



Serving Our Community In  
*“Virtually”*  
Every Way

**Chris Rivera**

Executive Director

Guilford County Workforce

Development Board



# UNEMPLOYED? FURLOUGHED? REDUCED HOURS?

The COVID-19 crisis has impacted everyone, from every walk of life. What does it mean for you, your lifestyle, your family? Where do you go from here?

**START  
HERE!**

guilford  
WORKS

[guilfordworks.org](http://guilfordworks.org)

Things may seem confusing right now. It may feel as if your life is being torn apart. You may find yourself out of work, not because of anything you did, but because of circumstances beyond your control.

GuilfordWorks has been hard at work, helping members of our community find work and thrive in their careers.

Now, during one of the toughest economic situations we've ever faced, we are right here, helping you put back the pieces by finding gainful employment and building a lasting career.

So, rather than adding to your stress and searching elsewhere for answers, just...



### LOCAL CAREER CONNECTIONS

We have a large network of local employers who come to us for their hiring needs.



Employers also post jobs directly through **NCWorks Online**, and **GuilfordWorks.org/jobs**. Contact us today to get connected to these employment opportunities.

### CAREER COUNSELING



NCWorks Career Centers provide career counseling to meet your immediate employment needs.

Our staff is also available to assist you virtually in preparing a professional resume so that you can quickly step into employment.

### CONNECTION TO COMMUNITY RESOURCES

Our staff can quickly connect you to essential resources such as rental and utility assistance, food banks, healthcare services, childcare assistance and more.



### ONLINE JOB MARKET AND LIFE-SKILLS CLASSES

Learn how to find the career you want and maintain the lifestyle you desire through our workshops. Our job search, soft skills, and financial management classes — *offered online* — help you manage and succeed at work and in life.



### WORK-BASED LEARNING OPPORTUNITIES

We help job seekers gain valuable career experience with employers through **paid internships** and **paid on-the-job training** to prepare them for future opportunities.



A proud partner of the  
**American Job Center**  
network

If you are currently unemployed or not earning enough income, and are seeking employment opportunities, Text:

**“JOBS” to 336.882.4141**

If you need further assistance,

Call: **336.297.9444**



guilfordworks.org  
FOLLOW US





Zipwhip is a cloud messaging company that uses software linking landline phone numbers to the SMS.

This supplementary service is made available to quickly answer general and instructional questions regarding Unemployment Insurance Benefits, Job Search, and Job Postings.

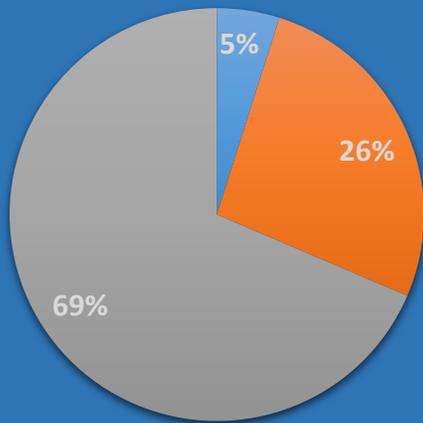
- Job Seekers seeking employment opportunities, text **"JOBS"** to **336.882.4141**
- For information regarding unemployment insurance benefits, text **"UI"** to **336.882.4141**
- Businesses with immediate hiring needs, text **"HIRE"** to **336.297.9444**



