

LMI TUESDAYS!!!!!!

Session 2023-8: Presenting tourism employment trends using CES data

April 18, 2023

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Manager, Occupational Analysis Team

NC Department of Commerce

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Senior Analyst for Market Intelligence

NC Department of Commerce

Job Ad

- **Economic Analyst**
 - Occupational Analysis Team, Employment Statistics and Analysis
 - Leading projections team

<https://www.governmentjobs.com/careers/northcarolina/jobs/3706522/economic-analyst>

Governor's NCWorks Awards of Distinction

- Nominations now open!
- Eight Categories:
 - Outstanding Family-Friendly Employer
 - Outstanding Adult
 - Outstanding Young Adult
 - Outstanding Teen
 - Outstanding Employer
 - Innovative Partnership
 - Bill Ragland - Private Sector
 - Wayne Daves - Customer Service



**Nominations
close April 26
at 5 pm!**

<https://www.commerce.nc.gov/jobs-training/workforce-professionals-tools-resources/ncworks-training-center/ncworks-partnership-conference>

Agenda

- **What is the Current Employment Statistics program?**
- **How can we use the data to explore the substantive topic?**
- **Conclusion**

Current Employment Statistics (CES)- General Description

- Produces detailed industry estimates of nonfarm employment, hours, and earnings
- Based on survey of **establishments**

Current Employment Statistics (CES)- vis QCEW

- Uses UI tax accounts as sampling frame
- Comes out more frequently
 - CES: National March 2023 State and Local February 2023
 - QCEW 2022 Q3 (July-September)
- Revised annually in March

Current Employment Statistics (CES)- Uses

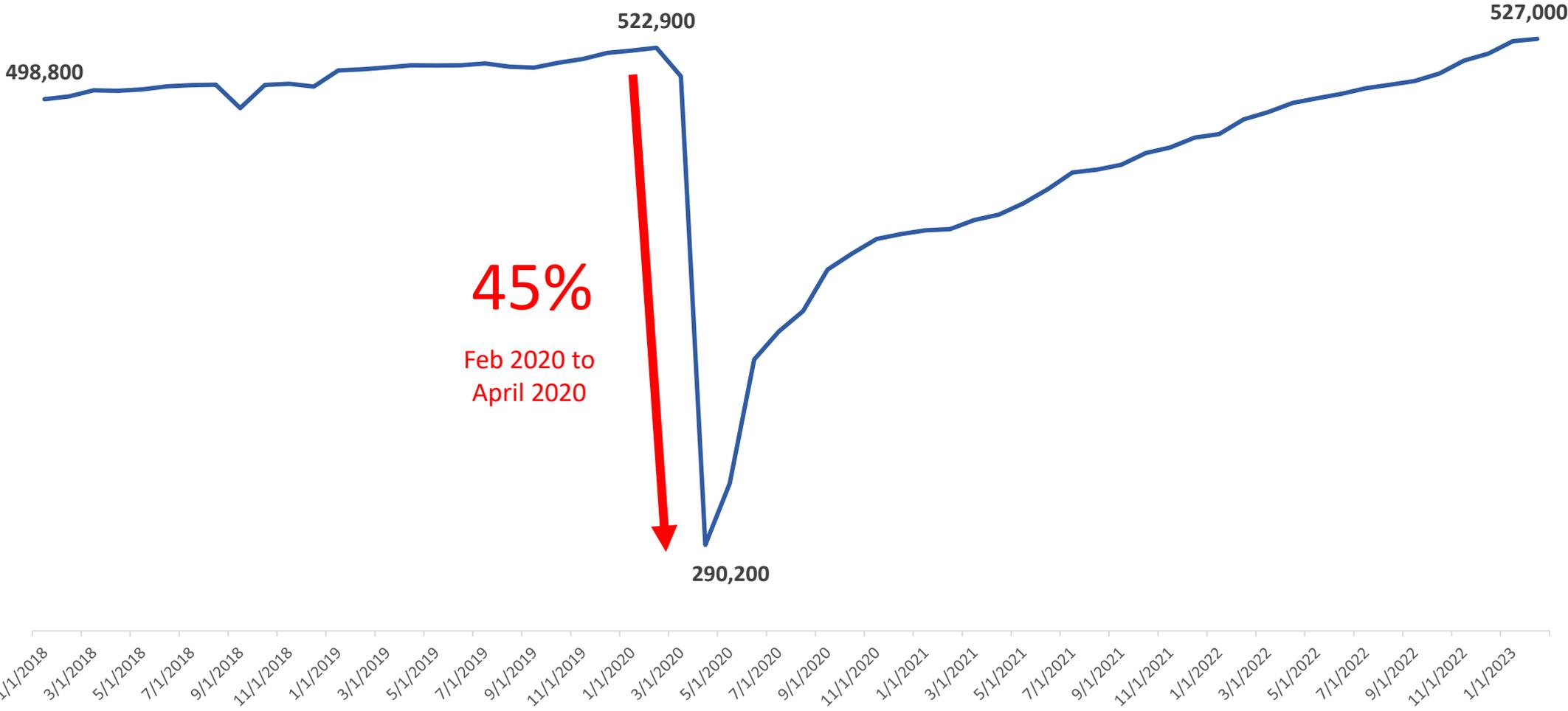
- As early major economic indicator released each month, can be used in forming policy.
- Input for some data series and employment projections
- Can use for current levels of employment and hours

