

NC DEPARTMENT
of COMMERCE
LABOR & ECONOMIC
ANALYSIS

LMI TUESDAYS!

Session 2022-13: Hot Fun in the Summertime!

July 5, 2022

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Summer Industries

- Let's look at outdoor recreation, fireworks (producing?), ice cream shops, pool clubs or golf clubs
- How to find which industry to look up (what its NAICS code is):
 - Bureau of Labor Statistics or
 - Census Bureau

Summer Industries

- Industry Lookup: Bureau of Labor Statistics [Industry Finder](#)

Industry Finder from the Quarterly Census of Employment and Wages

The screenshot shows the 'Industry Finder' interface. At the top, there are navigation tabs: Search (highlighted), Hierarchy, NAICS Transition, Download, About, and Help. Below the tabs, the title 'Industry Finder' is followed by the text 'You are using the latest version of Industry Finder.' The search section includes a 'Version' dropdown set to '2017', a search input field containing 'fireworks', and a 'Search' button. Below the search field are radio buttons for search criteria: 'Index Items and Illustrative Examples' (selected), 'Titles', 'Descriptions', and 'All'. A message states 'Select a result below for NAICS industry full title, code, and description (7 results)' and '(only 6-digit results available)'. A 'Sort' dropdown is set to 'Text A-Z'. The search results list is as follows:

NAICS Code	Industry Description
424690	Explosives (except ammunition and fireworks) merchant wholesalers
424690	Explosives (except ammunition, fireworks) merchant wholesalers
713990	Fireworks display services
325998	Fireworks manufacturing
423920	Fireworks merchant wholesalers
453998	Fireworks shops (i.e., permanent location)
453998	Fireworks shops (permanent location)

Below the results, there is a section for 'Other Chemical and Allied Products Merchant Wholesalers: 424690 [Wholesale Trade Sector: 42]' with a 'Get Data' button. Under the 'Description' heading, the text reads: 'This industry comprises establishments primarily engaged in the merchant wholesale distribution of chemicals and allied products (except agricultural and medicinal chemicals, paints and varnishes, fireworks, and plastics materials and basic forms and shapes).'

Summer Industries

- Industry Lookup: Census Bureau [NAICS Search](#)

The screenshot shows the top of the Census Bureau website. At the top left is the "United States Census Bureau" logo. Below it is the title "North American Industry Classification System" in a large, bold, blue font. A horizontal orange line separates the title from a navigation menu. The menu consists of several dark blue buttons with white text: "Main", "History", "Development Partners", "Federal Register Notices", "FAQs", "Reference Files" (with a dropdown arrow), and "NAICS". Below the navigation menu, the page is split into two columns. The left column is titled "NAICS Search" and contains three search boxes. Each search box has a placeholder text "Enter keyword or 2-6 digit code" and a "Go" button. The search boxes contain the text "2022 NAICS Search", "2017 NAICS Search", and "2012 NAICS Search" respectively. The right column is titled "Introduction to NAICS" and contains three paragraphs of text. The first paragraph explains that NAICS is the standard used by Federal statistical agencies for classifying business establishments. The second paragraph describes the development of NAICS, mentioning the Office of Management and Budget (OMB) and its adoption in 1997 to replace the Standard Industrial Classification (SIC) system. The third paragraph states that the official U.S. Government Web site provides the latest information on NAICS revisions and access to reference files and tools.

United States
Census
Bureau

North American Industry Classification System

Main History Development Partners Federal Register Notices FAQs Reference Files ▾ **NAICS**

NAICS Search

Enter keyword or 2-6 digit code

Enter keyword or 2-6 digit code

Enter keyword or 2-6 digit code

Introduction to NAICS

The North American Industry Classification System (NAICS) is the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy.

NAICS was developed under the auspices of the Office of Management and Budget (OMB), and adopted in 1997 to replace the [Standard Industrial Classification \(SIC\) system](#). It was developed jointly by the [U.S. Economic Classification Policy Committee \(ECPC\)](#), [Statistics Canada](#) ↗, and Mexico's [Instituto Nacional de Estadística y Geografía](#) ↗, to allow for a high level of comparability in business statistics among the North American countries.

This official U.S. Government Web site provides the latest information on plans for NAICS revisions, as well as access to various NAICS reference files and tools. Additional information on the background and development of NAICS is available in the [History](#) section of this Web site.

