



THE WORKFORCE COLLECTIVE

Re**CONNECT**

Re**ENGAGE**

Re**IGNITE**

October 12 - 14, 2022

Sheraton Four Seasons
Koury Convention Center
Greensboro, NC







October 12 - 14, 2022
Sheraton Greensboro at Four Seasons



State of North Carolina

Office of the Governor

Roy Cooper
Governor

October 12, 2022

20301 Mail Service Center
Raleigh, N.C. 27699-0301



Dear North Carolina Workforce Professionals:

Welcome to the 2022 NCWorks Partnership Conference, a wonderful opportunity to reconnect with colleagues in person and celebrate North Carolina's progress. By gathering here to learn, engage and collaborate, you're investing in your own professional development so you can help even more North Carolinians get the skills they need for the high-paying jobs of today and tomorrow.

I'm grateful to you and to the many partners working across the state to grow and strengthen our workforce. Like other public servants and community leaders, you have faced incredible challenges due to the pandemic and changes in the economy, but you overcame obstacles and demonstrated innovation.

In North Carolina, our workforce is one of the key drivers of our historic economic development success. Our commitment to workforce training helped North Carolina recruit a record-breaking number of jobs last year. Our talented workers and strong economic development record also helped lead CNBC to rank North Carolina as America's Top State for Business for the first time ever. And our economy fully returned to pre-pandemic employment and GDP by mid-2021, well ahead of the nation as a whole.

This success was made possible by strong collaboration, the kind of collaboration this Partnership Conference represents and encourages. To keep moving North Carolina forward, we must continue to:

- Make smart investments in our people;
- Engage and partner with our employers;
- Support more work-based learning;
- Ensure our job market is more inclusive so that more people can participate;
- Strengthen the alignment of economic and workforce development; and
- Reach our state's credential attainment goal.

With our First in Talent Plan leading the way, I'm excited to build on our success, get more North Carolinians job ready, and further strengthen our resilient economy. With your collective efforts, commitment and passion, we can get it done. Thank you for attending this conference and for your service to our state.

With kind regards, I am

Very truly yours,

A handwritten signature in black ink that reads "Roy Cooper". The signature is written in a cursive, flowing style.

Roy Cooper



NORTH CAROLINA
**DEPARTMENT of
COMMERCE**

Roy Cooper
GOVERNOR

Machelle Baker Sanders
SECRETARY

October 12, 2022



Dear North Carolina Workforce Professionals:

Not far from where you are meeting for this exciting conference, you can find the Greensboro-Randolph Megasite, a strategic location for economic development. On Dec. 6, 2021, Governor Cooper announced that, at that megasite, Toyota plans to build its first North American battery manufacturing plant for a new generation of vehicles in North Carolina, creating at least 1,750 jobs, investing \$1.29 billion and strengthening North Carolina's position as a leader in the nation's growing, clean energy economy.

Even with that megasite's many positive attributes, that incredible announcement only happened because the surrounding area also has a diverse pool of skilled, talented people ready to work, and partners in education and workforce development ready to help train them.

That's one example of why we have put the workforce front and center in our state's strategic economic development plan, called "First in Talent." We must continue to bring workforce development into closer alignment with economic development to keep North Carolina competitive and growing.

Our state is attracting more businesses from around the world, while many others who already call North Carolina home are expanding. What all these companies have in common is the need for talent. Workforce is at the heart of every company's decision to invest in North Carolina.

We have lived through difficult times in recent years, but our state has recovered and is moving forward with optimism because of the collective hard work and commitment of so many partners. We appreciate you, our workforce development professionals, and the significant role you've played in preparing our state for the big economic development "wins" we have experienced, even during the pandemic. In 2021, we announced 185 economic development projects, over 24,000 thousand new jobs, and a record \$10.1 billion in promised investments. Those were new records in the history of our state, and the year 2022 is shaping up to be another banner year!

Now, I call upon you to continue collaborating with each other and with your friends in economic and community development, so that we can work unitedly to help companies find the employees they need, build a strong talent pipeline, ensure more equitable opportunities for all, and prepare our jobseekers for career and entrepreneurial success.

I'm grateful for your contributions, and I thank you for taking part in this NCWorks Partnership Conference. I hope you enjoy this opportunity to reconnect, reengage and reignite your professional development, while also considering how we can work together for a stronger North Carolina.

A handwritten signature in black ink that reads "Machelle Baker Sanders". The signature is fluid and cursive, written in a professional style.

Secretary Machelle Baker Sanders

From the Conference Planning Committee

Welcome to the 2022 NCWorks Partnership Conference

The Workforce Collective

ReCONNECT, ReENGAGE, ReIGNITE

As we come together for the 2022 NCWorks Partnership Conference, we encourage you to consider fresh, innovative approaches to the important mission of workforce development across our state. Our theme - The Workforce Collective - reminds us that we are stronger together as we strive for common goals, serve a mutual customer base, and share business communities.

This conference is designed to offer opportunities to:

- ReCONNECT with our friends, colleagues, and organizations.
- ReENGAGE with our customer and business communities.
- ReIGNITE our commitment to prepare a strong talent pool and build a resilient economy.



Conference Functions

Wear your name badge as your ticket into all conference activities.

