Looking for Local Business Listings?

August 15, 2023

Jamie Vaughn

Senior Analyst for Market Intelligence NC Department of Commerce Labor & Economic Analysis Division

NC DEPARTMENT OF COMMERCE



Maggie Smith

Research Analyst NC Department of Commerce Labor & Economic Analysis Division

LEAD is Hiring!

- Social Research Assistant
- Responsibilities include:

Collection of Occupational Employment and Wage (OEWS) data from employers.
 Reviewing and analyzing data for accuracy and completeness and resolving data quality Issues.

• Job closes 8/23

https://www.governmentjobs.com/careers/northcarolina/jobs/newprint/4 154428

How can I find a business list?

Two potential sources

 QCEW Largest Employers List
 Data Axle





QCEW Largest Employers

- Shows the 25 largest employers by county
- Updated quarterly • Annual also available
- Can fluctuate
 - Layoffs or hiringsSeasonality
- Taken from NCUI 101 Quarterly Filings • Employment across counties could be included!

	Largest Employers
Largest Employ	vers (QCEW)

ANALYSIS DIVISION





Demand Driven Data Delivery

North Carolina's Official Labor Market Data Source

The most current and historical labor market information available.

View, share, and download statewide, local, and regional data.



DEMAND DRIVEN DATA DELIVERY

Select Geography: Reset All Geographies Select All Geographies ∃..__State ∃- County Alamance County ---- Ashe County ---- Avery County "Beaufort County ...Bertie CountyBladen County -----Brunswick County ...Buncombe County Burke County "Caldwell CountyCamden County -----Carteret County "Catawba County Chowan County "UClay CountyColumbus County Craven County "Dare County Davidson County Davie County Duplin County

Quarterly Census of Employment and Wages (QCEW) Largest Employers $oldsymbol{O}$



https://d4.nccommerce.com/QCEWLargestEmployers.aspx

Area Name	Year	period	Company Name	Industry	Class	Employment Range	Rank
Buncombe County	2022	00	Mh Hospital Manager Llc	Health Care and Social Assistance	Private Sector	1000+	1
Buncombe County	2022	00	Ingles Markets, Inc	Retail Trade	Private Sector	1000+	2
Buncombe County	2022	00	Buncombe County Board Of Education	Educational Services	Public Sect	1000+	3
Buncombe County	2022	00	Veterans Administration Va Ro318	Health Care and Social Assistance	Public Sect	1000+	4
Buncombe County	2022	00	Biltmore Workforce Management Inc	Arts, Entertainment, and Recreation	Private Sector	1000+	5
Buncombe County	2022	00	County Of Buncombe	Public Administration	Public Sect	1000+	6
Buncombe County	2022	00	Wal-Mart Associates Inc.	Retail Trade	Private Sector	1000+	7
Buncombe County	2022	00	City Of Asheville	Public Administration	Public Sect	1000+	8
Buncombe County	2022	00	Eaton Corporation	Manufacturing	Private Sector	1000+	9
Buncombe County	2022	00	Mountain Area Health Education Cent	Health Care and Social Assistance	Private Sector	500-999	10
Buncombe County	2022	00	Kendro Laboratory Products Lp	Manufacturing	Private Sector	500-999	11
Buncombe County	2022	00	Parallon Enterprises Llc	Health Care and Social Assistance	Private Sector	500-999	12
Buncombe County	2022	00	A-B Tech	Educational Services	Public Sect	500-999	13
Buncombe County	2022	00	Unc Asheville 18173	Educational Services	Public Sect	500-999	14
Buncombe County	2022	00	Mission Health Community Multispeci	Health Care and Social Assistance	Private Sector	500-999	15
Buncombe County	2022	00	Asheville City Schools	Educational Services	Public Sect	500-999	16
Buncombe County	2022	00	Omni Hotels Management Corp	Accommodation and Food Services	Private Sector	500-999	17
Buncombe County	2022	00	Teletech Services Corporation	Other Services (except Public Administration)	Private Sector	500-999	18
Buncombe County	2022	00	Lowes Home Centers Inc	Retail Trade	Private Sector	500-999	19
Buncombe County	2022	00	Borgwarner Turbo Systems Inc	Manufacturing	Private Sector	500-999	20
Buncombe County	2022	00	State Of Nc Dept Of Health & Human	Public Administration	Public Sect	500-999	21
Buncombe County	2022	00	M B Haynes Corp	Construction	Private Sector	500-999	22
Buncombe County	2022	00	Ymca Of Western North Carolina	Other Services (except Public Administration)	Private Sector	500-999	23
Buncombe County	2022	00	Linamar North Carolina Inc	Manufacturing	Private Sector	250-499	24
Buncombe County	2022	00	Unison Engine Components	Manufacturing	Private Sector	250-499	25

Data Axle through D4

- Not official LEAD data! • Data Axle is a private data provider
- Provides complete business lists
 With their latest data
- Can pull data by:
 - Geography
 Industry
 Occupations
- Limited to downloading/viewing 50 records at a time









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LABOR & ECONOMIC ANALYSIS DIVISION

