

LMI TUESDAYS!!!!

Session 7: Introducing Regional Labor Market Dashboards!
August 3, 2021

Steven Pennington

NC Department of Commerce

Labor & Economic Analysis Division

Who is LEAD?

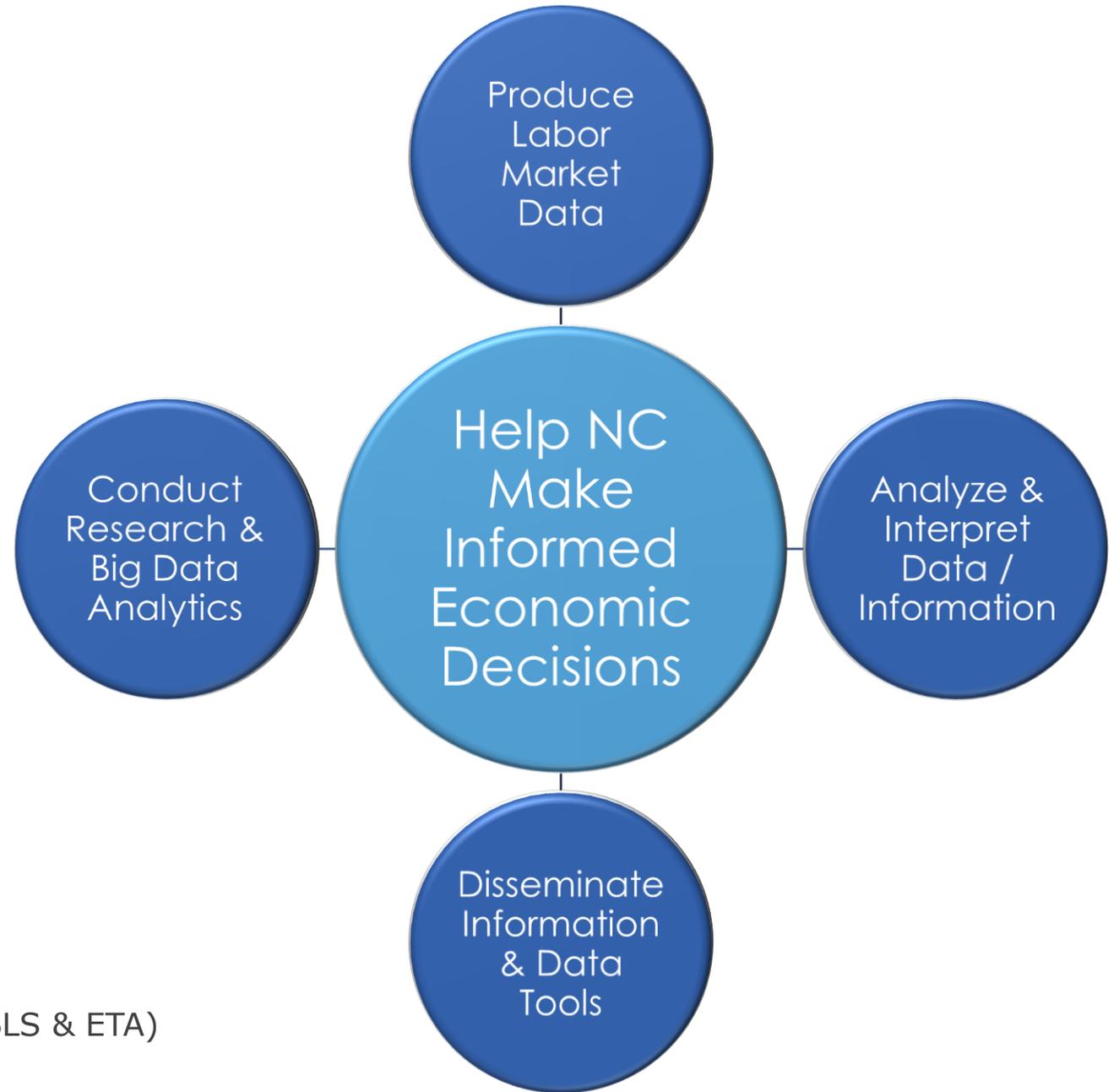
NC's primary source of economic & labor market data, information, & analysis



