

2018 Prosperity Zone Data Books

June 2018

Northeast Prosperity Zone

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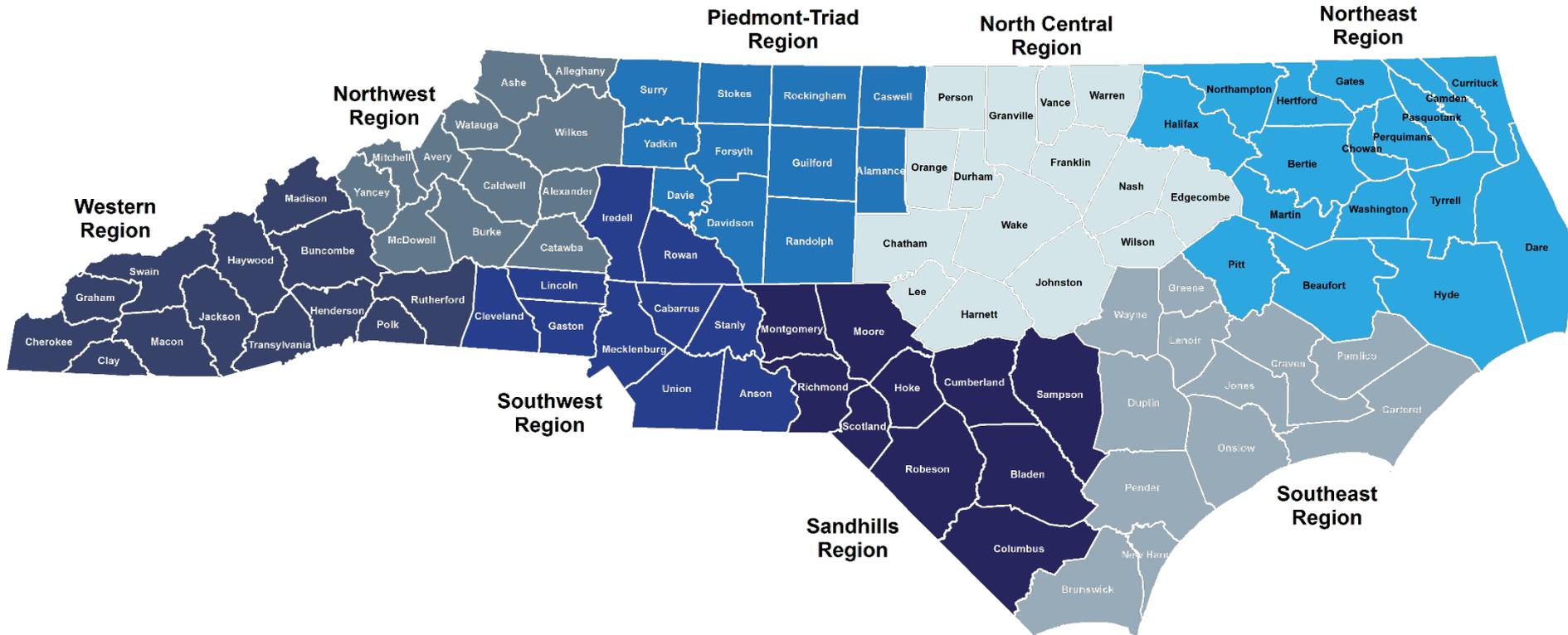
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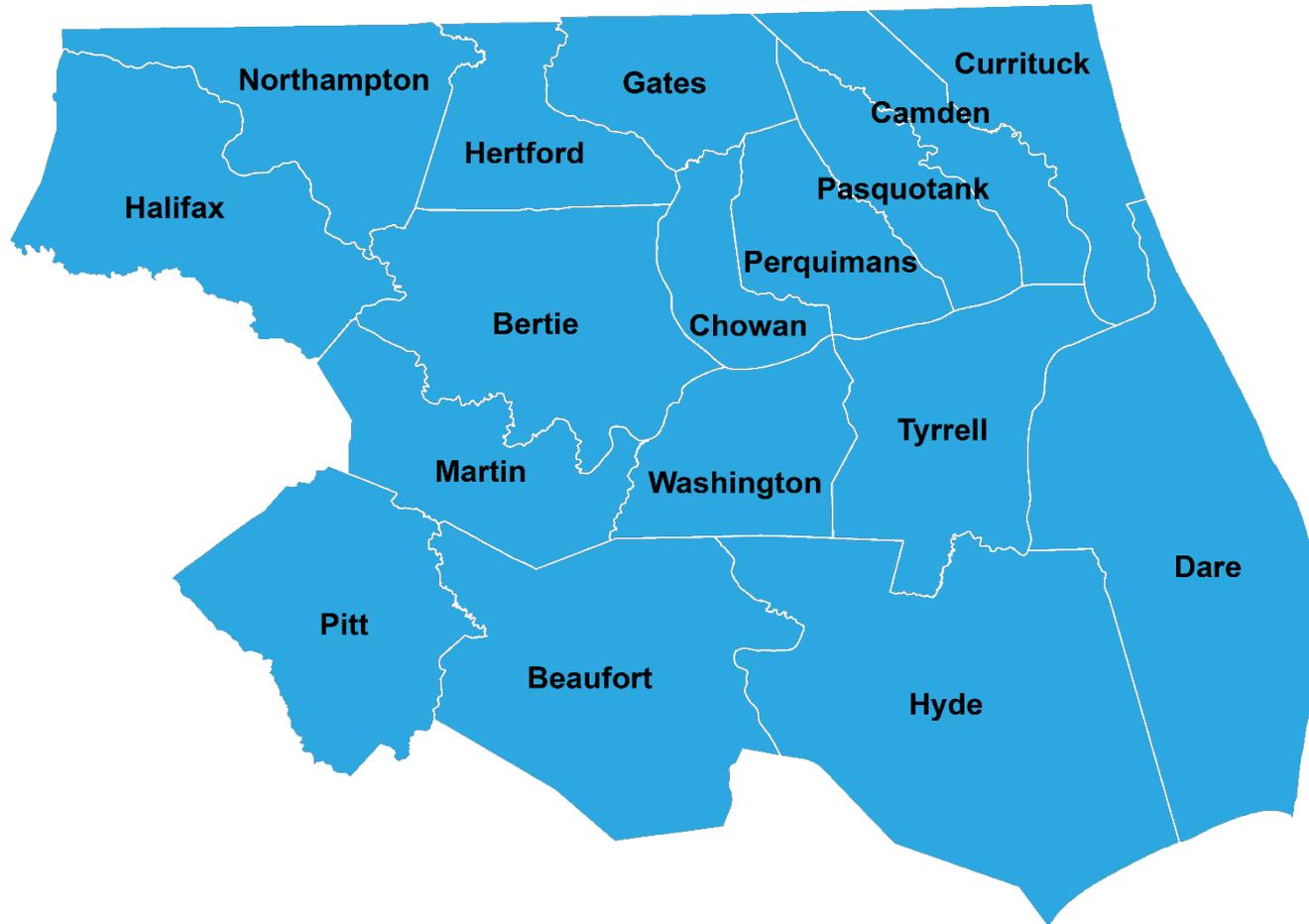
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North Carolina Prosperity Zones