Exhibitors, Breaks, and Door Prizes

Breaks will be served in the Exhibit Hall on the 3rd floor, where you can visit exhibitors, view their new products, and enter drawings for prizes. All prizes will be announced at the Closing Session. You must be present to win prizes selected by random drawings. For exhibitor prizes, you do not need to be present to win.

Evaluations

Each year we look at lessons learned as we begin planning the next conference. Help us by completing an evaluation for each workshop you attend, as well as the overall conference evaluation you will receive via email after the conference. We need your input!

Thanks

Special thanks to our conference presenters, committee members, moderators, and volunteers. Our success each year is a true reflection of our ongoing and ever-growing partnerships.

Equal Opportunity Employer / Program. Auxiliary aids and services available upon request to individuals with disabilities.

FULL AGENDA AT A GLANCE

Wednesday, October 12, 2022

8:00 am – 4:30 pmRegistration
9:00 am - 12:00 pmNorth Carolina Association of Workforce
Development Boards
9:00 am – 5:00 pm Exhibitors
10:00 am – 11:30 am..... NCWorks Online Updates
10:00 am – 11:30 am..... DWS Finance Roundtable
1:00 pm – 2:30 pm Opening Session
2:30 pm – 3:00 pm Break
3:00 pm – 4:30 pm Concurrent Workshops
4:30 pm – 5:30 pm Mix and Mingle!
5:30 pm – 7:00 pm The NCWorks Buffet
7:00 pm – 9:00 pm The SETA Connection

Thursday, October 13, 2022

7:30 am – 8:30 am Breakfast Buffet
8:00 am – 4:00 pm Registration, Exhibitors
9:00 am – 10:30 am Concurrent Workshops
10:30 am – 11:00 am..... Break
11:00 am – 12:00 pm Concurrent Workshops
12:00 pm – 1:30 pm Lunch On Your Own
1:30 pm – 2:30 pm Concurrent Workshops
2:30 pm – 3:00 pm Break
3:00 pm – 4:00 pm Concurrent Workshops
6:30 pm Banquet, Governor’s NCWorks Awards

Friday, October 14, 2022

7:30 am – 8:30 am Breakfast Buffet
8:00 am – 9:00 am Registration
9:00 am – 10:30 am Concurrent Workshops
10:30 am – 11:00 am..... Break
11:00 am – 12:00 pm Closing Session



DAY AT A GLANCE

Wednesday, October 12, 2022

8:00 am – 4:30 pm	Registration
9:00 am – 12:00 pm	Pre-Conference Meetings
9:00 am – 5:00 pm	Exhibitors
1:00 pm – 2:30 pm	Opening Session
2:30 pm – 3:00 pm	Break
3:00 pm – 4:30 pm	Concurrent Workshops
4:30 pm – 5:30 pm	Mix and Mingle!
5:30 pm – 7:00 pm	The NCWorks Buffet
7:00 pm – 9:00 pm	The SETA Connection



EXHIBITOR TRIVIA
AN INTERACTIVE GAME WITH EXHIBITORS

Play for a chance to win a cash prize!

Game cards with instructions are in your conference bag or available at the registration desk.

Start playing right away!

Wednesday & Thursday
Exhibit Hall – 3rd Floor

RETURN COMPLETED TRIVIA CARD TO THE REGISTRATION DESK BEFORE 4:00 PM ON THURSDAY!



MIX & MINGLE
FIRST TIME ATTENDEE MIXER

Is this your first in-person NCWorks Partnership Conference?

Join us Wednesday! Connect with new workforce colleagues to make your first conference experience engaging!

Wednesday 4:30 PM - 5:30 PM
Colony A – 3rd Floor

RIBBONS CAN BE OBTAINED AT THE CONFERENCE REGISTRATION DESK.

WEDNESDAY, OCTOBER 12, 2022

Opening Session 1:00 PM - 2:30 PM

CONFERENCE HOST

David Hollars

Executive Director

Centralina Workforce Development Board



MEETINGS

9:00 AM – 12:00 PM

NC Association of Workforce
Development Boards Guilford D

10:00 AM – 11:30 AM

NCWorks Online Update Auditorium III

10:00 AM – 11:30 AM

DWS Finance Roundtable Auditorium II

OPENING SESSION

1:00 PM – 2:30 PM

The Workforce Collective Guilford ABC

INVITED PRESENTERS:

Roy Cooper, Governor

Chet Mottershead, Assistant Secretary, NCDOC

Dr. William S. Carver, Interim President, NCCCS

Chris Egan, Assistant Secretary, NCDHHS

Rodney Carson, President, NCAWDB

Jeffrey Frederick, Senior VP, RTI International

The Workforce Collective

GUILFORD ABC

A collective is defined as “a group of people acting together.” The North Carolina workforce system is comprised of a vast array of public, private, and non-profit organizations all working toward mutual goals: the inclusion of all North Carolinians in a vibrant economy, supporting all as they develop their talents through education and skill training, connecting them to good jobs with livable wages, and helping employers stay competitive and strong. Together they form The Workforce Collective.

Join your colleagues as we kick off this event with a positive message from our Governor, followed by a dynamic panel of system leaders sharing their unique perspectives on the critical lessons learned from the pandemic era, news of what’s on their horizon, and how they are reconnecting and reengaging their communities and teams as they reignite their commitment to worker excellence, individual prosperity, and community service.