**27,186** messages exchanged

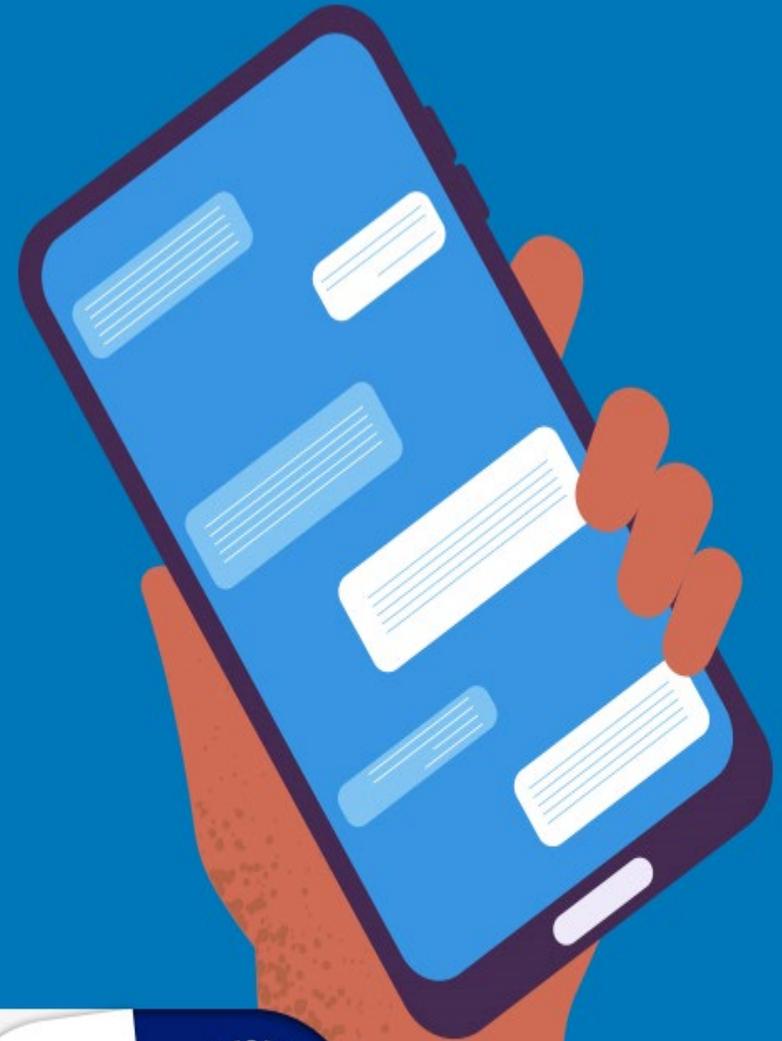
- **5,465** Individuals connected to Unemployment Insurance info
- **2,059** individuals provided employment connections
- **1,760** provided virtual appointments

### INBOUND MESSAGES

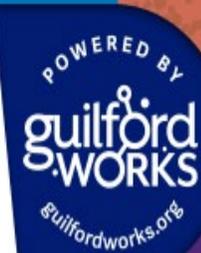


■ HIRE ■ JOBS ■ UI

# NCWORKS NOW PROVIDING SMS TEXT SUPPORT



A proud partner of the  
American Job Center<sup>®</sup>  
network



\*MESSAGE & DATA RATES MAY APPLY



## Business V-Series Webinars

- **Seven Series To Date:**

- Safe Reopening Strategies*

- Remote Working - Cybersecurity*

- Funding for Small Businesses*

- COVID Hiring Resources*

- ....and more*

- **Average webinar attendance is 25.**

- **Overwhelmingly positive community response!**

**gulfordWORKS**

**GUILFORDWORKS BUSINESS V-SERIES WEBINAR**

**TOPIC:**  
\* Reopening and Safety Precautions for Employers: A Chat with Matt Schweitzer\*

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0:00 / 14:51

**Guilford County Dislocation Services**

MARCH 2020

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**GuilfordWorks Business V Series:**

**Cybersecurity While Working From Home**

**GuilfordWorks Employer Resources COVID-19**

MARCH 2020

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0:00 / 13:52

*Guilfordworks Business V Series*

“Funding Opportunities for Small Businesses; A Chat with Wilson Lester, Executive Director of Piedmont Business Capital”

May 22, 2020 10:00am



*Melissa Smith,*  
Business Services Consultant (Moderator)  
Guilfordworks



*Wilson Lester,*  
Executive Director  
Piedmont Business Capital

gulfordWORKS PIEDMONT BUSINESS CAPITAL

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0:00 / 2:21

**GuilfordWorks Hiring Resources for Employers During COVID-19**

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0:00 / 2:21

[BACK TO PROFILE](#)

## GuilfordWorks Virtual Healthcare Career & Job Fair

Welcome From  
**guilford  
WORKS**

Healthcare  
Employers  
Job Fair

Education &  
Career  
Development

Training & Job  
Placement  
Resources

# Premier Virtual

## Job Fairs

This virtual platform enhanced our reach into markets that our NCWorks Centers were not connected to.