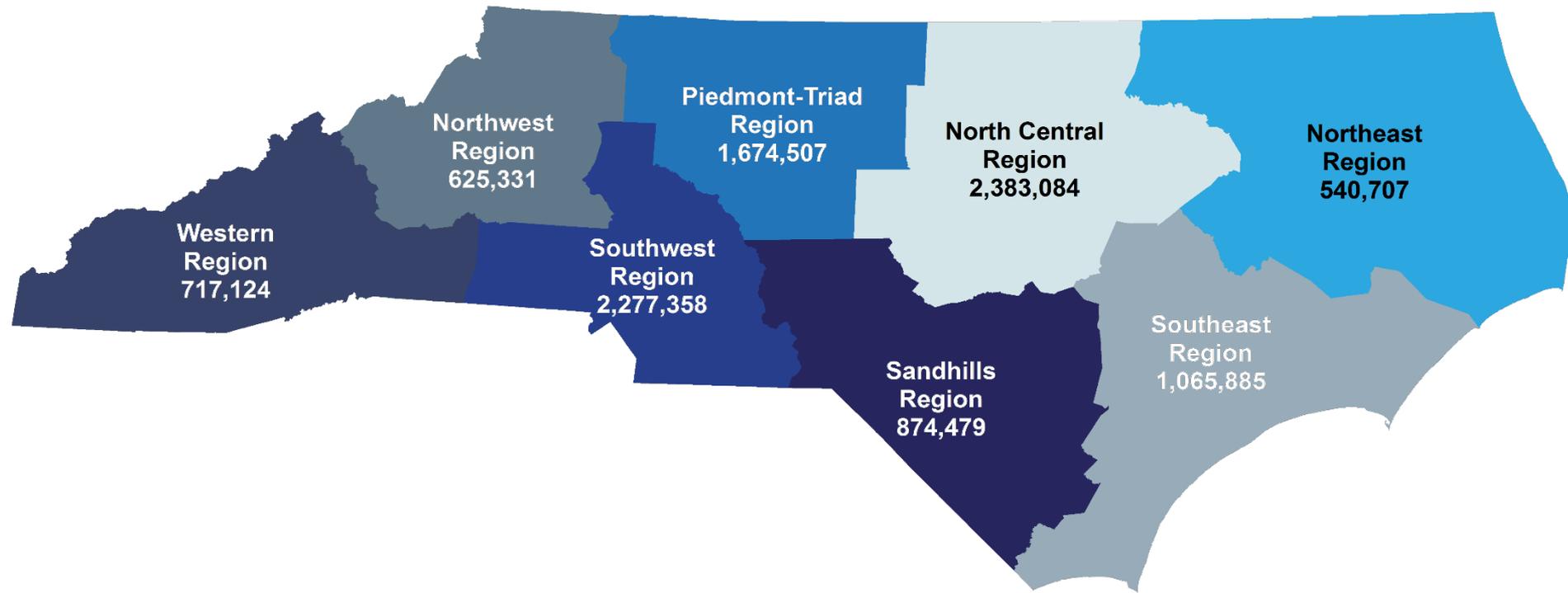


Northeast Region



Prosperity Zone Population Estimates

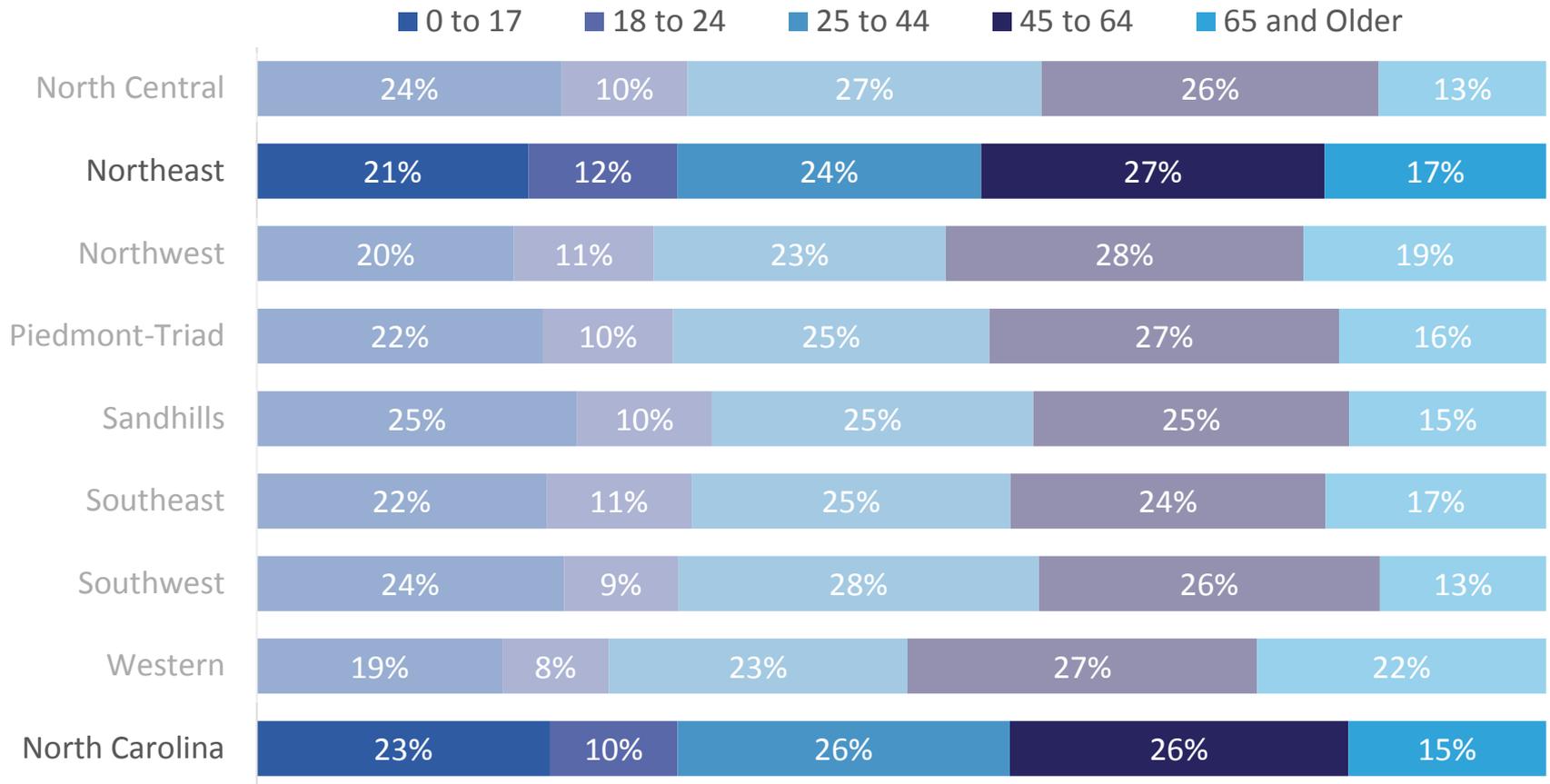
2016



Source: North Carolina Office of State Budget and Management

Population by Age Group

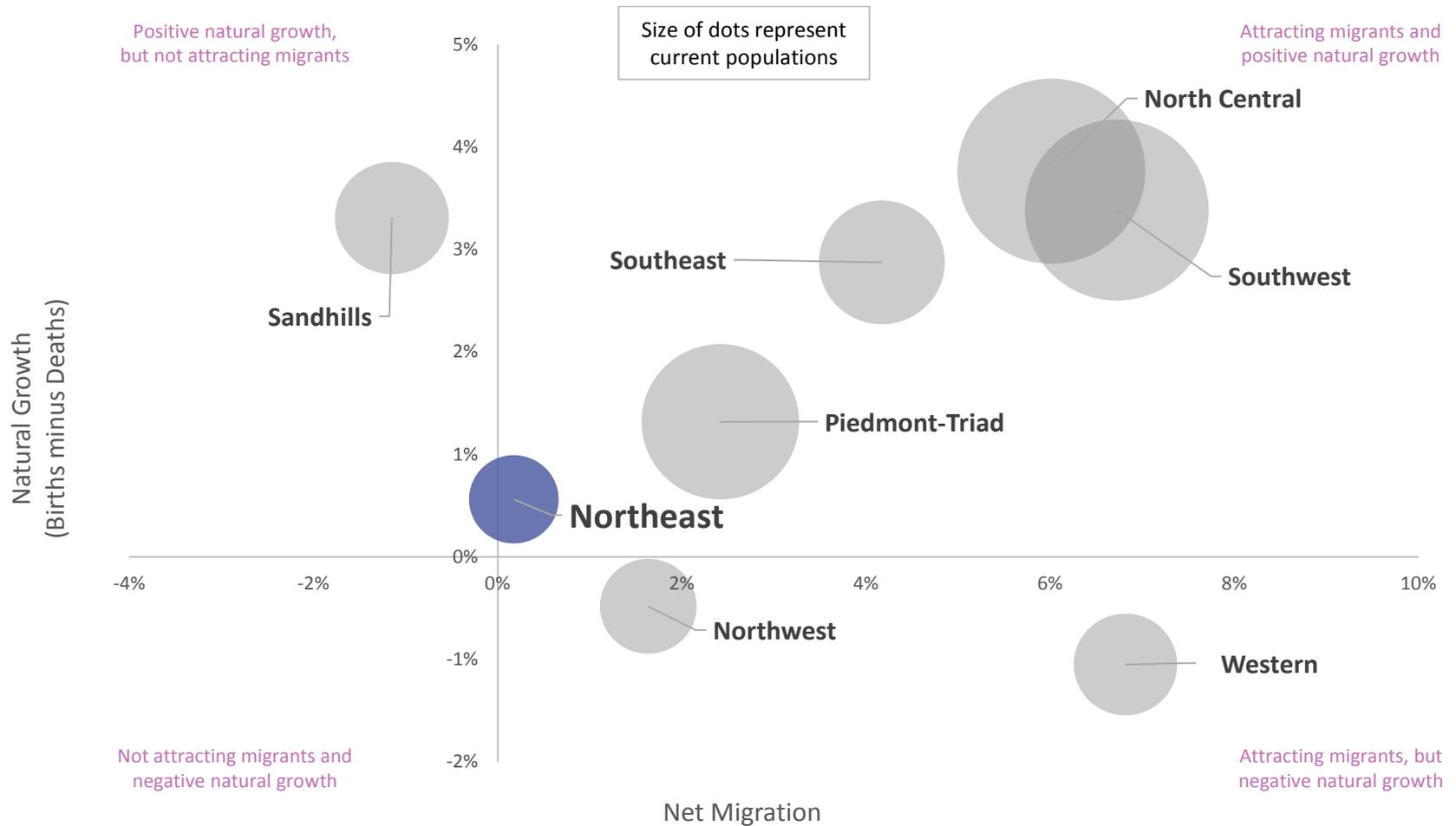
2016