2:30 PM - 3:00 PM

B R E A K

Exhibit Hall - 3rd Floor

WEDNESDAY, OCTOBER 12, 2022

Workshops 3:00 PM — 4:30 PM

What's Happening in Our Economy and What It Means for You

GUILFORD D

There is nothing normal about the “New Normal”. The past three years have seen unprecedented movements in our economy, and the year to come may bring even more surprises. This presentation will equip workforce professionals with the latest information on our shifting economic landscape. We will use a variety of data sources to tell the story of our economic lives since the start of the COVID-19 pandemic: what we’ve been through, what’s to come, and what it all means for job seekers, employers, and our state’s workforce system.

Presenter: Andrew Berger-Gross, Labor and Economic Analysis Division

Prioritizing Equity in Work-based Learning

GUILFORD E

Career awareness and planning must start in middle and high school if we are to build the talent pipeline to in-demand, family sustaining careers and to meet educational attainment goals. This session provides an overview of how to develop partnerships to support equitable work-based learning opportunities. The work of the North Carolina Business Committee for Education is highlighted, along with examples from local partnerships focused on clean energy, nursing, and early childhood education. Local organizations share how they partner with employers and engage students from underserved backgrounds, including students with disabilities, students of color, and students from rural communities. The session will demonstrate how online tools are useful in the process.

Presenters: Caroline Sullivan, NCBCCE; Andrea DeSantis, Office of the Governor; Rhonda High, Halifax Community College; Crystal Folger-Hawks, Surry Community College

Building the Plane As It Flies: How Collaboration Works in Real Life

AUDITORIUM III

Engaging our current and emerging workforce requires teamwork. However, establishing and maintaining the structure of cross-sector teams can be turbulent. Shared initiatives, ideas, and even events often don’t organically come to fruition due to a perfect sequence of activities. In many cases, we are all ‘building the plane as we fly it’ with pilots (leaders) that have competing perspectives, passengers (stakeholders) that have different destinations, and planes (structures) that aren’t manufactured the same way. This session will focus on how a local collaborative, which stemmed from a shared interest towards increasing postsecondary credential attainment, navigated the occasional turbulent winds to reach safe and sunny landings. Come aboard and buckle up for an honest discussion on how you can build planes before or during a flight in your respective domains.

Presenters: Emily Nicholson, Land of Sky P20 Council; Tracie Metz, myFutureNC

DEI: Diversity, Equity, and _____

COLONY BC

We all know DEI to mean Diversity, Equity, and Inclusion. Join this workshop to explore the “I” and encourage “outside-the-box” thinking as it relates to justice-involved individuals. Employment is the lifeline to stability and opportunity for Americans striving to improve their lives after involvement with the criminal justice system. We will discuss the findings and implications of North Carolina-specific research that highlights the importance of the “right” employment and implications on recidivism. We will explore two major problems impacting the economy today: employers struggling to find committed, hard-working employees and intelligent, hard-working people struggling to find committed

WEDNESDAY, OCTOBER 12, 2022

Workshops 3:00 PM — 4:30 PM

employers. Participants will gain a better understanding of the barriers faced by justice-involved individuals in accessing good jobs, identify their responsibility to the success of this population, and commit to doing one thing differently.

Presenters: Natalie Mabon, LaNarda Williamson and Donna Farrar, Capital Area Workforce Development Board

Pre-Apprenticeship to Registered Apprenticeship: Training for Success

AUDITORIUM II

Raleigh-Durham Joint Apprenticeship and Training Committee (JATC) partners with regional workforce development boards to identify underrepresented populations for pre-apprenticeship training opportunities. In this session, participants will learn how to build relationships with local workforce boards and to recruit underrepresented populations using the model of pre-apprenticeship to registered apprenticeship in the electrical trades. Panelists will also discuss how to form relationships in their local area to promote a pipeline for participants. The components of the pre-apprenticeship to registered apprenticeship program will also be shared.

Presenters: Rebecca Axford, Raleigh-Durham JATC; Tony McKnight and Jennifer Fielder, ApprenticeshipNC

THE NCWORKS BUFFET

*Enjoy dinner and
make new friends!*

Wednesday

5:30 PM - 7:00 PM

Guilford ABC - 1st Floor



THE SETA CONNECTION



*Please join your workforce peers for a wonderful
opportunity to relax and reconnect!*

Wednesday | 7:00 PM

Parlor 364 - 3rd Floor

DAY AT A GLANCE

Thursday, October 13, 2022

7:30 am – 8:30 am	Breakfast Buffet
8:00 am – 4:00 pm	Registration and Exhibitors
9:00 am – 10:30 am	Concurrent Workshops
10:30 am - 11:00 am	Break
11:00 am – 12:00 pm	Concurrent Workshops
12:00 pm – 1:30 pm	Lunch On Your Own
1:30 pm – 2:30 pm	Concurrent Workshops
2:30 pm – 3:00 pm	Break
3:00 pm – 4:00 pm	Concurrent Workshops
6:30 pm	Banquet, Governor's NCWorks Awards of Distinction



THURSDAY, OCTOBER 13, 2022

Workshops 9:00 AM - 10:30 AM

Building Strong and Resilient Businesses, Families, and Communities

AUDITORIUM III

This session will explore strategies to reduce the labor shortage, give employers a competitive advantage, and support the health and well-being of working parents and their children. Participants will receive resources, tools, and technical assistance for employers to evaluate their current workplace policies, look at turnover costs, and develop a plan to begin to offer family-friendly workplace supports. Participants will also learn about the opportunity to become a Family Forward NC Certified Employer, showing potential employees, customers, and stakeholders that an employer cares about working families and children.

