## NC Economy Watch

July 2023

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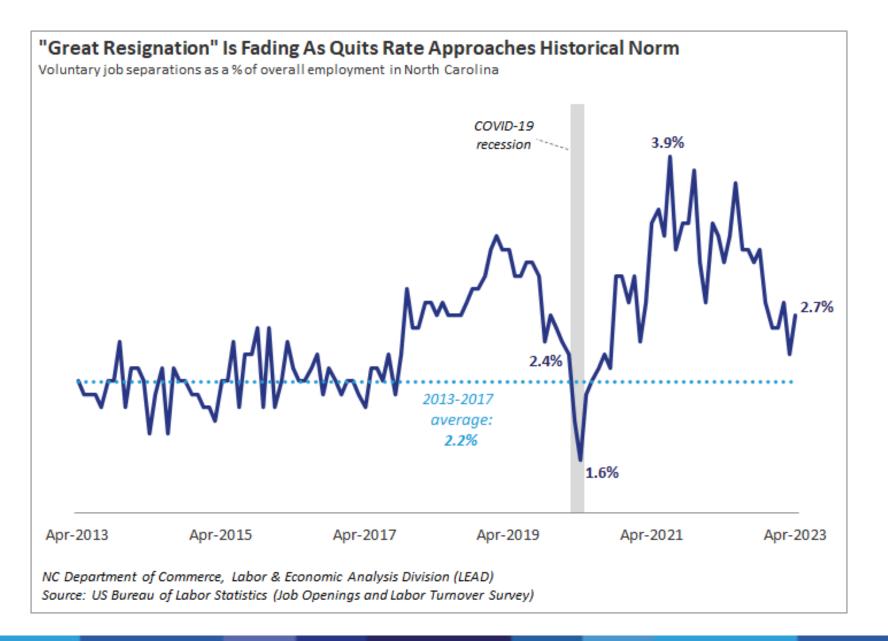
## The labor market is cooling off...

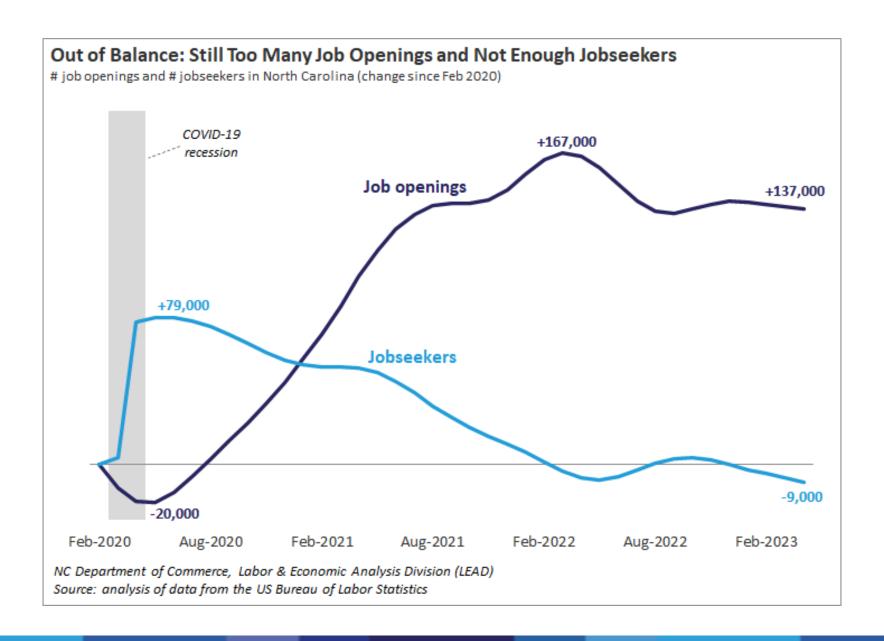
### ...but it's still hot, hot, hot

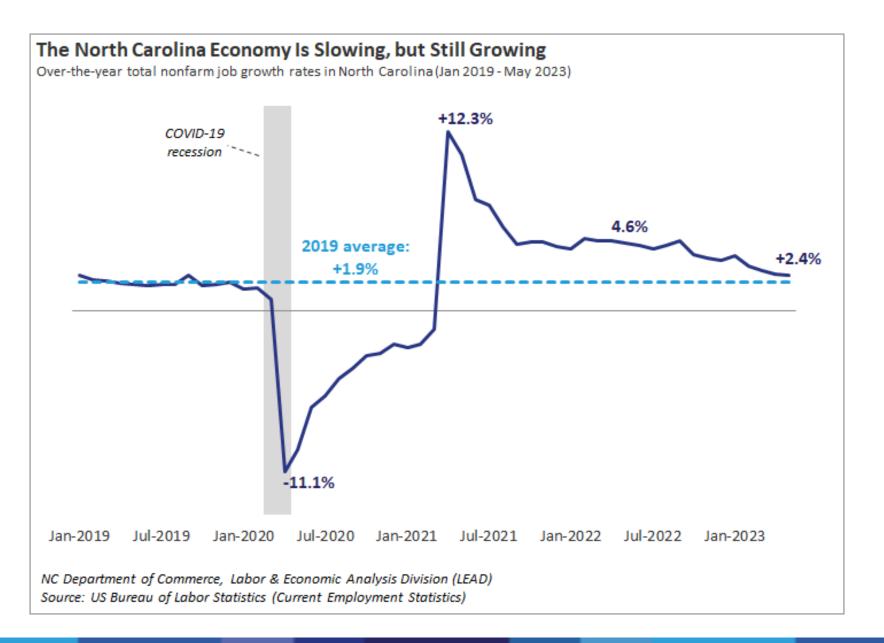
The forces that fueled the red-hot pandemic-era economy are running out of steam:

- Federal gov't payments fell from \$4 trillion in first year of pandemic to \$3 trillion this past year
  - Less money in consumers' pockets
- The Federal Reserve's benchmark **interest rate** rose from 0% in March 2020 to 5% in May 2023
  - More difficult to borrow money
- Price inflation rose from ~2%/year in 2019 to 9%/year in June 2022 (now: 3%/year)
  - More expensive to purchase goods and services

As a result, consumer demand has **softened**, and North Carolina's labor market has **cooled** somewhat—but it remains surprisingly **resilient**...







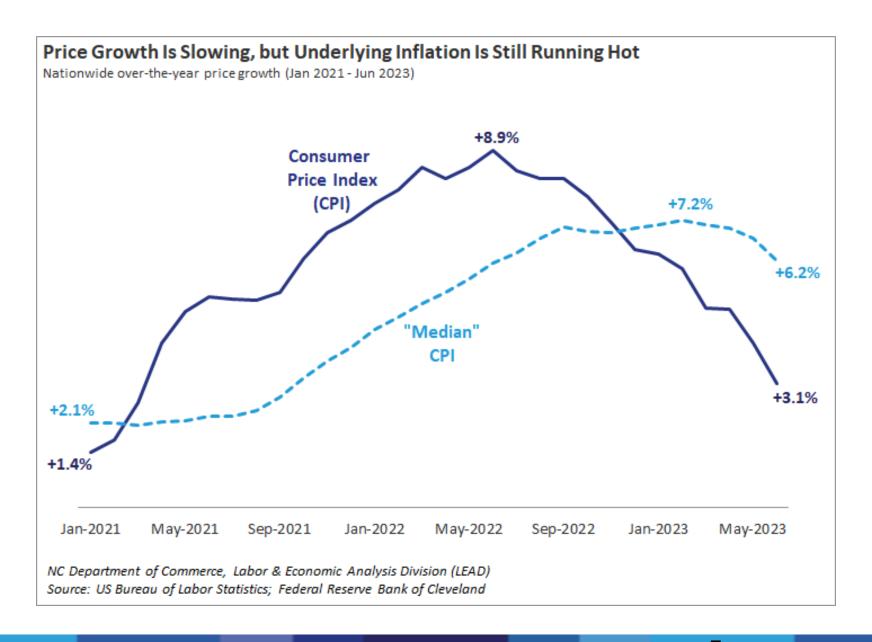
# Labor market is cooling, but what about prices?

We still have too much **demand** and too little **supply** in the economy

- Too many job openings, not enough workers
- Too much demand for goods and services, not enough productive capacity
- Too much demand + too little supply = **higher prices**

The **Federal Reserve** is raising interest rates to bring supply and demand into balance and get inflation under control

Economy has **slowed**, and so has price growth, but inflation is showing troubling signs of **persistence**...



## The outlook Are we heading for a "soft landing"?

History suggests it's difficult to stop inflation without hard crash into a recession

• E.g., early 1980s: double-digit inflation, double-digit interest rates, and deep recession

Is it possible to avoid a recession and, instead, coast into a "soft landing"?

• Soft landings are unusual, but given how weird the pandemic-era economy has been, it's possible we could stick the landing this time around

The 2022/2023 economic slowdown has been "soft", but has inflation "landed"?

- Overall, price growth is slowing—that's a good thing for consumers
- However, underlying measures suggest price growth might persist in the months to come

### Resources of interest

#### June 2023 NC Economy Watch

The Tight Labor Market and the Not-So-Great Resignation

https://www.commerce.nc.gov/news/the-lead-feed/june-2023-nc-economy-watch-tight-labor-market-and-not-so-great-resignation

#### July 2023 NC Economy Watch

Is Our Economy Heading for a Soft Landing?

https://www.commerce.nc.gov/news/the-lead-feed/july-2023-nc-economy-watch

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## "Thank you!"

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