Summer Industries

- Industry Lookup: Census Bureau [NAICS Search](#)

The screenshot shows the Census Bureau's NAICS Search website. At the top is the United States Census Bureau logo. Below it is the title "North American Industry Classification System" with a horizontal orange line underneath. A navigation bar contains several menu items: "Main", "History", "Development Partners", "Federal Register Notices", "FAQs", "Reference Files", "Search Results" (highlighted in orange), and "NAPCS".

The "NAICS Search" section on the left features three search input fields, each with a "Go" button. The first field is empty, the second contains "2017 NAICS Search", and the third contains "2012 NAICS Search".

The "Search Results" section on the right displays the following information:

- 2022 NAICS Definition**
T = Canadian, Mexican, and United States industries are comparable.
- Search results for: fireworks**
Number of records found: 5
- 325998 Fireworks manufacturing**
- 423920 Fireworks merchant wholesalers**
- 424690 Explosives (except ammunition, fireworks) merchant wholesalers**
- 459999 Fireworks shops (i.e., permanent location)**
- 713990 Fireworks display services**

Summer Industries

- Industry Lookup: D4

Select Geography:

[Reset All Geographies](#)
[Select All Geographies](#)

North Carolina

County

Council of Government (COG)

Workforce Development Area (WDB)

Metropolitan Statistical Area (2013 Def)

Prosperity Zones

Quarterly Census of Employment and Wages (QCEW) ?

Data by Industry Industry by Size Groups

NAICS Level:

- Total (000000)
- Supersector or Domain
- Sector (2 digit)
- Subsector (3 digit)
- Industry Group (4 digit)
- Industry (5 digit)
- Industry (6 digit)

Industry:

- 322015 - Surface Active Agent Manufacturing
- 325620 - Toilet Preparation Manufacturing
- 325910 - Printing Ink Manufacturing
- 325920 - Explosives Manufacturing
- 325991 - Custom Compounding of Purchased Resins
- 325992 - Photographic Film and Chemicals
- 325998 - Other Miscellaneous Chemicals Mfg
- 326111 - Unsupported Plastics Bag Manufacturing

Ownership:

- Aggregate of all types
- Private
- Local Government
- State Government
- Federal Government

Year:

- 2021
- 2020
- 2019
- 2018
- 2017

Period:

- Annual
- Quarter 1
- Quarter 2
- Quarter 3
- Quarter 4

Data:

- Establishments
- Average Employment
- Month 1 Employment
- Month 2 Employment
- Month 3 Employment
- Total Wages
- Average Weekly Wage



Year	Quarter	Area Name	Ownership	NAICS Code	Industry	Establishments	Average Employment	Average Weekly Wage
2021	00	North Carolina	Aggregate of all types	325998	All Other Miscellaneous Chemical Product and Preparation Manufacturing	31	1,024	\$1,626.00

Summer Industries (2021 Annual)

Industry	NAICS Code	NAICS Industry	Estbs.	Emp.	Average Weekly Wage
Fireworks	325998	All Other Miscellaneous Chemical Product and Preparation Manufacturing	31	1,024	\$1,626.00
Ice Cream Trucks	722330	Mobile Food Services	197	657	\$361.00
Ice Cream Parlors	722515	Snack and Nonalcoholic Beverage Bars	1,830	22,026	\$341.00
Golf Clubs	713910	Golf Courses and Country Clubs	390	14,560	\$549.00
Swimming Pools	713940	Fitness and Recreation Sports Centers	1,518	20,609	\$319.00