Presenters: Lisa Finaldi, NC Early Childhood Foundation; Emily Swartzlander, Family Forward NC

myFutureNC | Carolina Demography: Exploring 2022 County Educational Attainment Profiles

GUILFORD D

From birth to career, there are many opportunities to develop strategies and interventions to increase educational attainment and improve workforce alignment. County Attainment Profiles provide key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes. Updated profiles have been released and are customized and unique to each of North Carolina's 100 counties! This session will provide an in-depth look at the components of the profile and examine other myFutureNC data tools.

Presenters: Jane Fruehwirth, Carolina Demography; Jessica Swencki, myFutureNC

Windmills: The Story and Untapped Talent

GUILFORD E

This workshop helps participants realize that EVERYONE has experiences with disabilities. Participants will have a better understanding of the value of disability inclusion, and how inclusion powers innovation and productivity in the workplace. In addition, there is a well-qualified pool of talent in North Carolina and business leaders have much to gain by recruiting job seekers with disabilities. We'll explore how this goal is supported by the valuable resources and services provided by the Division of Vocational Rehabilitation at no cost, and how to better inform employers and partners of this availability.

Presenter: Kristy Brinson, Division of Vocational Rehabilitation

Thrive GSO: Greensboro's Approach to Reentry

AUDITORIUM II

Thrive GSO is a City of Greensboro reentry hub designed to connect clients, service providers, elected officials and government staff. City staff will share how and why the city designed a reentry support program and how they have improved outcomes around housing, employment, education, and civic engagement. Participants will learn how to: leverage partnerships to facilitate record review and expungement; develop trainings for HR professionals to overcome employment barriers, understand and read criminal records, and better understand the needs of justice-served employees; dispel myths about voting rights in North Carolina; advocate for needed policy change; and raise awareness about fair housing protections for people with records.

Presenters: Love Jones and Jodie Stanley, City of Greensboro Human Rights

THURSDAY, OCTOBER 13, 2022

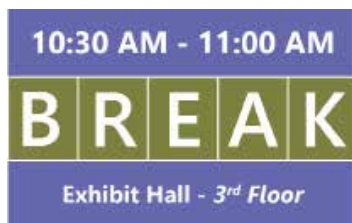
Workshops 9:00 AM - 10:30 AM

Putting the Employer in the Employer-Led Youth Apprenticeship Consortium

COLONY BC

The Summer Careers Academy (SCA) is a new Registered Youth Apprenticeship designed as an eight-week summer career training program that connects learners (ages 16-24) in Greater Chapel Hill-Carrboro with new skills and paid work experiences in compelling career pathways. The inaugural program, called “Building Our Future” is focused on the skilled trades (2022) and will expand to other industries (i.e. health care and IT) in subsequent years. The SCA is poised for success with more than 50 employers involved in the design and 30 employers registered to hire students in the inaugural cohort. While early in its life cycle, the SCA Steering Committee has strong momentum and has captured several success factors. Join this workshop if you would like to learn more about how to get and keep employers in the driver’s seat and how to bring an employer-led initiative to life.

Presenters: Katie Loovis, The Chamber For a Greater Chapel Hill-Carrboro; Holly Fraccaro, Home Builders Association of Durham, Orange, and Chatham



SETA CELEBRATES 50 YEARS

Mark your calendar to attend these upcoming conferences:

March 12-15, 2023

The Peabody, Memphis, TN

September 17-20, 2023

*Perdido Beach Resort
Orange Beach, AL*

Details at SETA.org

THURSDAY, OCTOBER 13, 2022

Workshops 11:00 AM - 12:00 PM

News from Washington

AUDITORIUM IV

We are deep into election season, with Congress focused on re-election and not much more. We can get a clear idea of where workforce policy is going by looking at the House Democrat's WIOA Bill of 2022, the details of President Biden's 2023 budget proposal, and the concerns and issues raised by Republicans. In addition to WIOA reauthorization, funding issues need to be resolved, ARPA and infrastructure programs continue to influence workforce demand, and TANF and the Higher Education Act are up for reauthorization. There is much to examine as we near the conclusion of the 117th Congress and prepare for the next.

Presenter: Robert Knight, Equus Workforce Solutions

DE and I: Let's Dance!

GUILFORD E

We hear DEI everywhere these days, but do you really know the meaning of diversity, equity, and inclusion? And why do you need to know? This session spells out the value of DEI for any organization or business and points out how you can tell if you are truly inclusive in your business practices. This interactive workshop will help you learn some practical ways to proactively embrace DEI, with tangible tips and guidance for making it real. And we might even try out some new dance steps!

Presenter: Felicia Setzer, Division of Workforce Solutions

NCWorks Reports: The Latest Developments

AUDITORIUM II

This workshop is for attendees who use NCWorks Reports.

Catch up with the latest developments regarding NCWorks Reports! A new layout update introduces several new methods of locating reports. We'll share several of the most useful and significant reports that NCWorks has to offer, including Summary Reports, Detailed Reports, and Federal Reports. In addition, we'll discuss helpful tips for navigating the system and for dealing with all those filters.

