

# **LMI TUESDAYS!!!!!!**

Session 3: LMI Simplified for Job Seekers

June 1, 2021

**Jeff Rosenthal & Jamie Vaughn**

**NC Department of Commerce**

# Who is LEAD?

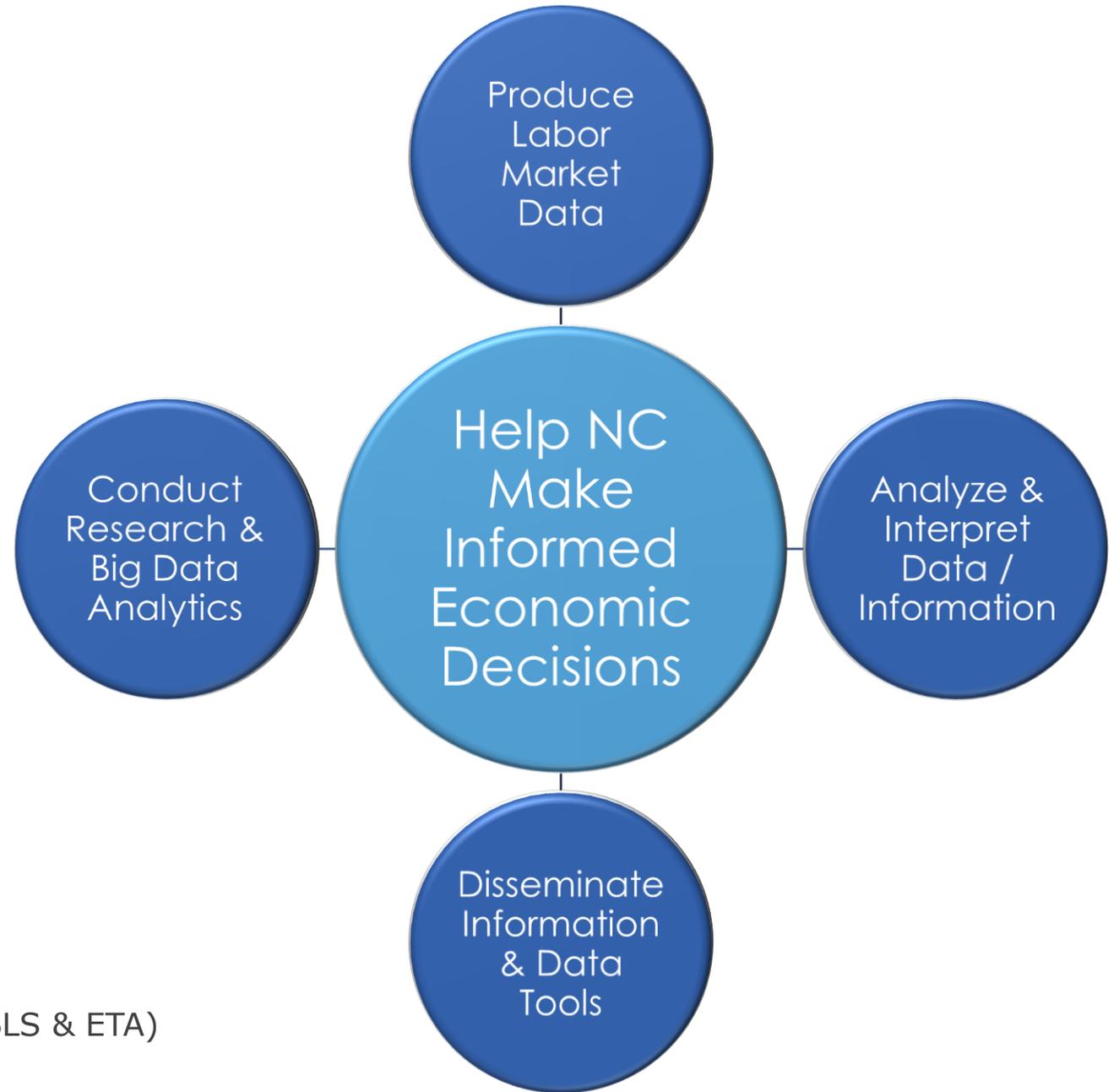
NC's primary source of economic & labor market data, information, & analysis



**NC DEPARTMENT**  
*of* **COMMERCE**  
**LABOR & ECONOMIC**  
**ANALYSIS**

## Funding

Multiple sources, including state \$  
Most significantly by US Dept. of Labor (BLS & ETA)



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**NC Economic Trends  
Blog:**

**The LEAD FEED**

<https://www.nccommerce.com/news/the-lead-feed>



**On Twitter:**

 @CareersInNC  
@LeadNC

# LMI Simplified for Job Seekers

- 1. Distinguish between Industry, Occupation, and Staffing Patterns**
- 2. Example helping a job seeker with occupation find possible industries and wage information.**