- ✓ 800+ job seekers registered two events.
- ✓ Top 10 Healthcare Employers operating in Guilford County
- ✓ Nearly 20 Healthcare Employers across the Triad participated in our Regional event
- ✓ Jobseekers were able to submit over 500+ job applications during the virtual event.



# VIRTUAL HEALTHCARE CAREER FAIR

Tuesday, June 23, 2020



## FEATURING:



# GUILFORDWORKS REGIONAL HEALTHCARE CAREER FAIR

Virtual Event — Real Connections

November 10, 2020



**GUILFORDWORKS PRESENTS**

# **BOUNCE BACK**

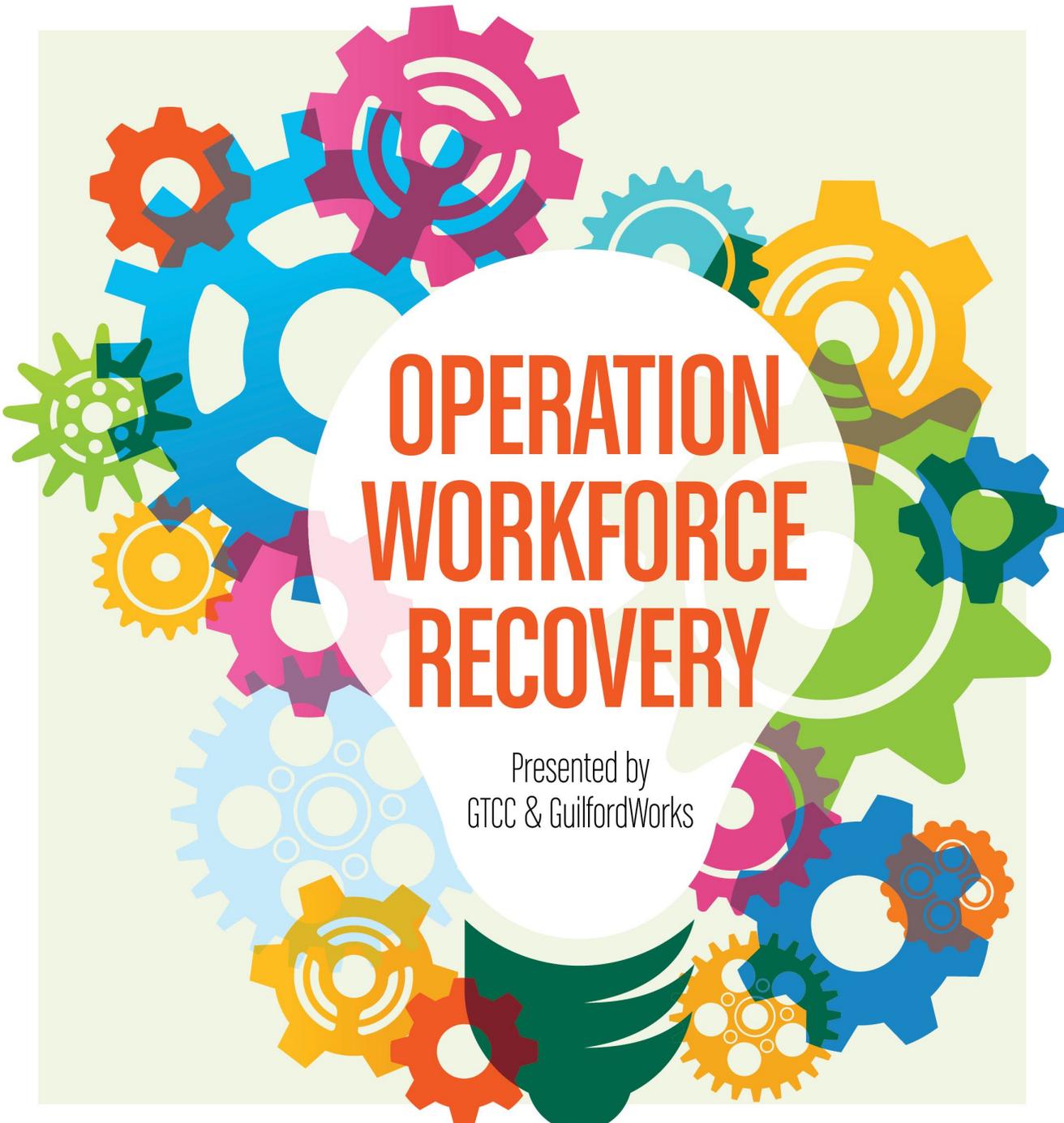
**CONNECTING RESOURCES TO OUR COMMUNITY**