Presenter: Patrick McKemie, Division of Workforce Solutions

I Empower People: Best Practices and Tips for Constructing Individual Employment Plans

GUILFORD D

This training will help career advisors and designated staff with the development and implementation of the Individual Employment Plan (IEP) or Individual Service Strategy (ISS). During this workshop we will discuss best practices used to assist participants with creating an ongoing plan that addresses their employment goals, achievement objectives, and/or supportive service needs. Join us as we learn how to empower our clients by using the SMART principles to create Specific, Measurable, Attainable, Relevant, and Time-driven goals.

Presenters: Jennifer Jones, Wiletta Cummings; Frances Ponce-Toledo, Division of Workforce Solutions

THURSDAY, OCTOBER 13, 2022

Workshops 11:00 AM - 12:00 PM

Leveraging Community Assets: Improving Outcomes in NextGen through Partnerships

AUDITORIUM III

NextGen at RiversEast Workforce Development Board developed a four-step model for enhancing and growing collaboration, developing partnerships, and improving outcomes and performance. The four steps are 1) Ongoing Professional Development for Career Advisors; 2) Branding and Marketing to develop and maintain collaboration and interaction; 3) Establishing a Structured Plan to include events, repairing broken relationships, and ensuring potential partners know what we do; 4) Capitalizing on Word of Mouth as the best way to get the word out and gain support and connection. This presentation will include activities for engagement and will provide opportunity to practice strategies. We'll share the data on how our outcomes improved and integrate the 14 Elements of NextGen.

Presenters: Brandi Bragg, NENC Pathways; Laurie Weston, Rivers East Workforce Development Board; Camille Simmons, Career Team



**NORTH CAROLINA
EMPLOYMENT AND TRAINING ASSOCIATION**

NCETA
NORTH CAROLINA EMPLOYMENT AND TRAINING ASSOCIATION
NCETA.ORG

Please mark your calendar to attend this upcoming conference!

April 19-21, 2023
Embassy Suites, Charlotte, NC

THURSDAY, OCTOBER 13, 2022

Workshops 1:30 PM - 2:30 PM

WIOA Data Discoveries: What's Important, Why and What Can You Do with Them?

AUDITORIUM II

Lots of data is collected under WIOA. There is so much data that it can be overwhelming. Which data is important? What data should you pay attention to each month and why? What can you do with the information you discover? Using the next generation of NCWorks Performs, this session will explore some data discoveries highlighting which are best for monthly consumption. Who are we enrolling and serving? What services are being provided? Are we making a difference? These are some of the questions we will explore in detail and the data will help us tell a story. You will leave with a roadmap of data discoveries and an understanding of best practices for sharing this data with board members, management, staff, and vendors.

Presenters: Geoff Smith and Lydia Crockett, FutureWork Systems

I Am Not My Barrier

GUILFORD D

This engaging and informative session will share ways to help teens and young adults overcome barriers and discover their greatness. The workshop is built on three learning objectives: embracing the art of connecting with your customer and then confronting barriers together; the ability to break down the barriers through tough conversations; and best practices for dealing with these tough moments. While focused on young adults, the tips and skills presented are applicable for customers of all ages who have significant barriers to successful employment.

Presenter: Solomon McAuley, Centralina Workforce Development Board

Resumé Best Practices for Veterans Transitioning into the Workforce

AUDITORIUM III

Hire Heroes USA is a nonprofit agency that assists veterans and spouses transitioning into the workforce and our hallmark service is our professional resumes. We'll share our best tips with you! We provide free resumes to our veteran clients by taking their military history and translating their military service into a personalized resume that highlights their skills and is easily readable by civilian hiring managers. We also ensure it is free from Applicant Tracking System (ATS) "don'ts" while showcasing relevant experiences and accomplishments. Last year we served nearly 30,00 veterans and military spouses using the techniques that will be shared in this presentation. While our services are for veterans, these tips can be useful in preparing resumes for any population.

Presenter: Carmen White, Hire Heroes USA

Integrated Services Delivery on a Budget

GUILFORD E

Staffing and service delivery have become areas of concern not only in North Carolina, but across the United States. The Integrated Services Delivery (ISD) model is an excellent process to ensure NCWorks customers leave the Career Center with a sense of accomplishment. This workshop will illustrate how the ISD process works with limited staff among the Division of Workforce Solutions contractor staff to the local workforce development board. You'll walk through the full ISD process as if you were a customer seeking services: Talent Engagement, Talent Development, and Business Solutions and you'll see how it can run seamlessly in a NCWorks Career Center.

Presenters: Sheryl Stevens, NCWorks Career Center-Rockingham; Matthew Fowler, Mid-Carolina Workforce Development Board

THURSDAY, OCTOBER 13, 2022

Workshops 1:30 PM - 2:30 PM and 3:00 PM - 4:00 PM

Career ExplorationVR Powered by GuilfordWorks

COLONY BC

Experience the immersive power of virtual and augmented reality through Career ExplorationVR Powered by GuilfordWorks. Learn how job-seekers can experience hands-on careers using fully interactive Virtual Reality (VR). VR is the use of computer and hardware technology to experience a simulated environment. Instead of viewing a computer screen, users are immersed and able to interact in a 3D environment. GuilfordWorks, in partnership with Up360s revolutionary software allows jobseekers to explore various career paths (HVAC, Welding, Equipment Operator, Electrician, Robotics Technician, etc.) in a realistic and immersive environment. This software will allow workforce development the unique ability to train and educate youth, young adults, and adults through practical career programs using virtual and augmented reality void of the training cost and/or associated safety exclusions.