Business Search

NC Quick Search Advanced Search	
Please select by industry, company name, or keyword below:	
Select one industry by 4 digit NAICS: (NAICS code description)	
Please select one industry group	•
Company Name or Keyword:	
	(• contains) begins with)
Submit	

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https://accessnc.nccommerce.com/business/

NC Quick Search Ad	anced Search		
Select a Geographic Area			
Area Type:	State	~	
Area Name:	North Carolina Statewide	~	
(Notes: Business locations i	n counties up to 30 miles outside of NC are included when the Region ex	tends past the NC border.)	
Select Industry Group			
By Industry group (N	AICS 4-digits) By Standard Occupational Classification (SOC)		
Select multiple industrie	by 4 digit NAICS:		
Reference: NAICS Code	Description Occupational Descriptions (MS Excel) Occupation	Quick Search by O*NET OnLine	
Select Company Specific	ess Description Keyword:		
			(• contains) begins with)
Employee Size Class:	Any number of employees]	
Private/Public:	Any Type 🗸]	
Submit			

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Business Search Results

Business Search Results 31 matched records for NAICS '4411'

	Company	Street	City	County	Business Description	Company Size	Annual Sales	
•	Arnold Automotive Inc	Neuse Blvd	New Bern	Craven	Automobile/Trucks Dealers-Used	5-9 emp	\$1 Million-\$2.5 Million	Detail
	Auto Outlet	M L King Jr Blvd	New Bern	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$500,000-\$1 Million	Detail
	Boones Truck Ctr	US Highway 70 W	Havelock	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$1 Million-\$2.5 Million	Detail
	Bridgeton Auto Sales	N D St	Bridgeton	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$500,000-\$1 Million	Detail
	Brock Motor Co Inc	N Carolina Highway 58	Trenton	Jones	Automobile Dealers-New Cars	5-9 emp	\$1 Million-\$2.5 Million	Detail
	Cella Ford Inc	M L King Jr Blvd	New Bern	Craven	Automobile Dealers-New Cars	20-49 emp	\$20 Million-\$50 Million	Detail
	Chevrolet of New Bern	Doctor M.I.k Jr Blvd	New Bern	Craven	Automobile Dealers-New Cars	20-49 emp	\$10 Million-\$20 Million	Detail
Search for Auto	Clvnb Inc	M L King Jr Blvd	New Bern	Craven	Automobile Dealers-New Cars	1-4 emp		Detail
Dealers (NAICS	Eastern Carolina Nissan	US Highway 70 E	New Bern	Craven	Automobile Dealers-New Cars	20-49 emp	\$20 Million-\$50 Million	Detail
· ·	Ford of Jones County	Nc Highway 58 N	Trenton	Jones	Automobile Dealers-New Cars	5-9 emp		Detail
4411) in New	Harris Bud Auto Sales & Parts	US Highway 70 E	New Bern	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$1 Million-\$2.5 Million	Detail
Bern MSA	Holland Li Inc	E Main St	Havelock	Craven	Automobile/Trucks Dealers-Used	5-9 emp	\$2.5 Million-\$5 Million	Detail
	Hugo Auto Sales	Colony Dr	New Bern	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$500,000-\$1 Million	Detail
	Hyundai of New Bern	US Highway 70 E	New Bern	Craven	Automobile Dealers-New Cars	20-49 emp	\$5 Million-\$10 Million	Detail
	Kia of New Bern	US Highway 70 E	New Bern	Craven	Automobile Dealers-New Cars	20-49 emp	\$10 Million-\$20 Million	Detail
	Kirkman's Auto Sales	Bay Bush Rd	Vanceboro	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$500,000-\$1 Million	Detail
	New Bern Auto Group	Dr Mlk Jr Blvd	New Bern	Craven	Automobile Dealers-New Cars	20-49 emp		Detail
	Pecheles Honda	Dr Mlk Jr Blvd	New Bern	Craven	Automobile Dealers-New Cars	20-49 emp	\$10 Million-\$20 Million	Detail
	Performance Autoworks LLC	US Highway 70 W	Havelock	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$500,000-\$1 Million	Detail
	Pure 1 Auto LLC	US Highway 70 E	New Bern	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$500,000-\$1 Million	Detail
	RHM Quality Auto Sales	S Glenburnie Rd	New Bern	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$1 Million-\$2.5 Million	Detail
	Richard Automotive & Glass	US Highway 17 N	Vanceboro	Craven	Automobile/Trucks Dealers-Used	1-4 emp	\$1 Million-\$2.5 Million	Detail

Access NC Company Detail Report

Company Name:	Chevrolet of New Bern
Physical Address:	3405 Doctor M.I.k Jr Blvd New Bern, NC 28562 -
Phone:	2526722214
FAX:	2526389381
Web:	CHEVROLETOFNEWBERN.COM
Business Description:	Automobile Dealers-New Cars
NAICS:	441110
Employee(s):	28
Annual Sales:	\$13,641,000
Contact Person:	
Industry Description:	New Car Dealers
Stock Exchange:	

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The information or data obtained from the employer database shall not be used in any manner as a factor in establishing an employer's eligibility for credit. Data represents employer database as of October 2022

Business Search

NC Quick Search Advar	ced Search		
- Select a Geographic Area -			
Area Type:	Region - Metropolitan Statistical Area (MSA)	~	
Area Name:	New Bern, NC	~	
(Notes: Business locations in c	ounties up to 30 miles outside of NC are included wher	the Region extends past the N	IC border.)