Current Employment Statistics (CES)- Features

- Monthly
- Doesn't quite use NAICS, but can use equivalents to supersectors and sectors
- State, MSA geographies

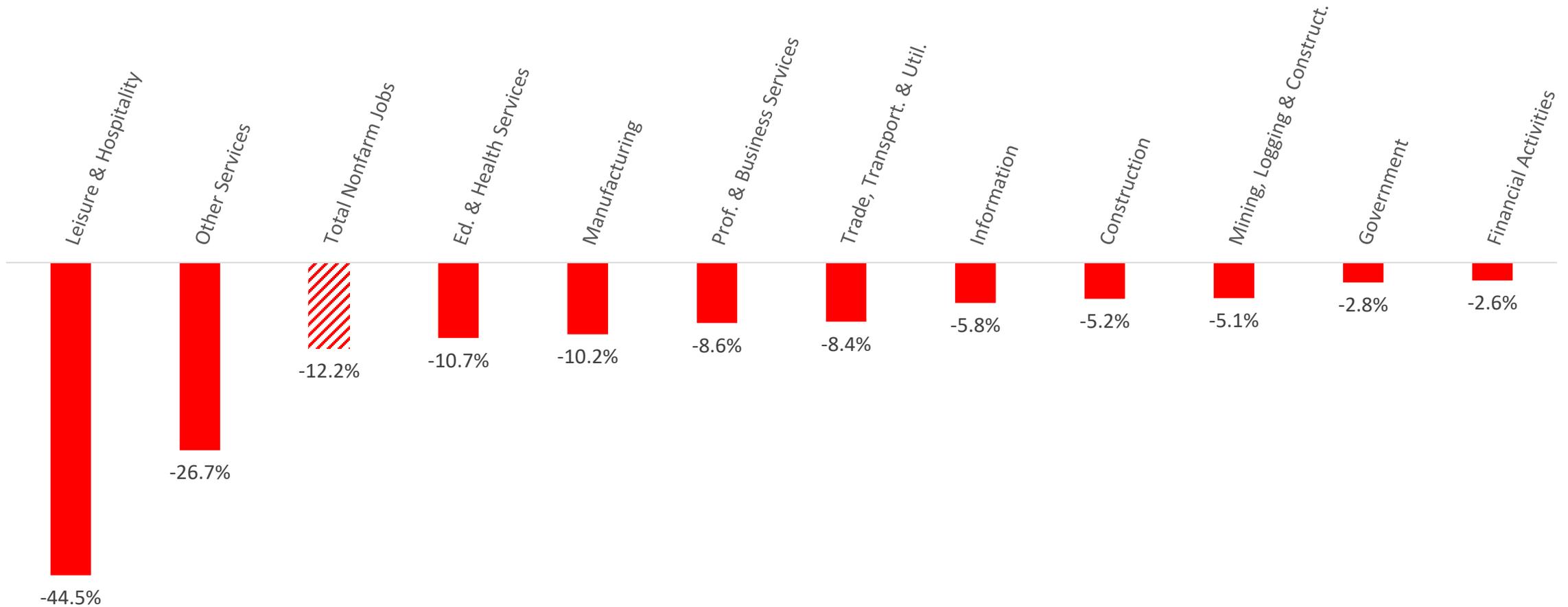
NC Leisure & Hospitality Employment