Presenters: Anthony Rogers, GuilfordWorks; Lee Howell, EDSI



Concurrent Workshops 3:00 PM - 4:00 PM

Operationalizing Equity and Inclusion: Reduce Barriers and Increase Job Opportunities

GUILFORD E

Coming out of a global pandemic, western North Carolina faces the same challenges as other parts of the state: employers have staffing shortages, student enrollment fluctuates, and community partners need to reconnect. Join us to examine strategies for operationalizing equity and inclusion to reduce barriers and increase access. We'll discuss innovative ideas and develop S.M.A.R.T. goals to enhance organizational commitment, with a focus on strong education and workforce development collaborations to better meet workforce skill needs.

Presenters: Page McCorkle, Asheville-Buncombe Technical Community College; Philip Cooper, Land of Sky Regional Council / IES-NCSU

Keeping Business-Led Boards at the Center of WIOA

AUDITORIUM IV

As we approach WIOA reauthorization, the role and membership on local workforce development boards will become a hot topic for Congress. At least two features of WIOA remain popular on a bi-partisan basis—career centers and WDBs. As federal workforce programs shift in response to changing conditions, the place of boards in that system must be determined. The House bill would change membership and mandate committees, while the trend is for grants requiring boards to compete and apply. We'll share ideas on what can do done now to keep boards in a leadership role in their communities.

Presenter: Robert Knight, Equus Workforce Solutions

THURSDAY, OCTOBER 13, 2022

Workshops 3:00 PM - 4:00 PM

Serving Employers: The Value Add of Salesforce

COLONY BC

Effectively serving customers goes beyond gathering and reporting data. Customer Relationship Management (CRM) platforms are tools to document activities and support collaboration. Learn how Salesforce CRM has added value, moving us toward effectively utilizing data to inform decisions and adjust services to businesses.

Presenters: Freeman Denton and Lynn Hayes, Division of Workforce Solutions; Phil Prescott, Eastern Carolina Workforce Development Board

Let's Go Exploring with NCcareers

AUDITORIUM III

NCcareers.org is your free, one-stop shop for North Carolina specific career information. Not sure how to decide which of the 793 occupations listed best meets your client's needs? Not sure where to look for occupations projected to be the best long-term opportunities in your area? Does your client need to go back to school? Where to go? What to study? NCcareers.org can help answer all these questions and more. Join us for an in-depth overview of this powerful career tool led by the people who helped build it.

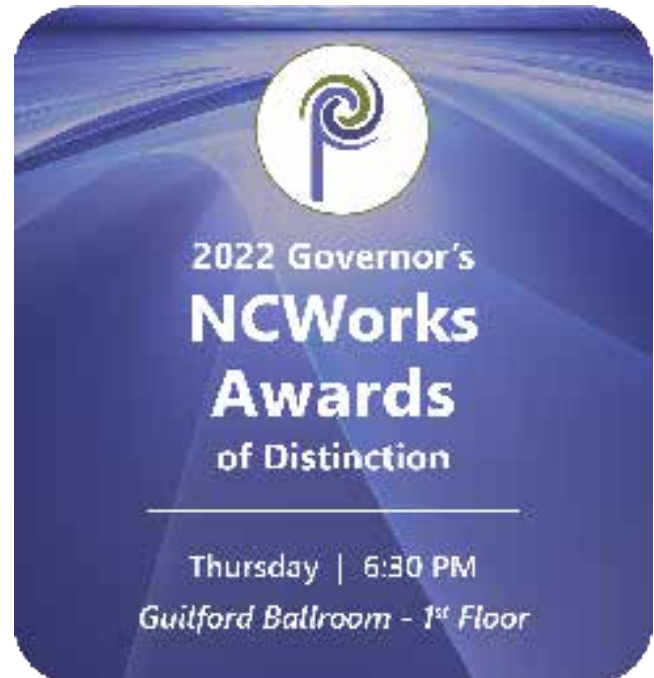
Presenter: Jamie Vaughn, Labor and Economic Analysis Division

Prevent Poor Performance with Strategic Programmatic Management

AUDITORIUM II

This workshop will review program management strategies for Workforce Innovation and Opportunity Act (WIOA) program managers, trainers, and staff. Highlights are: the eight phases of a job seeker's journey through NCWorks Online; oversight tools and strategies to monitor service providers; meaningful agendas for service provider meetings; reports to stay aware of current performance measures and inform ongoing strategic planning. You will gain new, refined approaches to leading, training, and supporting WIOA service providers towards successful negotiated performance outcomes.

