



# **NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER** **POTENTIAL FUNDING SOURCES AND RESOURCES** **FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT** **(Revised January 2023)**



**\*\* The NC Main Street & Rural Planning Center recommends contacting listed entities directly for more information about their programs. The inclusion of a program on the list is not an endorsement by the NC Main Street & Rural Planning Center. \*\***

**\*\* For COVID-19-related resources compiled by the NC Main Street & Rural Planning Center, visit <https://www.ncmainstreetandplanning.com/covid-19resources>. Some of the programs listed below may also have COVID-19 resources. \*\***

PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>Accion Opportunity Fund</b>	A non-profit, financial support system for small businesses that provides affordable loans, educational resources, coaching, and support networks in English and Spanish to advance racial, gender, and economic justice for all. Based in California, it provides services nationwide.	Loans - \$5,000 to \$100,000	No	<a href="https://aofund.org/">https://aofund.org/</a>
<b>AARP Community Challenge Grant</b>	Annually offers “quick-action” grants to make communities livable for people of all ages. Grants may be used by government and nonprofit entities to, for example, improve housing, transportation, public spaces, and other community elements. <i>Note: According to its website in December 2022, the next grant application window is expected to open in January 2023.</i>	Grants – Amounts range from several hundred dollars for small, short-term activities to thousands or tens of thousands of dollars for larger projects.	No	<a href="https://www.aarp.org/livable-communities/community-challenge/">https://www.aarp.org/livable-communities/community-challenge/</a>
<b>AARP Livable Communities Initiative</b>	The AARP Livable Communities initiative supports the efforts of neighborhoods, towns, cities, counties, and states to become more livable and age-friendly for people of all ages. In addition to its AARP Community Challenge grant program (see above), the initiative has a free weekly e-newsletter and a website that offers numerous publications, videos, and other tools and resources on livable community issues, best practices, and solutions. It also provides education and engagement opportunities for community volunteers and residents, as well as outreach and advocacy.	Information, education, engagement, and advocacy	No	<a href="https://www.aarp.org/livable-communities/">https://www.aarp.org/livable-communities/</a>
<b>Advisory Council on Historic Preservation (ACHP)</b>	The ACHP is an independent federal agency that promotes the preservation, enhancement, and productive use of our nation's historic resources, and advises the President and Congress on national historic preservation policy. Also oversees the Preserve America program and provides training and information resources.	Information and training	N/A	<a href="https://www.achp.gov/">https://www.achp.gov/</a>
<b>America’s Healthy Food Financing Initiative (HFFI)</b>	HFFI is a public-private partnership administered by Reinvestment Fund on behalf of USDA Rural Development to improve access to healthy food in underserved areas, to create and preserve quality jobs, and to revitalize low-income communities. HFFI provides resources such as grants, loans, technical assistance services, programming, and other support to projects that will improve access to fresh, healthy foods in underserved rural and urban areas.	Technical assistance and grant programs - subject to funding availability	Not specified for grant programs in general.	<a href="https://www.investinginfood.com/">https://www.investinginfood.com/</a>
<b>Andy Warhol Foundation for the Visual Arts</b>	The purpose of the Andy Warhol Foundation for the Visual Arts is to foster innovative artistic expression and the creative process by supporting cultural organizations that, in turn, support artists and their work. The Foundation offers three types of grants: Curatorial Research Fellowships, Exhibition support, and multiyear program grants. It also serves the needs of artists through an invitational Regional Re-granting program and three ongoing Special Initiatives: Creative Capital, Common Field, and the Arts Writers Grant. The Foundation is focused primarily on encouraging work of a challenging and experimental nature, while noting that the interpretation of those terms may vary from place to place and culture to culture. Its mission is focused on art that is anchored in the visual. Calls for proposals are issued twice a year, with March 1 and September 1 deadlines.	Grants - Award ceiling not specified; however, grants approved in spring 2022 ranged from \$60,000 to \$100,000.	Not specified	<a href="https://warholfoundation.org/grants/">https://warholfoundation.org/grants/</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>Appalachian Regional Commission (ARC)</b>	ARC focuses its resources on economic development activities in distressed counties and distressed areas within the 13-state Appalachian Region of the US. In NC, 29 western counties are in the ARC region. ARC funds projects that address investment goals identified by ARC in its strategic plan in the areas of economic opportunity, ready workforce, critical infrastructure, natural and cultural assets, and leadership and community capacity, and that demonstrate measurable results. Its POWER (Partnerships for Opportunity and Workforce and Economic Revitalization) Initiative helps communities and regions affected by job losses in coal mining, coal power plant operations, and coal-related supply chain industries due to the changing economics of America's energy production. Grants support projects that build economic diversity, enhance job training and re-employment opportunities, create jobs in existing or new industries, and attract new sources of investment. Although NC has no active coal mining operations, its economy has been negatively impacted by job losses in coal-fired power plant operations and coal-related supply chain industries.	Grants - Amounts vary by program; most grants originate at the state level.	Yes - Match amount depends on distress level.	<a href="http://www.arc.gov">http://www.arc.gov</a> (Federal) and <a href="https://www.nccommerce.com/about-us/divisions-programs/rural-economic-development/appalachian-regional-commission">https://www.nccommerce.com/about-us/divisions-programs/rural-economic-development/appalachian-regional-commission</a> (NC)
<b>Bank of America Charitable Foundation</b>	The Bank of America Charitable Foundation helps build thriving communities by making funding available to address issues fundamental to economic mobility, including workforce development and education, community development and basic needs. Non-profit 501(c)(3) organizations that are based and serve communities in the Asheville, Charlotte, Triad, Triangle and Coastal NC markets are eligible to apply. RFPs for economic mobility of individuals and families will be open 1/23/22 to 2/17/23. RFPs for economic mobility focused on needs of community will be open 5/29/23 to 6/23/23.	Grants - amounts vary.	Unknown	<a href="http://www.bankofamerica.com/foundation">http://www.bankofamerica.com/foundation</a>
<b>Blue Cross Blue Shield (BCBS) of NC Foundation Grants</b>	The BCBS of NC Foundation invests in clearly defined, results-oriented, initiatives that align with its grantmaking priorities and further a shared mission of improving the health and well-being of North Carolinians. Its priorities include Access to Care, Early Childhood, Healthy Communities, Healthy Food, and Oral Health. The grant program is open to 501(c)(3) qualified organizations and government entities. The Foundation does not operate regular grant cycles; rather, it invites applications based on specific strategic objectives or announces broader funding opportunities periodically. It encourages organizations doing work that aligns with the priority areas to reach out to the staff contact for that area. Entities can sign up for notifications of grant opportunities and review FAQs about the grant process on the Foundation's website.	Grants – Amounts not specified but vary according to size and duration of projects.	Not specified.	<a href="http://www.bcbsncfoundation.org">http://www.bcbsncfoundation.org</a>
<b>Blue Ridge Energy Members Foundation Grants</b>	Blue Ridge Energy Members Foundation offers grants for service organizations that provide benefits to the people in Blue Ridge Energy's service area and that are delivering needed services in the areas of health, wellness, and treatment; education and youth; economic and community development; and environmental enhancement/quality of life. The application cycle typically opens March 1 with a July 31 deadline. Grants awards are announced in November or December.	Grants - Up to \$25,000 each.	Not stated; however, applicants demonstrating the ability to leverage other sources of funding are desirable.	<a href="https://www.blueridgeenergy.com/community/bre-members-foundation">https://www.blueridgeenergy.com/community/bre-members-foundation</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
 (Revised January 2023)