Source: North Carolina Office of State Budget and Management

Components of Population Growth

2010 to 2016

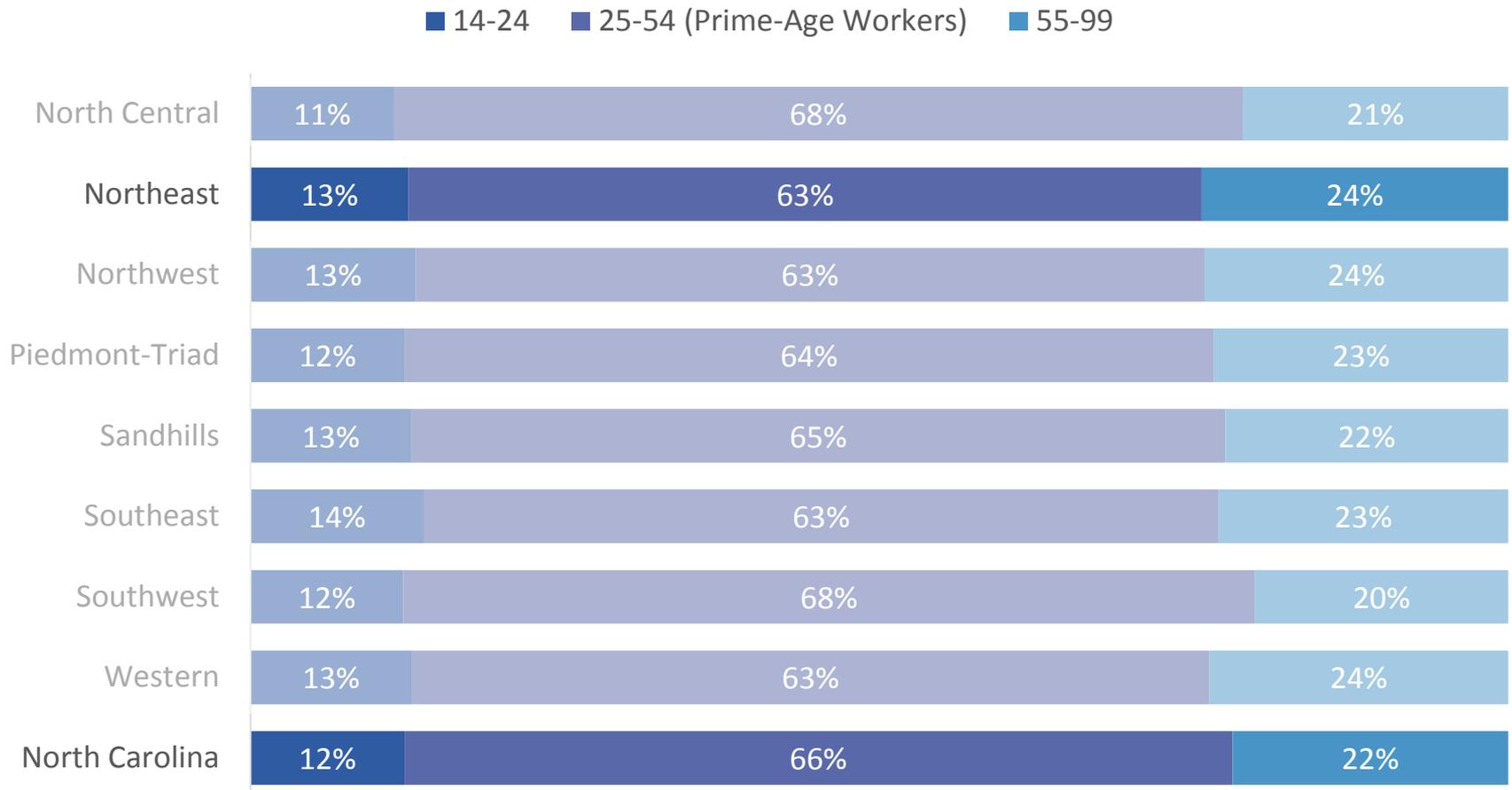


Source: North Carolina Office of State Budget and Management

Note: Migration calculated relative to most recent Census year (2010).