Data available at: <https://d4.nccommerce.com/QCEWSelection.aspx>

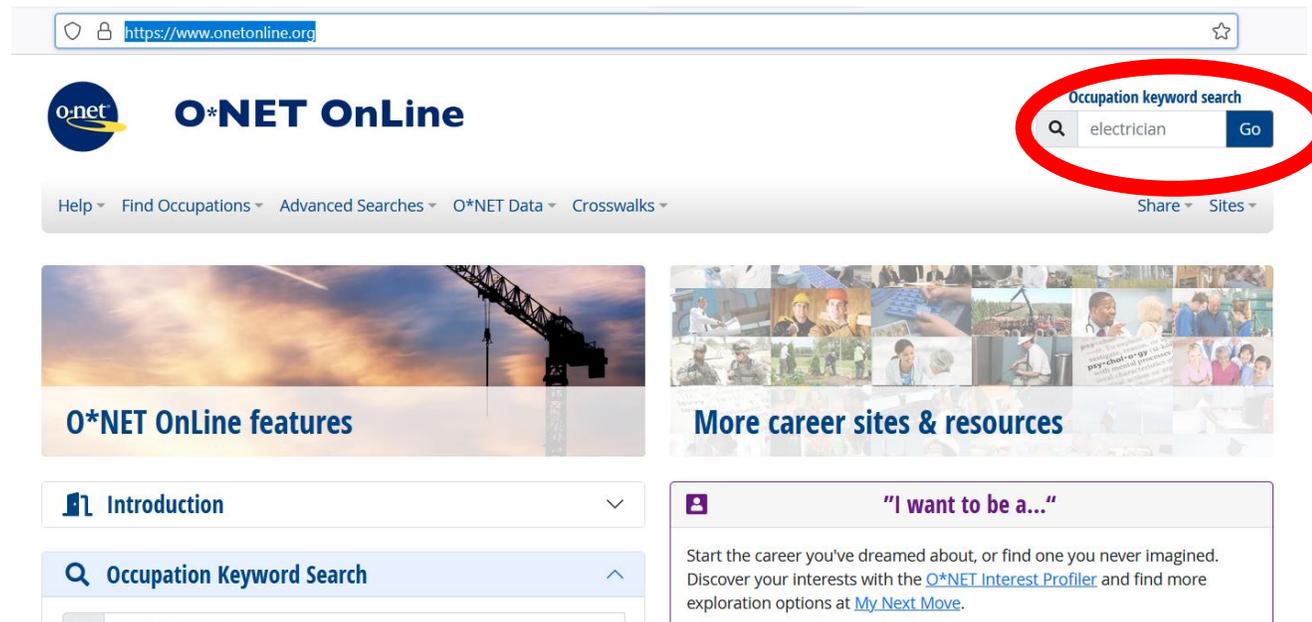
Summer Industries by Quarter

Time Period	NAICS Code	NAICS Industry	Estbs.	Emp.	Average Weekly Wage
2021Q1	722330	Mobile Food Services	169	464	\$318.00
2021Q2	722330	Mobile Food Services	195	684	\$334.00
2021Q3	722330	Mobile Food Services	210	774	\$350.00
2021Q4	722330	Mobile Food Services	212	707	\$427.00
2021Q1	713910	Golf Courses and Country Clubs	392	11,940	\$506.00
2021Q2	713910	Golf Courses and Country Clubs	390	15,494	\$512.00
2021Q3	713910	Golf Courses and Country Clubs	388	16,486	\$548.00
2021Q4	713910	Golf Courses and Country Clubs	391	14,320	\$629.00

Data available at: <https://d4.nccommerce.com/QCEWSelection.aspx>

Summer Occupations

- Let's look at Lifeguards, Camp Counselors, and Landscaping Workers
- How to find which occupation to look up (what its SOC code is):
 - O*NET (<https://www.onetonline.org/>)



The screenshot shows the O*NET OnLine website interface. At the top, the browser address bar displays <https://www.onetonline.org/>. The O*NET OnLine logo is on the left, and the "Occupation keyword search" bar is on the right, circled in red. The search bar contains the text "electrician" and a "Go" button. Below the search bar is a navigation menu with links for "Help", "Find Occupations", "Advanced Searches", "O*NET Data", "Crosswalks", "Share", and "Sites". The main content area features two large banners: "O*NET OnLine features" with a background image of a crane, and "More career sites & resources" with a collage of various professionals. Below these banners are two sections: "Introduction" and "I want to be a..." which includes a brief description of the O*NET Interest Profiler and a link to "My Next Move".

Summer Occupations

- Let's look at Lifeguards, Camp Counselors, and Landscaping Workers
- Once you have your occupation code, go to our Demand Driven Data Delivery System (D4): <https://d4.nccommerce.com/OESSelection.aspx>

The screenshot displays the 'DEMAND DRIVEN DATA DELIVERY' (D4) system interface. The top navigation bar includes 'Data', 'Other tools', and 'Resources'. The main content area is titled 'Occupational Employment and Wages in North Carolina (OEWS)'. On the left, a 'Select Geography' panel shows 'North Carolina' selected. Below this, three dropdown menus are visible: 'Occupation' (set to '11-0000 - Management Occupations'), 'Industry' (set to '11 - Agriculture, Forestry, Fishing & Hunting'), and 'Data' (set to 'Hourly wage; 25th percentile'). At the bottom of the interface, there are icons for home, print, download, and close.