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>Blue Ridge National Heritage Area (BRNHA) Partnership Matching Grants</b>	The BRNHA Partnership offers grants to provide and leverage funding for new projects across the 25-county BRNHA region that preserve, protect, and promote Western North Carolina's historical, cultural, and natural heritage while increasing economic opportunity. Projects must focus on one or more of the BRNHA's core themes of Agricultural Heritage, Cherokee Heritage, Craft Heritage, Music Heritage, and Natural Heritage, and also fit in one of the grant categories: Historic Building Renovation; Open Space Planning; Ecosystem Restoration; Interpretive Exhibits, Programs, and Products; Marketing Materials; Training Programs; or Music Venue Improvements. Applications for projects that are regional or multi-county in scope, involve active partnerships between organizations, and leverage substantial matches from project participants and other grantors are encouraged. Organizations serving the BRNHA region, including state and local governments, federally recognized Indian tribes, academic institutions, and non-profit organizations with 501(c)(3) or 501(c)(6) tax-exempt status from the Internal Revenue Service are eligible to apply. BRNHA grant funds are provided by the federal government through the National Park Service. <i>Note: BRNHA states the next grant cycle will open in spring 2023.</i>	Grants - \$1,000 - \$16,000 ( <i>in 2020</i> ).	Yes - At least a 1 to 1 match of funds from non-federal sources. In-kind contributions may also be used for the match, but money is preferred.	<a href="https://www.blueridgeheritage.com/partners/grants/">https://www.blueridgeheritage.com/partners/grants/</a>
<b>Candid</b>	Candid is a 501(c)(3) nonprofit organization formed in 2019 when two of the leading sources of information on philanthropy (Foundation Center) and nonprofit organizations (GuideStar) combined their data, technology, research, and training expertise to serve nonprofits, social enterprises, foundations, and individual donors and to promote more and smarter giving.	Information, training, funding database, and other services	N/A	<a href="https://candid.org/">https://candid.org/</a>
<b>CCB Technology Nonprofit Program</b>	CCB Technology is an information technology (IT) strategies and solutions provider. Its Nonprofit Program provides savings on products and services to nonprofit, education, healthcare, religious, and social services organizations.	Discounted IT products and services	N/A	<a href="https://ccbtechnology.com/industry-nonprofit-it-services/">https://ccbtechnology.com/industry-nonprofit-it-services/</a>
<b>Christopher Reeve Foundation Direct Effect Quality of Life Grant</b>	Direct Effect Quality of Life grants fund specific budget items to support the wide range of projects and activities that will clearly impact individuals living with paralysis and their families. Funded projects must be completed within 12 months after the award is received. Example projects could be sports wheelchairs for a wheelchair basketball team; an adapted glider in a community playground; a kayak for a rowing program; a hydraulic lift at a pool; wheelchair accessible picnic tables; and camp programs. Direct Effect grants are offered twice a year, in spring and fall.	Up to \$25,000	Not stated	<a href="https://www.christopherreeve.org/get-support/grants-for-non-profits/direct-effect-quality-of-life-grants">https://www.christopherreeve.org/get-support/grants-for-non-profits/direct-effect-quality-of-life-grants</a>
<b>Citizens' Institute on Rural Design™ (CIRD)</b>	CIRD provides communities access to the resources they need to convert good ideas into reality. CIRD works with communities with populations of 50,000 or less and offers annual competitive funding to as many as six small towns or rural communities to host a two-and-a-half-day community design workshop. With support from a wide range of design, planning, and creative placemaking professionals, the workshops bring together local leaders from non-profits, community organizations, and government to develop actionable solutions to the community's pressing design challenges. The community receives additional support through webinars, conference calls, and web-based resources. CIRD also has the Design Learning Cohort for leaders from selected communities to engage in peer learning; training in design, planning, community engagement, and facilitation techniques; one-on-one technical assistance on their community design challenge; and support in navigating funding opportunities to make their vision a reality. <i>Note: The CIRD website states that a request for applications will go live in late February 2023.</i>	Funding and technical assistance - \$10,000 stipend + \$35,000-worth of in-kind technical assistance and design expertise + conference calls, webinars, and web-based resources provided in the past.	Yes - 1 to 1 match (may be in kind) suggested.	<a href="https://www.rural-design.org/">https://www.rural-design.org/</a>
<b>Civic Federal Credit Union</b>	The mission of this "digital-first," locally-focused credit union, established in North Carolina in 2019 by the Local Government Federal Credit Union, is to help improve the lives of its members and the communities they serve. Membership is open to employees and retirees of North Carolina local governments and their family members, as well as volunteers, businesses, and non-profit organizations that serve local governments in the state.	Banking services, including loans, for individuals, businesses, and non-profit organizations.	N/A	<a href="https://www.civicfcu.org/">https://www.civicfcu.org/</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>Coca-Cola Foundation</b>	The Coca-Cola Foundation, the global philanthropic organization of the Coca-Cola Company, provides support through grants, sponsorships, and beverage products. Its community investment priority areas include empowering women (economic empowerment and entrepreneurship), protecting the environment (access to clean water, water conservation, and recycling), and enhancing communities (education, youth development and other community and civic initiatives). It also supports many local community programs such as arts and culture, community development, and economic development. Applications are accepted year-round. Applicants must use the online application form available at the website.	Grants, sponsorships, and products – Amounts/quantities vary.	Preferred	<a href="http://www.coca-colacompany.com/our-company/the-coca-cola-foundation">http://www.coca-colacompany.com/our-company/the-coca-cola-foundation</a>
<b>Coca-Cola Mural Restoration Program</b>	Coca-Cola Consolidated, based in Charlotte, has provided funds to help communities restore old Coca-Cola murals ("ghost signs") on buildings.	Funding to cover all/nearly all costs of ghost sign restoration.	Community may incur some costs.	Ebony Woods, Coca-Cola Consolidated Public Affairs, <a href="mailto:ebony.woods@cokeconsolidated.com">ebony.woods@cokeconsolidated.com</a>
<b>Community Heart &amp; Soul Seed Grant Program</b>	The Community Heart & Soul Seed Grant Program provides \$10,000 in startup funding for resident-driven groups in small cities and towns (populations under 30,000) to implement the Community Heart & Soul ( <a href="https://www.communityheartandsoul.org/">https://www.communityheartandsoul.org/</a> ) model for engaging residents of a community in shaping its future. The model, which has been used in more than 100 communities, is based on three principles: involve everyone, focus on what matters most, and play the long game. The Seed Grant helps a community get started. A cash match is required.	Grants - \$10,000 to use to start Community Heart & Soul.	Yes - \$10,000 cash match	<a href="https://www.communityheartandsoul.org/seed-grants/">https://www.communityheartandsoul.org/seed-grants/</a>
<b>Community Revitalization Projects for Graduate Students (UNC School of Government)</b>	Under the supervision of UNC School of Government (SOG) faculty and staff, graduate students conduct market research, feasibility analysis, and financial modeling to help local governments in North Carolina understand how to attract private investment for community revitalization projects. Students work on selected projects in multi-disciplinary teams over one semester at no charge to the local governments. The projects to be performed by student teams are selected by students themselves. The students are enrolled in a community revitalization course and are working with the SOG's Development Finance Initiative. Selected projects tend to be in downtowns or significant community spaces and focus on preserving structures important to the community. The local government or a civic-oriented nonprofit must own the property or have a clear path to obtaining site control. The SOG accepts applications for projects from local governments on rolling basis; but for a specific semester, applications are due first Monday in December for Spring semester and first Monday in August for fall semester.	Free technical assistance	No	<a href="https://dfi.sog.unc.edu/projects/submit-community-revitalization-projects-for-grad-students/">https://dfi.sog.unc.edu/projects/submit-community-revitalization-projects-for-grad-students/</a>
<b>Dollar General Literacy Foundation</b>	Multiple programs to promote literacy for adults, children, and families through outreach to schools and libraries. Downtown and other organizations could partner with these entities to promote literacy in their communities.	Varies	N/A	<a href="http://www2.dollargeneral.com/dgliteracy/Pages/grant_programs.aspx">http://www2.dollargeneral.com/dgliteracy/Pages/grant_programs.aspx</a>
<b>Duke Energy Progress Electric Vehicle Park &amp; Plug North Carolina Program</b>	Duke Energy Progress is expanding the electric vehicle (EV) network across its North Carolina service area with its Park & Plug program. Duke Energy Progress will provide turnkey, EV fast charge stations, including equipment, installation, warranty and network connection services, free of charge. The company will select and enter into agreements with host sites for EV stations and contract with a vendor to install EV fast charge equipment. Duke Energy Progress will own and operate the charging station network and will require access (easement). The application window for Park & Plug North Carolina is closed; however, Duke Energy Progress will continue to evaluate infrastructure needs. Communities can join a wait list for the program to be contacted about future opportunities.	Installation of EV fast charge stations	N/A	<a href="https://www.duke-energy.com/business/products/park-and-plug/ev-fast-charging-stations">https://www.duke-energy.com/business/products/park-and-plug/ev-fast-charging-stations</a>