Job Holders by Age Group

2016



Source: US Census Bureau, Quarterly Workforce Indicators

Labor Force and Population

	2006 Population	2016 Population	Population Change	2006 Labor Force	2016 Labor Force	Labor Force Change
Beaufort	45,964	47,827	4.1%	20,572	20,285	-1.4%
Bertie	19,844	20,413	2.9%	8,731	8,427	-3.5%
Camden	9,351	10,223	9.3%	4,519	4,654	3.0%
Chowan	14,838	14,418	-2.8%	7,015	5,596	-20.2%
Currituck	23,132	26,194	13.2%	12,644	13,139	3.9%
Dare	34,421	36,411	5.8%	22,416	19,983	-10.9%
Gates	11,781	11,701	-0.7%	4,958	5,185	4.6%
Halifax	55,303	52,062	-5.9%	23,925	20,662	-13.6%
Hertford	23,881	24,402	2.2%	9,718	9,306	-4.2%
Hyde	5,766	5,678	-1.5%	2,680	2,108	-21.3%
Martin	24,644	23,649	-4.0%	11,923	9,804	-17.8%
Northampton	21,889	21,037	-3.9%	8,995	7,806	-13.2%
Pasquotank	39,182	39,959	2.0%	17,834	17,378	-2.6%
Perquimans	12,545	13,699	9.2%	5,264	5,096	-3.2%
Pitt	151,356	176,311	16.5%	76,178	88,118	15.7%
Tyrrell	4,287	4,215	-1.7%	2,121	1,528	-28.0%
Washington	13,369	12,508	-6.4%	6,117	4,861	-20.5%
Northeast	511,553	540,707	5.7%	245,610	243,936	-0.7%
North Carolina	8,890,380	10,158,475	14.3%	4,444,967	4,854,828	9.2%

Source: NC Dept. of Commerce, Local Area Unemployment Statistics (LAUS); NC Office of State Budget and Management

County Median Household Income

	Median Household Income 2012-2016, 5-Year Estimates	% Greater or Less than North Carolina
Beaufort	\$40,906	-15.2%
Bertie	\$31,129	-35.5%
Camden	\$60,714	25.8%
Chowan	\$41,156	-14.7%
Currituck	\$61,086	26.6%
Dare	\$54,787	13.5%
Gates	\$51,582	6.9%
Halifax	\$32,549	-32.5%
Hertford	\$34,523	-28.5%
Hyde	\$37,741	-21.8%
Martin	\$34,957	-27.6%
Northampton	\$31,543	-34.6%
Pasquotank	\$45,750	-5.2%
Perquimans	\$45,208	-6.3%
Pitt	\$42,308	-12.3%
Tyrrell	\$32,165	-33.3%
Washington	\$33,286	-31.0%
North Carolina	\$48,256	N/A

Source: US Census Bureau, American Community Survey, 5-year estimates

County Average Annual Wages

	2012 Average Annual Wages (in 2017 dollars)	2017 Average Annual Wages	% Change	% Greater or Less than North Carolina
Beaufort	\$36,110	\$37,288	3.3%	-23.8%
Bertie	\$30,229	\$32,147	6.3%	-34.3%
Camden	\$46,023	\$34,433	-25.2%	-29.6%
Chowan	\$34,075	\$35,468	4.1%	-27.5%
Currituck	\$30,768	\$34,020	10.6%	-30.4%
Dare	\$30,911	\$32,733	5.9%	-33.1%
Gates	\$32,040	\$32,123	0.3%	-34.3%
Halifax	\$33,666	\$33,549	-0.3%	-31.4%
Hertford	\$35,665	\$36,343	1.9%	-25.7%
Hyde	\$30,609	\$30,785	0.6%	-37.1%
Martin	\$34,073	\$31,161	-8.5%	-36.3%
Northampton	\$32,705	\$35,410	8.3%	-27.6%
Pasquotank	\$36,059	\$36,345	0.8%	-25.7%
Perquimans	\$29,858	\$33,195	11.2%	-32.1%
Pitt	\$42,050	\$44,063	4.8%	-9.9%
Tyrrell	\$27,551	\$31,436	14.1%	-35.7%
Washington	\$31,252	\$39,960	27.9%	-18.3%
Northeast	\$36,879	\$38,332	3.9%	-21.6%
North Carolina	\$46,067	\$48,911	6.2%	N/A

Source: NC Dept. of Commerce, Quarterly Census of Employment & Wages (QCEW)

Where Northeast Residents Work

Primary Jobs, 2015

County of Work	Northeast Residents Working	% of Working Northeast Residents
Pitt, NC	47,003	24.2%
Dare, NC	12,430	6.4%
Wake, NC	12,359	6.4%
Beaufort, NC	11,198	5.8%
Pasquotank, NC	11,195	5.8%
Halifax, NC	9,528	4.9%
Hertford, NC	6,483	3.3%
Martin, NC	5,321	2.7%
Currituck, NC	4,455	2.3%
Bertie, NC	4,408	2.3%
All Other Locations	69,848	36.0%

Source: US Census Bureau, Longitudinal Employer-Household Dynamics (LEHD)