Lifeguards

- Lifeguards, Ski Patrol, and Other Recreational Protective Service Workers ([33-9092](#))
- “Monitor recreational areas, such as pools, beaches, or ski slopes, to provide assistance and protection to participants.”

Region	Industry	Number	10 th Pct. Hourly Wage	Median Hourly Wage
North Carolina	All	3,640	\$8.35	\$10.74
North Carolina	Fitness and Recreational Sports Centers (NAICS) 71394	2,180	\$8.13	\$9.80
Charlotte-Concord-Gastonia, NC-SC MSA	All	1,310	\$8.35	\$10.67
Wilmington, NC MSA	Local Government Excl Educ and Hosp	*	\$10.93	\$13.90
Virginia Beach-Norfolk-Newport News VA-NC	Local Government Excl Educ and Hosp	320	\$10.74	\$11.07

Data available at: <https://d4.nccommerce.com/OESSelection.aspx>

Camp Counselors

- Recreation Workers ([39-9032](#))
- Conduct recreation activities with groups in public, private, or volunteer agencies or recreation facilities. Organize and promote activities, such as arts and crafts, sports, games, music, dramatics, social recreation, camping, and hobbies, taking into account the needs and interests of individual members.

Region	Industry	Number	10 th Pct. Hourly Wage	Median Hourly Wage
North Carolina	All	5,940	\$8.93	\$14.26
North Carolina	Local Government Excl Educ and Hosp	2,310	\$8.49	\$14.97
Charlotte-Concord-Gastonia, NC-SC MSA	All	1,170	\$9.31	\$14.77
Piedmont NC Nonmetropolitan Area	Federal Government Excl Post Office	20	\$30.25	\$35.15

Data available at: <https://d4.nccommerce.com/OESSelection.aspx>

Mowing Lawns...

- Landscaping and Groundskeeping Workers ([37-3011](#))
- Landscape or maintain grounds of property using hand or power tools or equipment. Workers typically perform a variety of tasks, which may include any combination of the following: sod laying, mowing, trimming, planting, watering, fertilizing, digging, raking, sprinkler installation, and installation of mortarless segmental concrete masonry wall units.

Region	Industry	Number	10 th Pct. Hourly Wage	Median Hourly Wage
North Carolina	All	30,220	\$11.23	\$14.47
North Carolina	Landscaping Services (NAICS 56173)	20,530	\$11.95	\$14.53
Charlotte-Concord-Gastonia, NC-SC MSA	All	8,270	\$13.60	\$14.82
North Carolina	Federal Government Excl Post Office	20	\$16.47	\$23.39

Data available at: <https://d4.nccommerce.com/OESSelection.aspx>

Summer Counties

- Let's look at the counties that are most impacted by the summer vacation season by looking at the % of sales and taxable purchases each month.
- Where to find data:
 - NC Department of Revenue Monthly Sales and Purchases for the calendar year 2021



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Summer Recruitment Blitz

The NCDOR is recruiting for a number of openings throughout the agency, including the Revenue Officer I, Revenue Tax Auditor I, and Revenue Field Auditor I positions.

[Sign up for more information!](#) →



Pause |

Tax Guides

[State and Local Taxes](#)

[Tax Law Changes](#)

[Property Tax Publications](#)

[IFTA Tax Publications](#)

[State Taxation and Nonprofit Organizations](#)

Analysis and Statistics

[Statistical Abstract of North Carolina Taxes](#)

[Biennial Tax Expenditure Report](#)

[State Sales and Use Tax Reports by Fiscal Year](#)

[Monthly Sales and Use Tax Statistics](#)

[Economic Incentive Reports](#)

[Corporate Income and Business Franchise Taxes](#)

[Annual Facts and Figures Report](#)

Distributions and Reimbursements

[Local Government Distribution Schedule](#)

[Local Government Distribution and Reimbursement Reports](#)

Other Resources

[MSA Manufacturers and Brands Lists](#) 

[Financial Reporting for the State of North Carolina](#) 

Monthly Sales and Use Tax Statistics

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[Reports and Statistics](#)

- [Important: Notice of Change \(November 2015\)](#)
- [Important: Notice of Change \(July 2009\)](#)
- [Important: Notice of Change \(July 2005\)](#)
- [Important: Notice of Change \(January 2002\)](#)