NC DEPARTMENT
of **COMMERCE**
LABOR & ECONOMIC
ANALYSIS

Funding

Multiple sources, including state \$
Most significantly by US Dept. of Labor (BLS & ETA)



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**NC Economic Trends
Blog:**

The LEAD FEED

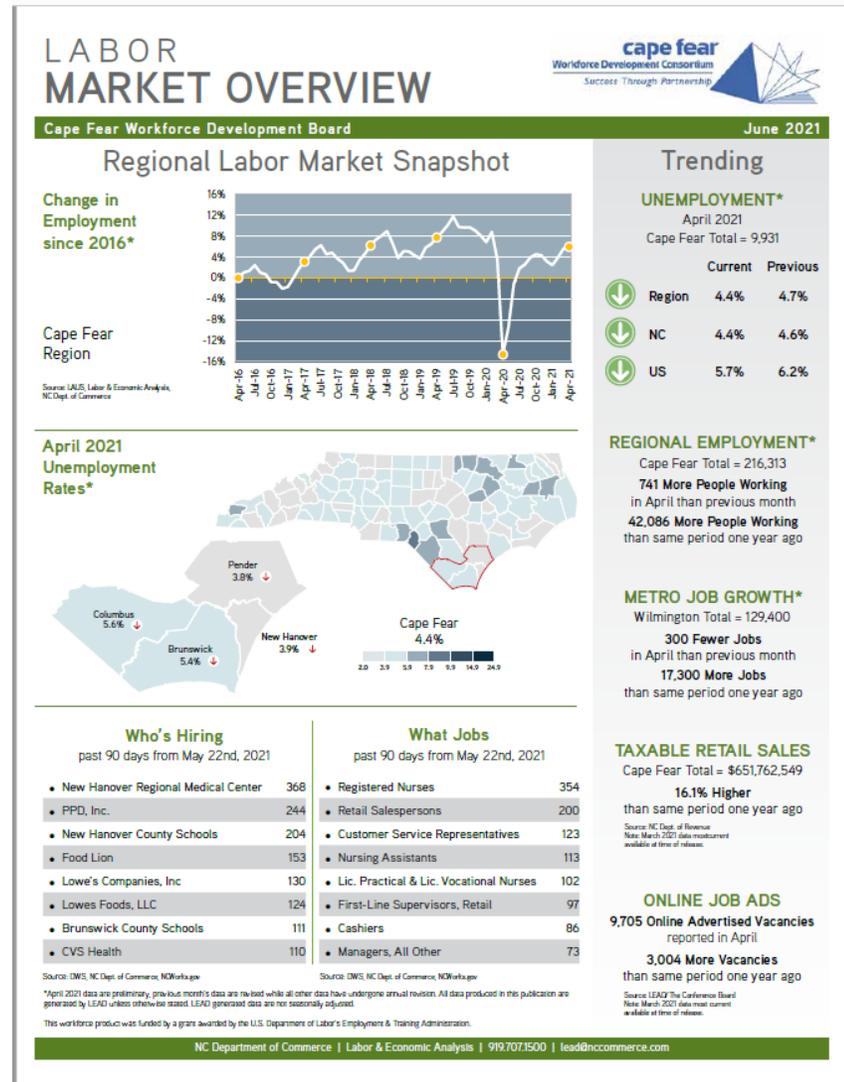
[https://www.nccommerce.com/
news/the-lead-feed](https://www.nccommerce.com/news/the-lead-feed)



On Twitter:

 @CareersInNC
@LeadNC

Regional Labor Market Overviews



Regional Labor Market Overviews

<https://analytics.nccommerce.com/>

REGIONAL LABOR MARKET OVERVIEW

» Cape Fear WDB | June 2021 Data*



MONTHLY TRENDS

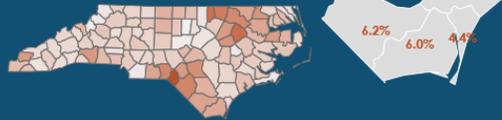
NC Department of Commerce | Labor & Economic Analysis | 919.707.1500 | lead@nccommerce.com

Unemployed Individuals **11,518**

5.0%

4.5% LAST MONTH

UNEMPLOYMENT RATES BY COUNTY



North Carolina 4.6%
United States 5.9%

Employed Individuals **220,680**

Labor Force **232,198**

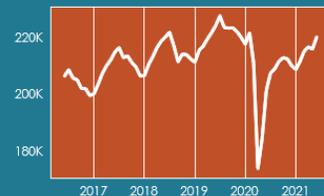
4,264

CHANGE IN EMPLOYED FROM PREVIOUS MONTH

18,902

CHANGE IN EMPLOYED FROM ONE YEAR AGO

NUMBER OF EMPLOYED OVER LAST 5 YEARS



WHO'S HIRING

- New Hanover Regional Medical Center 384
- PPD, Inc. 226
- New Hanover County Schools 156
- Food Lion 144
- ARAMARK Corporation 139
- AutoZone, Inc. 124
- Lowe's Companies, Inc. 123
- Pender County Schools 108

WHAT JOBS

- Registered Nurses 555
- Nursing Assistants 182
- Retail Salespersons 178
- Licensed Practical and Vocational Nurses 115
- Customer Service Representatives 112
- First-Line Supervisors of Food Prep and Servers 106
- Cashiers 100
- First-Line Supervisors of Retail Sales Workers 100

past 90 days from July 24, 2021

METRO JOBS

Wilmington MSA 130,800

900

CHANGE IN JOBS FROM PREVIOUS MONTH

Industry Detail

TAXABLE RETAIL SALES

\$903,149,598

65.0%

CHANGE FROM ONE YEAR AGO

JOB OPENINGS

6,512

104 CHANGE FROM PREVIOUS MONTH

*June 2021 data is preliminary. Taxable Retail Sales data reflect May 2021 and Job Opening data reflect May 2021.

REGIONAL LABOR MARKET OVERVIEW

» Cape Fear WDB | June 2021 Data*



	June 2021	May 2021	June 2020	June 2019	
Brunswick County	Labor Force	55,430	53,723	53,039	57,860
	Employed Individuals	52,090	50,755	47,935	54,880
	Unemployed Individuals	3,340	2,968	5,104	2,980
	Unemployment Rate	6.0%	5.5%	9.6%	5.2%
Columbus County	Labor Force	22,722	22,335	22,325	23,019
	Employed Individuals	21,311	21,074	20,275	21,862
	Unemployed Individuals	1,411	1,261	2,050	1,157
	Unemployment Rate	6.2%	5.6%	9.2%	5.0%
New Hanover County	Labor Force	124,846	122,072	118,605	124,814
	Employed Individuals	119,378	117,136	108,401	120,065
	Unemployed Individuals	5,468	4,936	10,204	4,749
	Unemployment Rate	4.4%	4.0%	8.6%	3.8%
Pender County	Labor Force	29,200	28,598	27,207	29,119
	Employed Individuals	27,901	27,451	25,167	27,919
	Unemployed Individuals	1,299	1,147	2,040	1,200
	Unemployment Rate	4.4%	4.0%	7.5%	4.1%

QUESTIONS?

Topic for Next Time

Session 8: Let's talk about Career Exploring from your computer

As kids get back to school, a lot of people start to think about careers. Join us for an overview of career exploration using NCcareers.org and how it can be used to help job seekers and career explorers identify occupations that match their needs, interests and skills. We will also share information about the new career exploration lesson plans and how they can be used by educators, career counselors and more to teach career exploration.

Thank You!

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