**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>Duke Energy Foundation</b>	The Duke Energy Foundation offers grants to 501(c)(3) nonprofit organizations and governmental entities serving communities that are within Duke Energy's service area. The Foundation's giving priority areas include K-12 Education, Workforce, Climate Resiliency, and Diversity, Equity and Inclusion Initiatives. Applications will be open in early 2023. Applicants must register with the Foundation's new grants management system.	Varies	Not specified	<a href="https://www.duke-energy.com/community/duke-energy-foundation">https://www.duke-energy.com/community/duke-energy-foundation</a>
<b>ElectriCities Downtown Revitalization Grants</b>	Downtown Revitalization Grants are available to ElectriCities Power Agency members in North Carolina. Grant funds may be for purposes that advance the downtown revitalization goals of the member community and have the approval of the city/town manager. Examples of grant funding priorities include downtown redevelopment studies/action plans, streetscape plans, building reuse studies, and attraction or retention programs. Other purposes will be considered at the time of grant review. Member communities that receive an ElectriCities Downtown Revitalization Grant in any calendar year are not eligible for an ElectriCities Smart Communities Grant; however, such members would be eligible for Smart Communities Grants in years two and three following receipt of Downtown Revitalization Grants. Two grants are available per grant cycle and there are two grant cycles a year (four grants total). ElectriCities notifies members when grant cycles open. Grants are available in spring and fall.	Grants - \$10,000	No	<a href="https://www.electricities.com/services/economic-development/smart-sites/downtown-revitalization-grant-application/">https://www.electricities.com/services/economic-development/smart-sites/downtown-revitalization-grant-application/</a>
<b>ElectriCities Smart Communities Grant Program</b>	Created as an economic development assistance tool by ElectiCities to help its Power Agency members in North Carolina attract and retain commercial and industrial customers. Applicants are eligible to receive a \$5,000 matching grant to be used toward specific economic development projects. They will be awarded based on the strength of the overall project and impact to the community. Applications are accepted throughout the year and reviewed every two months. Grant cycle begins January 7 each year and last day of submission is December 1 each year.	Grants - \$5,000	Yes - Match of local funding or other grant resources required.	<a href="https://www.electricities.com/services/economic-development/smart-communities-grant-application/">https://www.electricities.com/services/economic-development/smart-communities-grant-application/</a>
<b>ElectriCities Smart Sites® Economic Development Site Qualification Program</b>	ElectriCities established the Smart Sites® program to help its member communities prepare shovel-ready sites for economic development. Each year it awards five projects with up to \$30,000 each to supplement the site qualification process. Potential sites must meet specific requirements (e.g., 25-acre minimum) and undergo an extensive review process by site selection experts. ElectriCities then markets Smart Sites® at tradeshow and industry events.	\$25,000 to \$30,000	Not specified	<a href="https://www.electricities.com/services/economic-development/smart-sites/">https://www.electricities.com/services/economic-development/smart-sites/</a>
<b>Foundation</b>	Foundation partners with banks and other institutions to provide capital to the small business community. It makes loans for working capital, business expansion, debt refinancing, equipment purchases, inventory purchases, and capital improvements. Collateral is not required. Interest rates depend on Foundation's assessment of the risk.	Loans	N/A	<a href="http://www.foundation.com">www.foundation.com</a>
<b>Golden LEAF Small Business Assistance Fund Loan (through Self-Help)</b>	The Golden LEAF Small Business Assistance Fund, available through Self-Help, is intended to create jobs by helping businesses expand. It provides loans to help small businesses in economically distressed, rural, and tobacco-dependent counties in North Carolina. Businesses in any sector that create high quality jobs will be considered; however, priority is given to health care, construction, green industries, agriculture, and manufacturing.	Loans	N/A	<a href="https://www.self-help.org/business/loans/all-business-loans/specialty-loan-funds">https://www.self-help.org/business/loans/all-business-loans/specialty-loan-funds</a>
<b>Golden LEAF Foundation Open Grants Program</b>	Golden LEAF awards grants to projects that promote economic growth in economically distressed, rural, and tobacco-dependent counties in North Carolina. Project priorities include Economic Investment and Job Creation, Workforce Preparedness and Agriculture. Governmental entities and 501(c)(3) nonprofit organizations are eligible. Potential applicants must first submit an online letter of inquiry. Those with competitive proposals will be invited to submit a full proposal. Golden LEAF encourages potential applicants to contact Foundation staff before submitting a letter of inquiry.	Grants - \$200,000 or less (per Golden LEAF).	None noted but must involve community partners.	<a href="http://www.goldenleaf.org/opengrants.html">http://www.goldenleaf.org/opengrants.html</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER  
POTENTIAL FUNDING SOURCES AND RESOURCES  
FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT  
(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>Golden LEAF SITE Grant Program</b>	The SITE grant program, launched in fall 2021, offers funding for three phases of developing industrial sites in rural and distressed communities: Phase 1 (identification of potential industrial sites); Phase 2 (completion of certain due diligence activities for industrial sites); and Phase 3 (development of public infrastructure for industrial sites, including clearing and rough grading for publicly owned sites). Governmental entities and 501(c)(3) nonprofit organizations in all North Carolina counties can apply, but those in persistently economically distressed counties (based on County Tier status) and in rural and tobacco-dependent communities will receive priority. Visit the website for more details, deadlines, FAQs, and application materials. <i>Note: Applications for the spring 2023 round are due March 16 at noon.</i>	Grants - Phase 1 – amount not stated; Phase 2 - not expected to exceed \$50,000 for most projects; Phase 3 - maximum funding available is \$1.5 million.	Phase 1 grants - no match required. Phases 2 and 3 grants - 15% match of the grant amount is required in counties that have had a Tier 3 ranking in at least three of the past five years. See list on the Golden LEAF website.	<a href="https://www.goldenleaf.org/SITE/">https://www.goldenleaf.org/SITE/</a>
<b>Grants.gov</b>	A centralized location for grant seekers to find and apply for federal funding opportunities.	Information source	N/A	<a href="https://www.grants.gov">https://www.grants.gov</a>
<b>Home Depot Foundation Veteran Housing Grants</b>	The Home Depot Foundation's Veteran Housing Grants Program awards grants throughout the United States and Puerto Rico to nonprofit organizations for the new construction or rehabilitation of permanent supportive housing for veterans. Rural areas will be considered, but priority will be given to large cities, which the program defines as having populations over 300,000.	Awards typically range from \$100,000 to \$500,000.	The grant from the Home Depot Foundation must comprise less than 50% of the total development cost of the project/program.	<a href="https://corporate.homedepot.com/page/veteran-housing-grants-0">https://corporate.homedepot.com/page/veteran-housing-grants-0</a>
<b>Independent We Stand - America's Main Streets Contest</b>	The America's Main Streets Contest helps promote the importance and strong economic benefits of Main Streets and the small businesses that help them thrive. Fans can nominate and vote for their local Main Street organization to give their community a chance at the grand prize. Organizations that qualify for the contest include Downtown Improvement Districts, Business Improvement Districts, Independent Business Districts, Independent Business Associations, Local First groups, and formal Main Street organizations. The nomination period typically opens in September.	Prize package that includes \$25,000 cash and related prizes to help with revitalization.	None specified.	<a href="https://www.mainstreetcontest.com/">https://www.mainstreetcontest.com/</a>
<b>Hydro Flask® Parks for All</b>	Parks for All supports the development, maintenance, and accessibility of public green spaces so people everywhere can live healthier, happier, and more fulfilled lives. Through Parks for All, Hydro Flask®, in partnership with the Outdoor Foundation, offers grants and product donations (insulated stainless steel drink bottles with the Parks for All logo) to non-profits dedicated to building, restoring, maintaining, or providing access to parks and recreational public lands and/or beaches and coastal areas. <i>Note: Application deadline for product donations is April 30, 2023. Cash grant application round will open August 2023.</i>	Grants and product donations.	Not specified.	<a href="https://www.hydroflask.com/parks-for-all">https://www.hydroflask.com/parks-for-all</a>
<b>Institute of Library and Museum Services (ILMS)</b>	ILMS is a federal program that offers a variety of grant opportunities for libraries and museums.	Grants – Amounts vary by opportunity.	Varies	<a href="https://www.ils.gov/grants/apply-grant/notices-funding-opportunities">https://www.ils.gov/grants/apply-grant/notices-funding-opportunities</a>
<b>Kabbage</b>	As part of American Express, Kabbage provides loans (lines of credit) to small businesses that have operated for at least one year and that meet certain revenue requirements. Also provides business checking accounts.	Lines of credit up to \$150,000, depending on qualifications.	N/A	<a href="http://www.kabbage.com">www.kabbage.com</a>
<b>KABOOM!</b>	KABOOM! is a national non-profit that brings people together to create great, safe places to play for all kids, especially those living in poverty. Offers several grant programs for buildings and improving playgrounds and other play spaces. See website for current offerings. Only available for certain states and communities. <i>Note: NC communities are not listed as eligible currently. However, the website advises potential applicants to check the page regularly for changes.</i>	Grants – amounts vary by program.	Varies	<a href="http://www.kaboom.org/grants">http://www.kaboom.org/grants</a>
<b>Kresge Foundation</b>	The Kresge Foundation is a private, national foundation that works to expand opportunities in America's cities through grantmaking and social investing in arts and culture, education, environment, health, and human services. Check website for available funding opportunities and more information.	Grants and other investments – Amounts depend on funding opportunity.	Varies by funding opportunity.	<a href="https://kresge.org/opportunities">https://kresge.org/opportunities</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>Landscape Structure, Inc.</b>	Landscape Structure, Inc., a leading commercial playground equipment designer and manufacturer, will provide a list of grant resources from organizations that allocate funds for building or updating playgrounds through grants. Must complete an online form to receive a link to the grant resources that contain federal and state programs, as well as grants offered by corporations that may be a fit for schools or organizations.	List of funding sources	N/A	<a href="https://www.playlsi.com/en/playground-planning-tools/playground-funding/online-grant-resources/grant-resources-request-form/">https://www.playlsi.com/en/playground-planning-tools/playground-funding/online-grant-resources/grant-resources-request-form/</a>
<b>Lendio</b>	Helps small businesses quickly explore loan options from 75+ potential lenders with a single, online application. Lendio also helps businesses understand the options and choose a loan.	Loans	N/A	<a href="http://www.lendio.com">www.lendio.com</a>
<b>Low Income Housing Tax Credit Program (LIHTC)</b>	A federal program administered by the NC Housing Finance Agency, the LIHTC was authorized by Congress in 1986 to encourage the construction and rehabilitation of quality rental housing that is affordable for low-income families and elderly persons. Owners of LIHTC properties agree to maintain the units as affordable housing for 15 to 30 years, in return for federal tax credits that offset part of the cost of developing the housing.	Tax credits for qualified property owners.	N/A	<a href="https://www.nchfa.com/rental-housing-partners/rental-developers/rental-development-financing-options/low-income-housing-tax-credits">https://www.nchfa.com/rental-housing-partners/rental-developers/rental-development-financing-options/low-income-housing-tax-credits</a>
<b>Marion Stedman Covington Foundation</b>	The Covington Foundation provides grant funding for historic preservation projects in North Carolina. Funding supports Acquisition / Rehabilitation / Restoration, Education, Operating and Program Support, Organizational Development, Publication, and Research projects. Only federally tax-exempt nonprofit organizations are eligible for grants. The Covington Foundation prefers to fund critical enabling revenue and proposals in which its grants generate other resources and projects which may serve as models for other communities. The Foundation accepts grant applications twice a year.	Grants – Amounts not stated.	Not specified	<a href="https://www.mscovingtonfoundation.org/">https://www.mscovingtonfoundation.org/</a>
<b>Mary Reynolds Babcock Foundation</b>	The Mary Reynolds Babcock Foundation's mission is to help people and places to move out of poverty and achieve greater social and economic justice. It supports collaborative, multi-strategy, place-based work by nonprofits focused on democracy and civic engagement, economic opportunity, and supportive policies and institutions. Applicants submit an organization summary and then await approval to proceed with a proposal submission.	Grants – Amounts vary by proposal.	Generally, only funds up to 30% of a project or organizational budget.	<a href="http://www.mrbf.org">http://www.mrbf.org</a>
<b>Miracle Recreation</b>	Miracle Recreation, inclusive playground equipment manufacturers and designers, will provide a list of grant resources that allocate funds for playgrounds and equipment. Must complete an online form to receive the grant guide.	List of funding sources	N/A	<a href="https://www.miracle-recreation.com/planning/budgeting-and-grants/playground-grants/">https://www.miracle-recreation.com/planning/budgeting-and-grants/playground-grants/</a>
<b>National Association of Realtors Smart Growth Action Grants</b>	A local or state REALTOR® association must be the applicant <u>and</u> be directly involved in project/program to be funded. To increase the effectiveness of state and local REALTOR® association efforts in creating livable communities, the Smart Growth Action Grant program is available to support their efforts to implement programs and activities that position REALTORS® as leaders in improving their communities by advancing smart growth principles. Grants are offered at two levels. Level 1 grants can be used to host educational activities to address specific growth issues in the community. Level 2 grants provide seed funding to enable a local or state REALTOR® association to make initial efforts to engage in local land use/transportation policy issues with other stakeholders and elected officials. Level 3 grants support comprehensive initiatives leading to long-term impact in a community with significant REALTOR® and public and private stakeholder involvement. <i>Note: Applications accepted on a rolling basis between January 3 and October 16, 2023.</i>	Grants - Level 1 - up to \$3,000; Level 2 - up to \$7,500; Level 3 - up to \$15,000.	The 10% financial contribution requirement is waived from January 3 to December 31, 2023.	<a href="https://realtorparty.realtor/community-outreach/smart-growth">https://realtorparty.realtor/community-outreach/smart-growth</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER  
POTENTIAL FUNDING SOURCES AND RESOURCES  
FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT  
(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>National Association of Realtors Placemaking Grants</b>	A local or state REALTOR® association must be the applicant and must be directly involved in project/program to be funded. The goal of the Placemaking Grant program is to transform underused or unused public spaces into vibrant gathering places accessible to everyone in a community. The grants help REALTOR® associations plan, organize, implement, and maintain placemaking activities in their communities. Grants are offered at two levels. Level 1 grants fund demonstration and temporary projects to test the viability of long-range plans and investment initiatives that increase community livability and downtown revitalization. The intent is that such projects will lead to permanent ones. Examples include temporary parklets, temporary pop-up parks, temporary pedestrian plazas, and temporary bike lanes. Level 2 grants fund the creation of new public spaces and destinations in a community accessible to everyone and open at all (or most) times. The grants focus on “lighter, cheaper, quicker” placemaking projects which can be built in less than one year and cost less than \$200,000. Examples include new parks, alley activations, trails, dog parks, play/fitness areas, and community gardens. <i>Note: Applications accepted on a rolling basis between January 3 and October 16, 2023.</i>	Grants - Level 1 - up to \$3,000; Level 2 - up to \$7,500.	The 10% financial contribution requirement is waived from January 3 to December 31, 2023.	<a href="https://realtorparty.realtor/community-outreach/placemaking">https://realtorparty.realtor/community-outreach/placemaking</a>
<b>National Endowment for the Arts (NEA)</b>	The NEA is an independent federal agency that funds and promotes artistic excellence, creativity, and innovation for the benefit of individuals and communities. Multiple funding opportunities available.	Grants – Amounts vary by funding opportunity.	Varies by grant	<a href="http://www.arts.gov">http://www.arts.gov</a>
<b>National Endowment for the Humanities (NEH)</b>	The NEH is an independent federal agency that offers grants for implementation projects involving museums, libraries, and cultural institutions.	Grants – Amounts vary by funding opportunity.	Varies by grant	<a href="http://www.neh.gov/grants">www.neh.gov/grants</a>
<b>National Fund for Sacred Places</b>	Historic houses of worship have helped shape the character of and contribute economic value to communities. Many of these aging and architecturally complex facilities require increasingly diverse streams of funding to be sustained. A program of Partners for Sacred Places, in partnership with the National Trust for Historic Preservation, the fund provides training and technical assistance, planning grants, and capital grants for congregations of all faiths to build capacity and increase the stability of these critical, yet disappearing, historic community centers. <i>Note: Letters of Intent period launched January 11, 2023. Continuation of the program beyond 2023 depends on funding availability.</i>	Training/technical assistance and grants – Planning grants (\$5,000 on average) and capital grants (\$50,000 to \$250,000).	Any grant under \$100,000 requires 1:1 match. Grants over \$100,001 require 2:1 match. Grant amount will not exceed 50% of project cost.	<a href="https://www.fundforsacredplaces.org/">https://www.fundforsacredplaces.org/</a>





