdf](#) 

PDF • 705.01 KB

[Download](#) 

<https://www.nccommerce.com/documents/guidance-north-carolina-manual-conducting-economic-and-labor-market-research>

Details

This handy guide will help you navigate the complex world of labor market information, offering tips on how best to find the information you're seeking. This guide was updated April 2022.