## **VIRTUAL EVENT**

THIS EVENT BRINGS TOGETHER PARTNER ORGANIZATIONS TO MAKE **GUILFORD COUNTY CITIZENS** AWARE OF THE MANY RESOURCES AVAILABLE & ENSURES THAT WE'RE MEETING YOUR MOST URGENT NEEDS, INCLUDING:

**HOUSING/UTILITIES | HEALTH & WELLNESS  
EMPLOYMENT | FOOD PANTRIES | CLOTHING  
AND MORE!**

- ☐ **33** Community Based Organizations
- ✓ **147** Community Members
- ✓ **453** Booth Visits
- ✓ **1,231** Chat/Message Exchanges



# OPERATION WORKFORCE RECOVERY

Presented by  
GTCC & GuilfordWorks

## GET BACK INTO THE WORKFORCE WITH TRAINING FOR IN-DEMAND CAREERS FROM GTCC.

- Advanced Manufacturing (Aviation Manufacturing, Welding)
- Skilled Trades (HVAC/Refrigeration, Construction) • Health Careers (Nursing Assistant I, Emergency Medical Technician)
- Warehousing and Logistics

AUGUST 6 | 10 AM – 1 PM

Virtual Resource Fair | Visit:  
[gtcc.edu/workforce-recovery](http://gtcc.edu/workforce-recovery)

Financial Assistance for  
training may be available  
through NCWorks.

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GTCC

GUILFORD TECHNICAL  
COMMUNITY COLLEGE

- 10** Featured  
Training Booths
- 57** Community  
Members  
Participated

# FREE ONLINE TRAINING for job seekers

If you're a job seeker who's been impacted by COVID-19, GuilfordWorks wants to help you increase your skills, and improve your job search. So, we've teamed up with Coursera to offer you **FREE** access to **3000+** cutting edge courses from over **190** universities and organizations... many of which come with a university certification.



#### Master the most in-demand skills

Impactful Specializations in technology and business



#### Make progress at your own pace

Bite-sized sessions that fit right into your schedule



#### Earn a university certificate

Certifications can be shared on your business profile

**FREE**  
for a  
Limited  
Time

**Sign up Now!**

REGISTER AT  
[guilfordworks.org/coursera](https://guilfordworks.org/coursera)

or  
SCAN TO REGISTER



guilford  
WORKS

coursera

- ☐ **257** Individuals Registered for Courses
- ✓ **410** Combined Course Registrations
- ✓ **67** Completions to date

#### ☐ Top 5 courses taken –

- ✓ Excel Skills for Business: Essentials
- ✓ Technical Support Fundamentals
- ✓ Programming Foundations with JavaScript, HTML and CSS
- ✓ Programming for Everybody (Getting Started with Python)
- ✓ COVID-19 Contact Tracing

# Open-Air/Drive-Thru Job Fairs:



- More than **60** events held
- Representing **25+** Employers
- In excess of **1,000+** Job Seekers

# Media Engagement: 150+ Mentions/Features!