Fiscal Year 2021-2022

April 2022	pdf and excel	March 2022	pdf and excel
February 2022	pdf and excel	January 2022	pdf and excel
December 2021	pdf and excel	November 2021	pdf and excel
October 2021	pdf and excel	September 2021	pdf and excel
August 2021	pdf and excel	July 2021	pdf and excel

Fiscal Year 2020-2021

June 2021	pdf and excel	May 2021	pdf and excel
April 2021	pdf and excel	March 2021	pdf and excel
February 2021	pdf and excel	January 2021	pdf and excel
December 2020	pdf and excel	November 2020	pdf and excel
October 2020	pdf and excel	September 2020	pdf and excel
August 2020	pdf and excel	July 2020	pdf and excel

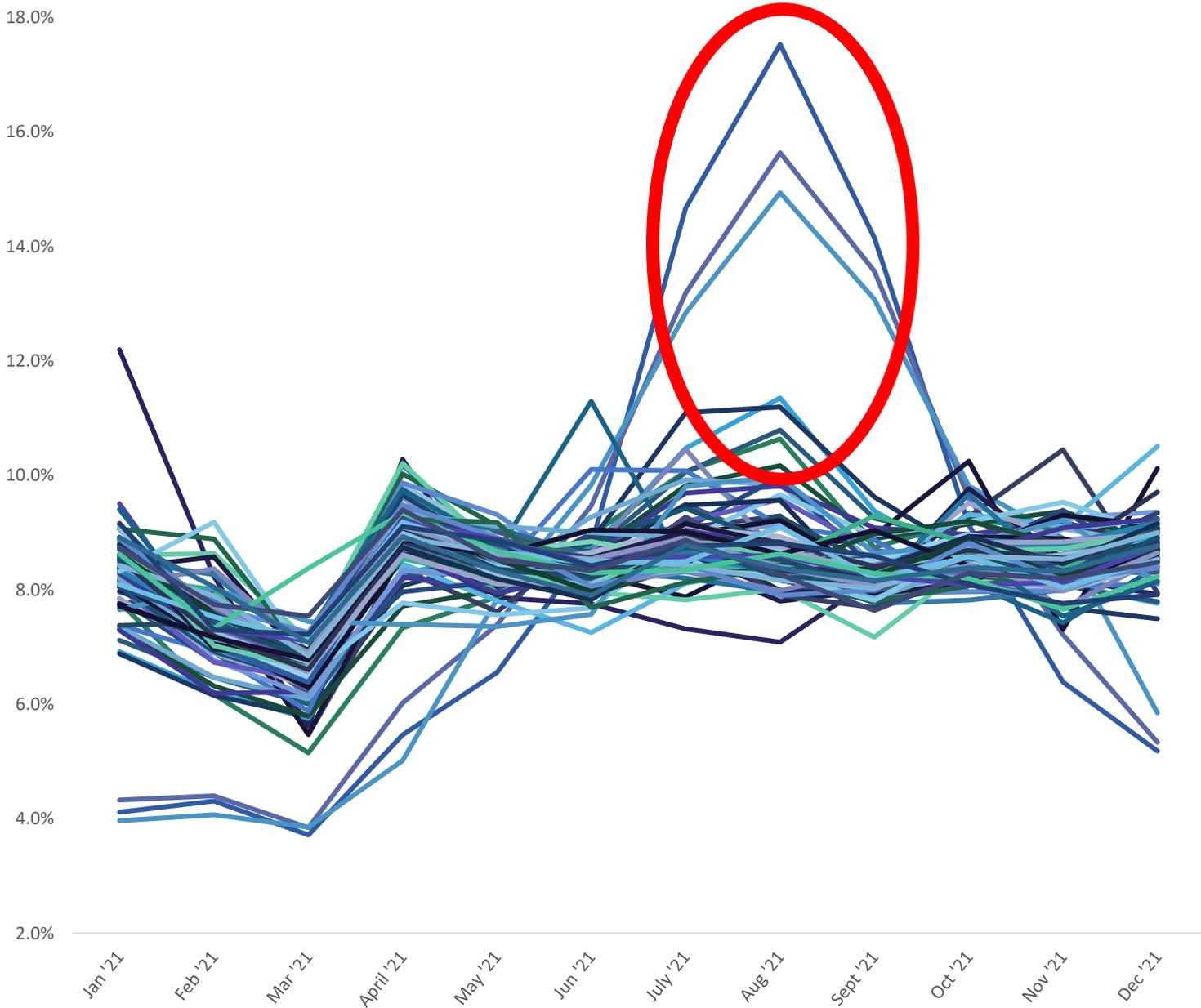
MONTHLY REPORT OF STATE SALES AND USE TAX GROSS COLLECTIONS AND TAXABLE SALES

Data are compiled from reports and remittances made by taxpayers, and are classified according to sales and use tax registrations. Detail data from this report may not be directly comparable to that in reports for other months because of corrections in registrations affecting collections and taxable sales within the business and county classifications, and changes in the sales and use tax law. NO county sales and use taxes are included in this report.