**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>National Trust for Historic Preservation® - African American Cultural Heritage Action Fund</b>	<p>Includes four grant programs to advance the broader preservation movement towards a more diverse and equitable representation of American history. Programs include:</p> <ul style="list-style-type: none"> <li>• Action Fund National Grants – The program is designed to advance ongoing preservation activities for historic places including sites, museums, and landscapes representing African American cultural heritage. Grants support work in four primary areas: Capital Projects, Organizational Capacity Building, Project Planning, and Programming and Interpretation.</li> <li>• Conserving Black Modernism - In partnership with the Getty Foundation, the program is designed to empower and equip preservationists and stewards with funding and technical support to preserve the material heritage, innovation, and legacy of modern architectural sites designed by Black architects.</li> <li>• HBCU Cultural Heritage Stewardship Initiative – The initiative provides technical assistance and funds new Cultural Heritage Stewardship Plans at Historically Black Colleges and Universities (HBCUs). With the National Endowment for the Humanities, it seeks to empower HBCUs with the resources to protect, preserve, and leverage their historic campuses, buildings, and landscapes, and ensures these symbols inspire and educate future generations.</li> <li>• Preserving Black Churches -With support from the Lilly Endowment, Inc., the program invests in historic Black churches and congregations to reimagine, redesign, and deploy historic preservation to address the institutions’ needs and the cultural assets and stories they steward. It leverages historic preservation as a tool for equity and reconciliation and celebrates historic Black churches as centers of heritage, community, and cultural life.</li> </ul> <p>Each program has its own eligibility requirements, guidelines, available funding, and application deadlines. See the website for details.</p>	Grants, technical assistance, training, and other support. Monetary grants range from \$50,000 to \$200,000, depending on the program and category.	Not required, but projects with a match (cash or in-kind) are preferred.	<a href="https://savingplaces.org/action-fund-grants#.YYrriGDmI2w">https://savingplaces.org/action-fund-grants#.YYrriGDmI2w</a>
<b>National Trust for Historic Preservation® - Preservation Funds</b>	Grants are intended to encourage preservation at the local level by providing seed money for preservation projects to help stimulate public discussion, enable local groups to gain the technical expertise needed for projects, introduce the public to preservation concepts and techniques, and encourage financial participation by the private sector. Funding is available to public agencies and nonprofits for planning activities and education/outreach efforts focused on preservation. See website for details on project eligibility. There are three deadlines per year in February, June, and October. National Trust membership requirement - see guidelines.	Grants - \$2,500 to \$5,000	1 to 1 cash and in-kind match.	<a href="http://forum.savingplaces.org/build/funding/grant-seekers/preservation-funds">http://forum.savingplaces.org/build/funding/grant-seekers/preservation-funds</a>
<b>National Trust for Historic Preservation® - Cynthia Woods Mitchell Fund for Historic Interiors</b>	The Mitchell Fund assists in the preservation, restoration, and interpretation of historic interiors. Funding available to public agencies and nonprofits. Individuals and for-profit businesses may apply only if the project involves a National Historic Landmark. See website for details on project eligibility. Applications are accepted once a year. Very competitive. National Trust membership requirement - see guidelines.	Grants - \$2,500 - \$15,000	1 to 1 cash match	<a href="http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/cynthia-woods-mitchell-fund">http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/cynthia-woods-mitchell-fund</a>
<b>National Trust for Historic Preservation® - Hart Family Fund for Small Towns</b>	The intent of the fund is to encourage preservation at the local level by providing seed money for projects to public agencies and nonprofit organizations in towns with populations of 10,000 or less. The grants help stimulate public discussion, enable local groups to gain the technical expertise needed for projects, introduce the public to preservation concepts and techniques, and encourage financial participation by the private sector. Applications are accepted once a year. See website for details on project eligibility. Very competitive. National Trust membership requirement - see guidelines.	Grants - \$2,500 - \$15,000	1 to 1 cash match	<a href="http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/hart-family-fund">http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/hart-family-fund</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>National Trust for Historic Preservation® - Johanna Favrot Fund for Historic Preservation</b>	The fund provides grants to nonprofit organizations, public agencies, for-profit businesses, and individuals for the purpose of saving historic environments to foster appreciation for our nation's diverse cultural heritage and to preserve and revitalize the livability of the nation's communities. Funds may be used for planning activities and education efforts focused on preservation. Applications are accepted once a year. See website for details on project eligibility. Very competitive. National Trust membership requirement - see guidelines.	Grants - \$2,500 - \$15,000	1 to 1 cash match	<a href="http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/favrot-fund">http://forum.savingplaces.org/build/funding/grant-seekers/specialprograms/favrot-fund</a>
<b>Partner Community Capital (PCAP)</b>	PCAP is a 501(c)(3) nonprofit and U.S. Treasury-certified Community Development Financial Institution that lends to businesses, agricultural enterprises, and community organizations located in underserved rural and urban communities in central Appalachia and the Southeast (including all NC counties). It specializes in "triple-bottom-line enterprises" that address the economy, equity, and environment. It also provides business advisory services to customers so they can make the best use of the loans they receive from PCAP or other lenders.	Loans and technical assistance.	N/A	<a href="https://partnercap.org">https://partnercap.org</a>
<b>NC Arts Council</b>	The NC Arts Council offers a variety of grants in support of local arts development, including public art. Eligible organizations are nonprofits that have been producing quality arts programs for at least two consecutive years and that have prior-year organizational cash operating expenses of at least \$20,000. <i>Note: Applications open January 6, 2023, and close March 1, 2023.</i>	Grants - Minimum award is \$500, unless otherwise noted in the guidelines. Amounts vary by grant category.	Yes - 1 to 1 cash match, except no match required in certain grant categories in counties designated Tier 1 by NC Commerce (may also request 75-100% funding of project costs depending on financial need).	<a href="https://www.ncarts.org/grants-resources/grants">https://www.ncarts.org/grants-resources/grants</a>
<b>NC Department of Commerce, Rural Economic Development Division, Federal Community Development Block Grant (CDBG) Economic Development Grants – Building Reuse</b>	The program provides CDBG funds to local governments that propose projects in conjunction with new and/or expanding private for-profit businesses and industries planning to restore vacant buildings for their use and resulting in the creation of permanent, full-time jobs. At least 60% of the jobs must be made available to persons qualifying as low and moderate income.	Grants - Up to \$750,000 per unit of government. Amount calculated based on the number of full-time permanent jobs created and the type of business.	Yes - At least \$1 for every \$1 provided by CDBG. Can't find any info on website about match.	<a href="https://www.commerce.nc.gov/grants-incentives/building-or-site-funds/building-reuse/building-reuse-federal-cdbg-economic-development">https://www.commerce.nc.gov/grants-incentives/building-or-site-funds/building-reuse/building-reuse-federal-cdbg-economic-development</a>
<b>NC Department of Commerce, Rural Economic Development Division, Federal Community Development Block Grant (CDBG) Economic Development Grants – Demolition</b>	The program provides CDBG funds to local governments for demolition projects that result in the creation of industrial or commercial sites. The funding is intended to be used to demolish vacant dilapidated industrial buildings and properties under the elimination of slums and blight national CDBG objective. It is reasonably expected that the demolition activity will create a site which attracts private investment by a business or industry and create new jobs. Such new job creation with a private employer does not require a legally binding contract, however.	Grants – Amount not stated.	Not specified.	<a href="https://www.commerce.nc.gov/grants-incentives/building-or-site-funds/demolition/demolition-federal-cdbg">https://www.commerce.nc.gov/grants-incentives/building-or-site-funds/demolition/demolition-federal-cdbg</a>
<b>NC Department of Commerce, Rural Economic Development Division, Federal Community Development Block Grant (CDBG) Economic Development Grants – Infrastructure</b>	The program provides CDBG funds to local municipal or county governments for projects to enhance the vitality of communities by providing decent housing and suitable living environments and expanding economic opportunities. These grants primarily serve persons of low- and moderate- incomes.	Grants – Amount not stated.	At least \$1 for every \$3 provided by CDBG, except that no local match is required in the 25 most economically distressed counties.	<a href="https://www.commerce.nc.gov/grants-incentives/public-infrastructure-funds/infrastructure-federal-cdbg-economic-development">https://www.commerce.nc.gov/grants-incentives/public-infrastructure-funds/infrastructure-federal-cdbg-economic-development</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
 (Revised January 2023)



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>NC Department of Commerce, Rural Economic Development Division, Federal Community Development Block Grant (CDBG) - 2022 CDBG Neighborhood Revitalization (NR) Program</b>	The 2022 CDBG-NR program is designed to provide grants to non-entitlement local units of government for housing activities including, for example, rehabilitation, acquisition, clearance, relocation, substantial rehabilitation, replacement housing, and emergency repairs. Local units of government can tailor a project to meet the community development needs specific and most critical to their locality, primarily for their low- and moderate-income residents. Awards are made on a competitive basis based on the number of applications received compared to funding availability. CDBG-NR activities must be based on need or needs substantiated by the local government applicant. Applications were due September 30, 2022.	Grant – Up to \$950,000, with some restrictions for specific activities.	None required	<a href="https://www.commerce.nc.gov/grants-incentives/grant-management-documents/application-cdbg-neighborhood-revitalization">https://www.commerce.nc.gov/grants-incentives/grant-management-documents/application-cdbg-neighborhood-revitalization</a>
<b>NC Department of Commerce, Rural Economic Development Division, State Rural Grants - Building Reuse</b>	The program provides grants to local governments in three categories: Vacant Building, to renovate vacant buildings (vacant for at least 3 months prior to the application deadline); Existing Building, to renovate or expand buildings occupied by an existing, eligible North Carolina company planning to expand in its current location; and/or Rural Health, to renovate, expand, or construct health care facilities that will lead to the creation of new, full-time jobs. For the Existing Building category, businesses must meet the weekly wage standard, provide 50% benefits for employees, and be represented on the Priority Industry Table. For the Rural Health category, local units of government in Tier 1 or Tier 2 counties, or in rural census tracts in Tier 3 counties are eligible to apply. Priority will be given to Rural Health projects in Tier 1 and Tier 2 counties for communities with populations less than 5,000. Tier designations and rural census tract information can be found on the NC Department of Commerce website. Please note that guidelines are subject to change. Pre-application conference call required. Contact program manager for the most current information.	Grants - Potential grant funding available will be assessed though analysis of the project and based upon the project's location, the quantity and quality of jobs committed, the overall economic impact of the project, and at the discretion of the Rural Infrastructure Authority.	For the Rural Health category, a local government must contribute at least 5% of the cash match, which must come from local resources and may not be derived from other State or federal grant funds. The Rural Health building reuse program also requires a dollar for dollar match up to the total grant amount.	<a href="https://www.commerce.nc.gov/grants-incentives/building-or-site-funds/building-reuse/building-reuse-state-rural-grants">https://www.commerce.nc.gov/grants-incentives/building-or-site-funds/building-reuse/building-reuse-state-rural-grants</a>
<b>NC Department of Commerce, Rural Economic Development Division, State Rural Grants – Demolition</b>	The program provides grants to local governments to support the demolition of vacant buildings to encourage site rehabilitation and site availability for economic development purposes. Eligible applicants are local units of government located in Tier 1 and Tier 2 counties or in rural census tract of Tier 3 counties. Tier designations and information about rural census tracts can be found on the NC Department of Commerce website. In Tier 1 and Tier 2 counties, priority will be given to towns or communities with populations less than 5,000. Please note that guidelines are subject to change. Pre-application conference call required. Contact program manager for the most current information.	Grants - Up to \$75,000 for buildings 100,000 square feet or less and up to \$150,000 for buildings over 100,000 square feet. Maximum of \$12,500 per projected job to be created on the rehabilitated site.	Please check with program manager.	<a href="https://www.commerce.nc.gov/grants-incentives/building-or-site-funds/demolition/demolition-state-rural-grants">https://www.commerce.nc.gov/grants-incentives/building-or-site-funds/demolition/demolition-state-rural-grants</a>
<b>NC Department of Commerce, Rural Economic Development Division, State Rural Grants - Infrastructure</b>	The program provides grants to eligible local governments to assist with infrastructure projects that will lead to the creation of new, full-time jobs. Priority is given to Tier 1 and Tier 2 counties. Grants are available to upgrade or repair water and wastewater treatment plants; upgrade, repair or extend public water or sewer lines; or assist with improvements to other publicly owned infrastructure, including, but not limited to, natural gas, broadband, access roads, and rail spurs. Pre-application conference call required. Contact program manager for the most current information.	Grants - Potential grant funding available will be assessed though analysis of the project and based upon the project's location, the quantity and quality of jobs committed, the overall economic impact of the project, and at the discretion of the Rural Infrastructure Authority.	Please check with program manager.	<a href="https://www.commerce.nc.gov/grants-incentives/public-infrastructure-funds/infrastructure-state-rural-grants">https://www.commerce.nc.gov/grants-incentives/public-infrastructure-funds/infrastructure-state-rural-grants</a>
<b>NC Department of Environmental Quality, Division of Coastal Management, Public Beach and Coastal Waterfront Access Program</b>	The program provides matching grants to local governments in 20 coastal area counties for low-cost projects designed to improve pedestrian access to the state's beaches. May be used for land acquisition/easement purchases; construction projects, such as ADA access facilities, parking areas, restrooms, picnic shelters, dune crossovers, and piers and related facilities; rehabilitation projects, such as urban waterfront access and reconstruction or relocation of damaged public access facilities; and maintenance of previously funded facilities. <i>Note: Pre-applications available in February 2023.</i>	Grants - No limit on the grant amount to be requested, but due to limited funding available for the program, applicants need to be mindful that larger requests may be difficult to accommodate.	Yes - Amount varies depending on project type.	<a href="https://deg.nc.gov/about/divisions/coastal-management/coastal-management-beach-waterfront-access-program">https://deg.nc.gov/about/divisions/coastal-management/coastal-management-beach-waterfront-access-program</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER  
POTENTIAL FUNDING SOURCES AND RESOURCES  
FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT  
(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>NC Department of Environmental Quality, Division of Coastal Management, North Carolina Pumpout Program</b>	The program provides financial assistance to private, commercial, personal, and municipal marinas, gas/service docks, fish houses/seafood dealers, and other boat-docking facilities in the 20 coastal counties for the installation and renovation of marine sewage pumpout and dump stations. Pumpout facilities funded through the program must allow easy public access by recreational vessels.	Grants - Up to \$20,000	Yes - 25%. A combination of cash, in-kind services and permit and engineering fees may be used for the match.	<a href="https://deq.nc.gov/about/divisions/coastal-management/coastal-management-recognition/pumpout-program">https://deq.nc.gov/about/divisions/coastal-management/coastal-management-recognition/pumpout-program</a>
<b>NC Department of Environmental Quality, Division of Environmental Assistance and Customer Service</b>	Helps organizations and businesses improve efficiencies and cut costs while improving environmental performance by offering free, non-regulatory, technical assistance and assessments for solid waste reduction, water usage efficiency, recycling, zero waste, and energy efficiency.	Free technical assistance	N/A	<a href="https://deq.nc.gov/about/divisions/environmental-assistance-customer-service/deacs-energy-water-waste-reduction">https://deq.nc.gov/about/divisions/environmental-assistance-customer-service/deacs-energy-water-waste-reduction</a>
<b>NC Department of Environmental Quality, Division of Environmental Assistance and Customer Service - Recycling - Community Waste Reduction and Recycling Grant</b>	Provides funding to public recycling programs for projects that help communities build lasting capacity to divert materials from the waste stream and / or increase public awareness of recycling. The Division of Environmental Assistance and Customer Service administers the grant program through the Solid Waste Management Outreach Program. See website for details.	Grants - \$30,000 to \$40,000, depending on project.	Yes – 20% of grant award.	<a href="https://deq.nc.gov/conservation/recycling/programs-offered/grants-local-governments">https://deq.nc.gov/conservation/recycling/programs-offered/grants-local-governments</a>
<b>NC Department of Environmental Quality, Division of Marine Fisheries - Boating Infrastructure Grant (BIG) Program</b>	The BIG program is a federal grant program, administered by the U.S. Fish and Wildlife Service, that provides funding to states for the construction, renovation, and maintenance of boating infrastructure facilities for transient recreational vessels at least 26 feet long that are operated, leased, rented, or chartered primarily for pleasure. Boating infrastructure means the structures, equipment, accessories, and services that are necessary or desirable for a facility to accommodate eligible vessels. Transient vessels are those passing through or by a place, staying up to 15 days. Projects completed using BIG funds must provide public access but may be publicly or privately owned. The NC Division of Marine Fisheries is the lead agency for BIG in North Carolina. Both publicly owned and privately-owned marina facilities that are open to the public are eligible to apply for funding, including private marinas, local municipalities, state agencies, or other non-governmental entities. <i>Note: No announcement yet for 2024 grants.</i>	Grants - Two tiers: State (up to \$200,000) and National (up to \$1.5 million).	Yes – 25% cost share / match. In-kind services, materials, and other contributions are allowed for the cost share / match.	<a href="https://deq.nc.gov/about/divisions/marine-fisheries/grant-programs/nc-boating-infrastructure-grant-program">https://deq.nc.gov/about/divisions/marine-fisheries/grant-programs/nc-boating-infrastructure-grant-program</a>
<b>NC Department of Environmental Quality, Division of Waste Management, North Carolina Brownfields Program</b>	The North Carolina Brownfields Program, authorized by the state statute known as the Brownfields Property Reuse Act, provides a mechanism to treat prospective developers of brownfield sites differently than the parties responsible for contaminating them. Prospective developers negotiate a brownfields agreement with the program that defines activities needed to make the site suitable for reuse, rather than cleaning up the site to regulatory standards (which responsible parties are required to do). The state program has no upfront funds available to prospective developers; however, the brownfields agreement entitles a developer to a property tax exclusion on the improvements made to the property for a 5-year period.	Tax incentive	N/A	<a href="http://www.ncbrownfields.org">http://www.ncbrownfields.org</a>