Jan 2018 – Feb 2023, Seasonally Adjusted



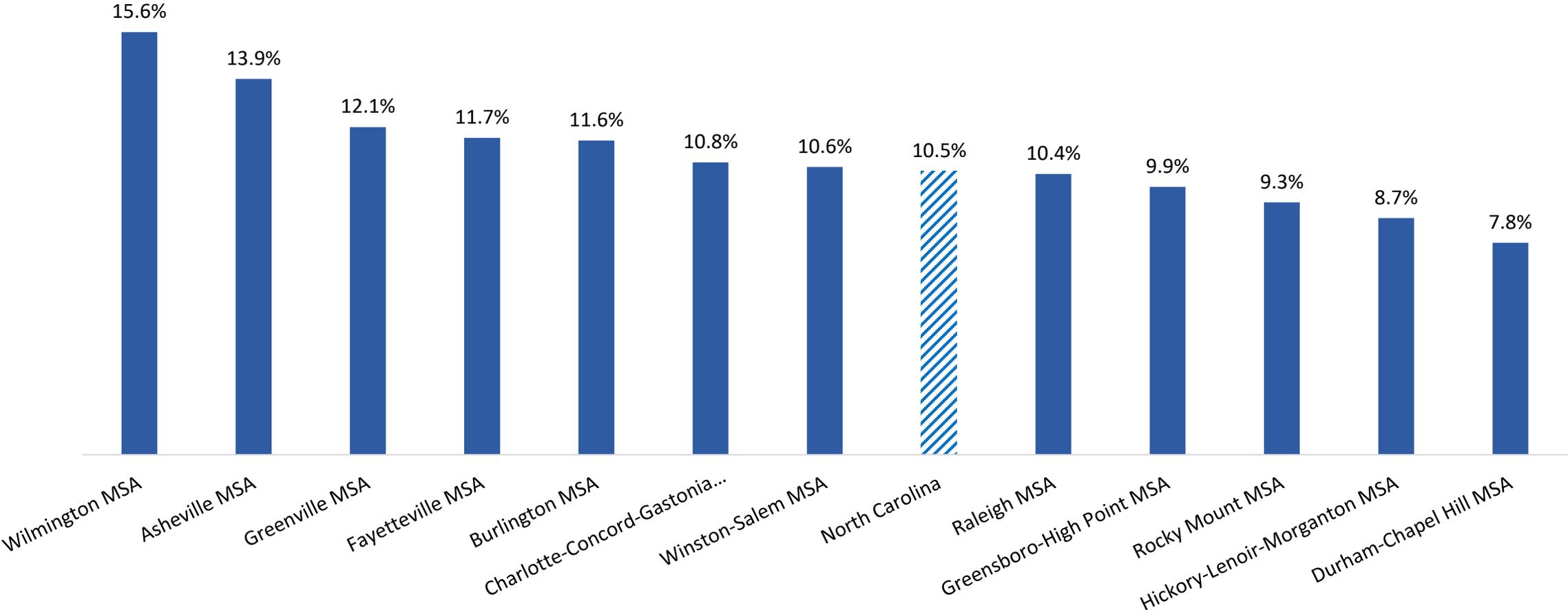
COVID Hit Tourism Employment Hard

Feb 2020 to April 2020



Leisure & Hospitality % of employment

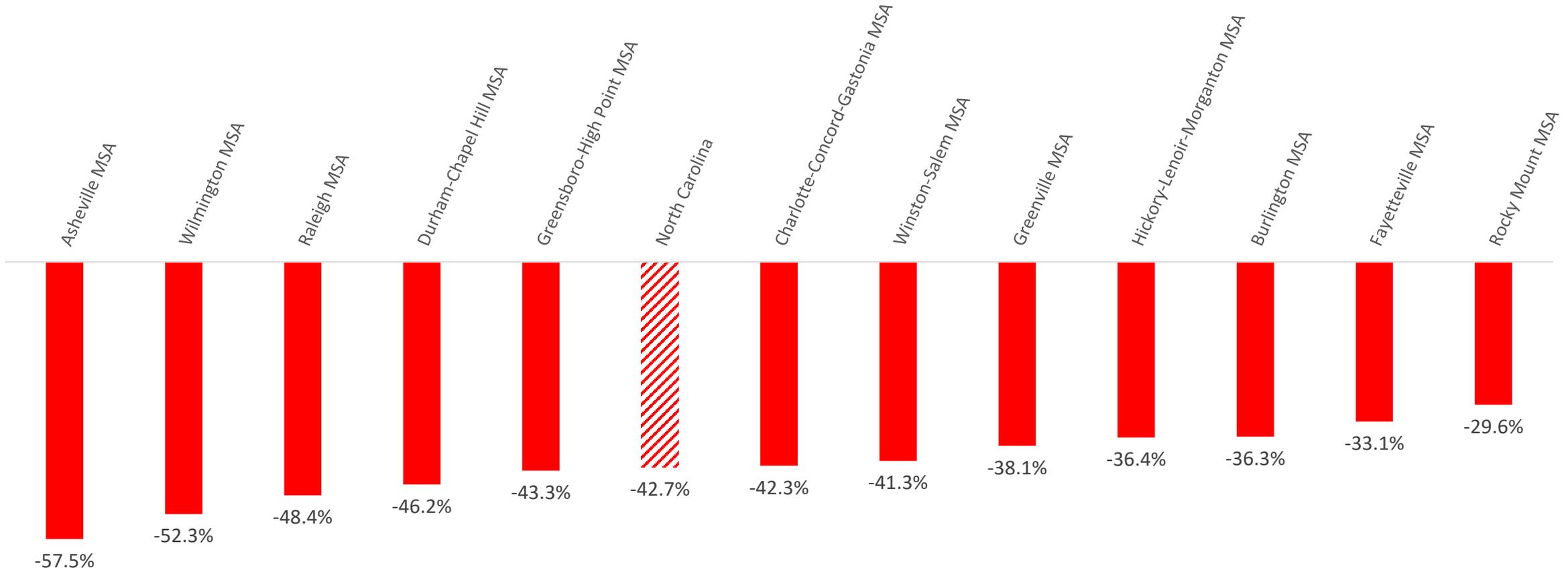