By Industry group (NAIC	S 4-digits) By Standard Occupational Classification (SOC)	
OC Detailed Occupation:	Select an Occupation	*
rosswalk Industry Groups (Hold ctrl or shift key for multiple selection)	List of Industry Groups Corresponding to the Selected Occupation above	
eference: NAICS Code De	scription Occupational Descriptions (MS Excel) Occupation Quick Search by O*NET OnLine	
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Employee Size Class:

Private/Public:

Any number of employees

Any Type

Business Search Results

Business Search Results 11512 matched records for NAICS '2382'

Company	Street	City	County	Business Description	Company Size	Annual Sales	
1 Plumber 4U Inc	Halwell Dr	Virginia Beach	Virginia Beach	Plumbing Contractors	5-9 emp	\$500,000-\$1 Million	Detail
1-800-CALLPLUMBING Svc- Repair	Grant Ave	Fayetteville	Cumberland	Plumbing Contractors	1-4 emp	<\$500,000	Detail
1-800-PLUMBER +air of Raleigh	Uwharrie Ct # D	Raleigh	Wake	Air Conditioning Contractors & Systems	1-4 emp		Detail
1800 Plumber	Lenore Ave	Greenville	Greenville	Plumbing Contractors	5-9 emp	<\$500,000	Detail
1983 Group	Weddington Rd NW	Concord	Cabarrus	Refrigeration Contractors	10-19 emp		Detail
1st Choice Heating & Air		Knoxville	Knox	Heating Contractors	1-4 emp	<\$500,000	Detail
1st Choice Heating & Air LLC	Mckamey Rd	Knoxville	Knox	Mechanical Contractors	20-49 emp	\$2.5 Million-\$5 Million	Detail
1st Choice Plbg & Drain Svc	Nevada Ave	Virginia Beach	Virginia Beach	Plumbing Contractors	5-9 emp	\$500,000-\$1 Million	Detail
1st Choice Plumbing & Drain	Snelson Rd	Alexander	Buncombe	Plumbing Contractors	1-4 emp	<\$500,000	Detail
1st Choice Plumbing LLC		Rock Hill	York	Plumbing Contractors	1-4 emp	<\$500,000	Detail
1st Choice Plumbing LLC	E Main St	Rock Hill	York	Plumbing Contractors	5-9 emp	\$500,000-\$1 Million	Detail
1st Choice Svc Group Htg & Air	Stone Ridge Blvd	Asheville	Buncombe	Heating Contractors	5-9 emp	\$1 Million-\$2.5 Million	Detail
1st Ocean Breeze LLC	Pireway Rd	Longwood	Brunswick	Air Conditioning Contractors & Systems	1-4 emp	<\$500,000	Detail
1st Plumber		Jasper	Pickens	Plumbing Contractors	1-4 emp	<\$500,000	Detail
1st Quality Heating & Air Inc	Grigg Ln	Marvin	Union	Heating Contractors	1-4 emp	<\$500,000	Detail
1st Triad Plumbing Inc	Friendway Rd	Greensboro	Guilford	Plumbing Contractors	1-4 emp	<\$500,000	Detail
2 AM Plumbing Co	Genoa Ln	Clayton	Johnston	Plumbing Contractors	1-4 emp	<\$500,000	Detail
212 Metrology LLC	Lockeland Park Dr	Simpsonville	Greenville	Instruments-Industrial-Repairing	1-4 emp	<\$500,000	Detail
24 Hour Air	Wilgrove Mint Hill Rd # 1	Mint Hill	Mecklenburg	Mechanical Contractors	10-19 emp	\$1 Million-\$2.5 Million	Detail
24/7 Electric Inc	Cedar Point Blvd	Cedar Point	Carteret	Electric Contractors	1-4 emp	<\$500,000	Detail
24/7 Plumbing & Repair	Massey Rd	Zebulon	Nash	Plumbing Contractors	1-4 emp	<\$500,000	Detail

NCLive.com

- Statewide Library Cooperative
- Free access through your local library
- Provides access to lots of online resources
- Interface is not as user friendly

More options
Access/download 250 records at a time!





Quick Search	Advanced Search		
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Executives		hone verified and quality checked)	
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ZIP Codes	ex Restaurants	- SEARO	
Radius			
County	Results:		
Street Address			
Neighborhood Mailing Address			
Mailing Address			
Phone			
Business Size			
Ownership			
Financial Data	Selected:		
Special Selects			
Exclusions			
		des in the boxes below	

How this data can be used



• Criteria for inclusion:

Businesses with 50+ Employees
 Manufacturing Businesses with 5+ Employees

Used Data Axle to update for 2023-2024

 Increased the number of listings by ~50%!
 But, had to do due-diligence to clean and verify the data

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Maggie Smith

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