**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
 (Revised January 2023)



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>NC Department of Environmental Quality, Division of Water Infrastructure</b>	Provides low-interest loans and grants for local governments and certain other non-profit entities for water infrastructure through programs including: (1) Clean Water State Revolving Fund (CWSRF) - low-interest loans to local governments to fund wastewater collection and treatment facilities as well as programs associated with estuary and non-point sources; (2) Drinking Water State Revolving Fund (DWSRF) - low-interest loans to local governments and certain non-profit water corporations for projects to provide safe drinking water; (3) Community Development Block Grant – Infrastructure - grants to local governments to address water and wastewater infrastructure needs in HUD qualified low-to-moderate income communities; (4) State Wastewater & Drinking Water Reserve Programs -grants for technical assistance and for construction of critical needs for wastewater collection systems, wastewater treatment works, and public water system projects; (5) Merger/Regionalization Feasibility Grant Program - grants for studies to evaluate the potential consolidation of two or more systems into one system and the potential physical interconnection with another system for regional wastewater treatment or regional water supply; (6) Asset Inventory and Assessment Grant Program - grants for developing asset inventories, condition assessment of critical assets, and other components of a comprehensive asset management programs; (7) Viable Utilities Program – grants to build a path toward viable utility systems using long-term solutions for distressed water and wastewater units in NC; and (8) Local Assistance for Stormwater Infrastructure Investments Program (LASII) - grants for construction and planning for stormwater projects to improve or create infrastructure for controlling stormwater quality and quantity. Contact the Division for assistance in determining which program best fits a project's needs. Applications accepted once or twice a year, depending on the program.	Grants and low-interest loans.	Depends on grant type.	<a href="https://deq.nc.gov/about/divisions/water-infrastructure/i-need-funding">https://deq.nc.gov/about/divisions/water-infrastructure/i-need-funding</a>
<b>NC Department of Information Technology, Broadband Infrastructure Office (BIO) – Grants and Grant Resources</b>	The BIO's GREAT grant program is intended to facilitate the deployment of broadband within unserved areas of economically distressed counties in NC and is available to private broadband service providers. The grant funds the terrestrial deployment of broadband within unserved areas of economically distressed counties. These areas include Tier 1 and Tier 2 counties as well as rural census tracts located in Tier 3 counties that are currently served by less than 25 megabytes per second download and 3 megabytes per second upload speeds. Tier designations and information about rural census tracts can be found on the NC Department of Commerce website and in the GREAT program application materials. The BIO website also lists other grant opportunities available from federal sources as well as non-profits and foundations to fund broadband needs.	Grants – GREAT – \$4 maximum for single grant.	GREAT – Yes – 50% maximum match.	<a href="https://www.ncbroadband.gov/grants">https://www.ncbroadband.gov/grants</a>
<b>NC Department of Information Technology, Broadband Infrastructure Office (BIO), Technical Assistance Program</b>	The BIO's Technical Assistance Program provides communities with an on-the-ground technical support team and needed broadband expertise. The Technical Assistance Team partners with willing communities to develop local objectives and plans to: understand broadband availability; locate unserved and underserved businesses and residents; identify assets relevant to broadband deployment; build partnerships with broadband service providers; and identify opportunities to leverage assets, reduce barriers, and help make the business case. The BIO provides the service at no cost to communities thanks to state and federal funding.	Technical assistance	N/A	<a href="https://www.ncbroadband.gov/technical-assistance/">https://www.ncbroadband.gov/technical-assistance/</a>
<b>NC Department of Transportation (NCDOT), National Electric Vehicle Initiative (NEVI)</b>	The Bipartisan Infrastructure Law provides nearly \$5 billion from July 2022-June 2027 to help states create a network of 500,000 electric vehicle (EV) charging stations along designated alternative fuel corridors. North Carolina expects to receive up to \$109 million to build out EV infrastructure along its approved corridors. NC DOT developed the North Carolina Electric Vehicle Infrastructure Deployment Plan (August 1, 2022) with guidance provided by the NEVI program. The plan will support the development of the state's public EV charging network.	Resource, for now, with grants and other program elements expected in the future.	N/A	<a href="https://www.ncdot.gov/initiatives-policies/environmental/climate-change/Pages/national-electric-vehicle-infrastructure-program.aspx">https://www.ncdot.gov/initiatives-policies/environmental/climate-change/Pages/national-electric-vehicle-infrastructure-program.aspx</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
 (Revised January 2023)



