



# NC ARC PROGRAM

YEAR IN REVIEW 2021

o Credit: Mitchell County Chamber of Commerce



# **2021 ARC Grant Awards**

- \$9.7M -

ARC Funds Awarded to NC Organizations

- 980 -

Jobs Created or Retained - \$12.6M -

Additional Matching Funds Leveraged

- 1,550 -

Students and Workers
Trained or Educated

- \$6.3M -

Local Access Road Funding

- 1,835 -

Households and businesses served with Infrastructure

### **POWER Initiative**

AB TECH - \$1,500,000 -

Equip a state-of-the-art training in precision manufacturing, specializing in the aviation and aerospace sector.

MOUNTAIN BIZWORKS - \$1,350,000 -

Bolstering the outdoor economy through manufacturing, business growth, and community planning.

# **INSPIRE Initiative**

LAND OF SKY - \$474,805 -

Better serve people suffering from SUD by connecting wraparound services and pathways to employment. WILKES RECOVERY REVOULTION

- \$267,318 -

Therapy for individuals seeking recovery pairing recovery services with employment resources.

# **Upcoming Deadlines**

# <u>Area Development</u>

Pre-Applications April 18, 2022 Full Applications August 1, 2022

### **POWER Initiative**

Letters of Intent April 4, 2022 Final Applications April 29, 2022

### **INSPIRE Initiative**

Letters of Intent March 3, 2022 Final Applications March 24, 2022



# **Development Plan**

In accordance with ARC Code, North Carolina updated the 2021-2024 Development Plan. This document sets forth goals, objectives, priorities, and policies for North Carolina's ARC Program. The implementation of this plan will continue to meet the diverse and changing needs of Western North Carolina by targeting resources to accomplish the defined goals and objectives of both ARC and the Governor.

This plan was developed in conjunction with a new ARC Strategic Plan, which includes newly updated Strategic Investment Goals:

#### **Building Appalachian Businesses**

Strengthen and diversify the Region's economy through inclusive economic development strategies and investments in entrepreneurship and business development.

#### **Building Appalachia's Workforce Ecosystem**

Expand and strengthen community systems (education, healthcare, housing, childcare, and others) that help Appalachians obtain a job, stay on the job, and advance along a financially sustaining career pathway.

## **Building Appalachia's Infrastructure**

Ensure that the residents and businesses of Appalachia have access to reliable, affordable, resilient, and energy efficient utilities and infrastructure in order to successfully live and work in the Region.

#### **Building Regional Culture and Tourism**

Strengthen Appalachia's community and economic development potential by preserving and investing in the Region's local, cultural heritage, and natural assets.

### **Building Community Leaders and Capacity**

Invest in the capacity of local leaders, organizations, and communities to address local challenges by providing technical assistance and support to access resources, engage partners, identify strategies and tactics, and conduct effective planning and project execution.

Read the full NC ARC 2021-2024 Development Plan ONLINE HERE.

#### **Academies & Institutes**

Exciting opportunities for Appalachian students!

Apply <u>ONLINE</u> by March 4.

### <u>Appalachian</u> <u>Entrepreneurship</u> <u>Academy</u>

This program prepares the next generation of entrepreneurial leaders and will now be hosted at Appalachian State University. In partnership with STEM West and EntreEd, the academy hosts high school students from across the region and provides experiential learning designed to cultivate creativity and develop entrepreneurial skills.

#### Appalachian STEM Academy

This is a hands-on learning experience for middle and high school students, as well as high school teachers. Hosted by Oak Ridge Associated Universities, this program is a gateway to science, technology, engineering and math in the region. Many students gain their first exposure to applied science and STEM education through this experience.

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