Commuting Patterns

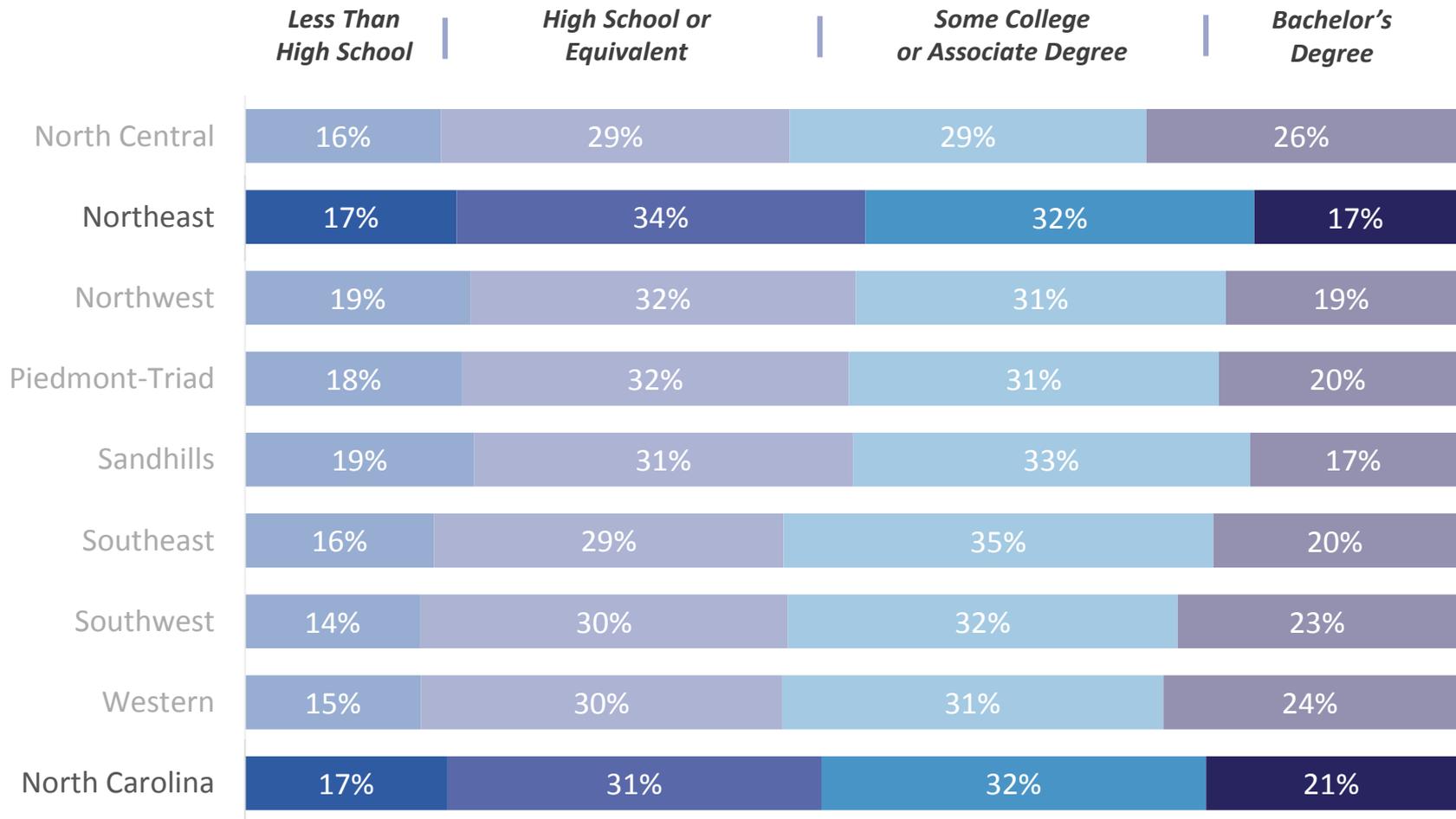
Primary Jobs, 2015

	Employed in County, Live Outside	Live in County, Employed Outside	Employed and Live in County
Beaufort	7,640	9,984	7,509
Bertie	3,368	4,341	1,945
Camden	694	3,431	443
Chowan	2,250	3,143	1,902
Currituck	3,219	7,882	2,389
Dare	5,133	5,055	9,155
Gates	557	3,495	672
Halifax	6,150	10,590	7,603
Hertford	4,890	3,924	3,040
Hyde	502	822	757
Martin	3,525	5,978	3,106
Northampton	3,424	4,817	1,353
Pasquotank	6,714	8,153	6,731
Perquimans	890	3,810	846
Pitt	29,498	24,700	39,120
Tyrrell	347	885	398
Washington	1,480	2,647	1,173

Source: US Census Bureau, Longitudinal Employer-Household Dynamics (LEHD)

Educational Attainment, Age 25+

5-Year Estimates, 2012-2016



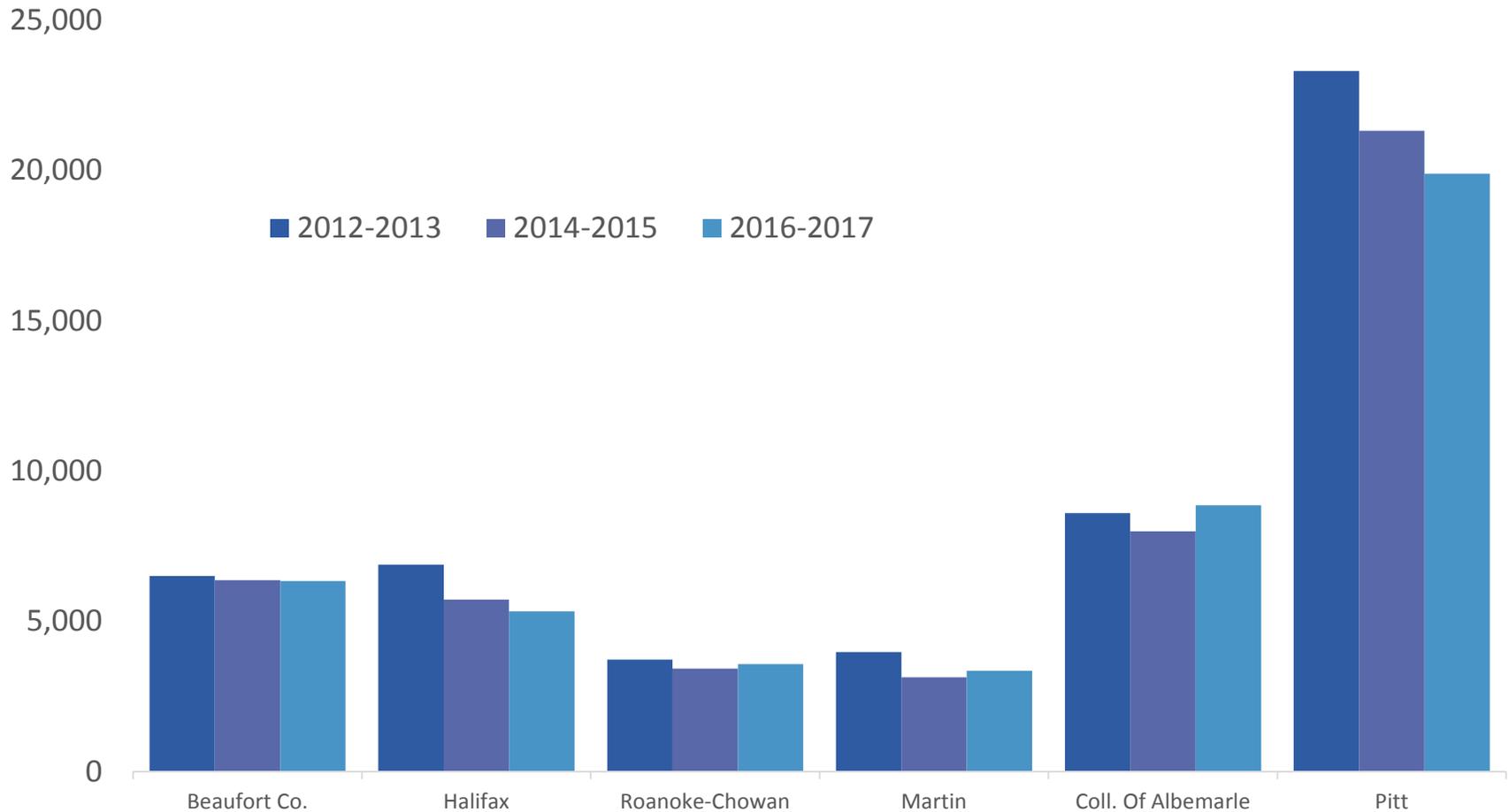
Source: US Census Bureau, American Community Survey, 5-year estimates