TABLE 1. STATE SALES AND USE TAX: GROSS COLLECTIONS AND TAXABLE SALES BY COUNTIES

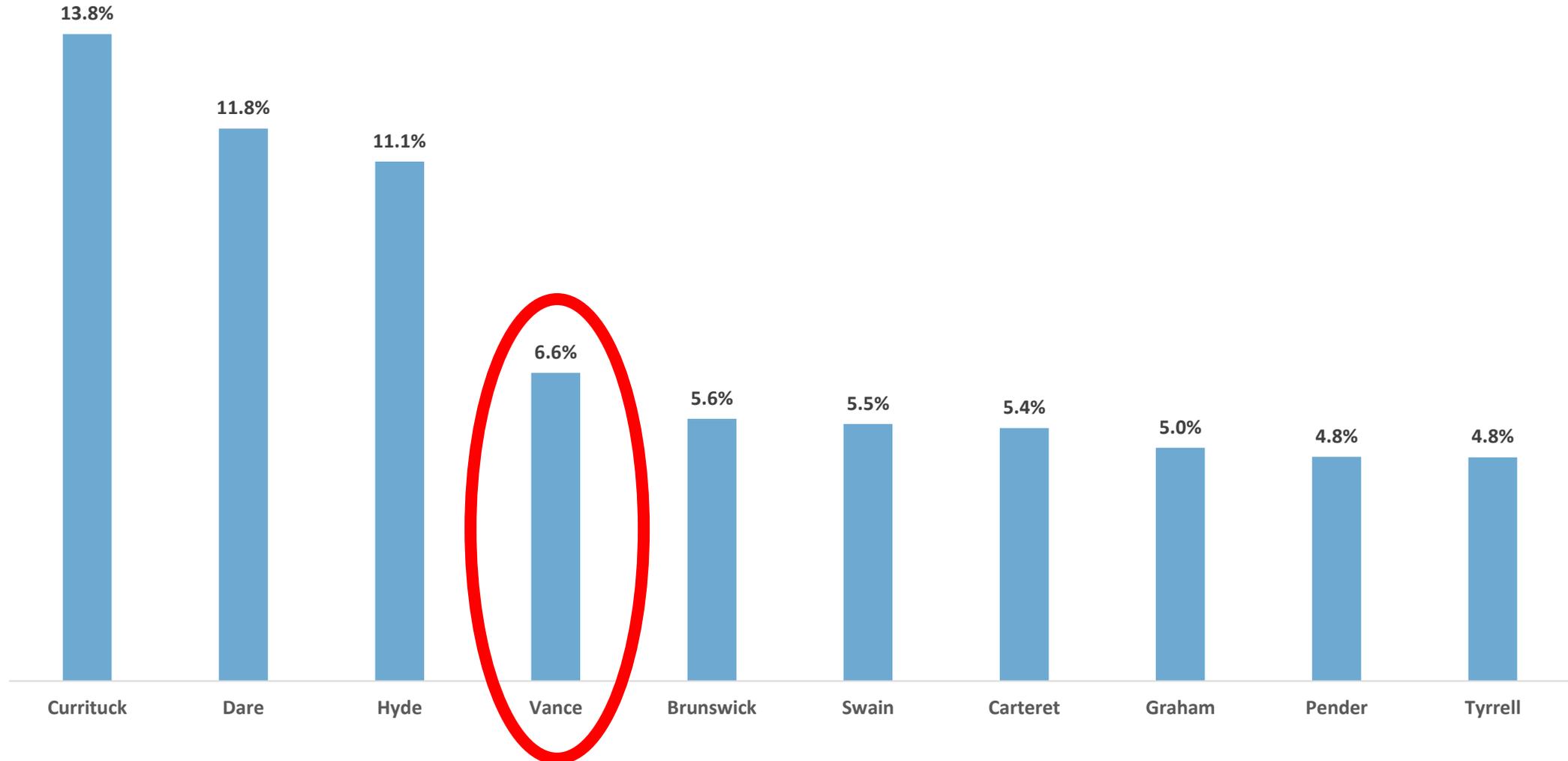
July 2019 Report					
County	Gross Collections*	Taxable Sales and Purchases*	County	Gross Collections*	Taxable Sales and Purchases*
Alamance	906,996	19,053,006	Macon	2,637,862	55,114,496
Alexander	353,488	7,351,706	Madison	554,376	11,575,101
Alleghany	696,783	14,635,410	Martin	863,470	17,958,772
Anson	1,301,564	27,280,202	McDowell	1,758,688	36,773,483
Ashe	1,519,148	31,813,090	Mecklenburg	101,350,491	2,126,473,455
Avery	2,361,760	50,517,843	Mitchell	635,871	13,305,230
Beaufort	341,218	7,082,989	Montgomery	968,676	20,273,012
Bertie	935,444	19,734,014	Moore	6,245,815	131,068,207
Bladen	10,251,967	215,473,010	Nash	4,648,136	97,396,986
Brunswick			New Hanover	22,873,642	479,763,320
Buncombe	24,077,379	504,384,945	Northampton	440,203	9,244,008
Burke	3,278,484	69,043,670	Onslow	10,460,432	219,273,246
Cabarrus	15,271,704	320,976,540	Orange	8,376,776	175,267,657
Caldwell	2,788,565	58,385,817	Pamlico	473,460	9,880,077
Camden	280,325	5,917,153	Pasquotank	2,411,810	50,554,834
Carteret	7,322,192	154,317,518	Pender	2,878,893	60,719,576
Caswell	307,180	6,436,522	Perquimans	306,879	6,547,976
Catawba	10,506,453	221,708,855	Person	1,436,071	30,182,299
Chatham	2,843,116	59,568,864	Pitt	10,150,019	213,127,350