Presenter: Sherika Rich, Centralina Workforce Development Board



DAY AT A GLANCE

Friday, October 14, 2022

7:30 am – 8:30 am	Breakfast Buffet
8:00 am – 9:00 am	Registration
9:00 am – 10:30 am	Concurrent Workshops
10:30 am – 11:00 am	Break
11:00 am – 12:00 pm	Closing Session

*ReENGAGE early in the day to
ReCONNECT with old & new friends at the*

BREAKFAST BUFFET

Friday | 7:30 AM - 8:30 AM
Guilford ABC - 1st Floor



FRIDAY, OCTOBER 14, 2022

Workshops 9:00 AM - 10:30 AM

NCWorks Career Centers as Recovery Friendly Workplaces

GRANDOVER WEST

The High Country Workforce Development Board and the NCWorks Career Center of Wilkes have been designated as Recovery Friendly Workplaces. This designation has opened the door to a unique partnership between Wilkes Recovery Revolution and the NCWorks Career Centers in the High Country. Similar initiatives are starting across the nation and Wilkes Recovery Revolution is a part of a Community of Practice that includes over thirty states where this work is taking place. The main goals are to combat stigma, bring resources for wellness into the workplace, and to support employers through navigating the negative effects of substance use in the workplace. This presentation includes the basics of recovery and recovery support, job seeker services within a scope of practice, the effects of substance use and recovery on the job seeker and in the workplace, and managing a workplace culture that values recovery over substance use.

Presenters: Ariana Williamson, Wilkes Recovery Revolution; Misty Bishop-Price, High Country Workforce Development Board; Kimberly Anderson, NCWorks Career Center-Wilkes

STEPS4GROWTH: NC Clean Energy RAPs

GRANDOVER EAST

A comprehensive Clean Energy pre-apprenticeship and apprenticeship program has been designed and initiated by NC A&T University in solar and energy efficiency. These programs were piloted in Guilford, Wake, and Halifax counties in the summer of 2021 and doubled the number of participants in 2022. The programs will be described in detail, including curriculum, on-the-job training, corporate partnerships, educational institutions,

and on-going plans. Key stakeholders from across the state have been pulled together to implement plans for other clean energy careers, including wind, electric vehicles, hydrogen infrastructure, and cybersecurity. The framework for expansion of Clean Energy Regulatory Assistance Projects (RAPs) in NC will be presented along with the education and hands-on experience “pyramid model” that will prepare thousands of participants for the clean energy workforce.

Presenters: Balu Gokaraju and Greg Monty, NC A&T University

Highlighting the New NC Workforce Development Leadership Initiative

BLUE ASH

This presentation includes the history and vision of the new NC Workforce Development Leadership Initiative for workforce and economic development professionals. Workforce development is an essential component of a community’s economic development initiatives, and the system needs well-informed, capable leaders who can develop strategies that enhance their community’s capacity. These leaders need to understand the economic conditions of their community, their neighbors, and their state to leverage the skills and capacity of their community for emerging economic opportunities. To aid in this development, the Leadership Initiative provides training, education, and resources for these leaders, beginning with a pilot in the fall of 2022.

Presenters: Tom White, Sarah Langer Hall and Bruce McDonald, NC State University; Jeff Frederick, Member-NCWorks Commission; Annie Izod and Ken Allen, NCWorks Commission

FRIDAY, OCTOBER 14, 2022

Workshops 9:00 AM - 10:30 AM

Best Practices for Successful Employment Services in a Virtual World

COLONY BC

With the increase in virtual service delivery and the need to evolve workforce service delivery methods, this workshop provides best practice processes and examples of Title III Wagner Peyser Services. With a “work first” focus, this workshop emphasizes how to navigate the tight labor market and shares examples of innovative strategies for service delivery, both virtually and in-person.

Presenters: Teddy Warner, Mid-Carolina Workforce Development Board; Russell Doles, Division of Workforce Solutions; Callie Northern-Herring, NCWorks Career Center - Pitt/Beaufort

The Metamorphosis of Unemployment through the Pandemic

AUDITORIUM IV

North Carolina's Unemployment Insurance (UI) system has changed forever - and with it, the role of the NCWorks Career Center. In the first two weeks of March 2020, our state took approximately 5,000 UI claims. We then awoke to a global pandemic that rocked the world, resulting in more than 300,000 claims filed over the ensuing 14 days of March. Over the next three months the system was inundated with over 1 million claims, 25% of our workforce! It was like nothing we had ever seen! Join us for a deep dive into the impact of the COVID-19 pandemic on North Carolina's UI system, including the roles and expectations of NCWorks Career Center staff and how best to support UI claimants.

Presenters: Chinita Arceneaux and Antwon Keith, Division of Employment Security

NCWorks and S&H Youth and Adult Services Partnership

VICTORIA A

Learn more about the 2022 recipient of the Innovative Partnership Award, one of the Governor's NCWorks Awards of Distinction. The Community Assistance Program (CAP) is a partnership between S&H Youth and Adult Services and the NCWorks - Rowan Career Center. It was created to help affected citizens meet their basic life needs of financial support. S&H's Peer Support Platform and NCWorks reemployment services combine to offer a full-cycle Reemployment Plan-of-Action. The partnership plays an integral role in the community by offering both affected citizens and employers in need of talent the opportunity for workforce relationships through reemployment opportunities.