High School Graduation Rates

	2016-2017 Student Population	2016-2018 Graduation Rate (%)	Relative to NC
Beaufort County Schools	526	80.6%	-5.9%
Bertie County Schools	184	84.8%	-1.7%
Camden County Schools	157	85.4%	-1.1%
Edenton-Chowan Schools	151	84.1%	-2.4%
Currituck County Schools	328	90.9%	4.4%
Dare County Schools	365	94.5%	8.0%
Gates County Schools	122	89.3%	2.8%
Halifax County Schools	175	74.3%	-12.2%
Roanoke Rapids City Schools	241	84.2%	-2.3%
Weldon City Schools	85	85.9%	-0.6%
Hertford County Schools	205	82.4%	-4.1%
Hyde County Schools	56	94.6%	8.1%
Martin County Schools	246	82.1%	-4.4%
Northampton County Schools	101	76.2%	-10.3%
Pasquotank County Schools	432	86.3%	-0.2%
Perquimans County Schools	141	90.8%	4.3%
Pitt County Schools	1,708	86.2%	-0.3%
Tyrrell County Schools	39	92.3%	5.8%
Washington County Schools	107	80.4%	-6.1%
North Carolina	115,730	86.5%	

Source: NC Dept. of Public Instruction, NC Public Schools Statistical Abstract

Community College Enrollment



Source: NC Community Colleges, Statistical Reports

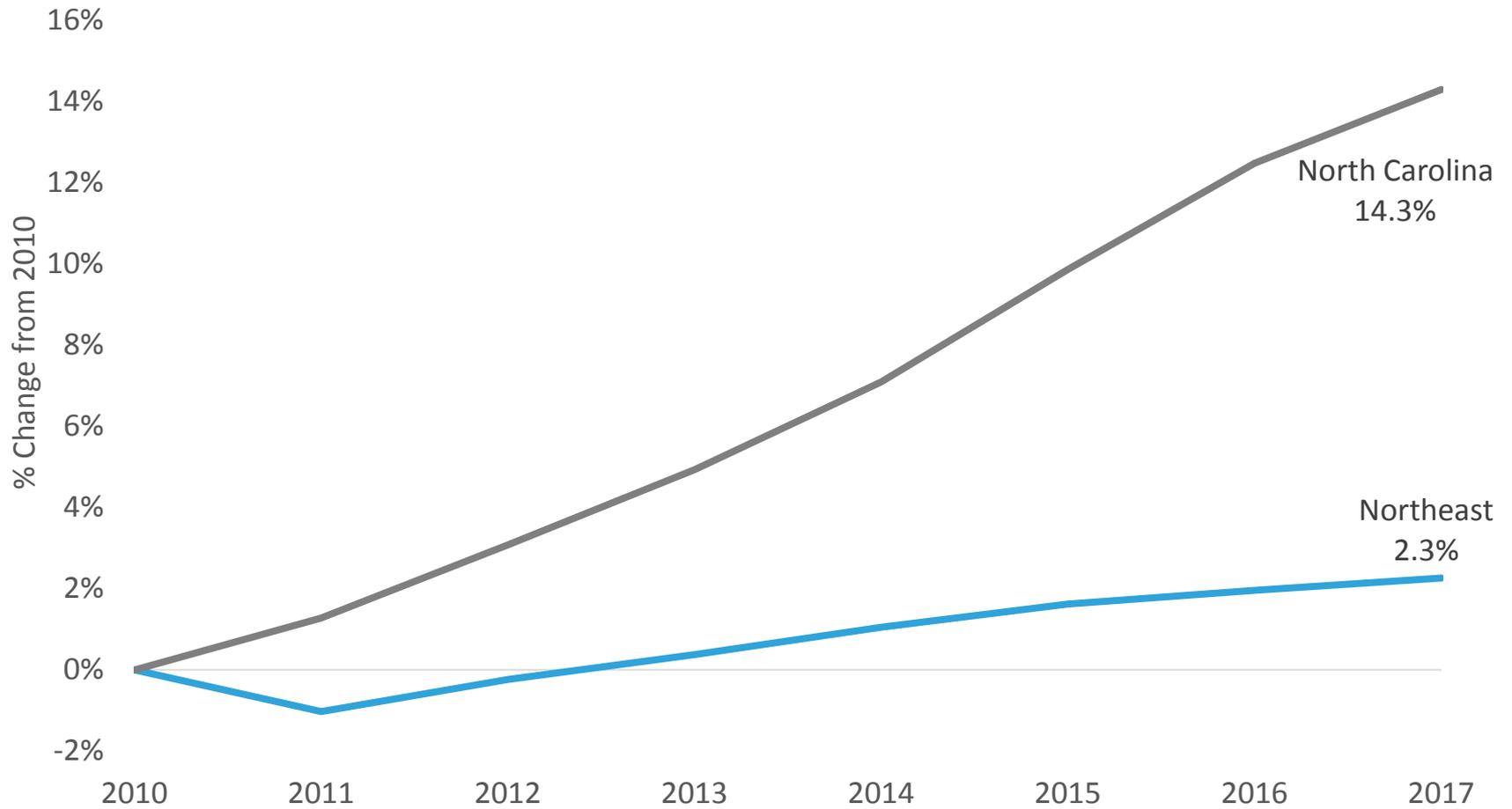
Note: Enrollments represent unduplicated headcount of students enrolled in curriculum and continuing education courses.

Average Annual Unemployment Rates

	2009	2011	2013	2015	2017
Beaufort	11.4%	11.1%	9.5%	6.6%	5.1%
Bertie	10.9%	12.1%	10.1%	7.2%	6.1%
Camden	8.4%	8.6%	7.1%	5.7%	4.5%
Chowan	11.8%	12.2%	9.8%	7.1%	5.5%
Currituck	6.9%	9.1%	7.9%	5.8%	4.5%
Dare	10.1%	13.0%	11.0%	7.5%	6.0%
Gates	7.4%	8.2%	7.0%	5.5%	4.5%
Halifax	13.6%	14.6%	11.8%	8.8%	7.4%
Hertford	9.6%	11.3%	9.4%	7.1%	5.8%
Hyde	8.7%	13.4%	11.6%	9.1%	8.5%
Martin	10.7%	12.4%	10.5%	7.7%	5.8%
Northampton	11.3%	12.2%	10.0%	7.5%	6.3%
Pasquotank	9.9%	10.3%	9.6%	7.2%	5.6%
Perquimans	10.6%	11.0%	9.6%	7.1%	5.8%
Pitt	10.1%	10.1%	8.1%	6.1%	4.9%
Tyrrell	10.8%	14.9%	12.9%	9.5%	7.6%
Washington	11.8%	16.9%	12.5%	8.7%	6.8%
Northeast	10.4%	11.3%	9.3%	6.8%	5.5%
North Carolina	10.6%	10.3%	8.0%	5.7%	4.6%

Source: NC Dept. of Commerce, Local Area Unemployment Statistics (LAUS)

