



OFFICE OF GOVERNOR
ROY COOPER

NC COMMUNITY COLLEGES
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NORTH CAROLINA
DEPARTMENT of
COMMERCE

Application for Technical Assistance in Launching Next Generation Sector Partnerships

The North Carolina State Sector Strategy Council is a partnership of key leaders from the Governor's Office, the North Carolina Community College System Office, the NC Department of Commerce, EDPNC, the NCWorks Commission, and local Workforce Development Boards (represented by Cumberland County Workforce Development Board), who are working together to support collaborative business engagement through industry-led sector partnerships. **The Council is inviting applications from regional teams interested in forming Next Generation Sector Partnerships.** This is an opportunity to develop greater employer engagement and provide strategic workforce and economic development solutions based on regional collaboration. Successful regions will receive intensive training and customized coaching and assistance to launch a Next Generation Sector Partnership. You can learn more about the Next Generation Sector Partnership model at www.nextgensectorpartnerships.com.

Successful regions will receive:

- An invitation for 6-10 team members to attend a two-day intensive training to learn the disciplined, step-by-step process of launching and sustaining a successful Next Gen Sector Partnership;
- Coaching and technical assistance from Next Gen Sector Partnership experts for up to nine months as your region launches a partnership. This includes advising on strategies for recruiting business leaders, preparing to launch, facilitation assistance for the launch meeting and initial industry meetings, and support in developing and implementing an industry-led action plan.

Frequently Asked Questions

- **Who is eligible to apply for Next Gen Sector Partnership Technical Assistance?** Applications are invited from regional teams representing workforce development, education (K-12, community college and/or university partners), and economic development (including Chambers of Commerce and/or industry associations). Any one of those entities may serve as the lead applicant.
- **How are regions defined for the purpose of this application?** Regional teams are invited to self-define their geographic boundaries based on their natural labor market. Teams are encouraged to consider the footprint of potential target industries as well as commute patterns to determine their economic region. Economic regions often cross county lines and may or may not conform to the boundaries of Prosperity Zones, workforce areas, or other geo-political boundaries.

Applications are due on June 1st. Please submit applications to jenni.harris@nccommerce.com. The North Carolina State Sector Strategy Council will jointly evaluate applications and notify awardees by June 17th. If you have any questions about the application process, please e-mail them to Jenni Harris at jenni.harris@nccommerce.com.



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Please limit applications to no more than two pages.

Region:

Lead applicant:

Regional Team Members (indicate names, titles and organizations)

- If selected, who from your team will be attending the Next Generation Sector Partnership Training on July 31st-August 1st (location TBA)? Teams should include 6-10 decision-makers representing workforce development, economic development and education (Community Colleges as well as K-12 and/or universities) in your region.

What is most compelling to you about the Next Generation Sector Partnership approach?

What potential Next Generation Sector Partnerships are you proposing to launch? Describe your rationale for launching these partnerships at this time.

Describe any commitments your team has already made for launching a Next Generation Sector Partnership.

Please submit your application to jenni.harris@nccommerce.com by June 1st.



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