Feb 2023, Not seasonally adjusted



*Data unavailable for Goldsboro, Jacksonville and New Bern MSAs

COVID Hit Tourism Employment Hard

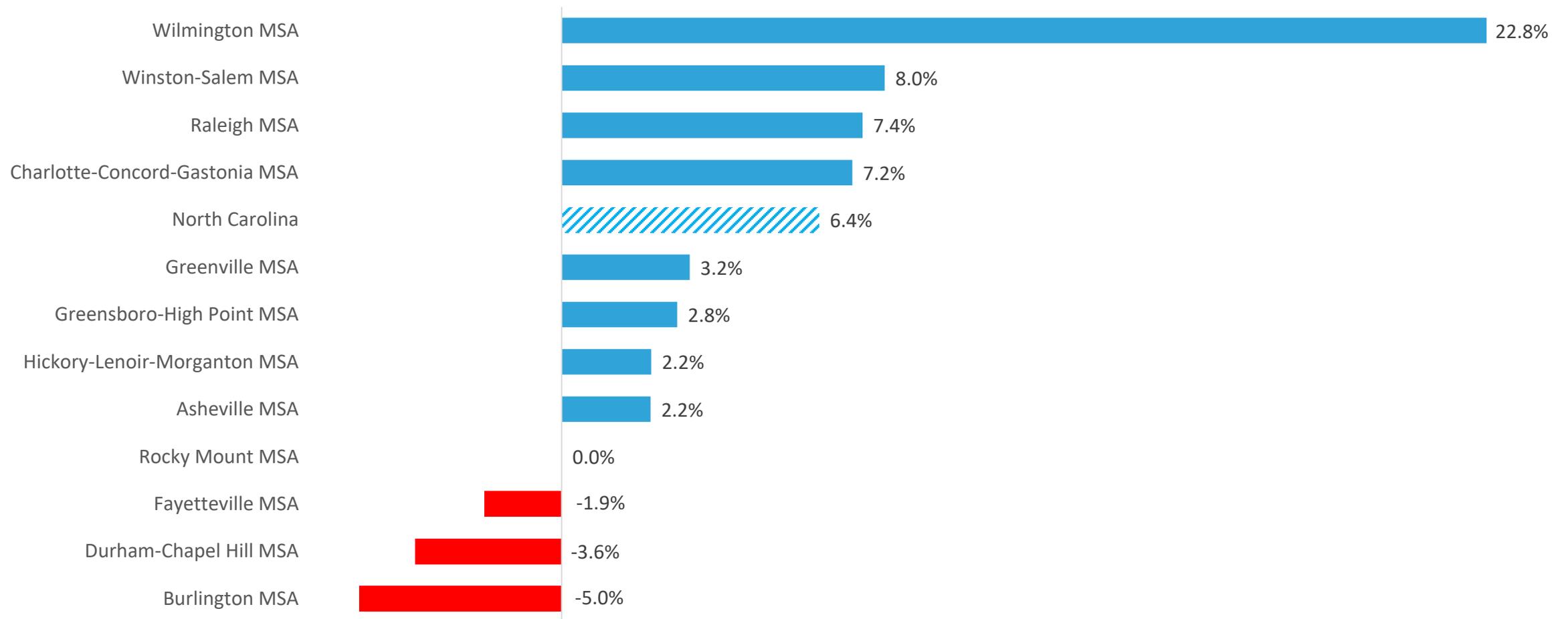
MSA and NC Leisure & Hospitality Employment Growth, Feb 2020 to April 2020