Cherokee	1,508,518	31,463,566	Polk	721,519	15,136,760
Chowan	549,045	11,492,581	Randolph	5,276,184	110,545,937
Clay	400,466	8,392,249	Richmond	1,744,859	36,507,062
Cleveland	3,973,638	83,161,047	Robeson	4,718,762	98,908,354
Columbus	1,884,550	39,259,557	Rockingham	3,160,237	66,148,587
Craven	5,393,555	113,282,119	Rowan	5,755,365	120,603,557
Cumberland	18,299,729	383,701,612	Rutherford	2,790,927	58,485,031
Currituck	4,205,357	88,375,386	Sampson	2,004,875	41,967,089
Dare	11,321,288	238,039,315	Scotland	1,310,039	27,462,050
Davidson	6,152,100	128,714,518	Stanly	3,028,360	63,355,343
Davie	1,626,925	34,052,537	Stokes	1,128,733	23,624,068
Duplin	1,924,283	40,245,406	Surry	3,979,823	83,207,230
Durham	33,416,382	701,199,738	Swain	751,195	15,779,525
Edgecombe	2,750,909	57,749,697	Transylvania	1,822,202	38,189,691
Forsyth	23,900,102	500,226,864	Tyrrell	107,721	2,175,576
Franklin	1,878,114	39,321,254	Union	9,417,298	196,976,067
Gaston	11,036,575	230,883,572	Vance	1,940,218	41,247,934
Gates	161,009	3,354,328	Wake	84,451,630	1,772,230,516
Graham	389,208	8,168,019	Warren	405,756	8,587,857
Granville	1,736,017	36,226,823	Washington	383,427	8,024,230
Greene	349,468	7,257,561	Watauga	3,974,578	83,266,866

August 2021 Taxable Sales and Purchases as a % of 2021 Total Taxable Sales and Purchases by County