Change in Average Annual Jobs



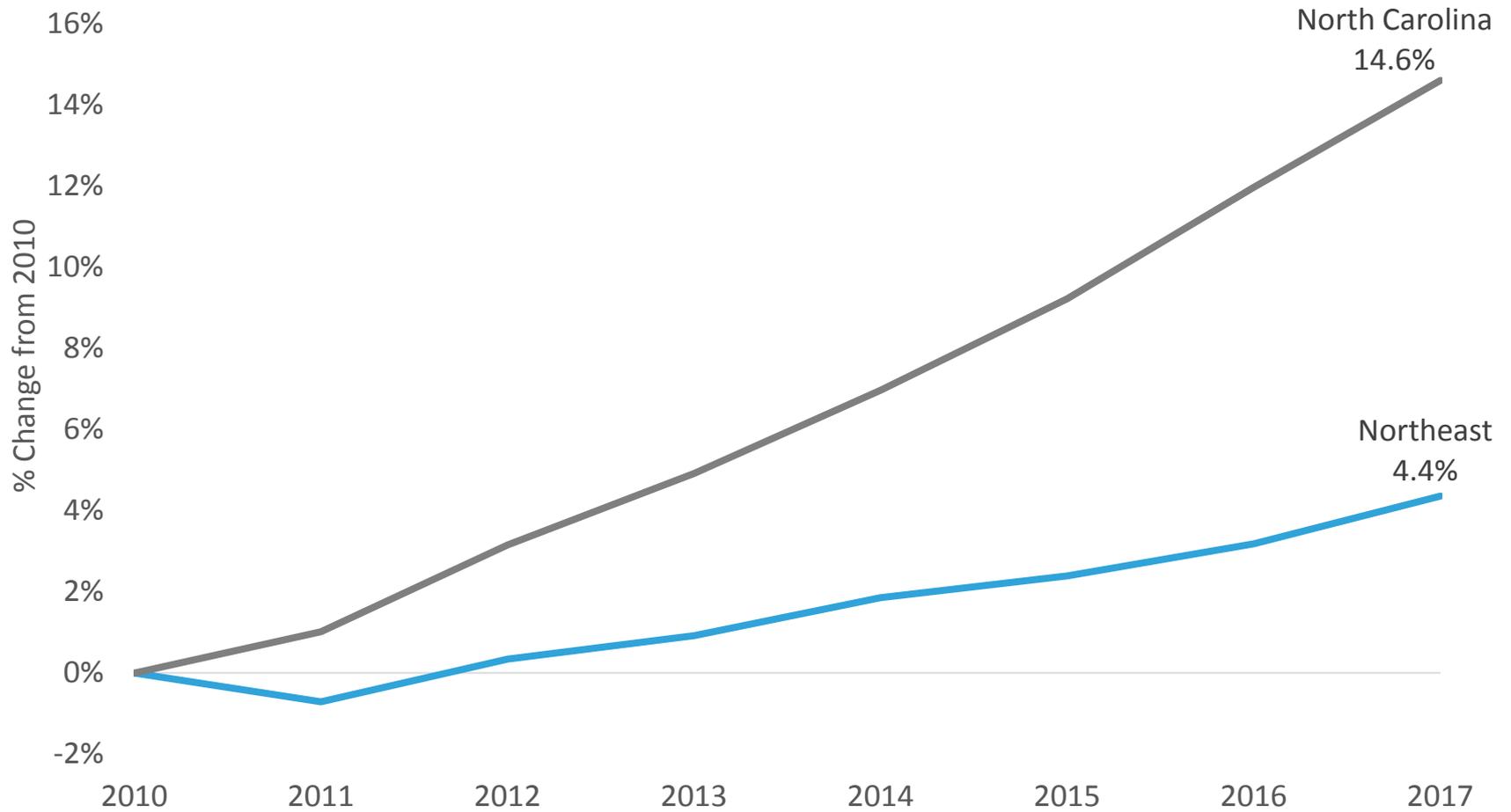
Source: NC Dept. of Commerce, Quarterly Census of Employment & Wages (QCEW)

Employed Workers

	2012 Employed	2017 Employed	Change
North Central	1,031,543	1,174,561	143,018
Northeast	222,544	231,453	8,909
Northwest	260,738	280,203	19,465
Piedmont-Triad	728,434	779,143	50,709
Sandhills	312,329	324,278	11,949
Southeast	407,096	439,808	32,712
Southwest	991,615	1,164,958	173,343
Western	291,383	322,430	31,047
North Carolina	4,245,675	4,716,832	471,157

Source: NC Dept. of Commerce, Local Area Unemployment Statistics (LAUS)

Change in Employed Workers



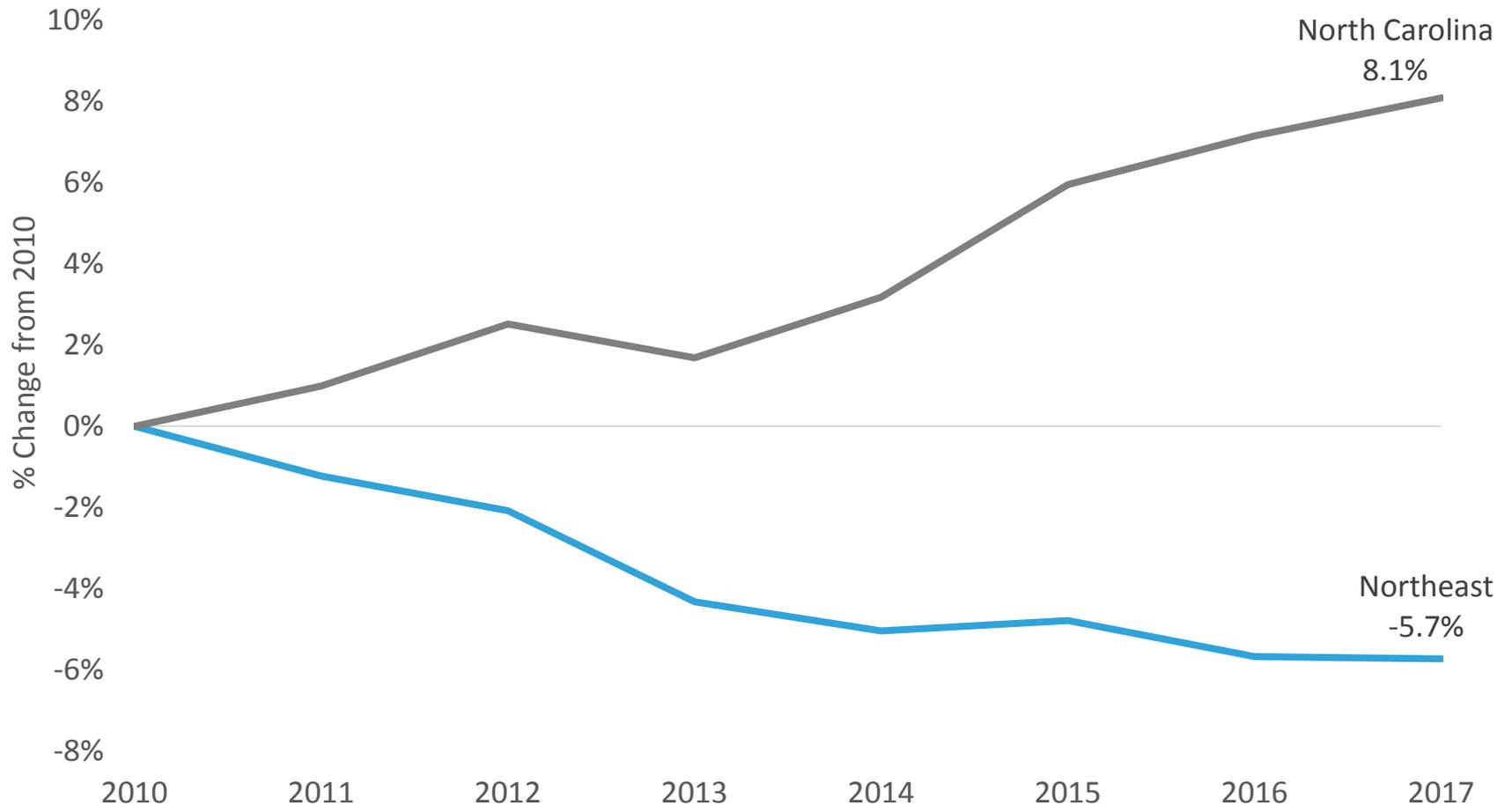
Source: NC Dept. of Commerce, Local Area Unemployment Statistics (LAUS)