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>NC Department of Transportation (NCDOT), Integrated Mobility Division - Multimodal Planning Grant Program</b> <i>(previously the Division of Pedestrian and Bicycle Transportation – Bicycle and Pedestrian Planning Grant)</i>	The Multimodal Planning Grant Program (MMPG) is designed to encourage local units of government to develop better, more complete, multimodal, bicycle and pedestrian transportation systems. The program provides funding for local governments to have NCDOT-approved consultants to prepare plans of three types: multimodal network plans; stand-alone bicycle or pedestrian network plans/or updates to bicycle and pedestrian network plans; or project acceleration plans (abbreviated plans that focus on priority bicycle, pedestrian, and multimodal project identification and project implementation). Eligibility criteria vary, depending on the community size and plan type.	Grants – Amounts vary. The cost of all plans funded through this program shall be within established ranges of \$25,000 to \$190,000 based on population size.	Yes - local cash match - varies depending on the size of the community. Neither in-kind services nor other state or federal funds from NCDOT can be used for the local match.	<a href="https://connect.ncdot.gov/municipalities/PlanningGrants/IMD-Multimodal-Planning-Program/Pages/default.aspx">https://connect.ncdot.gov/municipalities/PlanningGrants/IMD-Multimodal-Planning-Program/Pages/default.aspx</a>
<b>NC IDEA</b>	NC IDEA is a private, 501(c)(3) foundation that fosters sustainable economic development by offering competitive grants and programs for entrepreneurs and funding to organizations working to strengthen the entrepreneurial ecosystem in the state. Its vision is to help North Carolinians achieve their entrepreneurial ambition to start and grow high potential companies. Visit the website for all grant and program descriptions, eligibility criteria, and available funding and program opportunities.	Grants - Amounts vary by program. See descriptions on website.	Not stated	<a href="https://ncidea.org">https://ncidea.org</a>
<b>NC Forest Service Urban &amp; Community Forestry Grants</b>	The Urban and Community Forestry Grant Program is undergoing a comprehensive redesign to simplify the granting process. New program guidelines will be released, and an application process will be announced and implemented in January 2023. Check website for more information.	Grants – Check website for updates.	Check website for updates.	<a href="https://ncforestservice.gov/Urban/urban_grant_program.htm">https://ncforestservice.gov/Urban/urban_grant_program.htm</a>
<b>NC Land and Water Fund</b>	The NC Land and Water Fund (NCLWF) improves water quality, sustains ecological diversity, and protects historic sites and military installations by funding projects to acquire lands, restore habitat for fish, wildlife, and other species, and enhance the filtering of stormwater runoff to reduce pollutants from entering water supplies. Local governments, state agencies, and nonprofit corporations whose primary purpose is the conservation, preservation, and restoration of North Carolina's natural and cultural resources are eligible to apply for grants. The NCLWF has one grant cycle per year. The application form is typically available in early December. Contact a NCLWF field representative ( <a href="https://nclwf.nc.gov/contact-us">https://nclwf.nc.gov/contact-us</a> ) to explore concept eligibility and potential grant opportunities. See the website for grant categories and eligibility requirements.	Grants – Amounts vary.	No, but according to the funding manuals for various project types, match is considered in the application rating system and projects with little or no match are rarely funded.	<a href="https://nclwf.nc.gov/">https://nclwf.nc.gov/</a>
<b>NC Parks &amp; Recreation Trust Fund (PARTF)</b>	PARTF provides matching grants to local governments for parks, public beach access, and improvements in state parks. The statewide program helps local governments reach their park and public access goals to improve the quality of life in their communities. Recipients can use the grants to acquire land for parks and build recreational facilities for use by the public. Grants can also be used to protect natural and scenic resources or renovate older park facilities. A project must be located on a single site.	Grants - Up to \$500,000	Yes - 1 to 1 match	<a href="https://www.ncparks.gov/more-about-us/parks-recreation-trust-fund/parks-and-recreation-trust-fund">https://www.ncparks.gov/more-about-us/parks-recreation-trust-fund/parks-and-recreation-trust-fund</a>
<b>NC Recreational Trails Program (RTP)</b>	The RTP provides reimbursement and matching grants to support a variety of trails development activities such as land acquisition, trail construction, trail maintenance, etc. NC Recreational Trails Program staff can assist agencies with construction-ready projects with all aspects of the grant application process. They can also provide guidance to potential applicants with conceptual projects on meeting RTP grant requirements before applying. Check the website and program guidelines for eligibility criteria and award cycles.	Grants - \$10,000 to \$100,000	Yes- For every RTP dollar received, the grantee must provide a required 25% match, that can be in the form of cash, volunteer labor services, in-kind services, donated materials, or the value of acquired or donated land for a specific trail project.	<a href="https://trails.nc.gov/trail-grants">https://trails.nc.gov/trail-grants</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>NC Rural Center</b>	The NC Rural Center is a nonprofit dedicated to improving the lives of rural North Carolinians through the development, promotion, and implementation of sound economic strategies. It trains rural leaders to recognize and embrace economic opportunities. It also helps rural entrepreneurs start businesses and provides access to capital so established businesses can grow and create new jobs. The Rural Center also conducts engagement, advocacy, and research work.	Some Rural Center programs and subsidiaries are listed herein.	N/A	<a href="http://www.ncruralcenter.org/">http://www.ncruralcenter.org/</a>
<b>NC State Historic Preservation Office - Federal Historic Preservation Fund Pass-Through Grants for Certified Local Governments</b>	The Certified Local Government (CLG) program was established through a partnership between the State of North Carolina and the federal government to certify that local governments are eligible to participate in the national framework of historic preservation programs. CLGs have an active and legally adequate historic preservation commission that meets federal requirements for certification. After a year of functioning satisfactorily as a CLG, a local government may compete for a portion of the funds the state receives from the federal government to be used as a matching grant for eligible activities including architectural and archeological surveys, local preservation design guidelines and preservation plans, educational activities and pre-development planning and restoration of National Register listed properties (except privately-owned buildings). Check website for updates.	Grants – Amounts not stated.	Yes - 50%	<a href="https://www.ncdcr.gov/about/history/division-historical-resources/state-historic-preservation-office/local-historic-6">https://www.ncdcr.gov/about/history/division-historical-resources/state-historic-preservation-office/local-historic-6</a>
<b>NC State Historic Preservation Office - Technical Assistance for Restoration, Rehabilitation and Historic Building Maintenance</b>	Owners of historic buildings in North Carolina, including private individuals and organizations, as well as government agencies, may request the technical advice of the Restoration Services Branch of the State Historic Preservation Office. The Restoration Services Branch provides a variety of technical preservation services, including coordination of federal and state historic preservation tax credits for rehabilitations of historic buildings. Technical consultations incur no cost or obligation and are offered on a time-available basis. Consultations may include telephone calls, the sending of technical articles and sample specifications, on-site building inspections and evaluations, and referrals to specialty architects, contractors, and consultants.	Technical assistance	N/A	<a href="https://www.ncdcr.gov/about/history/division-historical-resources/state-historic-preservation-office/restoration-services">https://www.ncdcr.gov/about/history/division-historical-resources/state-historic-preservation-office/restoration-services</a>
<b>NC Urban Forest Council Legacy (NCUFC) Tree Fund Grant</b>	The purpose of the NCUFC Legacy Tree Fund is to provide financial assistance to communities across North Carolina for tree planting projects that help educate citizens about the importance of trees and the role they play in improving air and water quality, reducing energy costs, increasing real estate values, providing wildlife habitat, and creating opportunities for residents to relax and enjoy nature. Local governments, non-profit community groups, or public schools can apply. Projects should fit categories listed on website.	Grants - In 2023, the Fund will select only one applicant to receive a \$25,000 grant.	Not stated.	<a href="https://www.ncufc.org/legacy-tree-fund.php">https://www.ncufc.org/legacy-tree-fund.php</a>
<b>North Carolina Community Foundation (NCCF) Community Grantmaking Program</b>	Supports the work of charitable organizations serving communities within NCCF's statewide network of affiliate foundations. Grant decisions are made by the affiliate's board members. Funds a broad range of purposes to meet local needs, including arts, historic preservation, health, recreation, and the environment, among others. Organizations that serve the counties within NCCF's affiliate network and that either operate as 501(c)(3) tax-exempt public charities or are classified as units of local government are eligible to apply.	Grants - Amounts vary by program, affiliate foundation, etc.	Not stated	<a href="https://www.nccommunityfoundation.org/apply/grants/community-grantmaking">https://www.nccommunityfoundation.org/apply/grants/community-grantmaking</a>
<b>North Carolina's Electric Cooperatives</b>	North Carolina's electric cooperatives provide a wide array of support for local economic development efforts and for businesses seeking to start, expand, or relocate to areas the cooperatives serve. Support includes assistance with site and building identification, energy audit services, assistance with market research, flexibility in rate design, power quality services, loan and grant assistance, and demographic analysis. Electric cooperatives also invest in programs that strengthen rural communities, advance education, and support youth opportunities.	Technical assistance, loans, grants, and other services.	N/A	<a href="https://www.ncelectriccooperatives.com/economic-development/">https://www.ncelectriccooperatives.com/economic-development/</a>  <a href="http://www.ncelectriccooperatives.com/development/default.htm">http://www.ncelectriccooperatives.com/development/default.htm</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER  
POTENTIAL FUNDING SOURCES AND RESOURCES  
FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT  
(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>North Carolina Small Business Center Network (SBCN)</b>	The objective of the SBCN is to increase the success rate and the number of viable small businesses in North Carolina by providing high quality, readily accessible assistance to prospective and existing small business owners which will lead to job creation and retention. The SBCN, comprised of 58 Small Business Centers located at community colleges, supports the development of new businesses and the growth of existing businesses by being a community-based provider of education and training, counseling, referral, and information.	Technical assistance	N/A	<a href="https://www.ncsbc.net/">https://www.ncsbc.net/</a>
<b>North Carolina Small Business Technology and Development Center (SBTDC)</b>	The SBTDC is a business advisory resource for growing and developing businesses. It provides management counseling and educational services to small and mid-sized businesses. Most services are free of charge, and all are confidential. Highly skilled professionals provide services statewide from offices hosted by campuses of The University of North Carolina System. The SBTDC operates in formal partnership with the U.S. Small Business Administration, the Defense Logistics Agency, and others.	Technical assistance	N/A	<a href="http://www.sbtcdc.org/">http://www.sbtcdc.org/</a>
<b>North Carolina Soil and Water Conservation Districts</b>	North Carolina has 96 local soil and water conservation districts: 95 with boundaries coinciding with county borders and one that encompasses a five-county area. NC General Statue 139 provides that local soil and water conservation districts are both governmental subdivisions of the state and independent political units. Under the same statute, the N.C. Department of Agriculture, Division of Soil and Water Conservation, is connected to and delivers programs through the local districts.  Districts work with governments (county, state, and federal) and both public and private organizations in a non-regulatory capacity to implement a comprehensive conservation program to protect and improve natural resources while assisting private landowners in using conservation practices. Among their many functions, districts can assist communities with natural resource management such as stormwater management, floodplain management and flood control, erosion and sediment control, source water protection, water use efficiency, stream restoration, open spaces, and small-plot forestry management. They also have access to government funding to support their work and projects.	Resource for information, education, and technical assistance	Not applicable.	<a href="http://www.ncagr.gov/SWC/index.html">http://www.ncagr.gov/SWC/index.html</a>
<b>North Carolina Tobacco Trust Fund Commission (NCTTFC)</b>	The NCTTFC grants monies annually to programs that foster, support, encourage, and facilitate a strong agricultural economy in NC. The grants place a high priority on projects that address ways to decrease unemployment, stimulate the agricultural economy in local communities, strengthen sales of local foods, and assist farmers with innovative research and cost-share programs. Examples of projects that may be funded include farmers market improvements, development of value-added facilities and/or resources, cost-share grant programs for farmers, training for farmers, researching alternative crops, and support of agricultural education programs. State and federal agencies, local units of government, non-profit organizations, and members of the private sector are eligible to apply. <i>Note: 2023 grant application deadline is March 3.</i>	Grants - no minimum or maximum amount.	No match required	<a href="http://tobaccotrustfund.org/">http://tobaccotrustfund.org/</a>
<b>North Carolina Tobacco Trust Fund Commission (NCTTFC) AgVentures, AgPrime, and AgOptions</b>	All 100 counties are served by one of three different cost-share programs funded exclusively by the NCTTFC for farmers and community groups, such as farmers markets, farming associations, and others. The cost-share programs fund innovative projects to improve farm profits. The WNC AGOptions (WNC Communities), UMO AgPrime (University of Mount Olive), and NC AgVentures (NC Cooperative Extension Service) are the partners that administer these funds. Check websites to learn more and for grant cycle openings.	Grants – Amounts vary by grant program.	Varies by grant program.	<a href="https://wncagoptions.org/">https://wncagoptions.org/</a> <a href="https://agventures.ces.ncsu.edu/grant-program/">https://agventures.ces.ncsu.edu/grant-program/</a> <a href="https://umo.edu/lois-g-britt-agribusiness-center/">https://umo.edu/lois-g-britt-agribusiness-center/</a>
<b>OnDeck</b>	Online lender to small businesses that offers short-term loans and revolving lines of credit with flexible terms and rates based on the performance of a business, not just personal credit history.	Short-term loans from \$5,000 to \$250,000; lines of credit from \$6,000 to \$100,000.	N/A	<a href="https://www.ondeck.com/">https://www.ondeck.com/</a>