# Industry



Industry: group of organizations in similar product or service markets

Firm: Company

Establishment: Company at a location

NAICS:

72: Accommodation & Food Services

722: Food Services & Drinking Places

7225: Restaurants & Other Eating Places

722513: Limited-Service Restaurants



# Occupation

Aggregation of jobs based on similar tasks

Jobs: Cashier, Cook, Manager



Occupations (SOC) Cashier:  
41-0000 Sales & Related Occupations  
41-2000 Retail Sales Workers  
41-2011 Cashier

Occupations (SOC) Cook:  
35-0000 Food Prep & Serving Related Occs.  
35-2000 Cooks & Food Prep Workers  
35-2011 Cooks, Fast Food  
(Fry Cook, Crew Person)

Occupations (SOC) Manager:  
11-0000 Management Occupations  
11-9000 Other Management Occupations  
11-9051 Food Service Managers

OCCUPATION CODES– via <https://www.bls.gov/soc/2018/home.htm>

2010 codes: <https://www.onetcenter.org/html> Department of Commerce, Bureau of Economic Analysis Division

# NCCareers.org Tools at

<https://tools.nccareers.org>



NC Staffing Patterns

By Industry

By Occupation

Staffing Patterns by 3-digit NAICS:

622 Hospitals

Search

Start Over

Excel

CSV

SOC <sup>i</sup>	Occupation Title <sup>i</sup>	Employment <sup>v</sup>	Percent of Industry Employment <sup>v</sup>	Median Annual Wage <sup>v</sup>	Mean Annual Wage <sup>v</sup>
<b>00-0000</b>	<b>Total Industry Employment</b>	<b>192,935</b>	<b>100.0%</b>	<b>\$50,710</b>	<b>\$59,290</b>
29-1141	Registered Nurses	59,594	30.9%	\$60,710	\$62,430
31-1014	Nursing Assistants	14,766	7.7%	\$25,710	\$25,940
37-2012	Maids and Housekeeping Cleaners	4,680	2.4%	\$22,450	\$22,460
43-4111	Interviewers, Except Eligibility and Loan	4,504	2.3%	\$29,970	\$30,840
29-1069	Physicians and Surgeons, All Other	4,434	2.3%	\$164,670	\$175,190
29-2034	Radiologic Technologists	4,324	2.2%	\$57,230	\$58,090
73-6013	Medical Secretaries	4,210	2.2%	\$30,660	\$30,960

# LMI Simplified for Job Seekers

1. Distinguish between Industry, Occupation, and Staffing Patterns

**2. Example helping a job seeker with occupation find possible industries and wage information.**

# Steps to find possible industries and wages

- 1. Get SOC code down (visit O\*NET: <https://www.onetonline.org/> and use search box in upper right)**
- 2. Industries- go to Staffing Patterns (by Occupation) <https://tools.nccareers.org/>**
- 3. Wages- follow steps on next slide**

# Look for wages in area

**Use Occupational Employment & Wage Statistics (OEWS)**

**D4 (<https://d4.nccommerce.com>)**

**Remember WTP (wage, latest, place– where is my **place?**)**

**Choose State or Metro area\* or Nonmetro**

[https://www.bls.gov/oes/current/msa\\_def.htm#3700001](https://www.bls.gov/oes/current/msa_def.htm#3700001)

# What if a Job Seeker needs to find a job now?

**Real-time Job Information**

COVID-19 Information

Low Contact Occupations



## North Carolina Jobs Available Now

Most job postings in April 2021

Are you looking for a job now, but not sure what occupations are being hired? Click on "Find Jobs" column to see the active job postings, courtesy of NCWorks.

NORTH CAROLINA ↕

OCCUPATION PROFILE

TYPICAL ED REQUIRED

FIND JOBS

	 <b>Registered Nurses</b> Star Rating: ★★★★★	Associate's degree	
	 <b>Wholesale and Manufacturing Sales Representatives</b> Star Rating: ★★★★★	High school diploma or equivalent	
	 <b>Heavy and Tractor-Trailer Truck Drivers</b> Star Rating: ★★★★★	Postsecondary nondegree award	
	 <b>Applications Software Developers</b> Star Rating: ★★★★★	Bachelor's degree	
	 <b>Computer Occupations, All Other</b> Star Rating:	Bachelor's degree	



# Topic for June 15

## Session 4: Oh, the Geographies You'll Go!

This session will explore distinctions between places and geographical levels and offer tips on how to work with them. Questions welcomed!

# Thank You!

Jeff Rosenthal

[jeff.rosenthal@nccommerce.com](mailto:jeff.rosenthal@nccommerce.com)



Jamie Vaughn

[jamie.vaughn@nccommerce.com](mailto:jamie.vaughn@nccommerce.com)



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