Business Establishments

	2012 Establishments	2017 Establishments	Change
North Central	57,890	63,322	9.4%
Northeast	13,191	12,700	-3.7%
Northwest	14,101	13,834	-1.9%
Piedmont-Triad	38,202	38,184	-0.0%
Sandhills	16,418	16,073	-2.1%
Southeast	24,352	25,172	3.4%
Southwest	59,423	65,393	10.0%
Western	19,407	20,596	6.1%
North Carolina	258,708	272,749	5.4%

Source: NC Dept. of Commerce, Quarterly Census of Employment & Wages (QCEW)

Change in Business Establishments



Source: NC Dept. of Commerce, Quarterly Census of Employment & Wages (QCEW)

Industry Employment

Northeast



Source: NC Dept. of Commerce, Quarterly Census of Employment & Wages (QCEW)

Concentration of Industry Employment

Minimum 1,000 Jobs in the Region

Industry	2017 Location Quotient	2017 Jobs
Chemical Manufacturing	3.12	3,449
Paper Manufacturing	3.01	1,494
State Government	2.29	16,554
Crop Production	2.25	1,688
Wood Product Manufacturing	2.23	1,190
Gasoline Stations	2.02	2,527
Support Activities for Agriculture and Forestry	1.92	1,361
Local Government	1.78	34,210
Real Estate	1.75	3,807
Food Manufacturing	1.59	3,385

Source: *Economic Modeling Specialists International*

Location Quotient is a ratio that illustrates the state's employment concentration within a particular industry compared to the nation. Calculated as: $(NC \times \text{industry employment} / NC \text{ total employment}) / (US \times \text{industry employment} / US \text{ total employment})$

Projected Growth Industries

Greenville

Industry	2014 Employment Estimate	2024 Employment Estimate	2014-2024 Change
Food Services and Drinking Places	12,048	13,847	1,799
General Merchandise Stores	3,880	4,577	697
Specialty Trade Contractors	3,058	3,541	483
Local Government, Excluding Education and Hospitals	6,924	7,400	476
Administrative and Support Services	7,268	7,740	472
Professional, Scientific, and Technical Services	5,236	5,660	424
Construction of Buildings	960	1,319	359
Management of Companies and Enterprises	2,428	2,678	250
Merchant Wholesalers, Durable Goods	1,842	2,027	185
Merchant Wholesalers, Nondurable Goods	2,127	2,290	163

Source: NC Dept. of Commerce, Industry Projections

Projected Growth Industries

Elizabeth City

Industry	2014 Employment Estimate	2024 Employment Estimate	2014-2024 Change
Food Services and Drinking Places	6,948	7,469	521
Professional, Scientific, and Technical Services	3,364	3,836	472
Real Estate	3,098	3,397	299
General Merchandise Stores	1,516	1,775	259
Specialty Trade Contractors	1,428	1,647	219
Local Government, Excluding Education and Hospitals	4,329	4,503	174
Personal and Laundry Services	613	753	140
Wood Product Manufacturing	476	590	114
Food and Beverage Stores	1,953	2,038	85
Truck Transportation	352	433	81

Source: NC Dept. of Commerce, Industry Projections

Projected Growth Occupations

Greenville

Occupation	2014 Employment Estimate	2024 Employment Estimate	2014-2024 Change
Food Preparation and Serving Related	13,823	15,534	1,711
Construction and Extraction	4,563	5,156	593
Healthcare Practitioners and Technical	11,580	12,017	437
Sales and Related	15,403	15,640	237
Business and Financial Operations	4,802	5,033	231
Transportation and Material Moving	9,058	9,267	209
Installation, Maintenance, and Repair	5,437	5,638	201
Computer and Mathematical	2,412	2,592	180
Building and Grounds Cleaning and Maintenance	4,725	4,857	132
Protective Service	3,766	3,853	87

Source: NC Dept. of Commerce, Occupational Projections

Projected Growth Occupations

Elizabeth City

Occupation	2014 Employment Estimate	2024 Employment Estimate	2014-2024 Change
Food Preparation and Serving Related	7,830	8,342	512
Sales and Related	8,807	9,265	458
Construction and Extraction	2,451	2,680	229
Installation, Maintenance, and Repair	2,929	3,143	214
Transportation and Material Moving	3,691	3,872	181
Personal Care and Service	2,186	2,356	170
Building and Grounds Cleaning and Maintenance	2,390	2,499	109
Management	3,682	3,782	100
Business and Financial Operations	2,381	2,476	95
Computer and Mathematical	1,051	1,133	82

Source: NC Dept. of Commerce, Occupational Projections

Taxable Retail Sales Growth

Inflation-adjusted dollars

	FY 2011-2012 (in millions)	FY 2016-2017 (in millions)	Change	% of FY 2016- 2017 NC Retail Sales
North Central	\$23.9	\$32.5	36.2%	23.4%
Northeast	\$5.8	\$6.8	16.8%	4.9%
Northwest	\$5.3	\$6.4	20.7%	4.6%
Piedmont-Triad	\$16.1	\$19.8	23.1%	14.2%
Sandhills	\$7.5	\$8.5	13.3%	6.1%
Southeast	\$10.7	\$12.9	20.2%	9.3%
Southwest	\$26.1	\$34.7	33.2%	24.9%
Western	\$7.2	\$9.8	36.6%	7.0%
North Carolina	\$109.9	\$139.2	26.7%	N/A

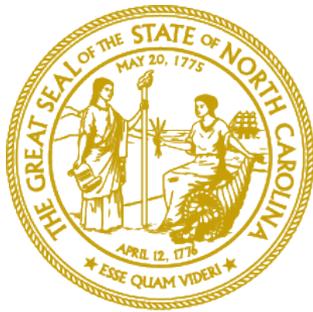
Source: NC Department of Revenue, State Sales and Use Tax Reports by Fiscal Year, Table 3

Impacts of the Tourism Industry

2016

	Expenditures (millions)	Payroll (millions)	State Tax Receipts (millions)	Employment	
				Tourism-Related Jobs	% of Total Jobs
North Central	\$4,208	\$1,077	\$218	42,080	4.0%
Northeast	\$1,901	\$370	\$95	19,760	10.3%
Northwest	\$1,073	\$202	\$56	9,700	4.1%
Piedmont-Triad	\$2,972	\$615	\$166	26,040	3.7%
Sandhills	\$1,414	\$267	\$77	13,220	4.7%
Southeast	\$2,213	\$430	\$111	21,000	5.8%
Southwest	\$6,650	\$2,051	\$331	63,280	5.9%
Western	\$2,501	\$530	\$130	24,100	9.2%
North Carolina	\$22,932	\$5,543	\$1,182	219,180	5.1%

Source: Economic Development Partnership of North Carolina, Economic Impact Studies



NORTH CAROLINA

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