**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>PayPal</b>	PayPal has business loans and working capital loans available to businesses with PayPal business accounts. PayPal Business Loans have fixed terms and are repaid through weekly automatic withdrawals from a bank account. PayPal Working Capital loans do not require a credit check. Loan amounts are based on PayPal sales history. A percentage of each PayPal sale by the business is used to repay the loan.	Loans – Amounts vary.	N/A	<a href="https://www.paypal.com/us/webapps/mpp/business-loans">https://www.paypal.com/us/webapps/mpp/business-loans</a>
<b>PeopleForBikes Community Grants</b>	Fundable projects and programs include bike paths, lanes, trails, and bridges, as well as mountain bike and BMX facilities, bike parks and pump tracks, <u>end-of-trip</u> facilities such as bike racks, bike parking, bike repair stations, and bike storage, and larger-scale bicycle advocacy initiatives (e.g., campaigns to increase bicycle infrastructure investment or programs to transform city streets). PeopleForBikes accepts letters of interest from non-profit organizations with a focus on bicycling, active transportation, or community development; city or county agencies or departments; and state or federal agencies working locally. Must be invited to submit full application. Check website for grant cycle updates.	Grants - Up to \$10,000. Will not consider requests to fund 50% or more of a project's budget.	Not specifically required but applicants that can leverage other funds / partnerships preferred.	<a href="https://www.peopleforbikes.org/grants">https://www.peopleforbikes.org/grants</a>
<b>PlayWorld</b>	Provide accessible playground equipment for purchase.	Accessible playground equipment	N/A	<a href="https://playworld.com/accessible-playgrounds">https://playworld.com/accessible-playgrounds</a>
<b>Play and Park Structures</b>	Play and Park Structures designs, manufactures, and sells playground equipment. It has a list of playground funding sources and fundraising ideas on its website.	Resource for of funding sources.	N/A	<a href="https://www.playandpark.com/funding">https://www.playandpark.com/funding</a>
<b>Play Time</b>	Provides playground equipment to purchase.	Playground equipment	N/A	<a href="https://www.gametime.com/playground-equipment">https://www.gametime.com/playground-equipment</a>
<b>PNC Foundation Grants (PNC Bank)</b>	The PNC Foundation supports a variety of tax-exempt, nonprofit organizations with a special emphasis on those that work to achieve sustainability and touch a diverse population, particularly those that support early childhood education and/or economic development in PNC banking communities. It supports economic development organizations which enhance the quality of life through neighborhood revitalization, cultural enrichment, and human services, with priority given to initiatives that strategically promote the growth of low-and moderate-income communities and/or provide services to these communities. Check the website for the list of counties in NC served by PNC, an eligibility quiz, and the appropriate contact person.	Grants – Amounts not stated.	Not stated	<a href="https://www.pnc.com/en/about-pnc/corporate-responsibility/philanthropy/pnc-foundation.html">https://www.pnc.com/en/about-pnc/corporate-responsibility/philanthropy/pnc-foundation.html</a>
<b>Powell Bill Funds</b>	State Street-Aid (Powell Bill) allocations are disbursed twice annually to NC incorporated municipalities which establish their eligibility and qualify as provided by NC G.S. 136-41.1 through 136-41.4. Powell Bill funds are to be expended primarily for the purposes of resurfacing streets within the corporate limits of the municipality but may also be used for maintaining, repairing, constructing, reconstructing, or widening of any street or public thoroughfare within the municipal limits or for planning, construction, and maintenance of bikeways, greenways, or sidewalks.	State funds disbursement. Allocation of State Street-Aid funds is based upon a formula that uses population and local street mileage.	No	<a href="https://connect.ncdot.gov/municipalities/State-Street-Aid/Pages/default.aspx">https://connect.ncdot.gov/municipalities/State-Street-Aid/Pages/default.aspx</a>
<b>Preserve America Communities</b>	Designates and recognizes communities, including municipalities, counties, neighborhoods, and tribes, that protect and celebrate their heritage, use their historic assets for economic development and community revitalization, and encourage people to experience and appreciate local historic resources through education and heritage tourism programs. Benefits of designation include: a certificate of recognition; eligibility to apply for Preserve America Grants (when funds are available - NOT CURRENTLY FUNDED); authorization to use the Preserve America logo on signs, flags, banners, and promotional materials; listing in a Web-based Preserve America Community directory; inclusion in national and regional press releases; and enhanced community visibility and pride. There are quarterly deadlines to apply for designation annually on March 1, June 1, September 1, and December 1.	Recognition program	N/A	<a href="http://www.preserveamerica.gov/communities.html">http://www.preserveamerica.gov/communities.html</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>Project Fit for America</b>	Project Fit for America is a national 501(c)(3) nonprofit organization that works at the grassroots level with schools and frontline educators to create new opportunities for kids to be active, fit, and healthy as part of the everyday school experience. The organization works with communities to bring in funding, equipment, teacher training, curriculum, and the resources schools need to get kids fit and foster a love of movement. The total funding required to sponsor a two-year pilot and model school program is \$18,206.	For the fee listed, Project Fit for America will provide outdoor and indoor play equipment, lesson plan support materials, curriculum, and more	N/A	<a href="https://projectfitamerica.org/pfa-program-summary/">https://projectfitamerica.org/pfa-program-summary/</a>
<b>Rural Advancement Foundation International-USA (RAFI-USA) - Expanding Farmers Market Access</b>	RAFI-USA, a 501(c)(3) nonprofit organization based in Pittsboro, NC, challenges the root causes of unjust food systems, supporting and advocating for economically, racially, and ecologically just farm communities. It offers services and policy advocacy through integrated program areas, one of which is Expanding Farmers Market Access.	Technical assistance, programs, publications, and other resources for farmers markets.	Not stated.	<a href="https://www.rafiusa.org/programs/farmers-markets/">https://www.rafiusa.org/programs/farmers-markets/</a>
<b>SCORE</b>	SCORE is a 501(c)(3) nonprofit organization and a resource partner of the U.S. Small Business Administration (SBA) that consists of a nationwide network of volunteer, expert business mentors that help small businesses get started, grow, and reach their goals. With financial support from the SBA and many volunteers, SCORE delivers most of its small business services at no cost. Such services, available to both established and new business owners, include mentoring, webinars and courses on demand, a library of online resources, and local events. SCORE chapters are located throughout North Carolina. A search tool on the SCORE website can help business owners find chapters in their areas.	Technical assistance and training	N/A	<a href="https://www.score.org/">https://www.score.org/</a>
<b>Self-Help</b>	Self-Help's mission is creating and protecting ownership and economic opportunity for all. The nonprofit Center for Community Self-Help and its financing affiliates (Self-Help Credit Union, Self-Help Federal Credit Union, and Self-Help Ventures Fund) provide responsible financial services, promote home ownership to help families build financial security, lend to small businesses and nonprofits, develop commercial real estate projects that invigorate downtown areas and neighborhoods, and promote fair financial practices. Its work benefits communities of all kinds, but it focuses on those that may be underserved by conventional lenders, including people of color, women, rural residents, and low-wealth families and communities.	Loans – Types and amounts vary.	N/A	<a href="https://www.self-help.org/">https://www.self-help.org/</a>
<b>Small Business and Innovative Research (SBIR) Program</b>	The SBIR program, coordinated by the U.S. Small Business Administration, encourages qualified small businesses to engage in Federal Research/Research and Development that has the potential for private sector commercialization. Through a three-phase program, two of which include grant funding, SBIR enables small businesses to explore their technological potential and provides the incentive to profit from its commercialization. The Federal agencies that participate do their own solicitation and acceptance of proposals.	Grants - Awards vary in amount and duration by agency.	Not specified	<a href="http://www.sbir.gov">http://www.sbir.gov</a>
<b>Surdna Foundation</b>	The Surdna Foundation seeks to foster just, sustainable communities in the U.S. It makes grants to nonprofit organizations in its priority areas of inclusive economies, sustainable environments, and thriving cultures. Must sign up for notification of opportunities.	Grants - Amounts not specified.	Not stated	<a href="https://surdna.org/prospective-grantees/">https://surdna.org/prospective-grantees/</a>
<b>TechSoup</b>	TechSoup is a worldwide technology organization that provides nonprofits working on domestic violence and food security, as well as libraries, with free technology-related information, resources, and support. It also offers nonprofits access to donated and discounted products provided by corporate and nonprofit technology partners.	Technical assistance	N/A	<a href="https://www.techsoup.org/community">https://www.techsoup.org/community</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>The 1772 Foundation</b>	The 1772 Foundation's mission is to preserve and enhance American historical organizations, especially entities with particular interest in farming, industrial development, transportation, and unusual historical buildings. Its grants for Historic Properties Redevelopment Programs (Revolving Funds) provide funding to established preservation organizations looking to start new or to increase the capacity of existing historic properties redevelopment programs. Such programs are real estate based and protect endangered properties using options, easements, purchase/resale, and tax credits with the intention of returning them to the private sector with deed restrictions. Preservation organizations must have 501(c)(3) status to be eligible. Applicants with a strong local funding partner and projects that have secured matching funds are most favorably considered.	Grants - Maximum amount for 2022 is \$250,000. Typical grants have ranged from \$50,000-\$75,000 (\$10,000-\$20,000 for feasibility studies).	Preferred	<a href="http://www.1772foundation.org">http://www.1772foundation.org</a>
<b>The Cannon Foundation</b>	Healthcare, higher education, human services, and community are The Cannon Foundation's areas of focus. The Foundation does not provide start-up funding, scholarships, grants to individuals, or operating funds. It makes a small number of grants in its community focus area for capital or equipment projects for organizations serving veterans, promoting the arts, and providing historic or environmental preservation services in North Carolina. Projects with other funding sources or community collaboration are preferred. Qualifying organizations must be established with at least five years of successful operations.	Grants - Amounts vary.	Preferred	<a href="https://cannonfoundation.org/cannon-foundation/">https://cannonfoundation.org/cannon-foundation/</a>
<b>Thread Capital</b>	A subsidiary non-profit of the NC Rural Center serving all 100 NC counties, Thread Capital provides small business owners and entrepreneurs with access to capital to start or expand their businesses. It also provides them with coaching and business planning services, as well as a support network.	Small business loans - \$500 to \$100,000 and access to loans up to \$5 million through a network of statewide lending partners.	N/A	<a href="https://www.threadcap.org/">https://www.threadcap.org/</a>
<b>T-Mobile Hometown Grant</b>	This grant funds projects to build, rebuild, or refresh community spaces that help foster local connections in towns with 50,000 people or less. Will award project funding to up to 100 towns a year for five years. Recipients awarded on a quarterly basis. Visit the website for information on submitting a proposal. <i>Note: Grant Application for Q1 2023 (January - March 31, 2023) ends April 1, 2023.</i>	Grants - Up to \$50,000 each.	Not specified	<a href="https://www.t-mobile.com/brand/hometown-grants">https://www.t-mobile.com/brand/hometown-grants</a>
<b>Truist Foundation</b>	The Truist Foundation supports innovative nonprofits that align with its key areas of focus: <a href="#">building career pathways to economic mobility</a> and <a href="#">strengthening small businesses</a> . Grants are intended to support sustainable, one-time needs rather than recurring expenses. There are three grant cycles: March 31, July 31, and November 30.	Grants – Amounts not stated.	Not specified	<a href="https://www.truist.com/purpose/truist-foundation#communities">https://www.truist.com/purpose/truist-foundation#communities</a>
<b>U.S. Department of Agriculture, Agricultural Marketing Service – Local Food Promotion Program (LFPP) and Farmers Market Promotion Program (FMPP)</b>	LFPP grants support the development and expansion of local and regional food business enterprises (intermediary, non-direct-to-consumer supply chain activity). Funding is available for planning and for implementation projects. Entities that support local and regional food business enterprises that process, distribute, aggregate, or store locally or regionally produced food products may apply.  The FMPP offers grant funds for developing, improving, expanding, and providing outreach, training, and technical assistance to, or assisting in the development, improvement, and expansion of, domestic farmers markets, roadside stands, community-supported agriculture programs, agritourism activities, and other direct producer-to-consumer market opportunities (direct-to-consumer marketing efforts). Open to a variety of applicants. Applications typically accepted for both programs in the spring.	Grants – LFPP: \$25,000 to \$200,000 for planning, \$100,000 to \$750,000 for implementation, and Farm to Institution projects may request a minimum of \$100,000 and a maximum of \$500,000. FMPP: \$50,000 to \$250,000 for capacity building and \$100,000 to \$500,000 for community development training and technical assistance.	Yes – 25% cash and/or in-kind required for both programs.	<a href="https://www.ams.usda.gov/services/grants">https://www.ams.usda.gov/services/grants</a>
<b>U.S. Department of Agriculture, Rural Development</b>	USDA Rural Development has grants, loans, loan guarantees, technical assistance, training, and other programs available to rural areas for small business and entrepreneurial development, energy conservation, and building or improving utilities, high speed internet access, affordable housing, and essential community facilities.	Grants, loans, technical assistance, training, and other programs	Generally, but varies by grant/program.	<a href="https://www.rd.usda.gov/">https://www.rd.usda.gov/</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER**  
**POTENTIAL FUNDING SOURCES AND RESOURCES**  
**FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT**  
**(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>U.S. Department of Commerce, Economic Development Administration (EDA)</b>	EDA works directly with distressed communities and regions to build, improve, or better leverage economic assets that allow businesses to succeed and regional economies to prosper and become more resilient. It offers planning, technical assistance, and infrastructure construction grants designed to leverage existing regional assets to support the implementation of economic development strategies that make it easier for businesses to start and grow, that advance new ideas and creative approaches to advance economic prosperity in distressed communities, and that help communities encourage innovation and entrepreneurship in a way that works best for them. EDA also offers funding for disaster recovery and resiliency efforts, often in response to major disasters that affect communities.	Grants – Amounts vary by program.	Generally, required but varies by program.	<a href="https://www.eda.gov/funding">https://www.eda.gov/funding</a>
<b>U.S. Department of the Interior, National Park Service, American Battlefield Protection Program (ABPP)</b>	The American Battlefield Protection Program works with partners to preserve sites of armed conflict on American soil. Grants are awarded annually and competitively to tribal, state, and local governments, other public entities, non-profit organizations, and educational institutions. The grant programs offer funding for research, outreach, land and preservation easement acquisitions, scoping and implementation of interpretation, preservation, restoration, and more.	Grants – Range from \$50,000 to \$500,000 depending on grant source.	Yes, dollar for dollar non-federal match.	<a href="https://www.nps.gov/orgs/2287/index.htm">https://www.nps.gov/orgs/2287/index.htm</a>
<b>U.S. Department of the Interior, National Park Service, State, Tribal, Local Plans &amp; Grants Division, Historic Preservation Fund</b>	The Historic Preservation Fund (HPF) provides financial assistance to support historic preservation and heritage preservation. In addition to providing grants to support U.S. states, territories, and participating federally recognized tribes, the HPF offers competitive grant programs, as appropriated by Congress, including Tribal Heritage Grants; African American Civil Rights Grants; Disaster Recovery Grants; Underrepresented Community Grants; History of Equal Rights Grants; Save America's Treasures Grants; Paul Bruhn Historic Revitalization Grant Program ( <i>for rural communities - see next entry, below</i> ); and Historically Black Colleges & Universities Grants. Application requirements vary by program. See details on website.	Grants - Amounts vary by program.	Varies by program.	<a href="https://www.nps.gov/subjects/historicpreservationfu nd/project-grants.htm">https://www.nps.gov/subjects/historicpreservationfu nd/project-grants.htm</a>
<b>U.S. Department of the Interior, National Park Service, State, Tribal, Local Plans &amp; Grants Division, Paul Bruhn Historic Revitalization Grant Program (Formerly known as the Historic Revitalization Subgrant Program)</b>	The Paul Bruhn Historic Revitalization Grant Program supports subgrant programs that enable the rehabilitation of historic properties and rehabilitate, protect, and foster economic development of rural communities. It funds preservation projects for historic sites, including architectural and engineering services, and physical building preservation through subgrants to communities determined rural by the U.S. Bureau of the Census. Nonprofits, Tribal Historic Preservation Offices, State Historic Preservation Offices, or Certified Local Governments are eligible to apply for funding to support subgrant programs that award funds to projects within their jurisdictions. Projects must involve properties listed in the National Register of Historic Places or determined eligible for listing at the National, State, or local level of significance and located within rural (non-urban) communities with populations less than 50,000. Sign up on website for Notice of Funding Opportunity when funding is available.	Grants – \$200,000 to \$750,000, when funding is available.	Not required; however, the provision of matching funds will be considered in the application scoring process.	<a href="https://www.nps.gov/subjects/historicpreservationfu nd/paul-bruhn-historic-revitalization-grants-program.htm">https://www.nps.gov/subjects/historicpreservationfu nd/paul-bruhn-historic-revitalization-grants-program.htm</a>
<b>U.S. Department of the Interior, National Park Service - Rivers, Trails &amp; Conservation Assistance Program</b>	The mission of the Rivers, Trails and Conservation Assistance (RCTA) program is to assist community-led natural resource conservation and outdoor recreation projects nationwide. RTCA staff provide technical assistance to communities with projects that develop (or restore) parks, conservation areas rivers, wildlife habitats, outdoor recreation opportunities, and programs that engage younger generations in the outdoors. Communities, nonprofit organizations, and local/state/federal/tribal agencies can request RCTA program assistance through an annual application process. Assistance services typically last 1 to 2 years. The RCTA program encourages community engagement and partnerships and helps with visioning and planning processes for projects. Applications are due March 1 each year. For North Carolina communities, contact the RCTA Southeast Region Program Manager ( <a href="https://www.nps.gov/orgs/rtca/contactus.htm">https://www.nps.gov/orgs/rtca/contactus.htm</a> ) to discuss the proposed project and current application process.	Technical assistance	N/A	<a href="https://www.nps.gov/orgs/rtca/index.htm">https://www.nps.gov/orgs/rtca/index.htm</a>