Presenters: LaTanya Hardy, S&H Youth and Adult Services/SHYAS Cares; Joseph Dismuke, NCWorks Career Center - Rowan

10:30 AM - 11:00 AM

B R E A K

Guilford Ballroom - 1st Floor

FRIDAY, OCTOBER 14, 2022

Closing Session 11:00 AM - 12:00 PM

Power to the PEOPLE STRATEGY

GUILFORD ABC

The labor shortage has forced many employers to have a change of heart when it comes to engaging “untapped talent”, or those who are underrepresented and underconnected in the workforce. Before you engage a community that you are not acquainted with, be sure to understand who that community is and why they are under-connected in the first place. Root causes matter and must be addressed as you strive for true inclusion. Collaborating with community-based organizations that are already doing the “boots on the ground” work to address the social drivers that impact the community’s health will increase your odds of success. Systems working together to enhance systems is our Power to the PEOPLE STRATEGY.



Power
to the
PEOPLE
STRATEGY



Sarah Langer Hall

IES - NCSU



Philip Cooper

*IES - NCSU
Land of Sky Regional Council*

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Labor and Economic Analysis Division

TRAINING FOR THE NCWORKS SYSTEM AT ALL STAFF LEVELS

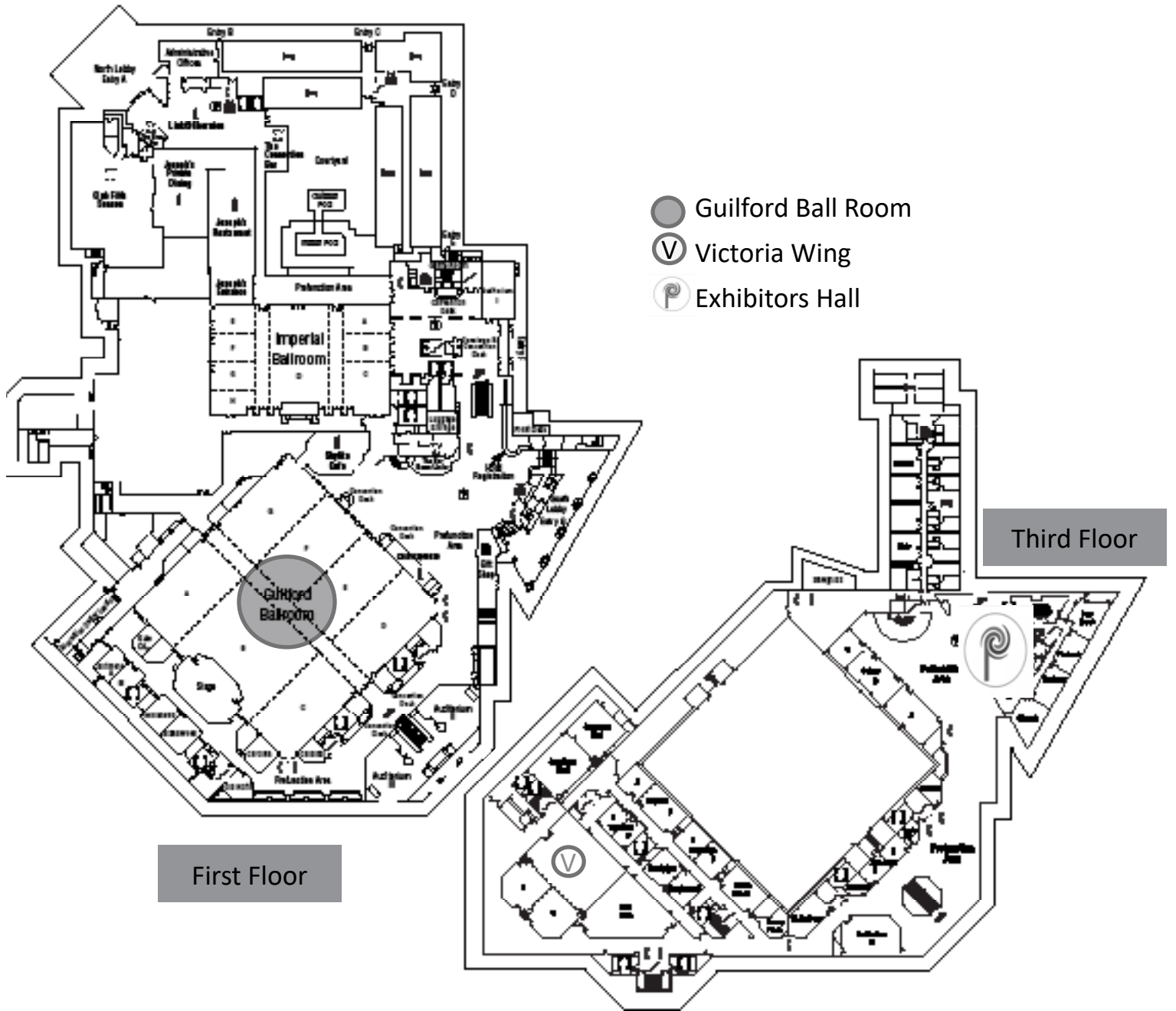
- NCWorks DEI Series - **NEW!**
- Welcome to Workforce - System Orientation
- Facilitating Career Development - Career Advisor Foundation
- STAR - Leadership Development

Registration: ncworkforcetraining.com
Email: ncwtc@ncommerce.com

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Convention Center Map





Save the Date

October 11 - 13, 2023



Questions or comments about the conference should be directed to:

NCWORKS TRAINING CENTER
4351 Mail Service Center | Raleigh, NC 27699-4351
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