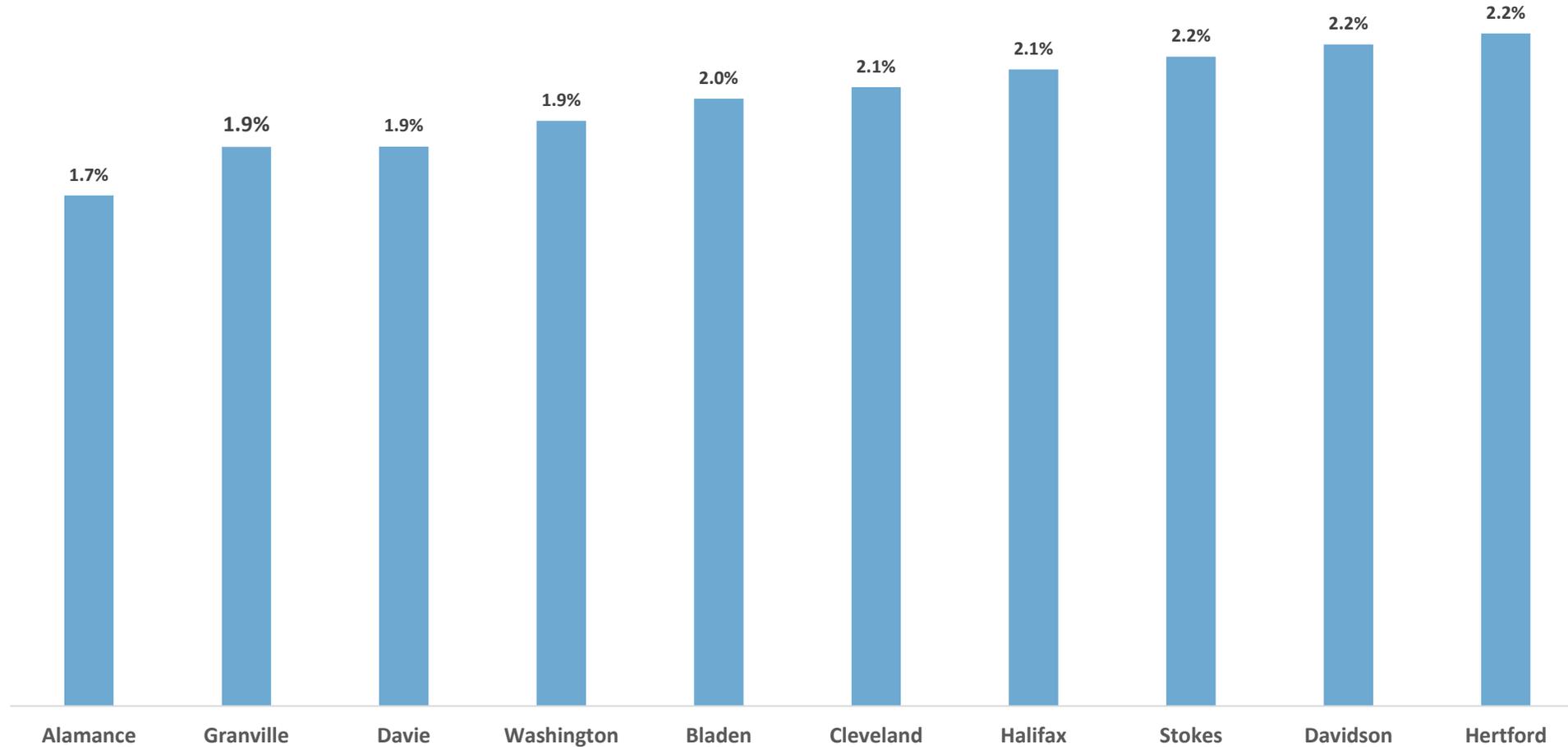


- 1. Currituck – 17.5%
- 2. Dare – 15.6%
- 3. Hyde – 14.9%
- 4. Brunswick – 11.4%
- 5. Carteret – 11.2%
- 6. Pender – 10.8%
- 7. Swain – 10.6%
- 8. Macon – 10.2%
- 9. Polk – 10.0%
- 10. Avery – 10.0%

Counties with the largest difference between High and Low Months, 2021



Counties with the smallest difference between High and Low Months, 2021



Questions?



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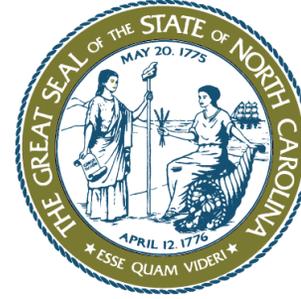


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LMI TUESDAYS!

Session 2022-14: Where will we be in 2030?: An Overview of North Carolina's Long Term Employment Projections!

July 19, 2022

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NC DEPARTMENT
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Thank You!

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