*Data unavailable for Goldsboro, Jacksonville and New Bern MSAs

Where has the industry recovered?

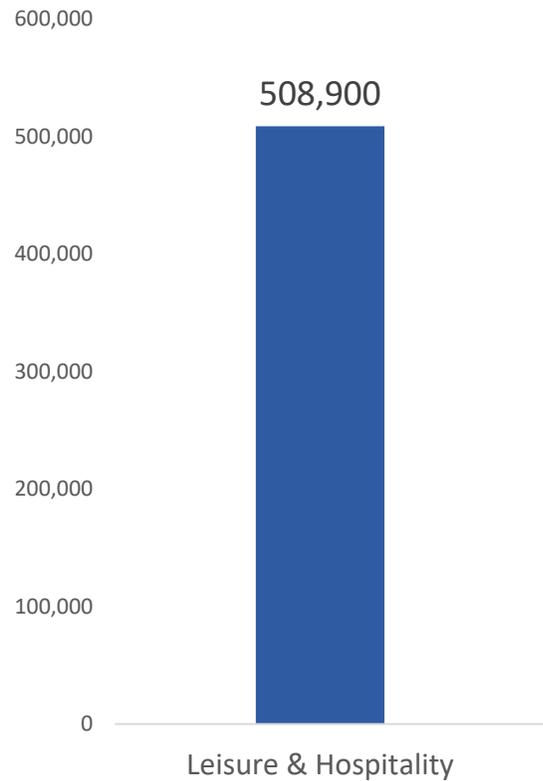
Leisure & Hospitality Employment, Feb 2018 & Feb 2023, Not seasonally adjusted



*Data unavailable for Goldsboro, Jacksonville and New Bern MSAs

Can I find more detailed data?

Feb 2023, Statewide Data



Can I find more detailed data?

Feb 2023, Statewide Data



Only available for:

- Charlotte-Concord-Gastonia MSA
- Raleigh MSA

Can I find more detailed data?

Feb 2023, Statewide Data

441,800



Accommodation & Food Services

Can I find more detailed data?

Feb 2023, Statewide Data

Food Services & Drinking Places data available for:

- Charlotte-Concord-Gastonia MSA
- Durham-Chapel Hill MSA
- Greensboro-High Point MSA
- Raleigh MSA
- Wilmington MSA
- Winston-Salem MSA



How else can I look at the tourism industry?

- Quarterly Census of Employment and Wages (QCEW)
- Different geographies
 - County
 - WDB
 - Prosperity Zone
- Employment
- Establishments
- Industry Wages
- Latest data is Q3 2022

What's on tap for next session?

- Session 2023-9 on May 2, 2023
- Subject: Automation
- Subject Matter Expert: Neil Harrington



Thank You!



NC DEPARTMENT
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