**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER  
POTENTIAL FUNDING SOURCES AND RESOURCES  
FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT  
(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>U.S. Department of the Treasury, Community Development Financial Institutions Fund (CDFI Fund) - New Markets Tax Credits</b>	The New Markets Tax Credit Program (NMTC Program) was established by Congress in 2000 to spur new or increased investments in operating businesses and real estate projects located in low-income communities. The NMTC Program attracts investment capital to low-income communities by permitting individual and corporate investors to receive a tax credit against their federal income tax return in exchange for making equity investments in specialized financial institutions called Community Development Entities (CDEs). The credit equals 39% of the original investment amount and is claimed over a period of seven years (5% for each of the first three years, and 6% for each of the remaining four years). The investment in the CDE cannot be redeemed before the end of the seven-year period.	Tax credits	N/A	<a href="https://www.cdfifund.gov/programs-training/Programs/new-markets-tax-credit/Pages/default.aspx">https://www.cdfifund.gov/programs-training/Programs/new-markets-tax-credit/Pages/default.aspx</a>
<b>U.S. Environmental Protection Agency (EPA) - Brownfields Grants</b>	EPA Brownfields Grants provide funding for brownfields assessment, cleanup, revolving loans, environmental job training for residents impacted by brownfield sites in their communities, and state and tribal brownfields response programs. To facilitate the leveraging of public resources, the program collaborates with other EPA programs, other federal partners, and state agencies to identify and make available resources that can be used for brownfield activities.	Grants - Amounts vary.	Some grants have a cost-share requirement.	<a href="https://www.epa.gov/brownfields/types-epa-brownfield-grant-funding">https://www.epa.gov/brownfields/types-epa-brownfield-grant-funding</a>
<b>U.S. Environmental Protection Agency (EPA) - Recreation Economy for Rural Communities</b>	The EPA Recreation Economy for Rural Communities (RERC) program provides planning assistance to help communities create strategies and an action plan to revitalize a Main Street or neighborhood by developing the local outdoor recreation economy and protecting natural resources. A planning team works with selected communities for 4 to 6 months and holds a two-day facilitated community workshop. Any community may apply, but special consideration will be given to those that are small towns, economically disadvantaged (such as those in Opportunity Zones), and/or in the Northern Border Region (a Federal-State partnership for economic and community development serving the most distressed counties of Maine, New Hampshire, Vermont, and New York). <i>Note: The website will be updated when there is a new call for communities to apply for future rounds of the RERC program.</i>	Technical assistance	N/A	<a href="https://www.epa.gov/smartgrowth/recreation-economy-rural-communities">https://www.epa.gov/smartgrowth/recreation-economy-rural-communities</a>
<b>U.S. Environmental Protection Agency (EPA) – Smart Growth Grants and Other Funding</b>	The EPA periodically offers Smart Growth grants to support activities that improve the quality of development and protect human health and the environment. The website lists available EPA grant opportunities for smart growth and community revitalization. The EPA also posts on the website lists it has compiled of other funding resources available to tribal, state, and local governments; communities; and non-governmental organizations for community revitalization and smart growth projects and initiatives. <i>Note: The website has links to other funding resources and instructions to receive notifications about other grant opportunities.</i>	Grants (when funded) and lists of other funding resources	Not stated	<a href="https://www.epa.gov/smartgrowth/epa-smart-growth-grants-and-other-funding">https://www.epa.gov/smartgrowth/epa-smart-growth-grants-and-other-funding</a>
<b>Walmart Local Giving Program</b>	Local Walmart stores, Sam's Clubs, and logistics facilities award grants to eligible nonprofit organizations, government agencies, schools, and others operating within the service area of the facility from which they are requesting funding. The grants are designed to address the unique local needs of the communities served.	Grants - \$250 to \$5,000	None noted	<a href="https://walmart.org/what-we-do/strengthening-communities/local-giving">https://walmart.org/what-we-do/strengthening-communities/local-giving</a>
<b>Waste Management Charitable Giving</b>	Waste Management provides support and services to 501(c)(3) or public organizations that promote civic pride, economic development, and revitalization. It is most likely to support programs in the areas of environmental conservation, environmental education, and community vitality. Applications are accepted year-round and reviewed by local WM team members on a continuous basis. Waste Management targets support to specific projects or programs that enhance the scope of services offered by an organization and prefers not to financially support operating costs, capital campaigns, or multi-year requests. Preference is also given to organizations with a broad base of funders, community partners, and volunteers.	Financial support	Not stated - but looks for support from other community partners.	<a href="https://www.wm.com/about/community/charitable-giving.jsp">https://www.wm.com/about/community/charitable-giving.jsp</a>



**NORTH CAROLINA MAIN STREET AND RURAL PLANNING CENTER  
POTENTIAL FUNDING SOURCES AND RESOURCES  
FOR DOWNTOWN AND RURAL ECONOMIC DEVELOPMENT  
(Revised January 2023)**



PROGRAM	PURPOSE / DESCRIPTION	GRANTS / RESOURCES	MATCH	WEBSITE / CONTACT
<b>Wells Fargo Local Community Grants</b>	Through its Local Community Grants, Wells Fargo invests in nonprofit organizations aligned with its focus areas: housing affordability, small business growth, sustainability/environmental justice, and financial health. To be eligible, nonprofit organizations must be in counties served by Wells Fargo (see website for a list). Must submit a grant interest form to be considered.	Grants – Amounts not stated.	Not stated	<a href="https://www.wellsfargo.com/about/corporate-responsibility/community-giving/local/">https://www.wellsfargo.com/about/corporate-responsibility/community-giving/local/</a>
<b>Whole Kids Foundation Garden Grant Program</b>	Whole Kids Foundation believes in and funds edible garden learning spaces because it knows that the more kids know and feel connected to their food, the more curious they become about how things grow or taste, and the more willing they are to try new foods. The Garden Grant program provides \$3,000 monetary grants to support new or existing edible educational gardens located at either K–12 schools or 501(c)(3) non-profit organizations that serve children in the K-12 grade range. The application window typically opens in the first quarter of each year.	Grants - \$3,000 each	Not stated	<a href="https://www.wholekidsfoundation.org/programs/school-gardens-grant">https://www.wholekidsfoundation.org/programs/school-gardens-grant</a>
<b>Z. Smith Reynolds Foundation</b>	The Z. Smith Reynolds (ZSR) Foundation's grant-making framework has three prongs, each of which provides grant opportunities: State-Level Systemic Change Strategy; Community-Based Strategy; and Exploratory, Visionary Ideas Strategy. Programs that may be relevant to downtowns, Main Street organizations, and rural communities include Collaborative Problem-Solving, Community Progress Fund, All for NC Fellowship, Inclusive Public Art, and Non-Profit Internship Program. Applicants are encouraged to review the results sought within each relevant focus area to better understand the fit of their organization's work or project within the priorities of the ZSR Foundation. The Foundation makes grants to 501(c)(3) organizations and government entities for programs and projects serving the people of North Carolina. Grant application deadlines vary across programs.	Grants - Amounts vary by program.	Varies by grant program.	<a href="http://www.zsr.org">http://www.zsr.org</a>